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OSDC - site metrics
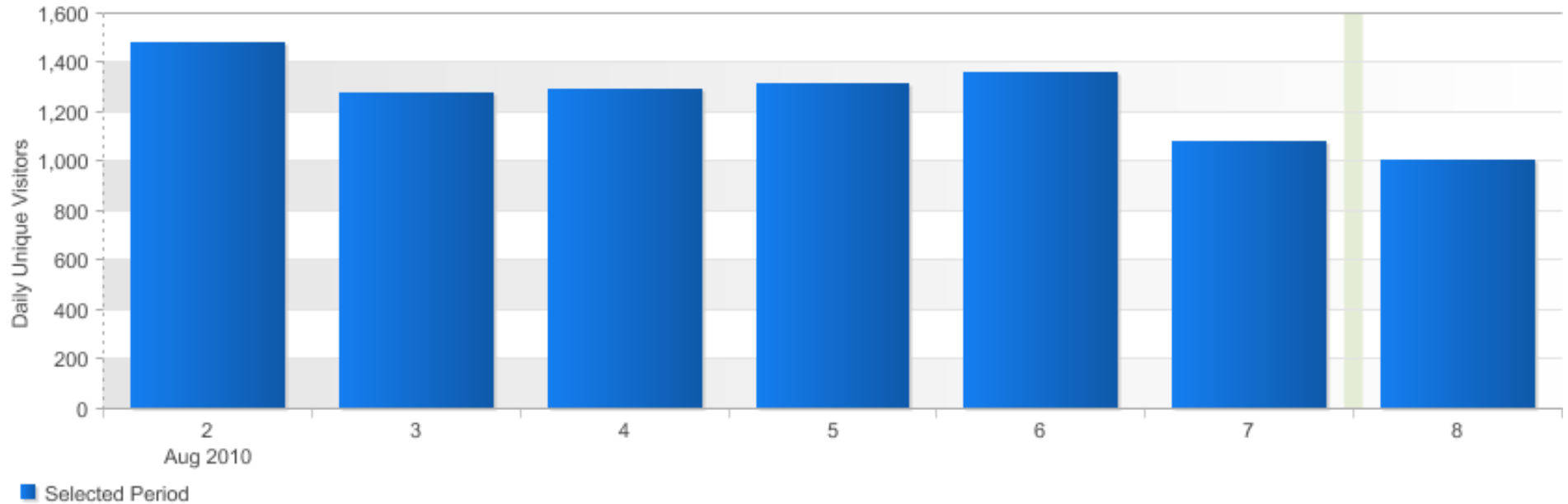OSDC - site metrics

