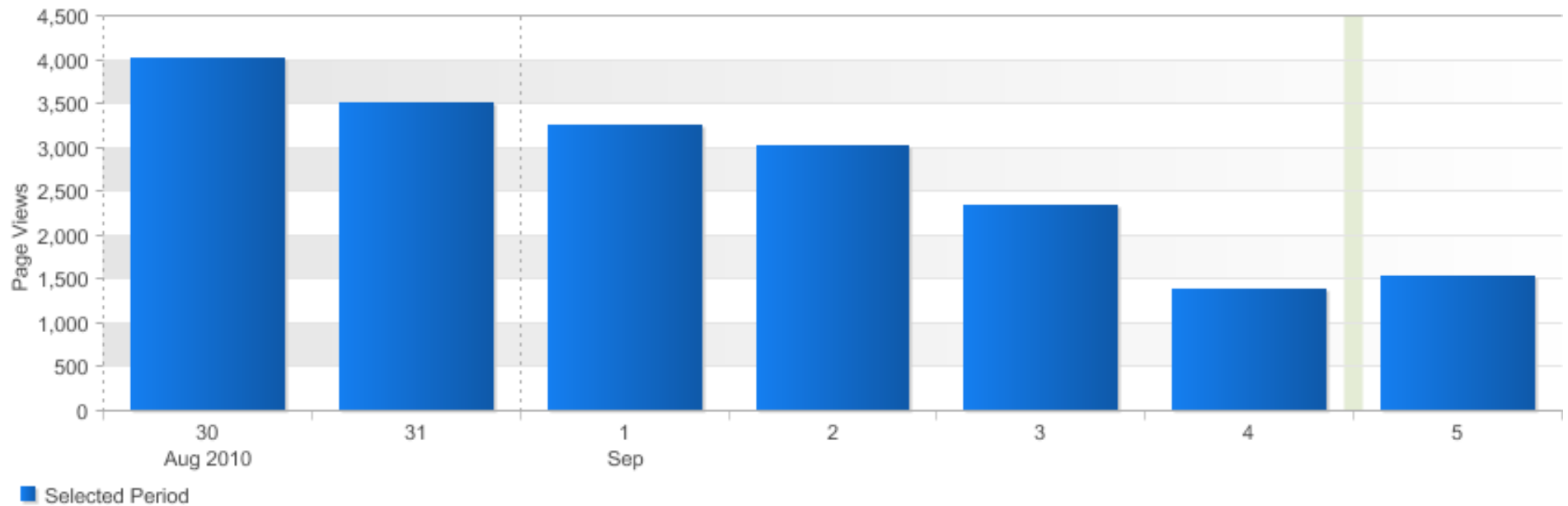


OSDC - site metrics

OSDC - site metrics

OSDC Page views (Last week)

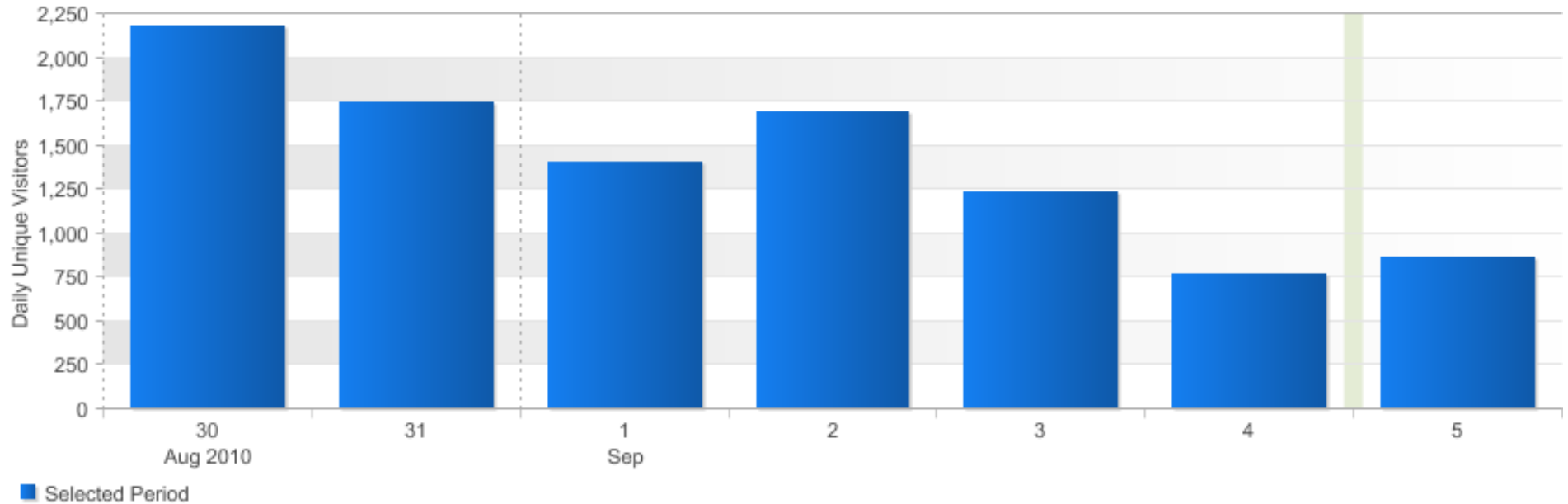
Mon. 30 Aug. 2010 - Sun. 5 Sep. 2010



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OSDC Daily Unique Visitors (Last week)

