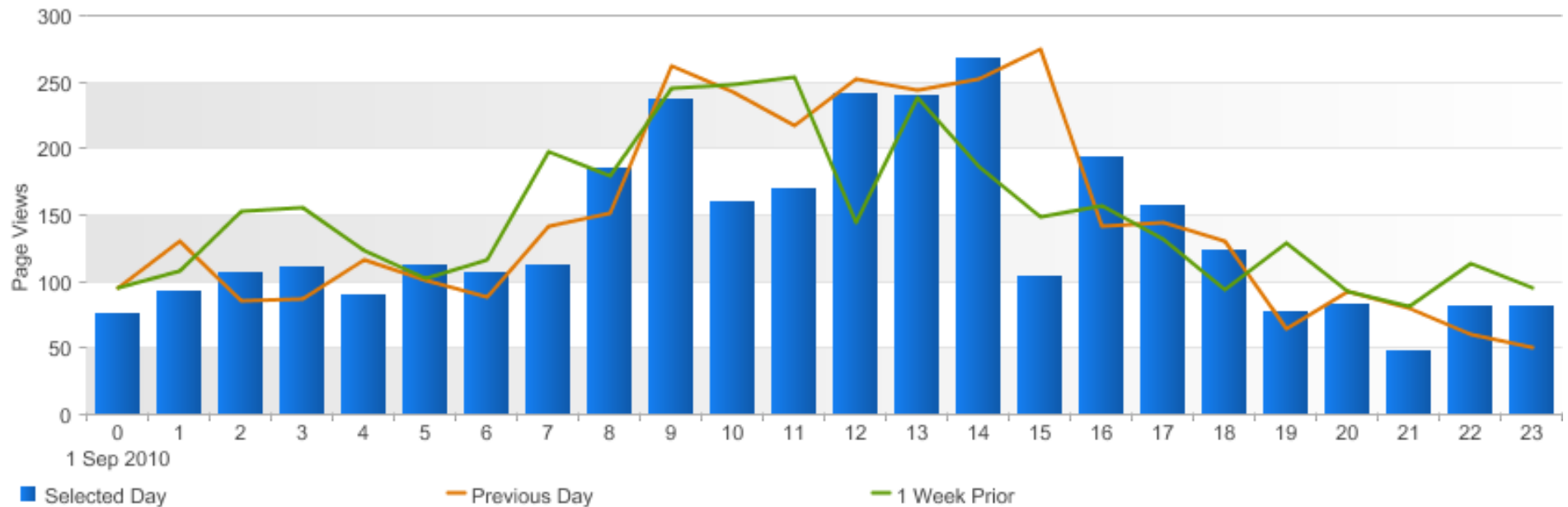


OSDC - site metrics

OSDC - site metrics

OSDC Page views (yesterday)

Wed. 1 Sep. 2010



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Top-10 OSDC pages (yesterday)

Wed. 1 Sep. 2010

Page		Page Views		Visits		Single Access	
1.	opensource home	858	26.4%	594	40.9%	329	30.4%
2.	opensource business article Three-Keys-to-Success-For-the-21st-Century-Manager	149	4.6%	108	7.4%	72	6.7%
3.	opensource education home	100	3.1%	72	5.0%	6	0.6%
4.	opensource business home	96	2.9%	66	4.5%	0	0.0%
5.	opensource life home	80	2.5%	52	3.6%	9	0.8%
6.	opensource business article Darwin-meets-Dilbert:-Applying-the-Law-of-Two-Feet-to-your-next-meeting	66	2.0%	56	3.9%	22	2.0%
7.	opensource life article Today:-Open-Your-World-webcast-with-Stefan-Lindegaard-on-the-Open-Innovation	57	1.8%	36	2.5%	14	1.3%
8.	opensource law article Can-programming-language-names-be-trademarks?	56	1.7%	41	2.8%	15	1.4%
9.	opensource law home	54	1.7%	41	2.8%	5	0.5%
10.	opensource law article On-copyright-aggregation	52	1.6%	35	2.4%	20	1.8%
Total		3,256		1,454		1,082	

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Top-5 OSDC Articles (yesterday)

Wed. 1 Sep. 2010

Page		Page Views		Visits		Single Access	
1.	opensource business article Three-Keys-to-Success-For-the-21st-Century-Manager	149	10.6%	108	7.4%	72	11.3%
2.	opensource business article Darwin-meets-Dilbert:-Applying-the-Law-of-Two-Feet-to-your-next-meeting	66	4.7%	56	3.9%	22	3.5%
3.	opensource life article Today:-Open-Your-World-webcast-with-Stefan-Lindegaard-on-the-Open-Innovation	57	4.1%	36	2.5%	14	2.2%
4.	opensource law article Can-programming-language-names-be-trademarks?	56	4.0%	41	2.8%	15	2.4%
5.	opensource law article On-copyright-aggregation	52	3.7%	35	2.4%	20	3.1%
Total		1,406	43.2%	1,454	100.0%	637	58.9%

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OSDC Channel metrics

OSDC Channel metrics

Top-5 OSDC Business Pages (yesterday)

Wed. 1 Sep. 2010

Page	Page Views	Visits	Single Access
1. opensource business article Three-Keys-to-Success-For-the-21st-Century-Manager	149 21.6%	108 7.4%	72 27.1%
2. opensource business home	96 13.9%	66 4.5%	0 0.0%
3. opensource business article Darwin-meets-Dilbert--Applying-the-Law-of-Two-Feet-to-your-next-meeting	66 9.6%	56 3.9%	22 8.3%
4. opensource business article Open-Your-World-recap--Stefan-Lindegaard-on-Open-Innovation-Revolution	50 7.3%	34 2.3%	19 7.1%
5. opensource business article The-democratization-of-comics	43 6.2%	38 2.6%	17 6.4%
Total	68921.2%	1,454100.0%	26624.6%

