

### OSDC - site metrics

OSDC - site metrics

### OSDC Page views (yesterday)

Thu. 5 Aug. 2010



Opensource.com

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## Opensource.com - Daily

Date Created: Aug 06, 2010 5:09 AM EDT

### Top-10 OSDC pages (yesterday)

Thu. 5 Aug. 2010

Page	Page Views	Visits	Single Access
1. opensource home	701 24.7%	503 37.7%	291 28.5%
2. opensource business article OpenIDEO:-a-new-experiment-in-open-innovation	179 6.3%	114 8.5%	65 6.4%
3. opensource business article Why-incentives-don't-work-in-education—or-the-business-world	178 6.3%	144 10.8%	97 9.5%
4. opensource government article Lockheed-Martin-goes-open-source,-people-freak-out.	135 4.8%	114 8.5%	92 9.0%
5. opensource business home	95 3.3%	62 4.6%	1 0.1%
6. opensource life article Open-source-science-fiction:--Thoughtcrime-Experiments	78 2.7%	62 4.6%	42 4.1%
7. opensource education home	74 2.6%	52 3.9%	1 0.1%
8. opensource life article Seriously,-why-do-you-still-have-an-iPhone?	53 1.9%	52 3.9%	19 1.9%
9. opensource life home	51 1.8%	39 2.9%	5 0.5%
10. opensource law article New-Zealand-rejects-software-patents	50 1.8%	42 3.1%	29 2.8%
<b>Total</b>	<b>2,842</b>	<b>1,335</b>	<b>1,021</b>

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### Top-5 OSDC Articles (yesterday)

Thu. 5 Aug. 2010

Page	Page Views	Visits	Single Access
1. opensource business article OpenIDEO:-a-new-experiment-in-open-innovation	179 13.3%	114 8.5%	65 10.3%
2. opensource business article Why-incentives-don't-work-in-education—or-the-business-world	178 13.3%	144 10.8%	97 15.4%
3. opensource government article Lockheed-Martin-goes-open-source,-people-freak-out.	135 10.1%	114 8.5%	92 14.6%
4. opensource life article Open-source-science-fiction:--Thoughtcrime-Experiments	78 5.8%	62 4.6%	42 6.7%
5. opensource life article Seriously,-why-do-you-still-have-an-iPhone?	53 4.0%	52 3.9%	19 3.0%
<b>Total</b>	<b>1,34147.2%</b>	<b>1,335100.0%</b>	<b>62961.6%</b>

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OSDC Channel metrics

OSDC Channel metrics

Top-5 OSDC Business Pages (yesterday)

Thu. 5 Aug. 2010

Page	Page Views	Visits	Single Access
1. opensource business article OpenIDEO:-a-new-experiment-in-open-innovation	179 25.0%	114 8.5%	65 23.2%
2. opensource business article Why-incentives-don't-work-in-education—or-the-business-world	178 24.8%	144 10.8%	97 34.6%
3. opensource business home	95 13.2%	62 4.6%	1 0.4%
4. opensource business article Is-your-culture-made-of-gold-or-fool's-gold?	42 5.9%	37 2.8%	11 3.9%
5. opensource business article The-Wikimedia-Foundation:-doing-strategic-planning-the-open-source-way	21 2.9%	15 1.1%	10 3.6%
<b>Total</b>	<b>71725.2%</b>	<b>1,335100.0%</b>	<b>28027.4%</b>

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Top-5 OSDC Education Pages (yesterday)

Thu. 5 Aug. 2010

Page	Page Views	Visits	Single Access
1. opensource education home	74 41.6%	52 3.9%	1 1.9%
2. opensource education article OLPC-and-FOSS@RIT--Education-innovation-the-open-source-way	38 21.3%	26 1.9%	14 25.9%
3. opensource education article Flat-World-Knowledge:-Open-College-Textbooks	10 5.6%	7 0.5%	7 13.0%
4. opensource education article Moodle:-open-source,-closed-doors.	10 5.6%	9 0.7%	7 13.0%
5. opensource education article Open-Educational-Resources:--The-Education-Ecosystem-Comes-to-Life	9 5.1%	6 0.4%	3 5.6%
<b>Total</b>	<b>178 6.3%</b>	<b>1,335100.0%</b>	<b>54 5.3%</b>

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### Top-5 OSDC Government pages (yesterday)

Thu. 5 Aug. 2010

Page	Page Views	Visits	Single Access
1. opensource government article Lockheed-Martin-goes-open-source,-people-freak-out.	135 74.6%	114 8.5%	92 96.8%
2. opensource government home	32 17.7%	24 1.8%	0 0.0%
3. opensource government article Who-had-the-first-government-open-source-policy?	6 3.3%	4 0.3%	1 1.1%
4. opensource government article Patching-democracy-with-open-data	3 1.7%	1 0.1%	0 0.0%
5. opensource government article Making-Public-Records-Public:-Why-open-formats-are-essential-for-shari	2 1.1%	2 0.1%	1 1.1%
<b>Total</b>	<b>181 6.4%</b>	<b>1,335100.0%</b>	<b>95 9.3%</b>

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### Top-5 OSDC Law Pages (yesterday)

