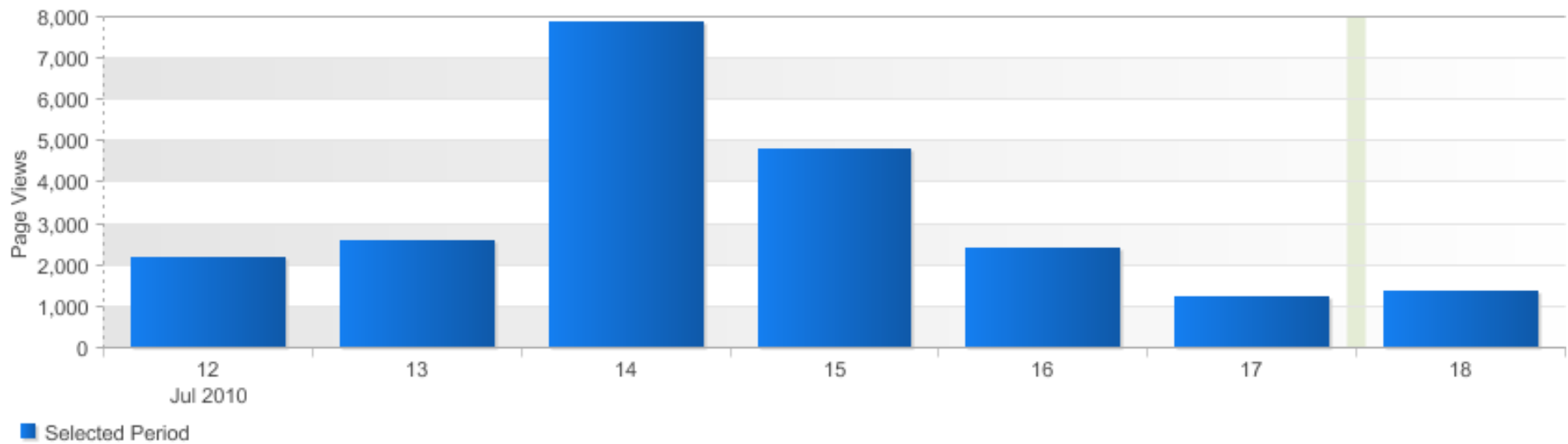


OSDC - site metrics

OSDC - site metrics

OSDC Page views (Last week)

Mon. 12 Jul. 2010 - Sun. 18 Jul. 2010



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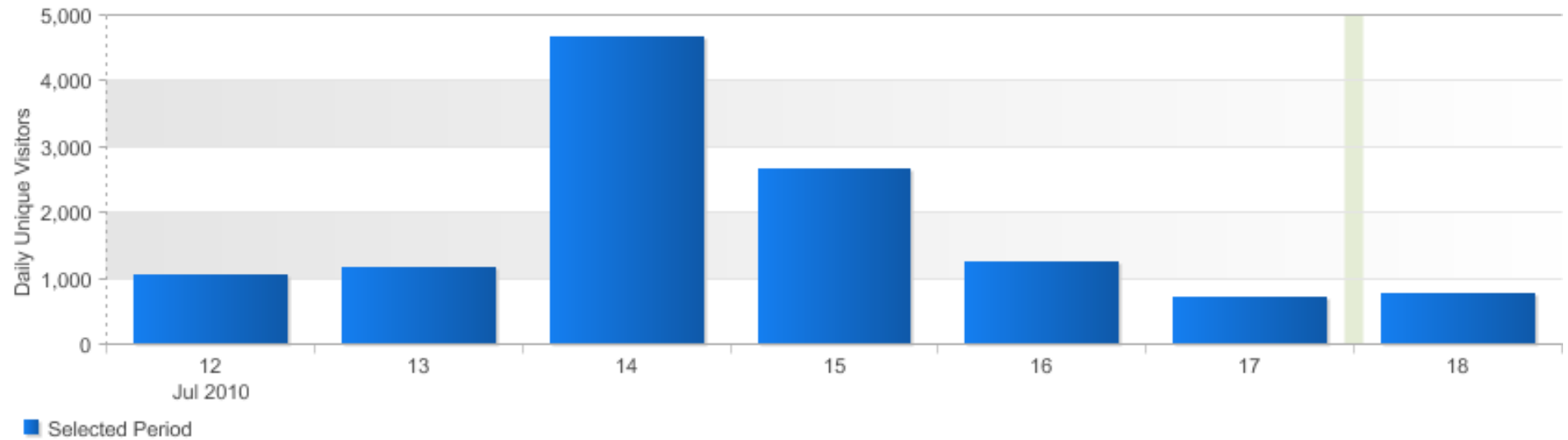
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OSDC Daily Unique Visitors (Last week)

