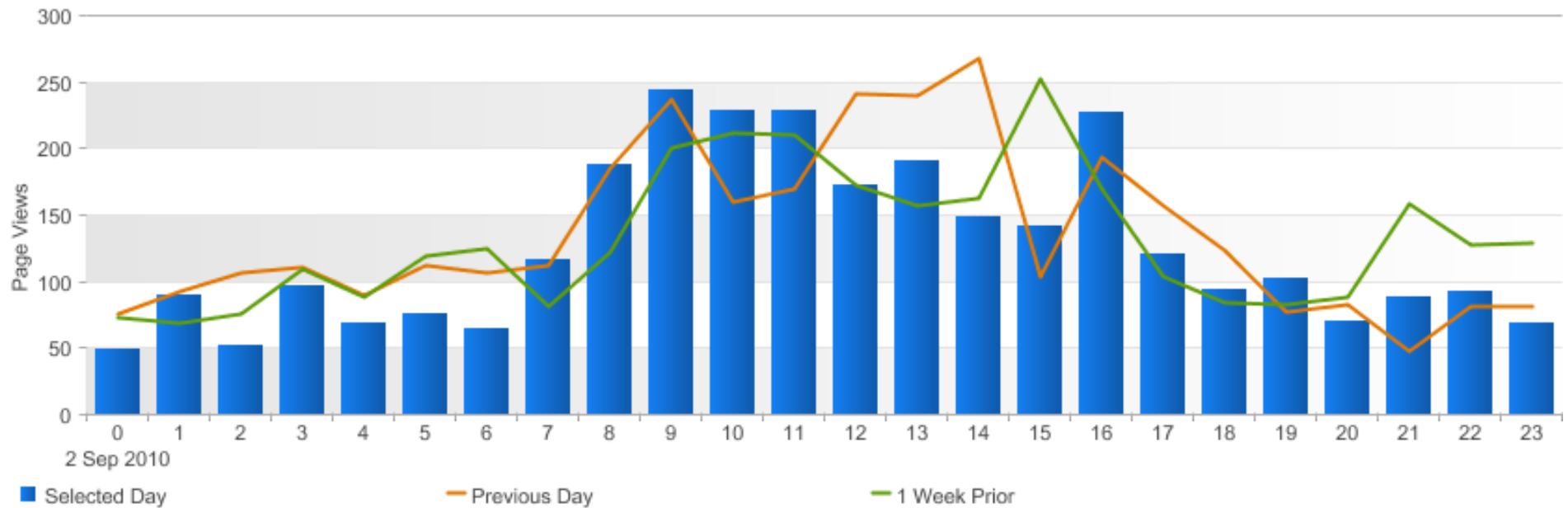


OSDC - site metrics

OSDC - site metrics

OSDC Page views (yesterday)

Thu. 2 Sep. 2010



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Date Created: Sep 03, 2010 5:09 AM EDT

Top-10 OSDC pages (yesterday)

Thu. 2 Sep. 2010

Page	Page Views	Visits	Single Access
1. opensource home	764 25.3%	583 34.2%	362 26.5%
2. opensource life article You-can-make-money-with-open-source.-Literally.	465 15.4%	375 22.0%	295 21.6%
3. opensource education article An-open-source-education--for-educators-	112 3.7%	86 5.0%	50 3.7%
4. opensource education home	85 2.8%	72 4.2%	13 1.0%
5. opensource business home	80 2.6%	55 3.2%	3 0.2%
6. opensource business article Three-Keys-to-Success-For-the-21st-Century-Manager	59 2.0%	37 2.2%	24 1.8%
7. opensource life article Public-Domain-Mark:-A-Creative-Commons-effort-to-tag-the-public-domain	52 1.7%	40 2.3%	38 2.8%
8. opensource life article Five-open-source-alternatives-to-the-iPad	39 1.3%	32 1.9%	26 1.9%
9. opensource law article Can-programming-language-names-be-trademarks?	38 1.3%	32 1.9%	13 1.0%
10. opensource law home	37 1.2%	15 0.9%	4 0.3%
Total	3,023	1,703	1,367

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Top-5 OSDC Articles (yesterday)

Thu. 2 Sep. 2010

Page	Page Views	Visits	Single Access
1. opensource life article You-can-make-money-with-open-source.-Literally.	465 30.6%	375 22.0%	295 33.8%
2. opensource education article An-open-source-education--for-educators-	112 7.4%	86 5.0%	50 5.7%
3. opensource business article Three-Keys-to-Success-For-the-21st-Century-Manager	59 3.9%	37 2.2%	24 2.8%
4. opensource life article Public-Domain-Mark:-A-Creative-Commons-effort-to-tag-the-public-domain	52 3.4%	40 2.3%	38 4.4%
5. opensource life article Five-open-source-alternatives-to-the-iPad	39 2.6%	32 1.9%	26 3.0%
Total	1,52150.3%	1,703100.0%	87263.8%

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OSDC Channel metrics

OSDC Channel metrics

Top-5 OSDC Business Pages (yesterday)

Thu. 2 Sep. 2010

Page	Page Views	Visits	Single Access
1. opensource business home	80 19.0%	55 3.2%	3 1.7%
2. opensource business article Three-Keys-to-Success-For-the-21st-Century-Manager	59 14.0%	37 2.2%	24 13.8%
3. opensource business article Darwin-meets-Dilbert--Applying-the-Law-of-Two-Feet-to-your-next-meeting	31 7.4%	22 1.3%	8 4.6%
4. opensource business article Open-Your-World-recap--Stefan-Lindegaard-on-Open-Innovation-Revolution	27 6.4%	22 1.3%	12 6.9%
5. opensource business article Rethinking-office-design	25 6.0%	17 1.0%	16 9.2%
Total	42013.9%	1,703100.0%	17412.7%

