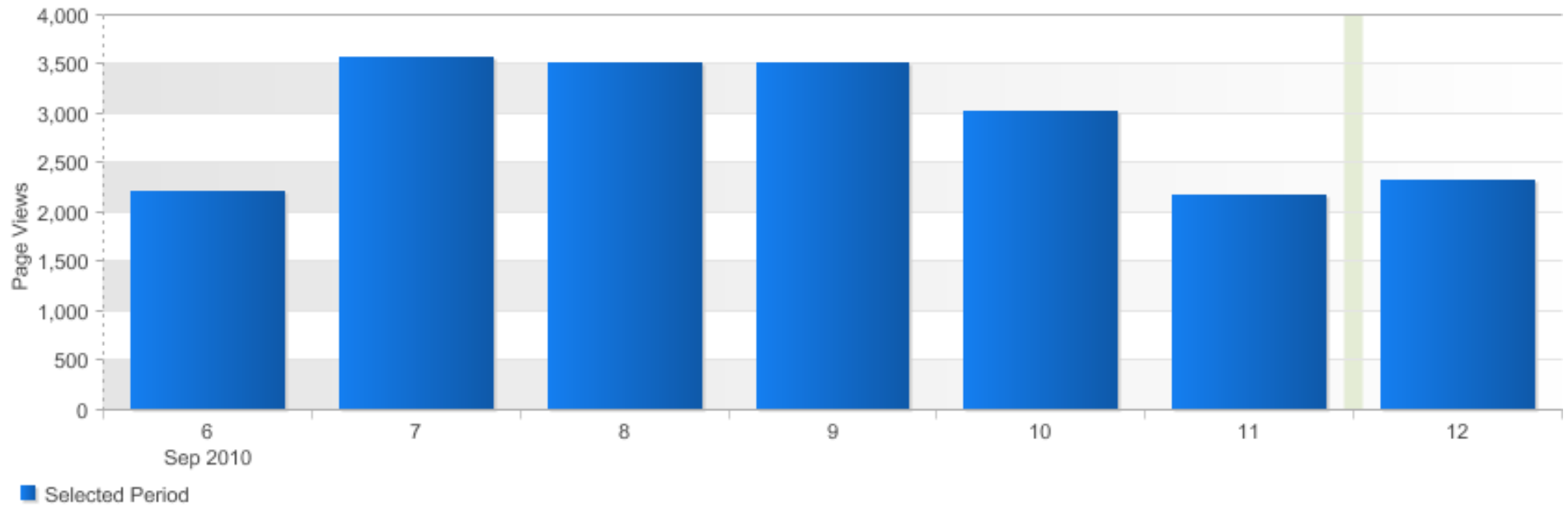


OSDC - site metrics

OSDC - site metrics

OSDC Page views (Last week)

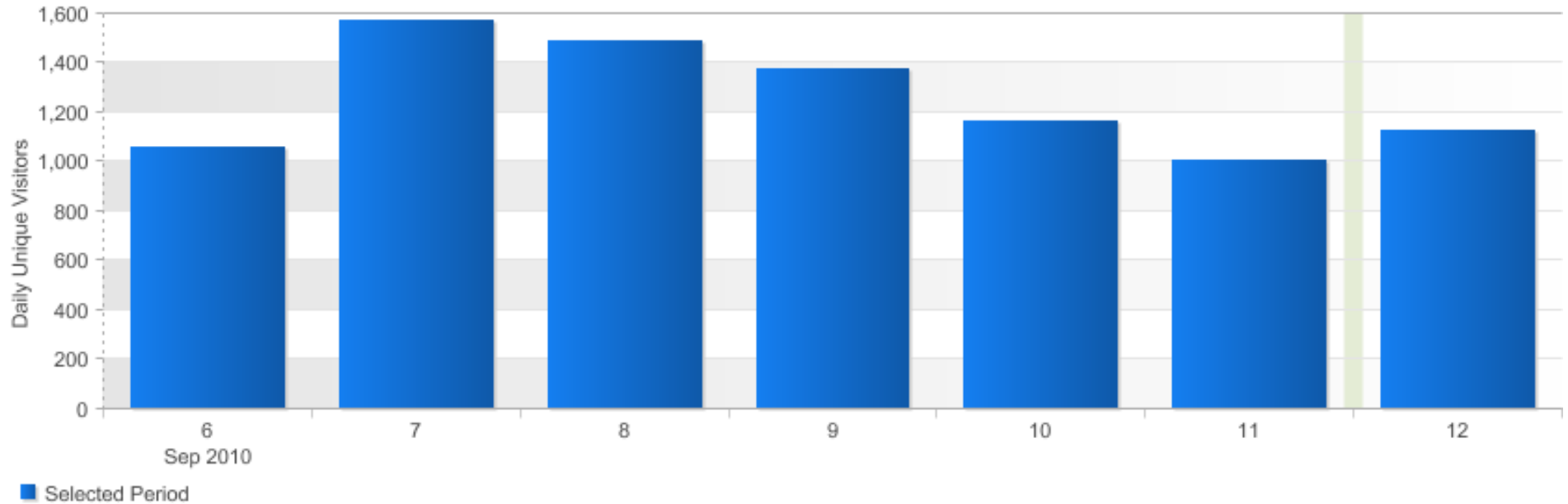
Mon. 6 Sep. 2010 - Sun. 12 Sep. 2010



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OSDC Daily Unique Visitors (Last week)

