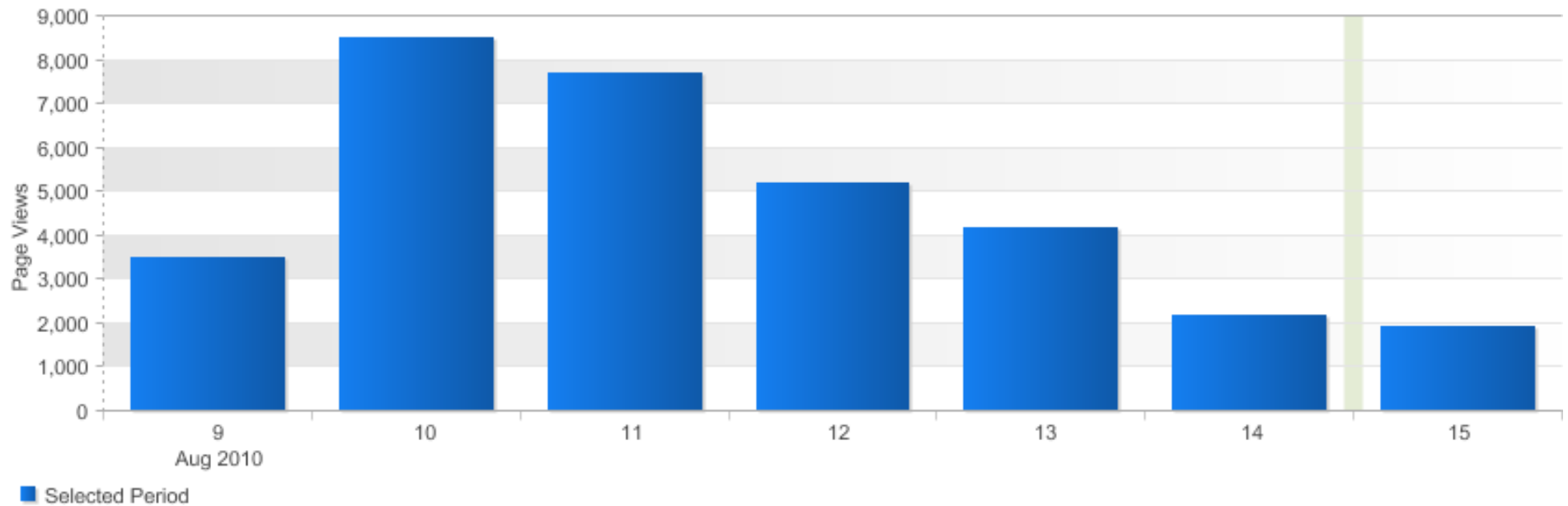


OSDC - site metrics

OSDC - site metrics

OSDC Page views (Last week)

Mon. 9 Aug. 2010 - Sun. 15 Aug. 2010



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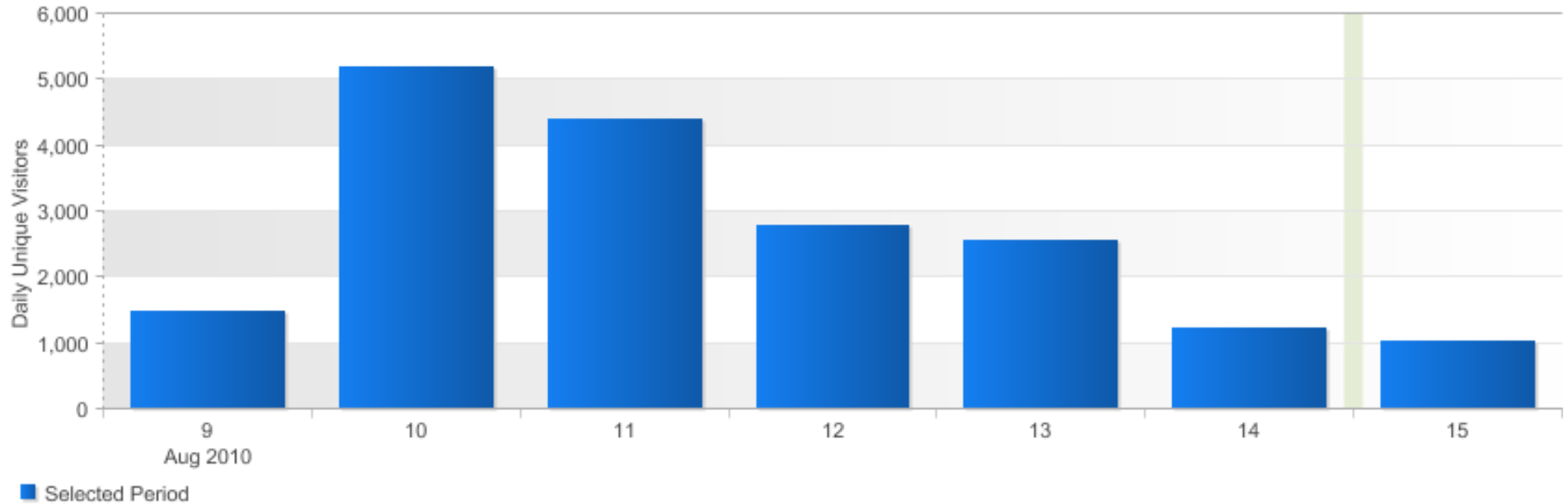
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OSDC Daily Unique Visitors (Last week)