Mon. 30 Aug. 2010 - Sun. 5 Sep. 2010



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Top-10 OSDC pages (Last week)

Mon. 30 Aug. 2010 - Sun. 5 Sep. 2010

Page	Page Views	Visits	Single Access
1. opensource home	4,675 24.6%	3,440 34.6%	2,057 26.0%
2. opensource government article Lockheed-Martin-goes-open-source,-people-freak-out.	1,006 5.3%	843 8.5%	810 10.2%
3. opensource life article You-can-make-money-with-open-source.-Literally.	809 4.2%	667 6.7%	473 6.0%
4. opensource business home	541 2.8%	370 3.7%	13 0.2%
5. opensource education home	517 2.7%	386 3.9%	48 0.6%
6. opensource business article Darwin-meets-Dilbert:-Applying-the-Law-of-Two-Feet-to-your-next-meeting	505 2.7%	383 3.9%	196 2.5%
7. opensource business article Want-to-reinvent-management?-Start-with-the-managers.	403 2.1%	307 3.1%	181 2.3%
8. opensource life home	343 1.8%	220 2.2%	23 0.3%
9. opensource life article The-public-domain-black-hole	273 1.4%	221 2.2%	215 2.7%
10. opensource law article Can-programming-language-names-be-trademarks?	258 1.4%	180 1.8%	85 1.1%
Total	19,042	9,946	7,904

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Top-5 OSDC Articles (Last week)

Mon. 30 Aug. 2010 - Sun. 5 Sep. 2010

Page	Page Views	Visits	Single Access
1. opensource government article Lockheed-Martin-goes-open-source,-people-freak-out.	1,006 10.6%	843 8.5%	810 15.9%
2. opensource life article You-can-make-money-with-open-source.-Literally.	809 8.5%	667 6.7%	473 9.3%
3. opensource business article Darwin-meets-Dilbert:-Applying-the-Law-of-Two-Feet-to-your-next-meeting	505 5.3%	383 3.9%	196 3.8%
4. opensource business article Want-to-reinvent-management?-Start-with-the-managers.	403 4.3%	307 3.1%	181 3.6%
5. opensource life article The-public-domain-black-hole	273 2.9%	221 2.2%	215 4.2%
Total	9,46649.7%	9,946100.0%	5,09864.5%

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OSDC Channel metrics

OSDC Channel metrics

Top-5 OSDC Business Pages (Last week)

Mon. 30 Aug. 2010 - Sun. 5 Sep. 2010

Page	Page Views	Visits	Single Access
1. opensource business home	541 15.5%	370 3.7%	13 0.9%
2. opensource business article Darwin-meets-Dilbert--Applying-the-Law-of-Two-Feet-to-your-next-meeting	505 14.5%	383 3.9%	196 13.5%
3. opensource business article Want-to-reinvent-management?-Start-with-the-managers.	403 11.6%	307 3.1%	181 12.5%
4. opensource business article Three-Keys-to-Success-For-the-21st-Century-Manager	258 7.4%	185 1.9%	119 8.2%
5. opensource business article The-democratization-of-comics	254 7.3%	190 1.9%	110 7.6%
Total	3,482 18.3%	9,946 100.0%	1,447 18.3%

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Top-5 OSDC Education Pages (Last week)

Mon. 30 Aug. 2010 - Sun. 5 Sep. 2010

Page	Page Views	Visits	Single Access
1. opensource education home	517 37.1%	386 3.9%	48 11.3%
2. opensource education article An-open-source-education--for-educators-	226 16.2%	182 1.8%	91 21.4%
3. opensource education article Flat-World-Knowledge:-Open-College-Textbooks	90 6.5%	56 0.6%	40 9.4%
4. opensource education article Open-Source-Goes-to-High-School	64 4.6%	19 0.2%	13 3.1%
5. opensource education article The-importance-of-open-data-in-education	55 4.0%	41 0.4%	24 5.6%
Total	1,392 7.3%	9,946 100.0%	426 5.4%

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Top-5 OSDC Government pages (Last week)

