

OSDC - site metrics

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OSDC Page views (yesterday)

Sun. 25 Jul. 2010

	Time (EDT)	Selected Day
1.	12 AM Jul 25	23
2.	01 AM	38
3.	02 AM	48
4.	03 AM	50
5.	04 AM	47
6.	05 AM	59
7.	06 AM	36
8.	07 AM	44
9.	08 AM	64
10.	09 AM	60
11.	10 AM	67
12.	11 AM	54
13.	12 PM Jul 25	52
14.	01 PM	55
15.	02 PM	51
Total		1,276

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Top-10 OSDC pages (yesterday)

Sun. 25 Jul. 2010

Page	Page Views	Visits	Single Access
1. opensource home	451 35.3%	355 53.8%	210 43.2%
2. opensource life article Seriously,-why-do-you-still-have-an-iPhone?	65 5.1%	51 7.7%	25 5.1%
3. opensource business home	65 5.1%	42 6.4%	2 0.4%
4. opensource education home	41 3.2%	38 5.8%	6 1.2%
5. opensource life home	32 2.5%	26 3.9%	0 0.0%
6. opensource life article Five-open-source-alternatives-to-the-iPad	31 2.4%	23 3.5%	18 3.7%
7. opensource life article The-public-domain-black-hole	28 2.2%	23 3.5%	22 4.5%
8. opensource business article Fear-of-failure?-Embrace-it-by-failing-fast.	19 1.5%	18 2.7%	8 1.6%
9. http://opensource.com	18 1.4%	14 2.1%	13 2.7%
10. opensource page about	17 1.3%	13 2.0%	2 0.4%
Total	1,276	660	486

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Top-5 OSDC Articles (yesterday)

Sun. 25 Jul. 2010

Page	Page Views	Visits	Single Access
1. opensource life article Seriously,-why-do-you-still-have-an-iPhone?	65 14.0%	51 7.7%	25 11.2%
2. opensource life article Five-open-source-alternatives-to-the-iPad	31 6.7%	23 3.5%	18 8.0%
3. opensource life article The-public-domain-black-hole	28 6.0%	23 3.5%	22 9.8%
4. opensource business article Fear-of-failure?-Embrace-it-by-failing-fast.	19 4.1%	18 2.7%	8 3.6%
5. opensource life article Open-sound-series:-Part-3---Ampache	16 3.4%	14 2.1%	5 2.2%
Total	46536.4%	660100.0%	22446.1%

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OSDC Channel metrics

OSDC Channel metrics

Top-5 OSDC Business Pages (yesterday)

Sun. 25 Jul. 2010

Page	Page Views	Visits	Single Access
1. opensource business home	65 30.7%	42 6.4%	2 2.9%
2. opensource business article Fear-of-failure?-Embrace-it-by-failing-fast.	19 9.0%	18 2.7%	8 11.6%
3. opensource business article MIX:-Gary-Hamel's-experiment-in-reinventing-management-the-open-source-w	12 5.7%	10 1.5%	2 2.9%
4. opensource business article LeBron-James:-A-management-innovator?	9 4.2%	5 0.8%	1 1.4%
5. opensource business article Fortune-cookie-says:-To-succeed,-you-must-share.	9 4.2%	7 1.1%	4 5.8%
Total	21216.6%	660100.0%	6914.2%

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Top-5 OSDC Education Pages (yesterday)

Sun. 25 Jul. 2010

Page	Page Views	Visits	Single Access
1. opensource education home	41 48.8%	38 5.8%	6 19.4%
2. opensource education article Moodle:-open-source,-closed-doors.	6 7.1%	6 0.9%	5 16.1%
3. opensource education article Education-and-the-iPad's-architecture-of-control	5 6.0%	4 0.6%	4 12.9%
4. opensource education article Bill-Gates-talks-free-education	5 6.0%	3 0.5%	3 9.7%
5. opensource education article Moodle-Milestone:-2.0-Beta-Preview	4 4.8%	4 0.6%	0 0.0%
Total	84 6.6%	660100.0%	31 6.4%

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Top-5 OSDC Government pages (yesterday)

