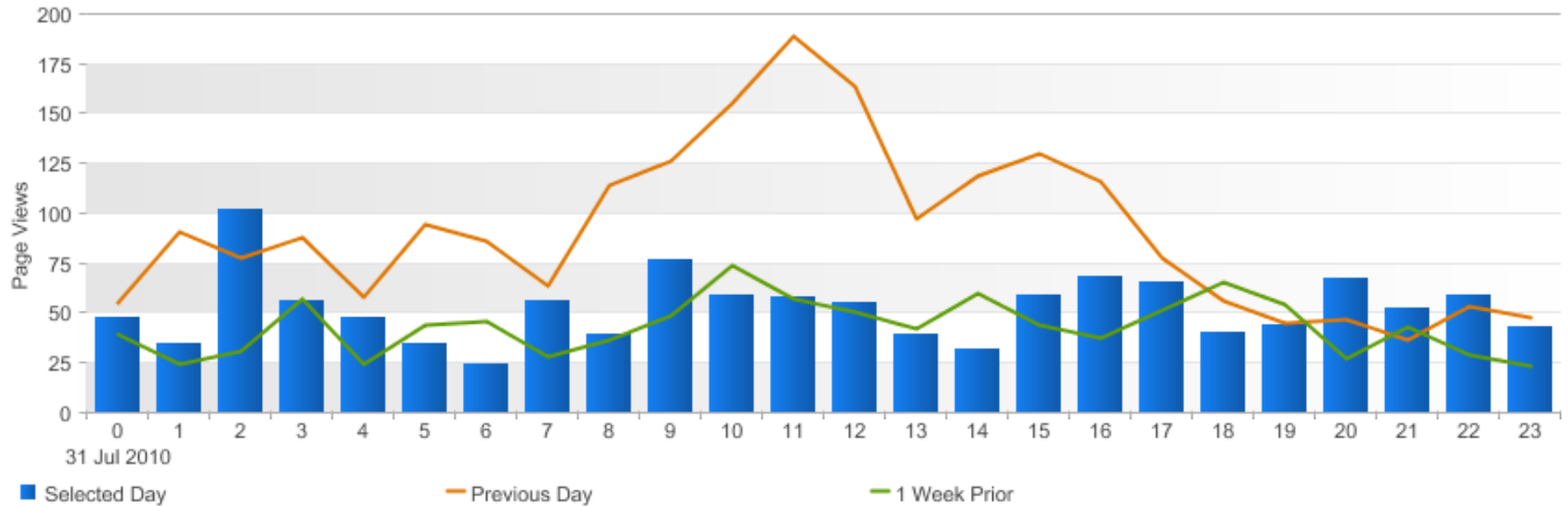


### OSDC - site metrics

OSDC - site metrics

### OSDC Page views (yesterday)

Sat. 31 Jul. 2010



Opensource.com

## Opensource.com - Daily

Date Created: Aug 01, 2010 5:13 AM EDT

### Top-10 OSDC pages (yesterday)

Sat. 31 Jul. 2010

Page	Page Views	Visits	Single Access
1. opensource home	390 31.0%	299 45.0%	191 36.7%
2. opensource government article Lockheed-Martin-goes-open-source,-people-freak-out.	72 5.7%	59 8.9%	41 7.9%
3. opensource law article New-Zealand-rejects-software-patents	66 5.2%	55 8.3%	46 8.8%
4. opensource life article Trust,-transparency,-and-WikiLeaks:-Who-gets-to-have-control?	46 3.7%	33 5.0%	15 2.9%
5. opensource life article Seriously,-why-do-you-still-have-an-iPhone?	38 3.0%	31 4.7%	11 2.1%
6. opensource life article Five-open-source-alternatives-to-the-iPad	34 2.7%	25 3.8%	22 4.2%
7. opensource business home	32 2.5%	28 4.2%	3 0.6%
8. opensource education home	28 2.2%	24 3.6%	3 0.6%
9. opensource user login	24 1.9%	6 0.9%	1 0.2%
10. opensource life article The-public-domain-black-hole	19 1.5%	17 2.6%	16 3.1%
<b>Total</b>	<b>1,260</b>	<b>665</b>	<b>520</b>

