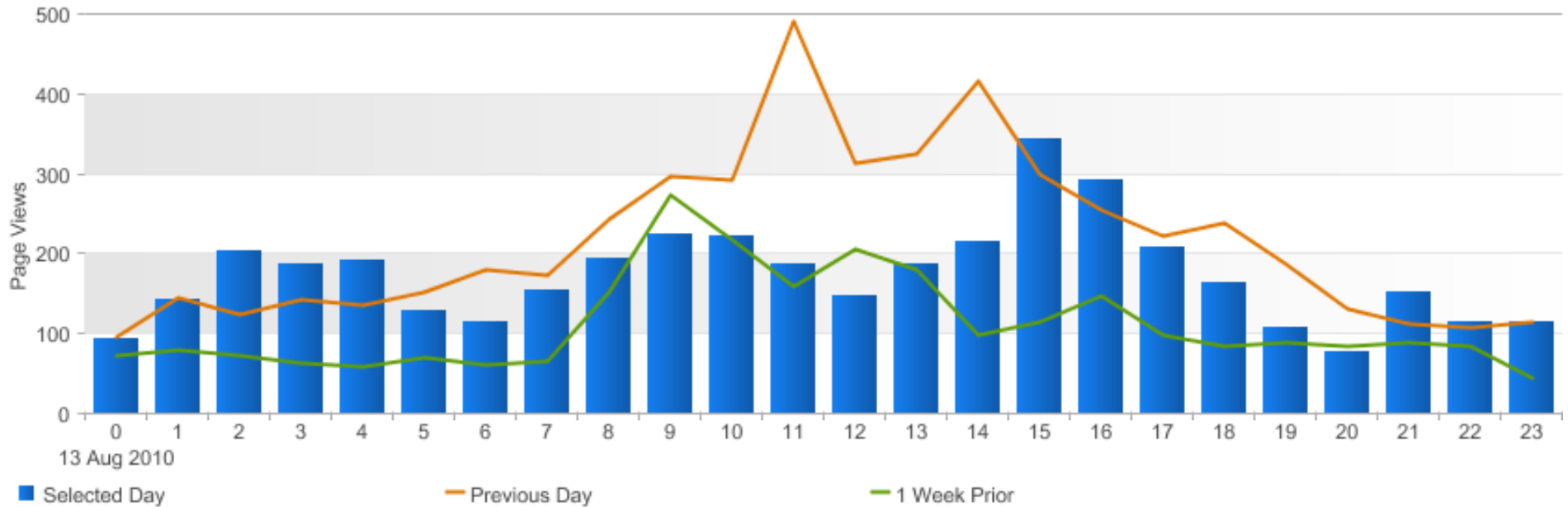


OSDC - site metrics

OSDC - site metrics

OSDC Page views (yesterday)

Fri. 13 Aug. 2010



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Top-10 OSDC pages (yesterday)

Fri. 13 Aug. 2010

Page	Page Views	Visits	Single Access
1. opensource home	694 16.6%	486 20.1%	238 11.9%
2. opensource law article A-weak-case-for-software-patents	480 11.5%	412 17.1%	337 16.9%
3. opensource life article An-open-letter-to-my-longtime-friend-Google	458 11.0%	351 14.5%	288 14.4%
4. opensource life article How-the-open-source-community-could-save-your-life	302 7.2%	258 10.7%	203 10.2%
5. opensource life article Apertus:-The-open-source-cinema-project	206 4.9%	175 7.2%	145 7.3%
6. opensource business article Navigating-the-murky-waters-of-the-new-media:-Five-lessons-from-PepsiGat	139 3.3%	109 4.5%	87 4.4%
7. opensource law article iPhone-jailbreaking-decision-is-temporary-relief	128 3.1%	85 3.5%	72 3.6%
8. opensource government article Lockheed-Martin-goes-open-source,-people-freak-out.	127 3.0%	109 4.5%	74 3.7%
9. http://opensource.com/law/10/8/weak-case-software-patents	89 2.1%	62 2.6%	50 2.5%
10. opensource education home	80 1.9%	52 2.2%	11 0.6%
Total	4,169	2,416	1,994

Opensource.com

Top-5 OSDC Articles (yesterday)

Fri. 13 Aug. 2010

Page	Page Views	Visits	Single Access
1. opensource law article A-weak-case-for-software-patents	480 18.5%	412 17.1%	337 21.7%
2. opensource life article An-open-letter-to-my-longtime-friend-Google	458 17.6%	351 14.5%	288 18.5%
3. opensource life article How-the-open-source-community-could-save-your-life	302 11.6%	258 10.7%	203 13.1%
4. opensource life article Apertus:-The-open-source-cinema-project	206 7.9%	175 7.2%	145 9.3%
5. opensource business article Navigating-the-murky-waters-of-the-new-media:-Five-lessons-from-PepsiGat	139 5.4%	109 4.5%	87 5.6%
Total	2,59662.3%	2,416100.0%	1,55377.9%

Opensource.com

OSDC Channel metrics

OSDC Channel metrics

Top-5 OSDC Business Pages (yesterday)

Fri. 13 Aug. 2010

Page	Page Views	Visits	Single Access
1. opensource business article Navigating-the-murky-waters-of-the-new-media:-Five-lessons-from-PepsiGat	139 33.8%	109 4.5%	87 44.6%
2. opensource business home	62 15.1%	49 2.0%	2 1.0%
3. opensource business article MIX:-Gary-Hamel's-experiment-in-reinventing-management-the-open-source-w	36 8.8%	26 1.1%	18 9.2%
4. opensource business article Why-incentives-don't-work-in-education—or-the-business-world	28 6.8%	22 0.9%	15 7.7%
5. opensource business article How-to-kill-a-dinosaur-in-3-easy-steps	16 3.9%	15 0.6%	7 3.6%
Total	411 9.9%	2,416 100.0%	195 9.8%

