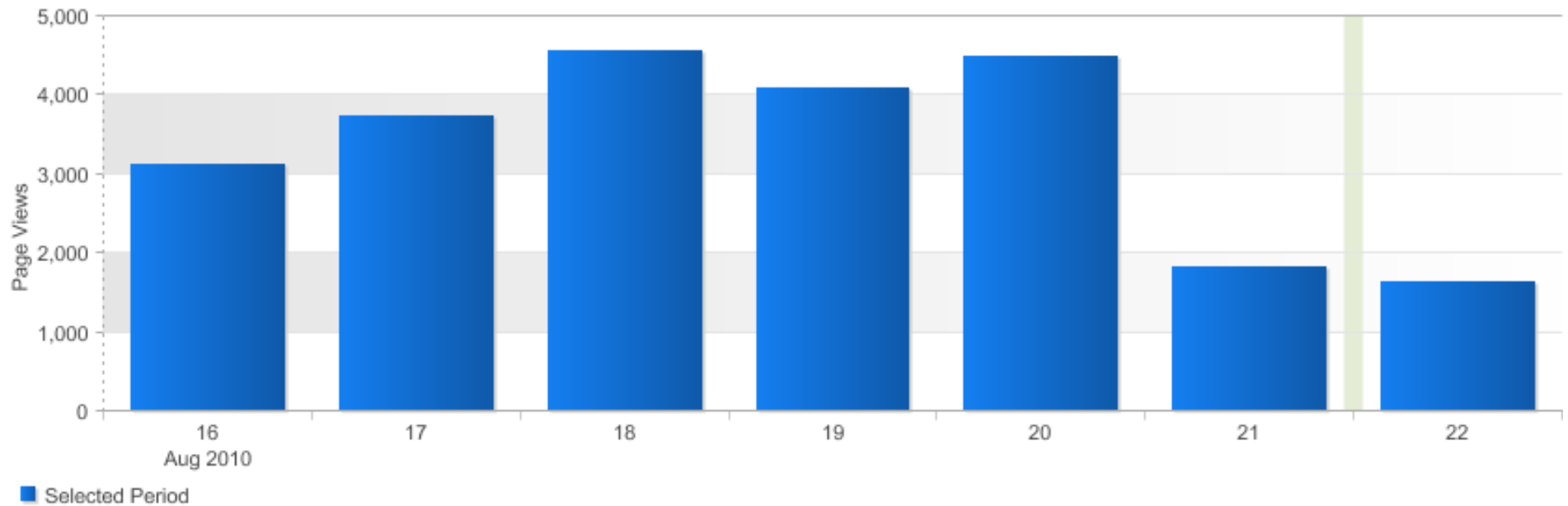


OSDC - site metrics

OSDC - site metrics

OSDC Page views (Last week)