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### Top-5 OSDC Articles (yesterday)

Sat. 31 Jul. 2010

Page	Page Views	Visits	Single Access
1. opensource government article Lockheed-Martin-goes-open-source,-people-freak-out.	72 12.7%	59 8.9%	41 14.7%
2. opensource law article New-Zealand-rejects-software-patents	66 11.7%	55 8.3%	46 16.5%
3. opensource life article Trust,-transparency,-and-WikiLeaks:-Who-gets-to-have-control?	46 8.1%	33 5.0%	15 5.4%
4. opensource life article Seriously,-why-do-you-still-have-an-iPhone?	38 6.7%	31 4.7%	11 4.0%
5. opensource life article Five-open-source-alternatives-to-the-iPad	34 6.0%	25 3.8%	22 7.9%
<b>Total</b>	<b>56544.8%</b>	<b>665100.0%</b>	<b>27853.5%</b>

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OSDC Channel metrics

OSDC Channel metrics

Top-5 OSDC Business Pages (yesterday)

Sat. 31 Jul. 2010

Page	Page Views	Visits	Single Access
1. opensource business home	32 23.2%	28 4.2%	3 5.6%
2. opensource business article Spreading-the-dandelions:-Open-Your-World-recap	15 10.9%	3 0.5%	1 1.9%
3. opensource business article Rethinking-office-design	10 7.2%	6 0.9%	6 11.1%
4. opensource business article Managing-clouds-and-the-death-of-formality-in-business	9 6.5%	7 1.1%	0 0.0%
5. opensource business article Why-the-open-source-way-trumps-the-crowdsourcing-way	8 5.8%	4 0.6%	4 7.4%
<b>Total</b>	<b>13811.0%</b>	<b>665100.0%</b>	<b>5410.4%</b>

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Top-5 OSDC Education Pages (yesterday)

Sat. 31 Jul. 2010

Page	Page Views	Visits	Single Access
1. opensource education home	28 38.9%	24 3.6%	3 10.7%
2. opensource education article Flat-World-Knowledge:-Open-College-Textbooks	9 12.5%	5 0.8%	2 7.1%
3. opensource education article Open-Source:-Modernizing-India's-education-system	9 12.5%	8 1.2%	7 25.0%
4. opensource education article Crafting-an-open-web-qualification	4 5.6%	1 0.2%	0 0.0%
5. opensource education article Introducing-Open-Source-to-A-Middle-School	4 5.6%	4 0.6%	4 14.3%
<b>Total</b>	<b>72 5.7%</b>	<b>665100.0%</b>	<b>28 5.4%</b>

Opensource.com

Top-5 OSDC Government pages (yesterday)

Sat. 31 Jul. 2010

Page	Page Views	Visits	Single Access
1. opensource government article Lockheed-Martin-goes-open-source.-people-freak-out.	72 65.5%	59 8.9%	41 91.1%
2. opensource government article Who-had-the-first-government-open-source-policy?	13 11.8%	9 1.4%	1 2.2%
3. opensource government home	12 10.9%	7 1.1%	0 0.0%
4. opensource government article Open-source-headlines-from-the-Open-Government-plans	4 3.6%	2 0.3%	1 2.2%
5. opensource government article ODF:-Setting-the-standard-for-office-documents-in-the-public-sector	3 2.7%	2 0.3%	2 4.4%
<b>Total</b>	<b>110 8.7%</b>	<b>665100.0%</b>	<b>45 8.7%</b>

Opensource.com

Top-5 OSDC Law Pages (yesterday)

Sat. 31 Jul. 2010

Page	Page Views	Visits	Single Access
1. opensource law article New-Zealand-rejects-software-patents	66 48.2%	55 8.3%	46 66.7%
2. opensource law article iPhone-jailbreaking-decision-is-temporary-relief	19 13.9%	14 2.1%	4 5.8%
3. opensource law home	10 7.3%	6 0.9%	0 0.0%
4. opensource law article Total-victory-for-open-source-software-in-a-patent-lawsuit-	10 7.3%	8 1.2%	5 7.2%
5. opensource law article Is-IP-another-bubble-about-to-burst?-A-view-from-another-civilization.	6 4.4%	6 0.9%	4 5.8%
<b>Total</b>	<b>13710.9%</b>	<b>665100.0%</b>	<b>6913.3%</b>

