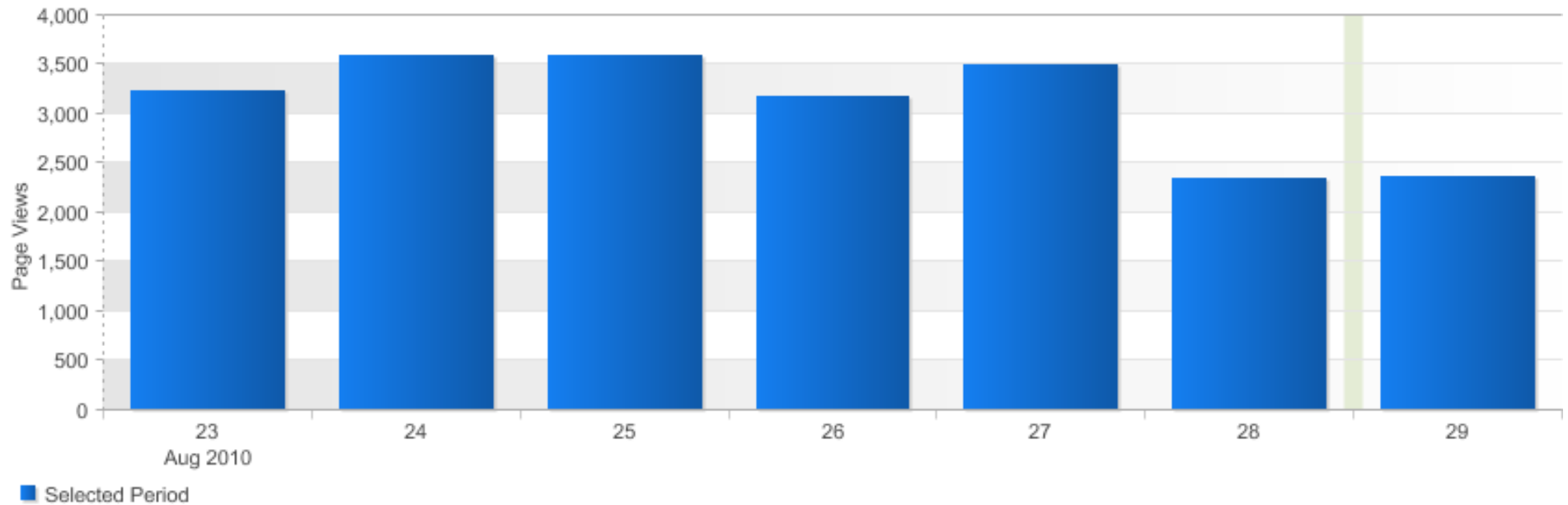


OSDC - site metrics

OSDC - site metrics

OSDC Page views (Last week)

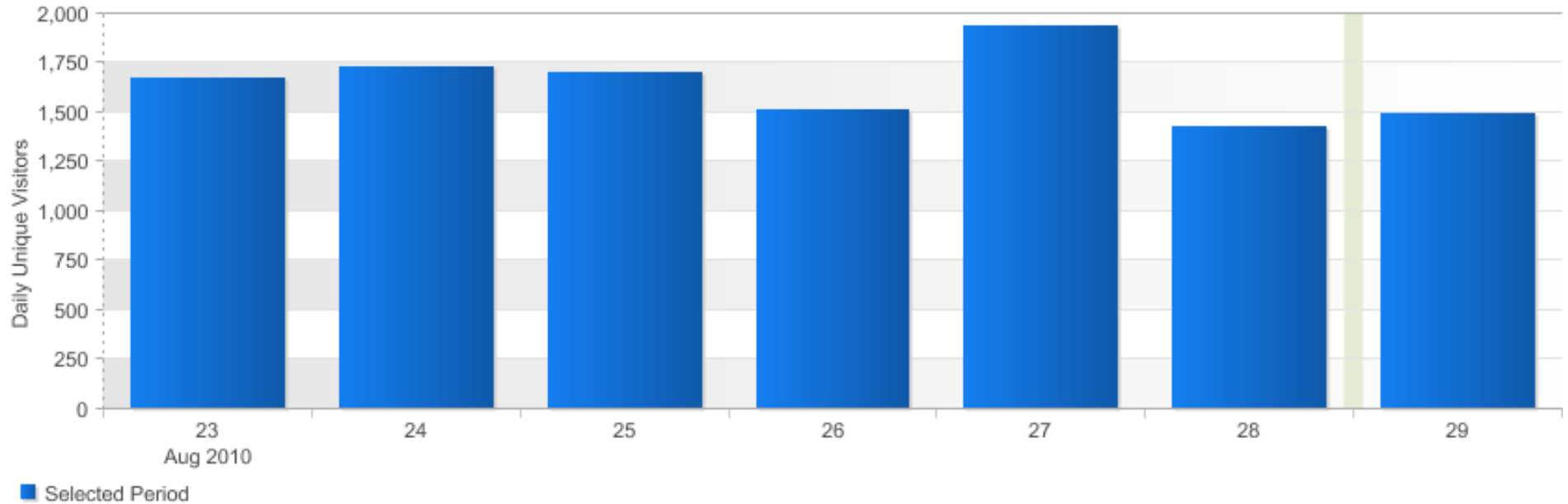
Mon. 23 Aug. 2010 - Sun. 29 Aug. 2010



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OSDC Daily Unique Visitors (Last week)