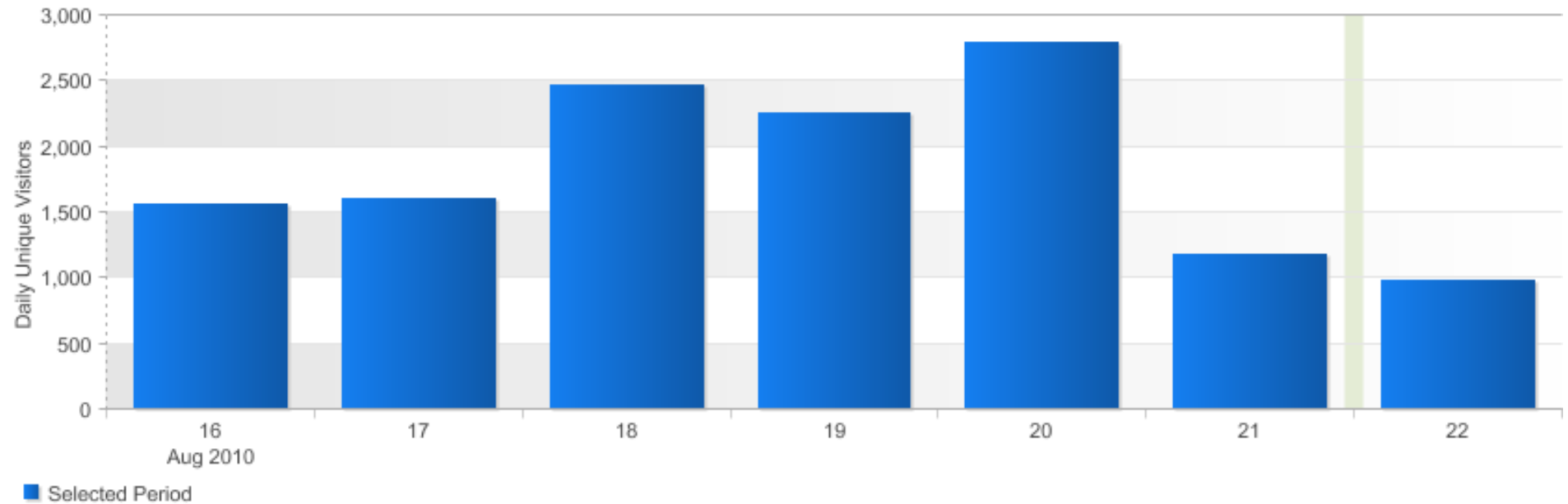
Mon. 16 Aug. 2010 - Sun. 22 Aug. 2010



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### OSDC Daily Unique Visitors (Last week)

Mon. 16 Aug. 2010 - Sun. 22 Aug. 2010



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## Opensource.com - Weekly

Date Created: Aug 23, 2010 5:11 AM EDT

### Top-10 OSDC pages (Last week)

Mon. 16 Aug. 2010 - Sun. 22 Aug. 2010

Page	Page Views	Visits	Single Access
1. opensource home	4,832 20.7%	3,521 28.4%	1,946 19.6%
2. opensource business article Does-your-organization-need-a-no-policy-policy?	2,187 9.4%	1,634 13.2%	1,360 13.7%
3. opensource life article Ready-to-be-an-open-source-contributor-but-don't-know-where-to-start?	1,486 6.4%	1,239 10.0%	1,060 10.7%
4. opensource life article An-open-letter-to-my-longtime-friend-Google	1,023 4.4%	858 6.9%	574 5.8%
5. opensource life article Open-books:-The-opensource.com-summer-reading-list	696 3.0%	446 3.6%	293 2.9%
6. opensource law article Eben-Moglen-on-what-it-takes-to-keep-defending-FOSS	642 2.7%	513 4.1%	396 4.0%
7. opensource business home	597 2.6%	413 3.3%	17 0.2%
8. opensource education home	544 2.3%	381 3.1%	39 0.4%
9. opensource government article Spook-developer-speaks!-An-interview-with-Matthew-Burton	483 2.1%	373 3.0%	277 2.8%
10. opensource law article A-weak-case-for-software-patents	424 1.8%	330 2.7%	210 2.1%
<b>Total</b>	<b>23,387</b>	<b>12,417</b>	<b>9,936</b>

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### Top-5 OSDC Articles (Last week)

Mon. 16 Aug. 2010 - Sun. 22 Aug. 2010

Page	Page Views	Visits	Single Access
1. opensource business article Does-your-organization-need-a-no-policy-policy?	2,187 17.1%	1,634 13.2%	1,360 19.4%
2. opensource life article Ready-to-be-an-open-source-contributor-but-don't-know-where-to-start?	1,486 11.6%	1,239 10.0%	1,060 15.1%
3. opensource life article An-open-letter-to-my-longtime-friend-Google	1,023 8.0%	858 6.9%	574 8.2%
4. opensource life article Open-books:-The-opensource.com-summer-reading-list	696 5.4%	446 3.6%	293 4.2%
5. opensource law article Eben-Moglen-on-what-it-takes-to-keep-defending-FOSS	642 5.0%	513 4.1%	396 5.7%
<b>Total</b>	<b>12,820 54.8%</b>	<b>12,417 100.0%</b>	<b>7,001 70.5%</b>