OSDC Page views (Last week)
Mon. 2 Aug. 2010 - Sun. 8 Aug. 2010

■ Selected Period

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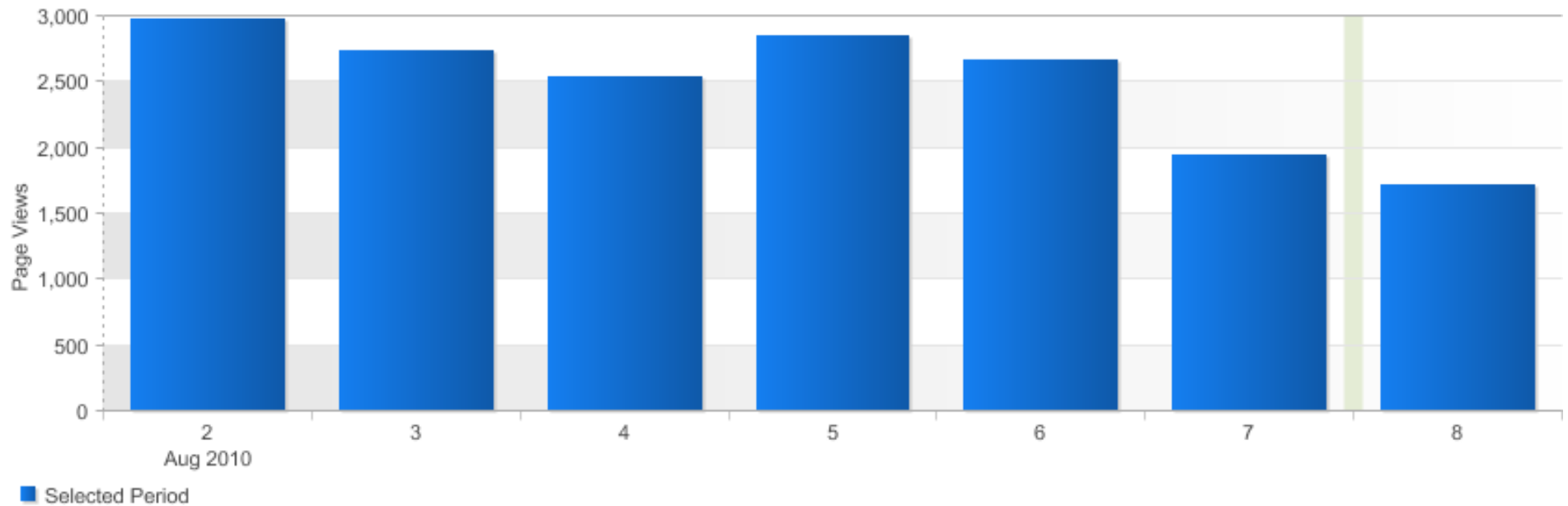
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OSDC Daily Unique Visitors (Last week)
Mon. 2 Aug. 2010 - Sun. 8 Aug. 2010

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Top-10 OSDC pages (Last week)
Mon. 2 Aug. 2010 - Sun. 8 Aug. 2010

	Page	Page Views		Visits		Single Access	
1.	opensource|home	4,516	26.0%	3,258	37.0%	1,897	27.7%
2.	opensource|government|article|Lockheed-Martin-goes-open-source,-people-freak-out.	1,218	7.0%	1,012	11.5%	835	12.2%
3.	opensource|business|article|How-to-kill-a-dinosaur-in-3-easy-steps	648	3.7%	550	6.2%	421	6.2%
4.	opensource|business|home	528	3.0%	357	4.1%	15	0.2%
5.	opensource|education|home	492	2.8%	342	3.9%	38	0.6%
6.	opensource|life|article|Seriously,-why-do-you-still-have-an-iPhone?	448	2.6%	375	4.3%	152	2.2%
7.	opensource|law|article|New-Zealand-rejects-software-patents	415	2.4%	345	3.9%	261	3.8%
8.	opensource|business|article|OpenIDEO:-a-new-experiment-in-open-innovation	371	2.1%	268	3.0%	138	2.0%
9.	opensource|business|article|Why-incentives-don't-work-in-education—or-the-business-world	301	1.7%	257	2.9%	140	2.0%
10.	opensource|business|article|Marketing-software-skills	292	1.7%	262	3.0%	145	2.1%
Total		**17,385**		**8,806**		**6,844**	

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Top-5 OSDC Articles (Last week)
Mon. 2 Aug. 2010 - Sun. 8 Aug. 2010

	Page	Page Views		Visits		Single Access	
1.	opensource|government|article|Lockheed-Martin-goes-open-source,-people-freak-out.	1,218	14.5%	1,012	11.5%	835	19.4%
2.	opensource|business|article|How-to-kill-a-dinosaur-in-3-easy-steps	648	7.7%	550	6.2%	421	9.8%
3.	opensource|life|article|Seriously,-why-do-you-still-have-an-iPhone?	448	5.3%	375	4.3%	152	3.5%
4.	opensource|law|article|New-Zealand-rejects-software-patents	415	4.9%	345	3.9%	261	6.1%
5.	opensource|business|article|OpenIDEO:-a-new-experiment-in-open-innovation	371	4.4%	268	3.0%	138	3.2%
Total		**8,394**	**48.3%**	**8,806**	**100.0%**	**4,295**	**62.8%**