Mon. 12 Jul. 2010 - Sun. 18 Jul. 2010



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Top-10 OSDC pages (Last week)

Mon. 12 Jul. 2010 - Sun. 18 Jul. 2010

Page	Page Views	Visits	Single Access
1. opensource life article Seriously,-why-do-you-still-have-an-iPhone?	5,575 24.9%	4,446 36.6%	3,418 36.6%
2. opensource home	4,936 22.1%	3,732 30.7%	2,152 23.1%
3. opensource life article Oil-spill-doomsday-debunked.-Did-peer-review-journalism-fail-or-succeed?	651 2.9%	457 3.8%	296 3.2%
4. opensource business home	559 2.5%	424 3.5%	25 0.3%
5. opensource education home	456 2.0%	348 2.9%	23 0.2%
6. opensource life article Poll:-Why-do-you-still-have-an-iPhone?	421 1.9%	344 2.8%	22 0.2%
7. opensource life home	316 1.4%	227 1.9%	17 0.2%
8. opensource business article Cooperative-success:-Understanding-the-co-op-business-model	310 1.4%	249 2.0%	161 1.7%
9. opensource law article Bilski-and-software-patents	309 1.4%	226 1.9%	103 1.1%
10. opensource life article Linux-as-a-catalyst-for-a-smarter-planet	309 1.4%	270 2.2%	142 1.5%
Total	22,364	12,163	9,327

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Top-5 OSDC Articles (Last week)

Mon. 12 Jul. 2010 - Sun. 18 Jul. 2010

Page	Page Views	Visits	Single Access
1. opensource life article Seriously,-why-do-you-still-have-an-iPhone?	5,575 43.5%	4,446 36.6%	3,418 52.6%
2. opensource life article Oil-spill-doomsday-debunked.-Did-peer-review-journalism-fail-or-succeed?	651 5.1%	457 3.8%	296 4.6%
3. opensource life article Poll:-Why-do-you-still-have-an-iPhone?	421 3.3%	344 2.8%	22 0.3%
4. opensource business article Cooperative-success:-Understanding-the-co-op-business-model	310 2.4%	249 2.0%	161 2.5%
5. opensource law article Bilski-and-software-patents	309 2.4%	226 1.9%	103 1.6%
Total	12,80457.3%	12,163100.0%	6,49269.6%

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OSDC Channel metrics

OSDC Channel metrics

Top-5 OSDC Business Pages (Last week)

Mon. 12 Jul. 2010 - Sun. 18 Jul. 2010

Page		Page Views		Visits		Single Access	
1.	opensource business home	559	19.2%	424	3.5%	25	2.2%
2.	opensource business article Cooperative-success:-Understanding-the-co-op-business-model	310	10.6%	249	2.0%	161	14.4%
3.	opensource business article Do-you-aspire-to-build-a-brand-community-or-a-community-brand?	265	9.1%	194	1.6%	99	8.9%
4.	opensource business article Participating-in-a-gift-economy:-Are-you-giving-enough?	206	7.1%	156	1.3%	60	5.4%
5.	opensource business article LeBron-James:-A-management-innovator?	189	6.5%	148	1.2%	74	6.6%
Total		2,91113.0%		12,163100.0%		1,11512.0%	

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Top-5 OSDC Education Pages (Last week)

Mon. 12 Jul. 2010 - Sun. 18 Jul. 2010

Page		Page Views	Visits	Single Access
1. opensource education home		456 41.7%	348 2.9%	23 6.9%
2. opensource education article Crafting-an-open-web-qualification		141 12.9%	110 0.9%	71 21.3%
3. opensource education article Introducing-Open-Source-to-A-Middle-School		108 9.9%	87 0.7%	57 17.1%
4. opensource education article Flat-World-Knowledge:-Open-College-Textbooks		63 5.8%	41 0.3%	22 6.6%
5. opensource education article Moodle:-open-source,-closed-doors.		36 3.3%	28 0.2%	22 6.6%
Total		1,094 4.9%	12,163 100.0%	333 3.6%

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Top-5 OSDC Government pages (Last week)

Mon. 12 Jul. 2010 - Sun. 18 Jul. 2010

Page		Page Views	Visits	Single Access
1. opensource government home		174 49.7%	134 1.1%	12 15.0%
2. opensource government article Video:-Innovation,-collaboration,-and-government-mandates		35 10.0%	28 0.2%	20 25.0%
3. opensource government article Graham-Taylor-and-Karsten-Gerloff-on-free-software/open-source-in-Euro		17 4.9%	17 0.1%	4 5.0%
4. opensource government article Where's-my-bus?--Open-data-enables-real-time-route-info-for-Boston-rid		16 4.6%	7 0.1%	4 5.0%
5. opensource government article Jeremy-Allison-and-Terri-Molini-on-Open-Source-for-America-and-change-		16 4.6%	13 0.1%	3 3.8%
Total		350 1.6%	12,163 100.0%	80 0.9%