Opensource.com

Top-5 OSDC Education Pages (yesterday)

Fri. 13 Aug. 2010

Page	Page Views	Visits	Single Access
1. opensource education home	80 39.6%	52 2.2%	11 22.0%
2. opensource education article Flat-World-Knowledge:-Open-College-Textbooks	26 12.9%	13 0.5%	7 14.0%
3. opensource education article The-importance-of-open-data-in-education	24 11.9%	14 0.6%	6 12.0%
4. opensource education article Crafting-an-open-web-qualification	14 6.9%	10 0.4%	3 6.0%
5. opensource education article Open-Source:-Modernizing-India's-education-system	12 5.9%	8 0.3%	4 8.0%
Total	202 4.8%	2,416 100.0%	50 2.5%

Opensource.com

Top-5 OSDC Government pages (yesterday)

Fri. 13 Aug. 2010

Page		Page Views		Visits		Single Access
1.	opensource government article Lockheed-Martin-goes-open-source,-people-freak-out.	127	72.6%	109	4.5%	74 86.0%
2.	opensource government home	29	16.6%	22	0.9%	2 2.3%
3.	opensource government article ODF:-Setting-the-standard-for-office-documents-in-the-public-sector	5	2.9%	4	0.2%	3 3.5%
4.	opensource government article Where's-my-bus?--Open-data-enables-real-time-route-info-for-Boston-rid	5	2.9%	1	0.0%	1 1.2%
5.	opensource government article Planning-ahead-for-a-new-breed-of-public-spaces	4	2.3%	4	0.2%	4 4.7%
Total		175	4.2%	2,416	100.0%	86 4.3%

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Top-5 OSDC Law Pages (yesterday)

Fri. 13 Aug. 2010

Page		Page Views		Visits		Single Access
1.	opensource law article A-weak-case-for-software-patents	480	62.9%	412	17.1%	337 72.0%
2.	opensource law article iPhone-jailbreaking-decision-is-temporary-relief	128	16.8%	85	3.5%	72 15.4%
3.	opensource law article New-Zealand-rejects-software-patents	46	6.0%	43	1.8%	23 4.9%
4.	opensource law home	42	5.5%	26	1.1%	2 0.4%
5.	opensource law article Bilski-and-software-patents	13	1.7%	11	0.5%	6 1.3%
Total		763	18.3%	2,416	100.0%	468 23.5%

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Date Created: Aug 14, 2010 5:08 AM EDT

Top-5 OSDC Life pages (yesterday)

Fri. 13 Aug. 2010

Page	Page Views	Visits	Single Access
1. opensource life article An-open-letter-to-my-longtime-friend-Google	458 34.5%	351 14.5%	288 37.0%
2. opensource life article How-the-open-source-community-could-save-your-life	302 22.7%	258 10.7%	203 26.1%
3. opensource life article Apertus:-The-open-source-cinema-project	206 15.5%	175 7.2%	145 18.6%
4. opensource life home	72 5.4%	34 1.4%	7 0.9%
5. opensource life article Open-books:-The-opensource.com-summer-reading-list	47 3.5%	38 1.6%	10 1.3%
Total	1,328 31.9%	2,416 100.0%	779 39.1%

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Top-5 OSDC Should-be Pages (yesterday)

Fri. 13 Aug. 2010

Page	Page Views	Visits	Single Access
1. opensource should-be home	4 50.0%	4 0.2%	0 0.0%
2. opensource should-be article Share-your-open-source-stories	2 25.0%	1 0.0%	0 0.0%
3. opensource should-be article Where's-opensource.com-this-August?	1 12.5%	1 0.0%	0 0.0%
4. opensource should-be article Welcome-to-the-conversation-on-opensource.com	1 12.5%	1 0.0%	1 100.0%
Total	8 0.2%	2,416 100.0%	1 0.1%

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External Traffic Sources

Traffic Sources

Top-10 OSDC referrers (yesterday)

Fri. 13 Aug. 2010

Referrer	Instances	
1. http://www.linuxtoday.com/developer/2010081300435NWLL	186	12.8%
2. http://www.linuxtoday.com/developer/2010081201935MMCYSW	92	6.3%
3. http://lwn.net/	80	5.5%
4. http://www.linuxtoday.com/news_story.php3?ltsn=2010-08-13-004-35-NW-LL	77	5.3%
5. http://www.tuxmachines.org/node/47118	48	3.3%
6. http://www.google.com/reader/view/	48	3.3%
7. http://twitter.com/	42	2.9%
8. http://friendlyatheist.com/2010/08/13/lessons-from-pepsigate/	32	2.2%
9. http://friendlyatheist.com/	23	1.6%
10. http://lwn.net/Articles/399815/rss	22	1.5%
Total	1,455	

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External campaign traffic (yesterday)

Fri. 13 Aug. 2010

Media Name		Click-throughs	
1.	Natural Referrer	966	51.8%
2.	Direct Entry	613	32.9%
3.	OpenSource Twitter	261	14.0%
4.	OpenSource.com July Highlights 20100713	12	0.6%
5.	OpenSource.com April Highlights 20100412	10	0.5%
6.	OpenSource.com Launch Announcement 20100128	2	0.1%
7.	OpenSource.com June Highlights 20100608	1	0.1%
Total		1,865	

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