Mon. 23 Aug. 2010 - Sun. 29 Aug. 2010



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Opensource.com - Weekly (kwatkins)

Date Created: Aug 30, 2010 5:10 AM EDT

Top-10 OSDC pages (Last week)

Mon. 23 Aug. 2010 - Sun. 29 Aug. 2010

Page	Page Views	Visits	Single Access
1. opensource home	5,246 24.1%	3,890 34.1%	2,350 26.0%
2. opensource life article Diaspora-arriving-September-15	1,249 5.7%	871 7.6%	691 7.6%
3. opensource government article Lockheed-Martin-goes-open-source,-people-freak-out.	1,134 5.2%	957 8.4%	909 10.1%
4. opensource life article Ready-to-be-an-open-source-contributor-but-don't-know-where-to-start?	741 3.4%	599 5.3%	493 5.5%
5. opensource business home	691 3.2%	463 4.1%	21 0.2%
6. opensource business article Does-your-organization-need-a-no-policy-policy?	568 2.6%	476 4.2%	390 4.3%
7. opensource education home	567 2.6%	423 3.7%	35 0.4%
8. opensource life home	352 1.6%	250 2.2%	33 0.4%
9. opensource life article Give-me-some-of-that-old-time,-open-source-religion	346 1.6%	249 2.2%	151 1.7%
10. opensource business article McKinsey-Quarterly-and-the-open-source-way	308 1.4%	212 1.9%	101 1.1%
Total	21,760	11,391	9,037

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Top-5 OSDC Articles (Last week)

Mon. 23 Aug. 2010 - Sun. 29 Aug. 2010

Page	Page Views	Visits	Single Access
1. opensource life article Diaspora-arriving-September-15	1,249 11.4%	871 7.6%	691 11.9%
2. opensource government article Lockheed-Martin-goes-open-source,-people-freak-out.	1,134 10.3%	957 8.4%	909 15.7%
3. opensource life article Ready-to-be-an-open-source-contributor-but-don't-know-where-to-start?	741 6.7%	599 5.3%	493 8.5%
4. opensource business article Does-your-organization-need-a-no-policy-policy?	568 5.2%	476 4.2%	390 6.7%
5. opensource life article Give-me-some-of-that-old-time,-open-source-religion	346 3.2%	249 2.2%	151 2.6%
Total	10,97850.5%	11,391100.0%	5,78964.1%

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OSDC Channel metrics

OSDC Channel metrics

Top-5 OSDC Business Pages (Last week)

Mon. 23 Aug. 2010 - Sun. 29 Aug. 2010

Page	Page Views	Visits	Single Access
1. opensource business home	691 19.0%	463 4.1%	21 1.4%
2. opensource business article Does-your-organization-need-a-no-policy-policy?	568 15.6%	476 4.2%	390 26.4%
3. opensource business article McKinsey-Quarterly-and-the-open-source-way	308 8.5%	212 1.9%	101 6.8%
4. opensource business article Resources-for-learning-about-open-innovation	240 6.6%	170 1.5%	88 6.0%
5. opensource business article Five-questions-about-open-innovation-with-Stefan-Lindegaard	205 5.6%	144 1.3%	77 5.2%
Total	3,635 16.7%	11,391 100.0%	1,476 16.3%

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Top-5 OSDC Education Pages (Last week)

Mon. 23 Aug. 2010 - Sun. 29 Aug. 2010

Page	Page Views	Visits	Single Access
1. opensource education home	567 41.8%	423 3.7%	35 9.3%
2. opensource education article The-Secret-Lives-of-Faculty:-The-Door-to-Tenure	214 15.8%	144 1.3%	57 15.1%
3. opensource education article Flat-World-Knowledge:-Open-College-Textbooks	104 7.7%	74 0.6%	50 13.3%
4. opensource education article Crafting-an-open-web-qualification	50 3.7%	37 0.3%	15 4.0%
5. opensource education article The-importance-of-open-data-in-education	42 3.1%	34 0.3%	11 2.9%
Total	1,356 6.2%	11,391 100.0%	377 4.2%

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Opensource.com - Weekly (kwatkins)

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Top-5 OSDC Government pages (Last week)