Mon. 30 Aug. 2010 - Sun. 5 Sep. 2010

Page	Page Views	Visits	Single Access
1. opensource government article Lockheed-Martin-goes-open-source,-people-freak-out.	1,006 61.2%	843 8.5%	810 82.3%
2. opensource government home	235 14.3%	170 1.7%	17 1.7%
3. opensource government article The-future-of-government-forges	200 12.2%	155 1.6%	71 7.2%
4. opensource government article Spook-developer-speaks!-An-interview-with-Matthew-Burton	50 3.0%	32 0.3%	16 1.6%
5. opensource government article New-Public-Spaces-2:-Practical-Design-Guidelines	38 2.3%	32 0.3%	11 1.1%
Total	1,644 8.6%	9,946 100.0%	984 12.4%

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Top-5 OSDC Law Pages (Last week)

Mon. 30 Aug. 2010 - Sun. 5 Sep. 2010

Page	Page Views	Visits	Single Access
1. opensource law article Can-programming-language-names-be-trademarks?	258 23.0%	180 1.8%	85 18.5%
2. opensource law home	212 18.9%	137 1.4%	18 3.9%
3. opensource law article On-copyright-aggregation	101 9.0%	80 0.8%	41 8.9%
4. opensource law article Total-victory-for-open-source-software-in-a-patent-lawsuit-	83 7.4%	74 0.7%	68 14.8%
5. opensource law article -Project-Harmony-looks-to-improve-contribution-agreements-	70 6.3%	62 0.6%	50 10.9%
Total	1,120 5.9%	9,946 100.0%	460 5.8%

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Top-5 OSDC Life pages (Last week)

Mon. 30 Aug. 2010 - Sun. 5 Sep. 2010

Page	Page Views	Visits	Single Access
1. opensource life article You-can-make-money-with-open-source.-Literally.	809 22.6%	667 6.7%	473 25.3%
2. opensource life home	343 9.6%	220 2.2%	23 1.2%
3. opensource life article The-public-domain-black-hole	273 7.6%	221 2.2%	215 11.5%
4. opensource life article Diaspora-arriving-September-15	236 6.6%	173 1.7%	106 5.7%
5. opensource life article Open-health-in-Guatemala	227 6.3%	164 1.6%	117 6.3%
Total	3,587 18.8%	9,946 100.0%	1,868 23.6%

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Top-5 OSDC Should-be Pages (Last week)

Mon. 30 Aug. 2010 - Sun. 5 Sep. 2010

Page	Page Views	Visits	Single Access
1. opensource should-be home	37 58.7%	31 0.3%	1 8.3%
2. opensource should-be article Welcome-to-the-conversation-on-opensource.com	7 11.1%	7 0.1%	4 33.3%
3. opensource should-be article Community-mailing-list-created	5 7.9%	5 0.1%	2 16.7%
4. opensource should-be article Writing-for-opensource.com-feedback	3 4.8%	3 0.0%	2 16.7%
5. opensource should-be article Where's-opensource.com-this-August?	3 4.8%	2 0.0%	0 0.0%
Total	63 0.3%	9,946 100.0%	12 0.2%

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External Traffic Sources

Traffic Sources

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Top-10 OSDC referrers (Last week)

Mon. 30 Aug. 2010 - Sun. 5 Sep. 2010

Referrer		Instances	
1.	http://www.stumbleupon.com/refer.php?url=http%3A%2F%2Fopensource.com%2Fgovernment%2F10%2F7%2Flockheed-martin-goes-open-source-people-freak-out%3Fsc_cid%3D7016000000IDmjAAG	851	14.4%
2.	http://www.stumbleupon.com/refer.php?url=http%3A%2F%2Fopensource.com%2Flife%2F10%2F1%2Fpublic-domain-black-hole	238	4.0%
3.	http://twitter.com/	210	3.5%
4.	http://magazine.redhat.com/	148	2.5%
5.	http://www.linux.com/news/enterprise/systems-management/357709:you-can-make-money-with-open-source-literally	144	2.4%
6.	http://www.google.com/reader/view/	141	2.4%
7.	http://www.linux.com/news/enterprise/systems-management/357709-you-can-make-money-with-open-source-literally	92	1.6%
8.	http://kernel.net/	68	1.1%
9.	http://www.linux.com/news/software/applications/358127-open-health-in-guatemala	36	0.6%
10.	http://www.fsdaily.com/Community/Ready_to_be_an_open_source_contributor_but_dont_know_where_to_start	29	0.5%
Total		5,927	

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External campaign traffic (Last week)

Mon. 30 Aug. 2010 - Sun. 5 Sep. 2010

Media Name		Click-throughs	
1.	Natural Referrer	3,337	44.1%
2.	Direct Entry	2,492	33.0%
3.	OpenSource Twitter	1,613	21.3%
4.	OpenSource.com April Highlights 20100412	47	0.6%
5.	OpenSource.com July Highlights 20100713	25	0.3%
6.	OpenSource.com June Highlights 20100608	21	0.3%
7.	OpenSource.com Launch Announcement 20100128	16	0.2%
8.	OpenSource.com February Highlights 20100216	7	0.1%
9.	None	1	0.0%
Total		7,559	

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