Thu. 5 Aug. 2010

Page	Page Views	Visits	Single Access
1. opensource law article New-Zealand-rejects-software-patents	50 35.0%	42 3.1%	29 48.3%
2. opensource law home	29 20.3%	22 1.6%	3 5.0%
3. opensource law article Total-victory-for-open-source-software-in-a-patent-lawsuit-	13 9.1%	9 0.7%	3 5.0%
4. opensource law article iPhone-jailbreaking-decision-is-temporary-relief	11 7.7%	10 0.7%	7 11.7%
5. opensource law article Bilski-and-software-patents	7 4.9%	6 0.4%	2 3.3%
<b>Total</b>	<b>143 5.0%</b>	<b>1,335100.0%</b>	<b>60 5.9%</b>

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Top-5 OSDC Life pages (yesterday)

Thu. 5 Aug. 2010

Page	Page Views	Visits	Single Access
1. opensource life article Open-source-science-fiction:--Thoughtcrime-Experiments	78 19.5%	62 4.6%	42 28.6%
2. opensource life article Seriously,-why-do-you-still-have-an-iPhone?	53 13.3%	52 3.9%	19 12.9%
3. opensource life home	51 12.8%	39 2.9%	5 3.4%
4. opensource life article How-to-kill-a-dinosaur-in-3-easy-steps	38 9.5%	10 0.7%	1 0.7%
5. opensource life article Five-open-source-alternatives-to-the-iPad	34 8.5%	23 1.7%	22 15.0%
<b>Total</b>	<b>40014.1%</b>	<b>1,335100.0%</b>	<b>14714.4%</b>

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Top-5 OSDC Should-be Pages (yesterday)

Thu. 5 Aug. 2010

Page	Page Views	Visits	Single Access
1. opensource should-be home	5 62.5%	5 0.4%	0 0.0%
2. opensource should-be article Welcome-to-the-conversation-on-opensource.com	2 25.0%	2 0.1%	2 66.7%
3. opensource should-be article opensource.com-on-Freenode-IRC	1 12.5%	1 0.1%	1 33.3%
<b>Total</b>	<b>8 0.3%</b>	<b>1,335100.0%</b>	<b>3 0.3%</b>

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External Traffic Sources

Traffic Sources

Top-10 OSDC referrers (yesterday)

Thu. 5 Aug. 2010

Referrer	Instances	
1. <a href="http://www.wired.com/dangerroom/2010/08/cia-software-developer-goes-open-source-instead/">http://www.wired.com/dangerroom/2010/08/cia-software-developer-goes-open-source-instead/</a>	48	6.8%
2. <a href="http://twitter.com/">http://twitter.com/</a>	29	4.1%
3. <a href="http://www.google.com/reader/view/">http://www.google.com/reader/view/</a>	27	3.8%
4. <a href="http://www.stumbleupon.com/refer.php?url=http%3A%2F%2Fopensource.com%2Flife%2F10%2F1%2Fpublic-domain-black-hole">http://www.stumbleupon.com/refer.php?url=http%3A%2F%2Fopensource.com%2Flife%2F10%2F1%2Fpublic-domain-black-hole</a>	26	3.7%
5. <a href="http://magazine.redhat.com/">http://magazine.redhat.com/</a>	25	3.5%
6. <a href="http://www.stumbleupon.com/refer.php?url=http%3A%2F%2Fopensource.com%2Fgovernment%2F10%2F7%2Flockheed-martin-goes-open-source-people-freak-out%3Fsc_cid%3D701600000001DmjAAG">http://www.stumbleupon.com/refer.php?url=http%3A%2F%2Fopensource.com%2Fgovernment%2F10%2F7%2Flockheed-martin-goes-open-source-people-freak-out%3Fsc_cid%3D701600000001DmjAAG</a>	11	1.6%
7. <a href="http://kernel.net/">http://kernel.net/</a>	7	1.0%
8. <a href="http://www.google.com/search?q=open+source&amp;ie=utf-8&amp;oe=utf-8&amp;aq=t&amp;rls=org.mozilla:en-US:official&amp;client=firefox-a">http://www.google.com/search?q=open+source&amp;ie=utf-8&amp;oe=utf-8&amp;aq=t&amp;rls=org.mozilla:en-US:official&amp;client=firefox-a</a>	7	1.0%
9. <a href="http://www.google.com/reader/i/?hl=en&amp;gl=us">http://www.google.com/reader/i/?hl=en&amp;gl=us</a>	6	0.8%
10. <a href="http://www.wired.com/dangerroom/2010/08/cia-software-developer-goes-open-source-instead/?utm_source=feedburner&amp;utm_medium=feed&amp;utm_campaign=Feed%3A+wired%2Findex+%28Wired%3A+Index+3+%28Top+Stories+2%29%29">http://www.wired.com/dangerroom/2010/08/cia-software-developer-goes-open-source-instead/?utm_source=feedburner&amp;utm_medium=feed&amp;utm_campaign=Feed%3A+wired%2Findex+%28Wired%3A+Index+3+%28Top+Stories+2%29%29</a>	6	0.8%
<b>Total</b>	<b>706</b>	

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## Opensource.com - Daily

Date Created: Aug 06, 2010 5:09 AM EDT

### External campaign traffic (yesterday)

Thu. 5 Aug. 2010

Media Name		Click-throughs
1.	Natural Referrer	426 45.1%
2.	Direct Entry	379 40.1%
3.	OpenSource Twitter	90 9.5%
4.	OpenSource.com 2010 OYWF email	27 2.9%
5.	OpenSource.com July Highlights 20100713	14 1.5%
6.	OpenSource.com April Highlights 20100412	3 0.3%
7.	OpenSource.com Launch Announcement 20100128	3 0.3%
8.	OpenSource.com February Highlights 20100216	1 0.1%
9.	OpenSource.com June Highlights 20100608	1 0.1%
Total		944

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