

### OSDC - site metrics

OSDC - site metrics

### OSDC Page views (yesterday)

Mon. 23 Aug. 2010



Opensource.com

Top-10 OSDC pages (yesterday)

Mon. 23 Aug. 2010

Page	Page Views	Visits	Single Access
1. opensource home	770 23.8%	584 34.2%	366 26.9%
2. opensource life article Ready-to-be-an-open-source-contributor-but-don't-know-where-to-start?	208 6.4%	183 10.7%	150 11.0%
3. opensource business article Does-your-organization-need-a-no-policy-policy?	199 6.2%	168 9.8%	153 11.3%
4. opensource government article Mil-OSS-working-group-2-wrap-up	142 4.4%	104 6.1%	72 5.3%
5. opensource business home	108 3.3%	66 3.9%	0 0.0%
6. opensource education home	85 2.6%	61 3.6%	6 0.4%
7. opensource law article Eben-Moglen-on-what-it-takes-to-keep-defending-FOSS	84 2.6%	59 3.5%	37 2.7%
8. opensource business article McKinsey-Quarterly-and-the-open-source-way	80 2.5%	52 3.0%	26 1.9%
9. opensource government article Spook-developer-speaks!-An-interview-with-Matthew-Burton	56 1.7%	48 2.8%	30 2.2%
10. http://opensource.com	48 1.5%	35 2.0%	24 1.8%
<b>Total</b>	<b>3,232</b>	<b>1,709</b>	<b>1,360</b>

Opensource.com

Top-5 OSDC Articles (yesterday)

Mon. 23 Aug. 2010

Page	Page Views	Visits	Single Access
1. opensource life article Ready-to-be-an-open-source-contributor-but-don't-know-where-to-start?	208 12.7%	183 10.7%	150 17.1%
2. opensource business article Does-your-organization-need-a-no-policy-policy?	199 12.1%	168 9.8%	153 17.4%
3. opensource government article Mil-OSS-working-group-2-wrap-up	142 8.7%	104 6.1%	72 8.2%
4. opensource law article Eben-Moglen-on-what-it-takes-to-keep-defending-FOSS	84 5.1%	59 3.5%	37 4.2%
5. opensource business article McKinsey-Quarterly-and-the-open-source-way	80 4.9%	52 3.0%	26 3.0%
<b>Total</b>	<b>1,64050.7%</b>	<b>1,709100.0%</b>	<b>87864.6%</b>

Opensource.com

OSDC Channel metrics

OSDC Channel metrics

Top-5 OSDC Business Pages (yesterday)

Mon. 23 Aug. 2010

Page	Page Views	Visits	Single Access
1. opensource business article Does-your-organization-need-a-no-policy-policy?	199 29.8%	168 9.8%	153 51.0%
2. opensource business home	108 16.2%	66 3.9%	0 0.0%
3. opensource business article McKinsey-Quarterly-and-the-open-source-way	80 12.0%	52 3.0%	26 8.7%
4. opensource business article Webcast:-The-Open-Innovation-Revolution-with-Stefan-Lindegaard	43 6.4%	33 1.9%	15 5.0%
5. opensource business article Resources-for-learning-about-open-innovation	23 3.4%	3 0.2%	0 0.0%
<b>Total</b>	<b>66820.7%</b>	<b>1,709100.0%</b>	<b>30022.1%</b>

Opensource.com

Top-5 OSDC Education Pages (yesterday)

Mon. 23 Aug. 2010

Page	Page Views	Visits	Single Access
1. opensource education home	85 40.5%	61 3.6%	6 9.7%
2. opensource education article Flat-World-Knowledge:-Open-College-Textbooks	22 10.5%	16 0.9%	9 14.5%
3. opensource education article The-importance-of-open-data-in-education	19 9.0%	14 0.8%	4 6.5%
4. opensource education article Crafting-an-open-web-qualification	12 5.7%	7 0.4%	3 4.8%
5. opensource education article Introducing-Open-Source-to-A-Middle-School	9 4.3%	7 0.4%	4 6.5%
<b>Total</b>	<b>210 6.5%</b>	<b>1,709100.0%</b>	<b>62 4.6%</b>

Opensource.com

### Top-5 OSDC Government pages (yesterday)

Mon. 23 Aug. 2010

Page	Page Views	Visits	Single Access
1. opensource government article Mil-OSS-working-group-2-wrap-up	142 50.4%	104 6.1%	72 52.9%
2. opensource government article Spook-developer-speaks!-An-interview-with-Matthew-Burton	56 19.9%	48 2.8%	30 22.1%
3. opensource government article Lockheed-Martin-goes-open-source,-people-freak-out.	41 14.5%	36 2.1%	22 16.2%
4. opensource government home	22 7.8%	19 1.1%	1 0.7%
5. opensource government article Planning-ahead-for-a-new-breed-of-public-spaces	8 2.8%	5 0.3%	3 2.2%
<b>Total</b>	<b>282 8.7%</b>	<b>1,709 100.0%</b>	<b>136 10.0%</b>