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Top-5 OSDC Education Pages (yesterday)

Thu. 2 Sep. 2010

Page	Page Views	Visits	Single Access
1. opensource education article An-open-source-education--for-educators-	112 39.6%	86 5.0%	50 43.1%
2. opensource education home	85 30.0%	72 4.2%	13 11.2%
3. opensource education article Flat-World-Knowledge--Open-College-Textbooks	11 3.9%	7 0.4%	5 4.3%
4. opensource education article The-importance-of-open-data-in-education	10 3.5%	8 0.5%	7 6.0%
5. opensource education article Open-Source--Modernizing-India's-education-system	9 3.2%	9 0.5%	9 7.8%
Total	283 9.4%	1,703100.0%	116 8.5%

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Top-5 OSDC Government pages (yesterday)

Thu. 2 Sep. 2010

Page	Page Views	Visits	Single Access
1. opensource government home	28 35.4%	25 1.5%	3 10.3%
2. opensource government article The-future-of-government-forges	14 17.7%	10 0.6%	1 3.4%
3. opensource government article Lockheed-Martin-goes-open-source,-people-freak-out.	12 15.2%	9 0.5%	8 27.6%
4. opensource government article Spook-developer-speaks!-An-interview-with-Matthew-Burton	7 8.9%	6 0.4%	5 17.2%
5. opensource government article New-Public-Spaces-2:-Practical-Design-Guidelines	3 3.8%	2 0.1%	2 6.9%
Total	79 2.6%	1,703100.0%	29 2.1%

Opensource.com

Top-5 OSDC Law Pages (yesterday)

Thu. 2 Sep. 2010

Page	Page Views	Visits	Single Access
1. opensource law article Can-programming-language-names-be-trademarks?	38 18.6%	32 1.9%	13 15.1%
2. opensource law home	37 18.1%	15 0.9%	4 4.7%
3. opensource law article On-copyright-aggregation	31 15.2%	29 1.7%	11 12.8%
4. opensource law article -Project-Harmony-looks-to-improve-contribution-agreements-	14 6.9%	13 0.8%	9 10.5%
5. opensource law article Total-victory-for-open-source-software-in-a-patent-lawsuit-	13 6.4%	12 0.7%	10 11.6%
Total	204 6.7%	1,703100.0%	86 6.3%

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Top-5 OSDC Life pages (yesterday)

Thu. 2 Sep. 2010

Page	Page Views	Visits	Single Access
1. opensource life article You-can-make-money-with-open-source.-Literally.	465 59.2%	375 22.0%	295 60.3%
2. opensource life article Public-Domain-Mark:-A-Creative-Commons-effort-to-tag-the-public-domain	52 6.6%	40 2.3%	38 7.8%
3. opensource life article Five-open-source-alternatives-to-the-iPad	39 5.0%	32 1.9%	26 5.3%
4. opensource life article The-public-domain-black-hole	34 4.3%	29 1.7%	29 5.9%
5. opensource life article Diaspora-arriving-September-15	27 3.4%	21 1.2%	13 2.7%
Total	78626.0%	1,703100.0%	48935.8%

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Top-5 OSDC Should-be Pages (yesterday)

Thu. 2 Sep. 2010

Page	Page Views	Visits	Single Access
1. opensource should-be home	5 71.4%	5 0.3%	1 33.3%
2. opensource should-be article Writing-for-opensource.com-feedback	1 14.3%	1 0.1%	1 33.3%
3. opensource should-be article Welcome-to-the-conversation-on-opensource.com	1 14.3%	1 0.1%	1 33.3%
Total	7 0.2%	1,703100.0%	3 0.2%

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External Traffic Sources

Traffic Sources

Top-10 OSDC referrers (yesterday)

Thu. 2 Sep. 2010

Referrer	Instances	
1. http://www.linux.com/news/enterprise/systems-management/357709:you-can-make-money-with-open-source-literally	90	9.6%
2. http://twitter.com/	63	6.7%
3. http://www.linux.com/news/enterprise/systems-management/357709-you-can-make-money-with-open-source-literally	59	6.3%
4. http://www.stumbleupon.com/refer.php?url=http%3A%2F%2Fopensource.com%2Flife%2F10%2F1%2Fpublic-domain-black-hole	33	3.5%
5. http://www.google.com/reader/view/	25	2.7%
6. http://magazine.redhat.com/	17	1.8%
7. http://kernel.net/	12	1.3%
8. http://www.theinternets.fr/2010/09/02/creative-commons-lance-pdm-public-domain-mark-pour-tagger-le-domaine-public/	10	1.1%
9. http://www.linuxtoday.com/developer/2010082002635OSCY	9	1.0%
10. http://us.mg5.mail.yahoo.com/dc/blank.html?bn=470&.intl=ph&.lang=en-US	9	1.0%
Total	938	

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External campaign traffic (yesterday)

Thu. 2 Sep. 2010

Media Name		Click-throughs	
1.	Natural Referrer	612	49.5%
2.	Direct Entry	476	38.5%
3.	OpenSource Twitter	128	10.4%
4.	OpenSource.com April Highlights 20100412	9	0.7%
5.	OpenSource.com June Highlights 20100608	6	0.5%
6.	OpenSource.com Launch Announcement 20100128	4	0.3%
7.	OpenSource.com July Highlights 20100713	1	0.1%
Total		1,236	

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