ADOBE® ONLINE MARKETING SUITE
Powered by Omniture®

Opensource.com - Daily

OSDC - site metrics
OSDC - site metrics

OSDC Page views (yesterday)
Tue. 7 Sep. 2010

Opensource.com

ADOBE® ONLINE MARKETING SUITE
Powered by Omniture®
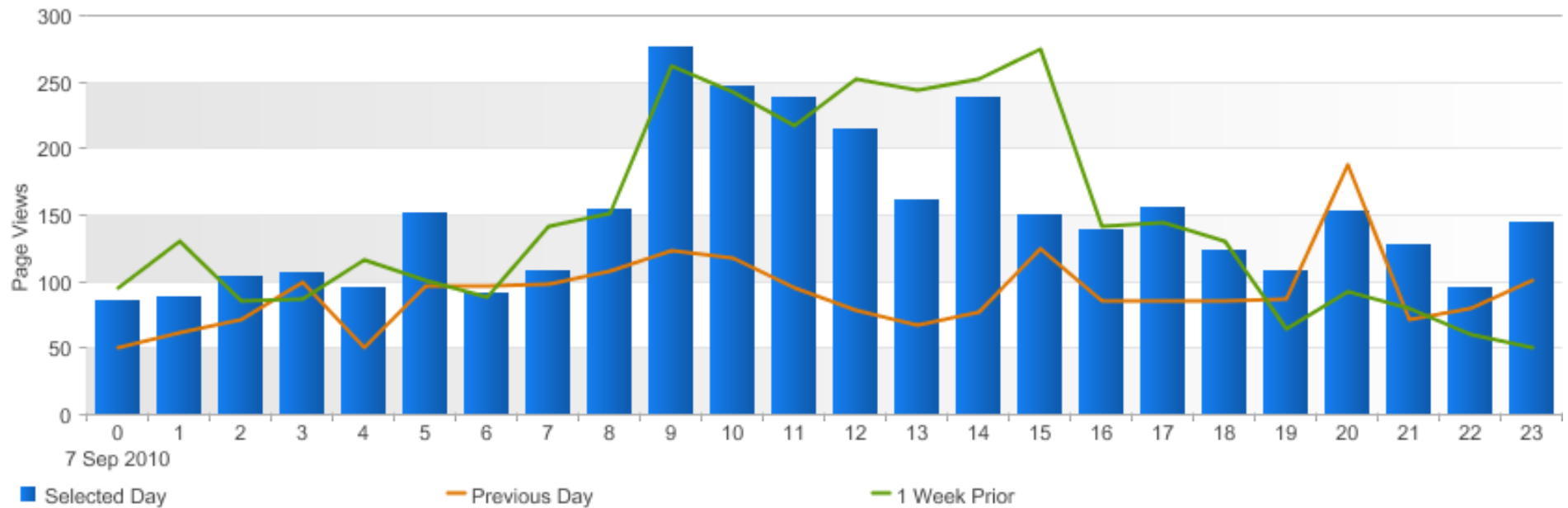
Opensource.com - Daily

Top-10 OSDC pages (yesterday)
Tue. 7 Sep. 2010

	Page		Page Views		Visits		Single Access	
1.	opensource|home		895	25.2%	666	40.7%	354	29.4%
2.	opensource|education|article|Open-source-goes-to-high-school		235	6.6%	179	10.9%	117	9.7%
3.	opensource|life|article|How-the-open-source-culture-could-impact-climate-change		187	5.3%	145	8.9%	98	8.1%
4.	opensource|user|register		136	3.8%	88	5.4%	5	0.4%
5.	opensource|education|home		115	3.2%	84	5.1%	8	0.7%
6.	opensource|education|article|Open-Source-goes-to-High-School		92	2.6%	59	3.6%	38	3.2%
7.	opensource|business|home		64	1.8%	46	2.8%	0	0.0%
8.	opensource|user|login		55	1.5%	38	2.3%	1	0.1%
9.	opensource|life|home		53	1.5%	36	2.2%	2	0.2%
10.	opensource|government|home		47	1.3%	32	2.0%	4	0.3%
	Total		3,558		1,638		1,206	