Opensource.com

### Top-5 OSDC Law Pages (yesterday)

Mon. 23 Aug. 2010

Page	Page Views	Visits	Single Access
1. opensource law article Eben-Moglen-on-what-it-takes-to-keep-defending-FOSS	84 33.1%	59 3.5%	37 33.3%
2. opensource law article iPhone-jailbreaking-decision-is-temporary-relief	27 10.6%	20 1.2%	16 14.4%
3. opensource law article A-weak-case-for-software-patents	26 10.2%	19 1.1%	11 9.9%
4. opensource law home	22 8.7%	18 1.1%	3 2.7%
5. opensource law article New-Zealand-rejects-software-patents	20 7.9%	16 0.9%	8 7.2%
<b>Total</b>	<b>254 7.9%</b>	<b>1,709 100.0%</b>	<b>111 8.2%</b>

Opensource.com

Top-5 OSDC Life pages (yesterday)

Mon. 23 Aug. 2010

Page	Page Views	Visits	Single Access
1. opensource life article Ready-to-be-an-open-source-contributor-but-don't-know-where-to-start?	208 41.4%	183 10.7%	150 53.6%
2. opensource life home	48 9.6%	33 1.9%	5 1.8%
3. opensource life article Five-open-source-alternatives-to-the-iPad	44 8.8%	30 1.8%	24 8.6%
4. opensource life article The-public-domain-black-hole	24 4.8%	21 1.2%	21 7.5%
5. opensource life article An-open-letter-to-my-longtime-friend-Google	21 4.2%	19 1.1%	4 1.4%
<b>Total</b>	<b>50215.5%</b>	<b>1,709100.0%</b>	<b>28020.6%</b>

Opensource.com

Top-5 OSDC Should-be Pages (yesterday)

Mon. 23 Aug. 2010

Page	Page Views	Visits	Single Access
1. opensource should-be article The-state-of-opensource.com	1 33.3%	1 0.1%	1 33.3%
2. opensource should-be article Writing-for-opensource.com-feedback	1 33.3%	1 0.1%	1 33.3%
3. opensource should-be article Share-your-open-source-stories	1 33.3%	1 0.1%	1 33.3%
<b>Total</b>	<b>3 0.1%</b>	<b>1,709100.0%</b>	<b>3 0.2%</b>

Opensource.com

External Traffic Sources

Traffic Sources

Top-10 OSDC referrers (yesterday)

Mon. 23 Aug. 2010

Referrer	Instances	
1. <a href="http://www.linuxtoday.com/developer/2010082002635OSCY">http://www.linuxtoday.com/developer/2010082002635OSCY</a>	63	7.3%
2. <a href="http://twitter.com/">http://twitter.com/</a>	21	2.4%
3. <a href="http://www.opensource.org/">http://www.opensource.org/</a>	21	2.4%
4. <a href="http://magazine.redhat.com/">http://magazine.redhat.com/</a>	20	2.3%
5. <a href="http://www.linuxtoday.com/news_story.php3?itsn=2010-08-20-026-35-OS-CY">http://www.linuxtoday.com/news_story.php3?itsn=2010-08-20-026-35-OS-CY</a>	19	2.2%
6. <a href="http://www.google.com/reader/view/">http://www.google.com/reader/view/</a>	19	2.2%
7. <a href="http://www.linuxtoday.com/developer/2010082000935INDV">http://www.linuxtoday.com/developer/2010082000935INDV</a>	16	1.9%
8. <a href="http://www.linuxfoundation.org/news-media/blogs/browse/2010/08/ready-be-open-source-contributor-dont-know-where-start">http://www.linuxfoundation.org/news-media/blogs/browse/2010/08/ready-be-open-source-contributor-dont-know-where-start</a>	15	1.7%
9. <a href="http://www.stumbleupon.com/refer.php?url=http%3A%2F%2Fopensource.com%2Fife%2F10%2F1%2Fpublic-domain-black-hole">http://www.stumbleupon.com/refer.php?url=http%3A%2F%2Fopensource.com%2Fife%2F10%2F1%2Fpublic-domain-black-hole</a>	15	1.7%
10. <a href="http://lwn.net/">http://lwn.net/</a>	10	1.2%
<b>Total</b>	<b>862</b>	

Opensource.com

Opensource.com - Daily

Date Created: Aug 24, 2010 5:09 AM EDT

External campaign traffic (yesterday)

Mon. 23 Aug. 2010

Media Name		Click-throughs	
1.	Direct Entry	579	46.0%
2.	Natural Referrer	560	44.4%
3.	OpenSource Twitter	93	7.4%
4.	OpenSource.com April Highlights 20100412	14	1.1%
5.	OpenSource.com June Highlights 20100608	6	0.5%
6.	OpenSource.com July Highlights 20100713	4	0.3%
7.	OpenSource.com Launch Announcement 20100128	3	0.2%
8.	OpenSource.com February Highlights 20100216	1	0.1%
Total		1,260	

Opensource.com