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OSDC Channel metrics
OSDC Channel metrics

Top-5 OSDC Business Pages (Last week)
Mon. 2 Aug. 2010 - Sun. 8 Aug. 2010

	Page		Page Views		Visits		Single Access	
1.	opensource|business|article|How-to-kill-a-dinosaur-in-3-easy-steps		648	18.1%	550	6.2%	421	26.9%
2.	opensource|business|home		528	14.7%	357	4.1%	15	1.0%
3.	opensource|business|article|OpenIDEO:-a-new-experiment-in-open-innovation		371	10.4%	268	3.0%	138	8.8%
4.	opensource|business|article|Why-incentives-don't-work-in-education—or-the-business-world		301	8.4%	257	2.9%	140	9.0%
5.	opensource|business|article|Marketing-software-skills		292	8.2%	262	3.0%	145	9.3%
Total			3,581	20.6%	8,806	100.0%	1,563	22.8%

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Top-5 OSDC Education Pages (Last week)
Mon. 2 Aug. 2010 - Sun. 8 Aug. 2010

	Page		Page Views		Visits		Single Access	
1.	opensource|education|home		492	40.7%	342	3.9%	38	10.7%
2.	opensource|education|article|OLPC-and-FOSS@RIT--Education-innovation-the-open-source-way		242	20.0%	170	1.9%	88	24.7%
3.	opensource|education|article|Flat-World-Knowledge:-Open-College-Textbooks		77	6.4%	56	0.6%	42	11.8%
4.	opensource|education|article|Open-Educational-Resources:--The-Education-Ecosystem-Comes-to-Life		44	3.6%	28	0.3%	14	3.9%
5.	opensource|education|article|Introducing-Open-Source-to-A-Middle-School		38	3.1%	32	0.4%	24	6.7%
Total			1,209	7.0%	8,806	100.0%	356	5.2%

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Top-5 OSDC Government pages (Last week)
Mon. 2 Aug. 2010 - Sun. 8 Aug. 2010

	Page		Page Views			Visits			Single Access	
1.	opensource|government|article|Lockheed-Martin-goes-open-source,-people-freak-out.		1,218	75.4%		1,012	11.5%		835	92.4%
2.	opensource|government|home		183	11.3%		131	1.5%		5	0.6%
3.	opensource|government|article|Who-had-the-first-government-open-source-policy?		87	5.4%		67	0.8%		28	3.1%
4.	opensource|government|article|Lawrence-Lessig's-New-Journey-(Part-One)		25	1.5%		5	0.1%		3	0.3%
5.	opensource|government|article|Patching-democracy-with-open-data		17	1.1%		11	0.1%		2	0.2%
Total			1,616	9.3%		8,806	100.0%		904	13.2%

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Top-5 OSDC Law Pages (Last week)
Mon. 2 Aug. 2010 - Sun. 8 Aug. 2010

	Page		Page Views			Visits			Single Access	
1.	opensource|law|article|New-Zealand-rejects-software-patents		415	39.3%		345	3.9%		261	49.5%
2.	opensource|law|home		145	13.7%		107	1.2%		10	1.9%
3.	opensource|law|article|-Project-Harmony-looks-to-improve-contribution-agreements-		109	10.3%		82	0.9%		65	12.3%
4.	opensource|law|article|iPhone-jailbreaking-decision-is-temporary-relief		87	8.2%		71	0.8%		22	4.2%
5.	opensource|law|article|Total-victory-for-open-source-software-in-a-patent-lawsuit-		79	7.5%		62	0.7%		46	8.7%
Total			1,057	6.1%		8,806	100.0%		527	7.7%