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Top-5 OSDC Life pages (yesterday)

Sat. 31 Jul. 2010

Page	Page Views	Visits	Single Access
1. opensource life article Trust,-transparency,-and-WikiLeaks:-Who-gets-to-have-control?	46 22.7%	33 5.0%	15 16.7%
2. opensource life article Seriously,-why-do-you-still-have-an-iPhone?	38 18.7%	31 4.7%	11 12.2%
3. opensource life article Five-open-source-alternatives-to-the-iPad	34 16.7%	25 3.8%	22 24.4%
4. opensource life article The-public-domain-black-hole	19 9.4%	17 2.6%	16 17.8%
5. opensource life home	13 6.4%	10 1.5%	2 2.2%
<b>Total</b>	<b>20316.1%</b>	<b>665100.0%</b>	<b>9017.3%</b>

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Top-5 OSDC Should-be Pages (yesterday)

Sat. 31 Jul. 2010

Page	Page Views	Visits	Single Access
1. opensource should-be home	1 100.0%	1 0.2%	0 0.0%
<b>Total</b>	<b>1 0.1%</b>	<b>665100.0%</b>	<b>0 0.0%</b>

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External Traffic Sources

Traffic Sources

Top-10 OSDC referrers (yesterday)

Sat. 31 Jul. 2010

Referrer	Instances	
1. <a href="http://www.stumbleupon.com/refer.php?url=http%3A%2F%2Fopensource.com%2Fgovernment%2F10%2F7%2Fflockheed-martin-goes-open-source-people-freak-out%3Fsc_cid%3D701600000001DmjAAG">http://www.stumbleupon.com/refer.php?url=http%3A%2F%2Fopensource.com%2Fgovernment%2F10%2F7%2Fflockheed-martin-goes-open-source-people-freak-out%3Fsc_cid%3D701600000001DmjAAG</a>	20	5.2%
2. <a href="http://www.stumbleupon.com/refer.php?url=http%3A%2F%2Fopensource.com%2Flife%2F10%2F1%2Fpublic-domain-black-hole">http://www.stumbleupon.com/refer.php?url=http%3A%2F%2Fopensource.com%2Flife%2F10%2F1%2Fpublic-domain-black-hole</a>	15	3.9%
3. <a href="http://magazine.redhat.com/">http://magazine.redhat.com/</a>	14	3.6%
4. <a href="http://www.google.com/reader/view/">http://www.google.com/reader/view/</a>	12	3.1%
5. <a href="http://mfisn.com/">http://mfisn.com/</a>	8	2.1%
6. <a href="http://www.mfisn.com/">http://www.mfisn.com/</a>	7	1.8%
7. <a href="http://www.tuxmachines.org/node/46794">http://www.tuxmachines.org/node/46794</a>	6	1.5%
8. <a href="http://us.mg2.mail.yahoo.com/dc/blank.html?bn=420.4&amp;.intl=in&amp;.lang=en-US">http://us.mg2.mail.yahoo.com/dc/blank.html?bn=420.4&amp;.intl=in&amp;.lang=en-US</a>	5	1.3%
9. <a href="http://www.google.com/">http://www.google.com/</a>	5	1.3%
10. <a href="http://themehybrid.com/support/topic/justin-broke-another-laptop">http://themehybrid.com/support/topic/justin-broke-another-laptop</a>	5	1.3%
<b>Total</b>	<b>388</b>	

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External campaign traffic (yesterday)

Sat. 31 Jul. 2010

Media Name		Click-throughs	
1.	Natural Referrer	259	45.4%
2.	Direct Entry	233	40.9%
3.	OpenSource Twitter	47	8.2%
4.	OpenSource.com June Highlights 20100608	20	3.5%
5.	OpenSource.com July Highlights 20100713	7	1.2%
6.	OpenSource.com Launch Announcement 20100128	3	0.5%
7.	OpenSource.com February Highlights 20100216	1	0.2%
Total		570	

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