Sun. 25 Jul. 2010

Page	Page Views	Visits	Single Access
1. opensource government home	15 53.6%	9 1.4%	0 0.0%
2. opensource government article Open-source-matters-to-open-government.-Really.	7 25.0%	2 0.3%	0 0.0%
3. opensource government article Video:-The-DoD-makes-it-official:-open-source-IS-commercial-software.-	1 3.6%	1 0.2%	0 0.0%
4. opensource government article Report-Card-on-Federal-Openness	1 3.6%	1 0.2%	0 0.0%
5. opensource government article Graham-Taylor-and-Karsten-Gerloff-on-free-software/open-source-in-Euro	1 3.6%	1 0.2%	0 0.0%
Total	28 2.2%	660100.0%	2 0.4%

Opensource.com

Top-5 OSDC Law Pages (yesterday)

Sun. 25 Jul. 2010

Page	Page Views	Visits	Single Access
1. opensource law article Total-victory-for-open-source-software-in-a-patent-lawsuit-	11 17.7%	9 1.4%	9 28.1%
2. opensource law article Collaborating-on-patent-examinations	10 16.1%	8 1.2%	2 6.3%
3. opensource law home	9 14.5%	8 1.2%	2 6.3%
4. opensource law article Copyright-license-choice	6 9.7%	1 0.2%	0 0.0%
5. opensource law article Bilski-and-software-patents	5 8.1%	4 0.6%	4 12.5%
Total	62 4.9%	660100.0%	32 6.6%

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Top-5 OSDC Life pages (yesterday)

Sun. 25 Jul. 2010

Page	Page Views	Visits	Single Access
1. opensource life article Seriously,-why-do-you-still-have-an-iPhone?	65 27.0%	51 7.7%	25 25.0%
2. opensource life home	32 13.3%	26 3.9%	0 0.0%
3. opensource life article Five-open-source-alternatives-to-the-iPad	31 12.9%	23 3.5%	18 18.0%
4. opensource life article The-public-domain-black-hole	28 11.6%	23 3.5%	22 22.0%
5. opensource life article Open-sound-series:-Part-3---Ampache	16 6.6%	14 2.1%	5 5.0%
Total	24118.9%	660100.0%	10020.6%

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Top-5 OSDC Should-be Pages (yesterday)

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External Traffic Sources

Traffic Sources

Top-10 OSDC referrers (yesterday)

Sun. 25 Jul. 2010

Referrer	Instances	
1. http://www.stumbleupon.com/refer.php?url=http%3A%2F%2Fopensource.com%2Fife%2F10%2F1%2Fpublic-domain-black-hole	22	6.4%
2. http://magazine.redhat.com/	11	3.2%
3. http://www.google.com/reader/view/	7	2.0%
4. http://www.google.com.ph/search?q=open+source+and+government&ie=utf-8&oe=utf-8&aq=t&rls=org.mozilla:en-US:official&client=firefox-a	6	1.7%
5. http://www.flickr.com/photos/opensourceway/4371001458/	6	1.7%
6. http://search.aol.com/aol/search?s_it=topsearchbox.search&q=lebron+james+management+company	5	1.5%
7. http://search.yahoo.com/search;_ylt=A0oG72dCvkxM8F8B3M1XNyoA;_ylc=X1MDMjc2NjY3OQRfcgMyBGFvAzAEZnlDeWZwLXQtNzAxLXMEaG9zdHB2aWQDeUU4cDgwb0c3N21wY21xYVRFcTk1d1Z0UlhvNFVFeE12a0IBRGsxegRuX2dwcwMwBG5fdnBzAzAEb3JpZ2luA3NycARxdWVyeQMgIGRvb21zZGF5IGd1bG	5	1.5%
8. http://www.linux.com/news/embedded-mobile/mobile-linux/298420:five-open-source-alternatives-to-the-ipad-	4	1.2%
9. http://www.google.com/search?q=io9+gulf&ie=UTF-8&oe=UTF-8&hl=en&client=safari	4	1.2%
10. http://palantir.net/experience/opensource.com	4	1.2%
Total	344	

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External campaign traffic (yesterday)

Sun. 25 Jul. 2010

Media Name		Click-throughs	
1.	Direct Entry	240	44.5%
2.	Natural Referrer	238	44.2%
3.	OpenSource.com July Highlights 20100713	38	7.1%
4.	OpenSource Twitter	18	3.3%
5.	OpenSource.com June Highlights 20100608	2	0.4%
6.	OpenSource.com April Highlights 20100412	2	0.4%
7.	OpenSource.com February Highlights 20100216	1	0.2%
Total		539	

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