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OSDC Channel metrics

OSDC Channel metrics

Top-5 OSDC Business Pages (Last week)

Mon. 16 Aug. 2010 - Sun. 22 Aug. 2010

Page	Page Views	Visits	Single Access
1. opensource business article Does-your-organization-need-a-no-policy-policy?	2,187 50.7%	1,634 13.2%	1,360 64.2%
2. opensource business home	597 13.8%	413 3.3%	17 0.8%
3. opensource business article Navigating-the-murky-waters-of-the-new-media:-Five-lessons-from-PepsiGat	194 4.5%	152 1.2%	98 4.6%
4. opensource business article Webcast:-The-Open-Innovation-Revolution-with-Stefan-Lindegaard	145 3.4%	99 0.8%	47 2.2%
5. opensource business article MIX:-Gary-Hamel's-experiment-in-reinventing-management-the-open-source-w	112 2.6%	80 0.6%	45 2.1%
<b>Total</b>	<b>4,312 18.4%</b>	<b>12,417 100.0%</b>	<b>2,117 21.3%</b>

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Top-5 OSDC Education Pages (Last week)

Mon. 16 Aug. 2010 - Sun. 22 Aug. 2010

Page	Page Views	Visits	Single Access
1. opensource education home	544 44.1%	381 3.1%	39 11.6%
2. opensource education article Flat-World-Knowledge:-Open-College-Textbooks	110 8.9%	65 0.5%	38 11.3%
3. opensource education article The-importance-of-open-data-in-education	107 8.7%	79 0.6%	39 11.6%
4. opensource education article Open-Source:-Modernizing-India's-education-system	51 4.1%	42 0.3%	30 9.0%
5. opensource education article Crafting-an-open-web-qualification	49 4.0%	40 0.3%	6 1.8%
<b>Total</b>	<b>1,234 5.3%</b>	<b>12,417 100.0%</b>	<b>335 3.4%</b>

Opensource.com

Top-5 OSDC Government pages (Last week)

Mon. 16 Aug. 2010 - Sun. 22 Aug. 2010

Page	Page Views	Visits	Single Access
1. opensource government article Spook-developer-speaks!-An-interview-with-Matthew-Burton	483 35.8%	373 3.0%	277 52.0%
2. opensource government article Lockheed-Martin-goes-open-source,-people-freak-out.	402 29.8%	355 2.9%	208 39.0%
3. opensource government home	272 20.1%	182 1.5%	7 1.3%
4. opensource government article Who-had-the-first-government-open-source-policy?	28 2.1%	21 0.2%	8 1.5%
5. opensource government article Lawrence-Lessig's-new-journey-(part-one)	18 1.3%	5 0.0%	1 0.2%
<b>Total</b>	<b>1,351 5.8%</b>	<b>12,417 100.0%</b>	<b>533 5.4%</b>

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Top-5 OSDC Law Pages (Last week)

Mon. 16 Aug. 2010 - Sun. 22 Aug. 2010

Page	Page Views	Visits	Single Access
1. opensource law article Eben-Moglen-on-what-it-takes-to-keep-defending-FOSS	642 26.8%	513 4.1%	396 35.0%
2. opensource law article A-weak-case-for-software-patents	424 17.7%	330 2.7%	210 18.6%
3. opensource law article Lawrence-Lessig's-new-journey-(part-one)	312 13.0%	239 1.9%	132 11.7%
4. opensource law article iPhone-jailbreaking-decision-is-temporary-relief	273 11.4%	220 1.8%	148 13.1%
5. opensource law home	237 9.9%	166 1.3%	7 0.6%
<b>Total</b>	<b>2,395 10.2%</b>	<b>12,417 100.0%</b>	<b>1,130 11.4%</b>

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Top-5 OSDC Life pages (Last week)