Opensource.com

Top-5 OSDC Articles (yesterday)
Tue. 7 Sep. 2010

	Page		Page Views		Visits		Single Access	
1.	opensource|education|article|Open-source-goes-to-high-school		235	16.6%	179	10.9%	117	16.0%
2.	opensource|life|article|How-the-open-source-culture-could-impact-climate-change		187	13.2%	145	8.9%	98	13.4%
3.	opensource|education|article|Open-Source-goes-to-High-School		92	6.5%	59	3.6%	38	5.2%
4.	opensource|life|article|The-public-domain-black-hole		43	3.0%	34	2.1%	33	4.5%
5.	opensource|life|article|You-can-make-money-with-open-source.-Literally.		40	2.8%	34	2.1%	11	1.5%
	Total		1,412	39.7%	1,638	100.0%	731	60.6%

Opensource.com

ADOBE® ONLINE MARKETING SUITE
Powered by Omniture®

Opensource.com - Daily

OSDC Channel metrics
OSDC Channel metrics

Top-5 OSDC Business Pages (yesterday)
Tue. 7 Sep. 2010

Page		Page Views		Visits		Single Access	
1.	opensource|business|home	64	17.5%	46	2.8%	0	0.0%
2.	opensource|business|article|Rethinking-office-design	26	7.1%	20	1.2%	16	9.0%
3.	opensource|business|article|Three-Keys-to-Success-For-the-21st-Century-Manager	23	6.3%	23	1.4%	15	8.5%
4.	opensource|business|article|Darwin-meets-Dilbert:-Applying-the-Law-of-Two-Feet-to-your-next-meeting	19	5.2%	17	1.0%	3	1.7%
5.	opensource|business|article|Does-your-organization-need-a-no-policy-policy?	17	4.7%	15	0.9%	15	8.5%
Total		365	10.3%	1,638	100.0%	177	14.7%

Opensource.com

Top-5 OSDC Education Pages (yesterday)
Tue. 7 Sep. 2010

Page		Page Views		Visits		Single Access	
1.	opensource|education|article|Open-source-goes-to-high-school	235	39.6%	179	10.9%	117	51.3%
2.	opensource|education|home	115	19.4%	84	5.1%	8	3.5%
3.	opensource|education|article|Open-Source-goes-to-High-School	92	15.5%	59	3.6%	38	16.7%
4.	opensource|education|article|An-open-source-education--for-educators-	38	6.4%	29	1.8%	14	6.1%
5.	opensource|education|article|Moodle:-open-source,-closed-doors.	14	2.4%	12	0.7%	6	2.6%
Total		594	16.7%	1,638	100.0%	228	18.9%

Opensource.com

Red Hat | Opensource.com

ADOBE® ONLINE MARKETING SUITE

Opensource.com - Daily

Top-5 OSDC Government pages (yesterday)
Tue. 7 Sep. 2010

	Page		Page Views			Visits			Single Access	
1.	opensource|government|home		47	56.0%		32	2.0%		4	16.0%
2.	opensource|government|article|The-future-of-government-forges		17	20.2%		17	1.0%		10	40.0%
3.	opensource|government|article|Lockheed-Martin-goes-open-source,-people-freak-out.		8	9.5%		7	0.4%		5	20.0%
4.	opensource|government|article|Spook-developer-speaks!-An-interview-with-Matthew-Burton		2	2.4%		2	0.1%		2	8.0%
5.	opensource|government|article|Who-had-the-first-government-open-source-policy?		2	2.4%		2	0.1%		0	0.0%
Total			84	2.4%		1,638	100.0%		25	2.1%

Opensource.com

Top-5 OSDC Law Pages (yesterday)
Tue. 7 Sep. 2010

	Page		Page Views			Visits			Single Access	
1.	opensource|law|article|Total-victory-for-open-source-software-in-a-patent-lawsuit-		26	18.8%		22	1.3%		20	33.3%
2.	opensource|law|home		24	17.4%		20	1.2%		1	1.7%
3.	opensource|law|article|On-copyright-aggregation		17	12.3%		15	0.9%		6	10.0%
4.	opensource|law|article|Can-programming-language-names-be-trademarks?		12	8.7%		10	0.6%		4	6.7%
5.	opensource|law|article|Eben-Moglen-on-what-it-takes-to-keep-defending-FOSS		6	4.3%		6	0.4%		5	8.3%
Total			138	3.9%		1,638	100.0%		60	5.0%