Mon. 9 Aug. 2010 - Sun. 15 Aug. 2010



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Date Created: Aug 16, 2010 5:09 AM EDT

Top-10 OSDC pages (Last week)

Mon. 9 Aug. 2010 - Sun. 15 Aug. 2010

Page	Page Views	Visits	Single Access
1. opensource home	5,255 15.9%	3,761 21.6%	1,886 14.0%
2. opensource law article iPhone-jailbreaking-decision-is-temporary-relief	4,325 13.1%	3,185 18.3%	2,396 17.7%
3. opensource government article Lockheed-Martin-goes-open-source,-people-freak-out.	3,395 10.3%	2,856 16.4%	1,931 14.3%
4. opensource life article Apertus:-The-open-source-cinema-project	1,123 3.4%	893 5.1%	709 5.2%
5. opensource law article A-weak-case-for-software-patents	1,017 3.1%	815 4.7%	626 4.6%
6. opensource life article Oil-spill-doomsday-debunked.-Did-peer-review-journalism-fail-or-succeed?	857 2.6%	681 3.9%	287 2.1%
7. opensource life article An-open-letter-to-my-longtime-friend-Google	837 2.5%	672 3.9%	469 3.5%
8. opensource education home	653 2.0%	468 2.7%	41 0.3%
9. opensource business home	644 1.9%	439 2.5%	11 0.1%
10. opensource life article Open-books:-The-opensource.com-summer-reading-list	627 1.9%	470 2.7%	180 1.3%
Total	33,041	17,451	13,515

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Top-5 OSDC Articles (Last week)

Mon. 9 Aug. 2010 - Sun. 15 Aug. 2010

Page	Page Views	Visits	Single Access
1. opensource law article iPhone-jailbreaking-decision-is-temporary-relief	4,325 20.4%	3,185 18.3%	2,396 22.6%
2. opensource government article Lockheed-Martin-goes-open-source,-people-freak-out.	3,395 16.0%	2,856 16.4%	1,931 18.2%
3. opensource life article Apertus:-The-open-source-cinema-project	1,123 5.3%	893 5.1%	709 6.7%
4. opensource law article A-weak-case-for-software-patents	1,017 4.8%	815 4.7%	626 5.9%
5. opensource life article Oil-spill-doomsday-debunked.-Did-peer-review-journalism-fail-or-succeed?	857 4.0%	681 3.9%	287 2.7%
Total	21,18364.1%	17,451100.0%	10,61378.5%

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OSDC Channel metrics

OSDC Channel metrics

Top-5 OSDC Business Pages (Last week)

Mon. 9 Aug. 2010 - Sun. 15 Aug. 2010

Page	Page Views	Visits	Single Access
1. opensource business home	644 18.5%	439 2.5%	11 0.8%
2. opensource business article Navigating-the-murky-waters-of-the-new-media:-Five-lessons-from-PepsiGat	544 15.6%	425 2.4%	339 25.5%
3. opensource business article MIX:-Gary-Hamel's-experiment-in-reinventing-management-the-open-source-w	404 11.6%	317 1.8%	165 12.4%
4. opensource business article How-to-kill-a-dinosaur-in-3-easy-steps	374 10.8%	326 1.9%	155 11.6%
5. opensource business article Why-incentives-don't-work-in-education—or-the-business-world	197 5.7%	174 1.0%	73 5.5%
Total	3,477 10.5%	17,451 100.0%	1,332 9.9%

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Top-5 OSDC Education Pages (Last week)

Mon. 9 Aug. 2010 - Sun. 15 Aug. 2010

Page	Page Views	Visits	Single Access
1. opensource education home	653 30.2%	468 2.7%	41 5.8%
2. opensource education article The-importance-of-open-data-in-education	538 24.8%	411 2.4%	259 36.6%
3. opensource education article Crafting-an-open-web-qualification	282 13.0%	234 1.3%	111 15.7%
4. opensource education article Bryant-Patten-on-open-source-education-(LinuxCon-session-recap)	138 6.4%	94 0.5%	35 4.9%
5. opensource education article Flat-World-Knowledge:-Open-College-Textbooks	129 6.0%	77 0.4%	48 6.8%
Total	2,165 6.6%	17,451 100.0%	708 5.2%

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Top-5 OSDC Government pages (Last week)