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Top-5 OSDC Education Pages (yesterday)

Wed. 1 Sep. 2010

Page	Page Views	Visits	Single Access
1. opensource education home	100 40.0%	72 5.0%	6 9.7%
2. opensource education article Moodle--open-source--closed-doors.	23 9.2%	19 1.3%	18 29.0%
3. opensource education article Flat-World-Knowledge--Open-College-Textbooks	18 7.2%	8 0.6%	5 8.1%
4. opensource education article The-importance-of-open-data-in-education	15 6.0%	12 0.8%	6 9.7%
5. opensource education article An-Open-Source-Education----For-Educators-	13 5.2%	3 0.2%	1 1.6%
Total	250 7.7%	1,454100.0%	62 5.7%

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Top-5 OSDC Government pages (yesterday)

Wed. 1 Sep. 2010

Page	Page Views	Visits	Single Access
1. opensource government home	32 28.6%	24 1.7%	0 0.0%
2. opensource government article Lockheed-Martin-goes-open-source,-people-freak-out.	21 18.8%	20 1.4%	14 35.9%
3. opensource government article The-future-of-government-forges	20 17.9%	17 1.2%	8 20.5%
4. opensource government article Spook-developer-speaks!-An-interview-with-Matthew-Burton	8 7.1%	6 0.4%	3 7.7%
5. opensource government article Where's-my-bus?--Open-data-enables-real-time-route-info-for-Boston-rid	8 7.1%	6 0.4%	6 15.4%
Total	112 3.4%	1,454 100.0%	39 3.6%

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Top-5 OSDC Law Pages (yesterday)

Wed. 1 Sep. 2010

Page	Page Views	Visits	Single Access
1. opensource law article Can-programming-language-names-be-trademarks?	56 22.1%	41 2.8%	15 18.1%
2. opensource law home	54 21.3%	41 2.8%	5 6.0%
3. opensource law article On-copyright-aggregation	52 20.6%	35 2.4%	20 24.1%
4. opensource law article -Project-Harmony-looks-to-improve-contribution-agreements-	18 7.1%	15 1.0%	13 15.7%
5. opensource law article iPhone-jailbreaking-decision-is-temporary-relief	10 4.0%	4 0.3%	2 2.4%
Total	253 7.8%	1,454 100.0%	83 7.7%

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Top-5 OSDC Life pages (yesterday)

Wed. 1 Sep. 2010

Page	Page Views	Visits	Single Access
1. opensource life home	80 17.4%	52 3.6%	9 4.4%
2. opensource life article Today:-Open-Your-World-webcast-with-Stefan-Lindegaard-on-the-Open-Innovation	57 12.4%	36 2.5%	14 6.8%
3. opensource life article Five-open-source-alternatives-to-the-iPad	38 8.3%	32 2.2%	26 12.7%
4. opensource life article The-public-domain-black-hole	28 6.1%	22 1.5%	22 10.7%
5. opensource life article Seriously,-why-do-you-still-have-an-iPhone?	28 6.1%	24 1.7%	21 10.2%
Total	46014.1%	1,454100.0%	20518.9%

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Top-5 OSDC Should-be Pages (yesterday)

Wed. 1 Sep. 2010

Page	Page Views	Visits	Single Access
1. opensource should-be home	9 60.0%	6 0.4%	0 0.0%
2. opensource should-be article Community-mailing-list-created	3 20.0%	3 0.2%	1 100.0%
3. opensource should-be article Welcome-to-the-conversation-on-opensource.com	3 20.0%	3 0.2%	0 0.0%
Total	15 0.5%	1,454100.0%	1 0.1%

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External Traffic Sources

Traffic Sources

Top-10 OSDC referrers (yesterday)

Wed. 1 Sep. 2010

Referrer	Instances	
1. http://magazine.redhat.com/	38	5.0%
2. http://twitter.com/	31	4.1%
3. http://www.stumbleupon.com/refer.php?url=http%3A%2F%2Fopensource.com%2Fife%2F10%2F1%2Fpublic-domain-black-hole	26	3.4%
4. http://www.google.com/reader/view/	23	3.0%
5. http://techrights.org/?stories	10	1.3%
6. http://kernel.net/	8	1.1%
7. http://twitter.com/home	7	0.9%
8. http://www.obsidian.co.za/	6	0.8%
9. http://blogs.computerworlduk.com/simon-says/2010/08/on-contributor-agreements/index.htm	5	0.7%
10. http://www.open-innovators.com/	5	0.7%
Total	760	

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External campaign traffic (yesterday)

Wed. 1 Sep. 2010

Media Name		Click-throughs	
1.	Natural Referrer	478	45.7%
2.	Direct Entry	416	39.7%
3.	OpenSource Twitter	125	11.9%
4.	OpenSource.com April Highlights 20100412	12	1.1%
5.	OpenSource.com July Highlights 20100713	9	0.9%
6.	OpenSource.com June Highlights 20100608	5	0.5%
7.	OpenSource.com February Highlights 20100216	1	0.1%
8.	OpenSource.com Launch Announcement 20100128	1	0.1%
Total		1,047	

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