Opensource.com

ADOBE® ONLINE MARKETING SUITE
Powered by Omniture®

Opensource.com - Daily

Date Created: Sep 08, 2010 5:10 AM EDT

Top-5 OSDC Life pages (yesterday)
Tue. 7 Sep. 2010

	Page		Page Views		Visits		Single Access	
1.	opensource|life|article|How-the-open-source-culture-could-impact-climate-change		187	35.6%	145	8.9%	98	38.3%
2.	opensource|life|home		53	10.1%	36	2.2%	2	0.8%
3.	opensource|life|article|The-public-domain-black-hole		43	8.2%	34	2.1%	33	12.9%
4.	opensource|life|article|Open-health-in-Guatemala		40	7.6%	34	2.1%	16	6.3%
5.	opensource|life|article|You-can-make-money-with-open-source.-Literally.		40	7.6%	34	2.1%	11	4.3%
Total			525	14.8%	1,638	100.0%	256	21.2%

Opensource.com

Top-5 OSDC Should-be Pages (yesterday)
Tue. 7 Sep. 2010

	Page		Page Views		Visits		Single Access	
1.	opensource|should-be|home		8	47.1%	6	0.4%	0	0.0%
2.	opensource|should-be|article|Welcome-to-the-conversation-on-opensource.com		4	23.5%	4	0.2%	0	0.0%
3.	opensource|should-be|article|What-should-opensource.com-be?		2	11.8%	2	0.1%	0	0.0%
4.	opensource|should-be|article|Writing-for-opensource.com-feedback		1	5.9%	1	0.1%	0	0.0%
5.	opensource|should-be|article|RSS-updates,-What-We're-Reading-enhancements,-Flickr-stream		1	5.9%	1	0.1%	0	0.0%
Total			17	0.5%	1,638	100.0%	0	0.0%

Opensource.com

Red Hat | Opensource.com

Copyright 2010 Adobe Systems Incorporated. All rights reserved.
Use of this document signifies your agreement to the Terms of Use (http://my.omniture.com/x/tou) and Online Privacy Policy (http://my.omniture.com/x/privacy).
Omniture products and services are licensed under the following Netratings patents: 5,675,510, 5,796,952, 6,115,680, 6,108,637, 6,138,155, 6,643,696, and 6,763,386.

ADOBE® ONLINE MARKETING SUITE
Powered by Omniture®

Opensource.com - Daily

External Traffic Sources
Traffic Sources

Top-10 OSDC referrers (yesterday)
Tue. 7 Sep. 2010

	Referrer		Instances	
1.	http://www.stumbleupon.com/refer.php?url=http%3A%2F%2Fopensource.com%2Flife%2F10%2F1%2Fpublic-domain-black-hole		38	4.6%
2.	http://twitter.com/		37	4.4%
3.	http://www.google.com/reader/view/		25	3.0%
4.	http://www.linux.com/news/enterprise/biz-enterprise/359001-open-source-goes-to-high-school		23	2.8%
5.	http://www.linux.com/news/enterprise/biz-enterprise/359001:open-source-goes-to-high-school		19	2.3%
6.	http://magazine.redhat.com/		16	1.9%
7.	http://www.stumbleupon.com/refer.php?url=http%3A%2F%2Fopensource.com%2Flaw%2F10%2F5%2Ftotal-victory-patent-lawsuit-against-open-source-software		11	1.3%
8.	http://twitter.com/drupalagentur?utm_campaign=newfollow20100823&utm_content=profile&utm_medium=email&utm_source=follow		8	1.0%
9.	http://kernel.net/		6	0.7%
10.	http://hootsuite.com/dashboard		6	0.7%
Total			832	

Opensource.com

ADOBE® ONLINE MARKETING SUITE
Powered by Omniture®

Opensource.com - Daily

External campaign traffic (yesterday)
Tue. 7 Sep. 2010

	Media Name		Click-thro ughs	
1.	Natural Referrer		565	49.0%
2.	Direct Entry		535	46.4%
3.	OpenSource Twitter		28	2.4%
4.	OpenSource.com April Highlights 20100412		7	0.6%
5.	OpenSource.com February Highlights 20100216		5	0.4%
6.	OpenSource.com Launch Announcement 20100128		4	0.3%
7.	OpenSource.com July Highlights 20100713		4	0.3%
8.	OpenSource.com June Highlights 20100608		3	0.3%
9.	None		2	0.2%
	Total		1,153	

Opensource.com

Red Hat | Opensource.com