Mon. 23 Aug. 2010 - Sun. 29 Aug. 2010

Page	Page Views	Visits	Single Access
1. opensource government article Lockheed-Martin-goes-open-source,-people-freak-out.	1,134 54.9%	957 8.4%	909 76.8%
2. opensource government home	248 12.0%	181 1.6%	13 1.1%
3. opensource government article Mil-OSS-working-group-2-wrap-up	236 11.4%	178 1.6%	121 10.2%
4. opensource government article New-Public-Spaces-2-Practical-Design-Guidelines	172 8.3%	102 0.9%	35 3.0%
5. opensource government article Spook-developer-speaks!-An-interview-with-Matthew-Burton	135 6.5%	101 0.9%	44 3.7%
Total	2,064 9.5%	11,391 100.0%	1,184 13.1%

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Top-5 OSDC Law Pages (Last week)

Mon. 23 Aug. 2010 - Sun. 29 Aug. 2010

Page	Page Views	Visits	Single Access
1. opensource law home	221 16.0%	170 1.5%	19 3.6%
2. opensource law article Eben-Moglen-on-what-it-takes-to-keep-defending-FOSS	220 15.9%	161 1.4%	97 18.5%
3. opensource law article Lawrence-Lessig's-new-journey-(part-two)	173 12.5%	141 1.2%	62 11.9%
4. opensource law article A-weak-case-for-software-patents	125 9.0%	100 0.9%	50 9.6%
5. opensource law article iPhone-jailbreaking-decision-is-temporary-relief	124 9.0%	87 0.8%	58 11.1%
Total	1,382 6.4%	11,391 100.0%	523 5.8%

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Opensource.com - Weekly (kwatkins)

Date Created: Aug 30, 2010 5:10 AM EDT

Top-5 OSDC Life pages (Last week)

Mon. 23 Aug. 2010 - Sun. 29 Aug. 2010

Page	Page Views	Visits	Single Access
1. opensource life article Diaspora-arriving-September-15	1,249 27.0%	871 7.6%	691 29.4%
2. opensource life article Ready-to-be-an-open-source-contributor-but-don't-know-where-to-start?	741 16.0%	599 5.3%	493 21.0%
3. opensource life home	352 7.6%	250 2.2%	33 1.4%
4. opensource life article Give-me-some-of-that-old-time,-open-source-religion	346 7.5%	249 2.2%	151 6.4%
5. opensource life article So-you-think-you-can-open-source	290 6.3%	218 1.9%	112 4.8%
Total	4,633 21.3%	11,391 100.0%	2,347 26.0%

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Top-5 OSDC Should-be Pages (Last week)

Mon. 23 Aug. 2010 - Sun. 29 Aug. 2010

Page	Page Views	Visits	Single Access
1. opensource should-be home	21 47.7%	19 0.2%	1 7.1%
2. opensource should-be article Where's-opensource.com-this-August?	5 11.4%	4 0.0%	2 14.3%
3. opensource should-be article Community-mailing-list-created	5 11.4%	3 0.0%	0 0.0%
4. opensource should-be article Share-your-open-source-stories	4 9.1%	3 0.0%	3 21.4%
5. opensource should-be article Welcome-to-the-conversation-on-opensource.com	3 6.8%	3 0.0%	3 21.4%
Total	44 0.2%	11,391 100.0%	14 0.2%

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External Traffic Sources

Traffic Sources

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Top-10 OSDC referrers (Last week)

Mon. 23 Aug. 2010 - Sun. 29 Aug. 2010

Referrer	Instances	
1. http://www.stumbleupon.com/refer.php?url=http%3A%2F%2Fopensource.com%2Fgovernment%2F10%2F7%2Flockheed-martin-goes-open-source-people-freak-out%3Fsc_cid%3D7016000000IDmjAAG	886	13.7%
2. http://www.reddit.com/	349	5.4%
3. http://twitter.com/	171	2.6%
4. http://www.google.com/reader/view/	148	2.3%
5. http://www.opensource.org/	143	2.2%
6. http://www.linuxtoday.com/developer/2010082002635OSCY	122	1.9%
7. http://magazine.redhat.com/	118	1.8%
8. http://www.stumbleupon.com/refer.php?url=http%3A%2F%2Fopensource.com%2Flife%2F10%2F1%2Fpublic-domain-black-hole	96	1.5%
9. http://www.fsdaily.com/Community/Ready_to_be_an_open_source_contributor_but_dont_know_where_to_start	76	1.2%
10. http://www.reddit.com/toolbar/inner?id=t3_d5yrd	70	1.1%
Total	6,474	

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External campaign traffic (Last week)

Mon. 23 Aug. 2010 - Sun. 29 Aug. 2010

Media Name		Click-throughs	
1.	Natural Referrer	3,781	43.5%
2.	Direct Entry	3,230	37.2%
3.	OpenSource Twitter	1,508	17.4%
4.	OpenSource.com July Highlights 20100713	66	0.8%
5.	OpenSource.com April Highlights 20100412	56	0.6%
6.	OpenSource.com June Highlights 20100608	23	0.3%
7.	OpenSource.com Launch Announcement 20100128	21	0.2%
8.	OpenSource.com February Highlights 20100216	2	0.0%
Total		8,687	

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