Mon. 9 Aug. 2010 - Sun. 15 Aug. 2010

Page	Page Views	Visits	Single Access
1. opensource government article Lockheed-Martin-goes-open-source,-people-freak-out.	3,395 86.0%	2,856 16.4%	1,931 94.0%
2. opensource government home	251 6.4%	172 1.0%	11 0.5%
3. opensource government article Planning-ahead-for-a-new-breed-of-public-spaces	163 4.1%	125 0.7%	55 2.7%
4. opensource government article Where's-my-bus?--Open-data-enables-real-time-route-info-for-Boston-rid	33 0.8%	18 0.1%	17 0.8%
5. opensource government article Who-had-the-first-government-open-source-policy?	26 0.7%	19 0.1%	11 0.5%
Total	3,948 11.9%	17,451 100.0%	2,054 15.2%

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Top-5 OSDC Law Pages (Last week)

Mon. 9 Aug. 2010 - Sun. 15 Aug. 2010

Page	Page Views	Visits	Single Access
1. opensource law article iPhone-jailbreaking-decision-is-temporary-relief	4,325 62.5%	3,185 18.3%	2,396 68.5%
2. opensource law article A-weak-case-for-software-patents	1,017 14.7%	815 4.7%	626 17.9%
3. opensource law article Bilski-and-software-patents	377 5.5%	300 1.7%	98 2.8%
4. opensource law home	300 4.3%	200 1.1%	14 0.4%
5. opensource law article New-Zealand-rejects-software-patents	282 4.1%	240 1.4%	109 3.1%
Total	6,917 20.9%	17,451 100.0%	3,497 25.9%

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Top-5 OSDC Life pages (Last week)

Mon. 9 Aug. 2010 - Sun. 15 Aug. 2010

Page	Page Views	Visits	Single Access
1. opensource life article Apertus:-The-open-source-cinema-project	1,123 16.1%	893 5.1%	709 22.7%
2. opensource life article Oil-spill-doomsday-debunked.-Did-peer-review-journalism-fail-or-succeed?	857 12.3%	681 3.9%	287 9.2%
3. opensource life article An-open-letter-to-my-longtime-friend-Google	837 12.0%	672 3.9%	469 15.0%
4. opensource life article Open-books:-The-opensource.com-summer-reading-list	627 9.0%	470 2.7%	180 5.8%
5. opensource life article How-the-open-source-community-could-save-your-life	574 8.2%	479 2.7%	326 10.4%
Total	6,974 21.1%	17,451 100.0%	3,128 23.1%

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Top-5 OSDC Should-be Pages (Last week)

Mon. 9 Aug. 2010 - Sun. 15 Aug. 2010

Page	Page Views	Visits	Single Access
1. opensource should-be article Where's-opensource.com-this-August?	48 38.4%	39 0.2%	18 60.0%
2. opensource should-be home	46 36.8%	33 0.2%	0 0.0%
3. opensource should-be article Welcome-to-the-conversation-on-opensource.com	10 8.0%	10 0.1%	9 30.0%
4. opensource should-be article Community-mailing-list-created	8 6.4%	7 0.0%	1 3.3%
5. opensource should-be article Share-your-open-source-stories	4 3.2%	3 0.0%	1 3.3%
Total	125 0.4%	17,451 100.0%	30 0.2%

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External Traffic Sources

Traffic Sources

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Top-10 OSDC referrers (Last week)

Mon. 9 Aug. 2010 - Sun. 15 Aug. 2010

Referrer		Instances	
1.	http://www.linuxtoday.com/developer/2010081201935MMCYSW	284	3.7%
2.	http://www.google.com/reader/view/	244	3.2%
3.	http://www.linuxtoday.com/developer/2010081300435NWLL	221	2.9%
4.	http://www.linux.com/news/software/applications/344946-apertus-the-open-source-cinema-project	206	2.7%
5.	http://lwn.net/	187	2.4%
6.	http://www.tuxmachines.org/node/47118	155	2.0%
7.	http://twitter.com/	147	1.9%
8.	http://friendlyatheist.com/	139	1.8%
9.	http://magazine.redhat.com/	138	1.8%
10.	http://www.linuxtoday.com/news_story.php3?ltsn=2010-08-12-019-35-MM-CY-SW	118	1.5%
Total		7,725	

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External campaign traffic (Last week)

Mon. 9 Aug. 2010 - Sun. 15 Aug. 2010

Media Name		Click-throughs	
1.	Direct Entry	8,002	56.1%
2.	Natural Referrer	5,230	36.7%
3.	OpenSource Twitter	781	5.5%
4.	OpenSource.com July Highlights 20100713	112	0.8%
5.	OpenSource.com April Highlights 20100412	55	0.4%
6.	OpenSource.com June Highlights 20100608	45	0.3%
7.	OpenSource.com Launch Announcement 20100128	21	0.1%
8.	OpenSource.com 2010 OYWF email	5	0.0%
9.	OpenSource.com February Highlights 20100216	3	0.0%
Total		14,254	

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