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Top-5 OSDC Life pages (Last week)
Mon. 2 Aug. 2010 - Sun. 8 Aug. 2010

	Page		Page Views		Visits		Single Access	
1.	opensource|life|article|Seriously,-why-do-you-still-have-an-iPhone?		448	17.7%	375	4.3%	152	14.8%
2.	opensource|life|home		284	11.2%	211	2.4%	28	2.7%
3.	opensource|life|article|Five-open-source-alternatives-to-the-iPad		263	10.4%	187	2.1%	159	15.5%
4.	opensource|life|article|The-public-domain-black-hole		234	9.2%	199	2.3%	195	19.0%
5.	opensource|life|article|How-to-kill-a-dinosaur-in-3-easy-steps		207	8.2%	126	1.4%	92	8.9%
Total			2,538	14.6%	8,806	100.0%	1,028	15.0%

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Top-5 OSDC Should-be Pages (Last week)
Mon. 2 Aug. 2010 - Sun. 8 Aug. 2010

	Page		Page Views		Visits		Single Access	
1.	opensource|should-be|home		37	54.4%	24	0.3%	2	14.3%
2.	opensource|should-be|article|Welcome-to-the-conversation-on-opensource.com		13	19.1%	11	0.1%	8	57.1%
3.	opensource|should-be|article|Community-mailing-list-created		9	13.2%	8	0.1%	1	7.1%
4.	opensource|should-be|article|Share-your-open-source-stories		3	4.4%	2	0.0%	1	7.1%
5.	opensource|should-be|article|Is-opensource.com-built-on-open-source?		2	2.9%	2	0.0%	1	7.1%
Total			68	0.4%	8,806	100.0%	14	0.2%

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External Traffic Sources
Traffic Sources

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Top-10 OSDC referrers (Last week)
Mon. 2 Aug. 2010 - Sun. 8 Aug. 2010

	Referrer	Instances	
1.	http://www.wired.com/dangerroom/2010/08/cia-software-developer-goes-open-source-instead/	456	9.7%
2.	http://www.linux.com/news/enterprise/systems-management/341784-how-to-kill-a-dinosaur-in-3-easy-steps	211	4.5%
3.	http://www.stumbleupon.com/refer.php?url=http%3A%2F%2Fopensource.com%2Flife%2F10%2F1%2Fpublic-domain-black-hole	184	3.9%
4.	http://www.google.com/reader/view/	134	2.8%
5.	http://magazine.redhat.com/	129	2.7%
6.	http://twitter.com/	89	1.9%
7.	http://www.stumbleupon.com/refer.php?url=http%3A%2F%2Fopensource.com%2Fgovernment%2F10%2F7%2Flockheed-martin-goes-open-source-people-freak-out%3Fsc_cid%3D70160000000IDmjAAG	83	1.8%
8.	http://www.tuxmachines.org/node/46968	80	1.7%
9.	http://www.linux.com/news/enterprise/systems-management/341784:how-to-kill-a-dinosaur-in-3-easy-steps	72	1.5%
10.	http://kernel.net/	41	0.9%
Total		4,710	

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Date Created: Aug 09, 2010 5:12 AM EDT

External campaign traffic (Last week)
Mon. 2 Aug. 2010 - Sun. 8 Aug. 2010

	Media Name		Click-throughs	
1.	Natural Referrer		3,289	49.4%
2.	Direct Entry		2,537	38.1%
3.	OpenSource Twitter		610	9.2%
4.	OpenSource.com July Highlights 20100713		93	1.4%
5.	OpenSource.com April Highlights 20100412		37	0.6%
6.	OpenSource.com 2010 OYWF email		33	0.5%
7.	OpenSource.com June Highlights 20100608		25	0.4%
8.	OpenSource.com Launch Announcement 20100128		20	0.3%
9.	OpenSource.com February Highlights 20100216		6	0.1%
10.	None		2	0.0%
	Total		6,652	

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