Mon. 16 Aug. 2010 - Sun. 22 Aug. 2010

Page	Page Views	Visits	Single Access
1. opensource life article Ready-to-be-an-open-source-contributor-but-don't-know-where-to-start?	1,486 26.9%	1,239 10.0%	1,060 35.5%
2. opensource life article An-open-letter-to-my-longtime-friend-Google	1,023 18.5%	858 6.9%	574 19.2%
3. opensource life article Open-books:-The-opensource.com-summer-reading-list	696 12.6%	446 3.6%	293 9.8%
4. opensource life home	339 6.1%	230 1.9%	31 1.0%
5. opensource life article Five-open-source-alternatives-to-the-iPad	218 3.9%	160 1.3%	127 4.3%
<b>Total</b>	<b>5,524 23.6%</b>	<b>12,417 100.0%</b>	<b>2,988 30.1%</b>

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Top-5 OSDC Should-be Pages (Last week)

Mon. 16 Aug. 2010 - Sun. 22 Aug. 2010

Page	Page Views	Visits	Single Access
1. opensource should-be home	26 56.5%	25 0.2%	0 0.0%
2. opensource should-be article Community-mailing-list-created	8 17.4%	8 0.1%	1 16.7%
3. opensource should-be article Where's-opensource.com-this-August?	5 10.9%	5 0.0%	1 16.7%
4. opensource should-be article Welcome-to-the-conversation-on-opensource.com	4 8.7%	4 0.0%	3 50.0%
5. opensource should-be article Writing-for-opensource.com-feedback	1 2.2%	1 0.0%	1 16.7%
<b>Total</b>	<b>46 0.2%</b>	<b>12,417 100.0%</b>	<b>6 0.1%</b>

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External Traffic Sources

Traffic Sources

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Top-10 OSDC referrers (Last week)

Mon. 16 Aug. 2010 - Sun. 22 Aug. 2010

Referrer		Instances	
1.	<a href="http://twitter.com/">http://twitter.com/</a>	385	5.4%
2.	<a href="http://www.linuxtoday.com/developer/2010082002635OSCY">http://www.linuxtoday.com/developer/2010082002635OSCY</a>	330	4.6%
3.	<a href="http://www.reddit.com/r/programming/">http://www.reddit.com/r/programming/</a>	247	3.4%
4.	<a href="http://www.linuxtoday.com/news_story.php3?ltsn=2010-08-20-026-35-OS-CY">http://www.linuxtoday.com/news_story.php3?ltsn=2010-08-20-026-35-OS-CY</a>	189	2.6%
5.	<a href="http://www.linuxtoday.com/developer/2010082000935INDV">http://www.linuxtoday.com/developer/2010082000935INDV</a>	182	2.5%
6.	<a href="http://lwn.net/Articles/400994/">http://lwn.net/Articles/400994/</a>	150	2.1%
7.	<a href="http://www.google.com/reader/view/">http://www.google.com/reader/view/</a>	148	2.1%
8.	<a href="http://www.stumbleupon.com/refer.php?url=http%3A%2F%2Fopensource.com%2Flife%2F10%2F1%2Fpublic-domain-black-hole">http://www.stumbleupon.com/refer.php?url=http%3A%2F%2Fopensource.com%2Flife%2F10%2F1%2Fpublic-domain-black-hole</a>	139	1.9%
9.	<a href="http://lwn.net/">http://lwn.net/</a>	119	1.7%
10.	<a href="http://magazine.redhat.com/">http://magazine.redhat.com/</a>	109	1.5%
<b>Total</b>		<b>7,183</b>	

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External campaign traffic (Last week)

Mon. 16 Aug. 2010 - Sun. 22 Aug. 2010

Media Name		Click-throughs	
1.	Natural Referrer	4,944	51.0%
2.	Direct Entry	3,885	40.1%
3.	OpenSource Twitter	744	7.7%
4.	OpenSource.com April Highlights 20100412	38	0.4%
5.	OpenSource.com July Highlights 20100713	38	0.4%
6.	OpenSource.com June Highlights 20100608	20	0.2%
7.	OpenSource.com Launch Announcement 20100128	16	0.2%
8.	OpenSource.com February Highlights 20100216	4	0.0%
Total		9,689	

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