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Top-5 OSDC Law Pages (Last week)

Mon. 12 Jul. 2010 - Sun. 18 Jul. 2010

Page		Page Views		Visits		Single Access
1.	opensource law article Bilski-and-software-patents	309 21.1%		226 1.9%		103 20.4%
2.	opensource law article Initial-thoughts-on-Bilski	281 19.2%		234 1.9%		119 23.6%
3.	opensource law home	186 12.7%		141 1.2%		16 3.2%
4.	opensource law article A-new-and-better-Open-Source-Initiative	137 9.4%		125 1.0%		46 9.1%
5.	opensource law article Larry-Lessig-takes-on-Washington	132 9.0%		112 0.9%		52 10.3%
Total		1,463 6.5%		12,163 100.0%		504 5.4%

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Top-5 OSDC Life pages (Last week)

Mon. 12 Jul. 2010 - Sun. 18 Jul. 2010

Page		Page Views		Visits		Single Access
1.	opensource life article Seriously,-why-do-you-still-have-an-iPhone?	5,575 64.1%		4,446 36.6%		3,418 75.1%
2.	opensource life article Oil-spill-doomsday-debunked.-Did-peer-review-journalism-fail-or-succeed?	651 7.5%		457 3.8%		296 6.5%
3.	opensource life article Poll:-Why-do-you-still-have-an-iPhone?	421 4.8%		344 2.8%		22 0.5%
4.	opensource life home	316 3.6%		227 1.9%		17 0.4%
5.	opensource life article Linux-as-a-catalyst-for-a-smarter-planet	309 3.6%		270 2.2%		142 3.1%
Total		8,696 38.9%		12,163 100.0%		4,551 48.8%

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Top-5 OSDC Should-be Pages (Last week)

Mon. 12 Jul. 2010 - Sun. 18 Jul. 2010

Page	Page Views	Visits	Single Access
1. opensource should-be home	72 80.9%	65 0.5%	3 37.5%
2. opensource should-be article Welcome-to-the-conversation-on-opensource.com	5 5.6%	5 0.0%	3 37.5%
3. opensource should-be article Is-opensource.com-built-on-open-source?	5 5.6%	5 0.0%	1 12.5%
4. opensource should-be article Community-mailing-list-created	4 4.5%	4 0.0%	1 12.5%
5. opensource should-be article The-state-of-opensource.com	1 1.1%	1 0.0%	0 0.0%
Total	89 0.4%	12,163 100.0%	8 0.1%

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External Traffic Sources

Traffic Sources

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Top-10 OSDC referrers (Last week)

Mon. 12 Jul. 2010 - Sun. 18 Jul. 2010

Referrer		Instances	
1.	http://www.stumbleupon.com/refer.php?url=http%3A%2F%2Fopensource.com%2Fife%2F10%2F1%2Fpublic-domain-black-hole	218	4.8%
2.	http://magazine.redhat.com/	128	2.8%
3.	http://www.google.com/reader/view/	115	2.5%
4.	http://twitter.com/	80	1.8%
5.	http://kernel.net/	41	0.9%
6.	http://forums.penny-arcade.com/showthread.php?t=119983&page=77	34	0.7%
7.	http://www.google.com/	26	0.6%
8.	http://www.google.com/search?q=open+source+contributor+agreement&ie=utf-8&oe=utf-8&aq=t&rls=org.mozilla:en-US:official&client=firefox-a	23	0.5%
9.	http://news.csdn.net/a/20100128/216766.html	20	0.4%
10.	http://us.mg1.mail.yahoo.com/dc/blank.html?bn=420.4&.intl=us&.lang=en-US	19	0.4%
Total		4,542	

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External campaign traffic (Last week)

Mon. 12 Jul. 2010 - Sun. 18 Jul. 2010

Media Source		Click-throughs	
1.	OpenSource.com July Highlights 20100713	5,654	51.3%
2.	Natural Referrer	2,444	22.2%
3.	Direct Entry	2,308	20.9%
4.	OpenSource Twitter	463	4.2%
5.	OpenSource.com June Highlights 20100608	67	0.6%
6.	OpenSource.com April Highlights 20100412	43	0.4%
7.	OpenSource.com Launch Announcement 20100128	34	0.3%
8.	OpenSource.com February Highlights 20100216	6	0.1%
Total		11,019	

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