Mon. 6 Sep. 2010 - Sun. 12 Sep. 2010



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Date Created: Sep 13, 2010 5:09 AM EDT

Top-10 OSDC pages (Last week)

Mon. 6 Sep. 2010 - Sun. 12 Sep. 2010

Page		Page Views		Visits		Single Access	
1.	opensource home	5,130	25.3%	3,796	42.1%	2,053	30.8%
2.	opensource user register	857	4.2%	532	5.9%	41	0.6%
3.	opensource education article Open-source-goes-to-high-school	586	2.9%	464	5.1%	305	4.6%
4.	opensource education home	497	2.4%	364	4.0%	37	0.6%
5.	opensource life article I-frag-better-than-you,-and-I-do-it-in-Linux*	460	2.3%	394	4.4%	343	5.1%
6.	opensource business home	459	2.3%	340	3.8%	13	0.2%
7.	opensource user login	377	1.9%	207	2.3%	6	0.1%
8.	opensource life article How-the-open-source-culture-could-impact-climate-change	321	1.6%	257	2.9%	157	2.4%
9.	opensource government article My-introduction-to-open-source	308	1.5%	245	2.7%	117	1.8%
10.	opensource life article You-can-make-money-with-open-source.-Literally.	294	1.4%	245	2.7%	112	1.7%
Total		20,293		9,015		6,676	

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Top-5 OSDC Articles (Last week)

Mon. 6 Sep. 2010 - Sun. 12 Sep. 2010

Page		Page Views		Visits		Single Access	
1.	opensource education article Open-source-goes-to-high-school	586	7.8%	464	5.1%	305	7.8%
2.	opensource life article I-frag-better-than-you,-and-I-do-it-in-Linux*	460	6.1%	394	4.4%	343	8.8%
3.	opensource life article How-the-open-source-culture-could-impact-climate-change	321	4.2%	257	2.9%	157	4.0%
4.	opensource government article My-introduction-to-open-source	308	4.1%	245	2.7%	117	3.0%
5.	opensource life article You-can-make-money-with-open-source.-Literally.	294	3.9%	245	2.7%	112	2.9%
Total		7,55937.2%		9,015100.0%		3,89158.3%	

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OSDC Channel metrics

OSDC Channel metrics

Top-5 OSDC Business Pages (Last week)

Mon. 6 Sep. 2010 - Sun. 12 Sep. 2010

Page	Page Views	Visits	Single Access
1. opensource business home	459 19.8%	340 3.8%	13 1.3%
2. opensource business article Tried-and-True-Tactics-for-Kick-starting-Innovation	193 8.3%	141 1.6%	70 6.9%
3. opensource business article Buying-credibility:-A-look-at-the-FTC's-transparency-in-blogging-regulat	115 5.0%	89 1.0%	50 5.0%
4. opensource business article Rethinking-office-design	113 4.9%	81 0.9%	72 7.1%
5. opensource business article Three-Keys-to-Success-For-the-21st-Century-Manager	103 4.4%	90 1.0%	54 5.4%
Total	2,317 11.4%	9,015 100.0%	1,008 15.1%

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Top-5 OSDC Education Pages (Last week)

Mon. 6 Sep. 2010 - Sun. 12 Sep. 2010

Page	Page Views	Visits	Single Access
1. opensource education article Open-source-goes-to-high-school	586 26.9%	464 5.1%	305 38.2%
2. opensource education home	497 22.8%	364 4.0%	37 4.6%
3. opensource education article Teaching-Open-Source-Practices,-Version-4.0	278 12.8%	214 2.4%	108 13.5%
4. opensource education article Open-Source-goes-to-High-School	130 6.0%	62 0.7%	39 4.9%
5. opensource education article An-open-source-education--for-educators-	111 5.1%	83 0.9%	33 4.1%
Total	2,179 10.7%	9,015 100.0%	798 12.0%

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Date Created: Sep 13, 2010 5:09 AM EDT

Top-5 OSDC Government pages (Last week)

Mon. 6 Sep. 2010 - Sun. 12 Sep. 2010

Page	Page Views	Visits	Single Access
1. opensource government article My-introduction-to-open-source	308 38.8%	245 2.7%	117 42.7%
2. opensource government home	194 24.4%	145 1.6%	14 5.1%
3. opensource government article Lockheed-Martin-goes-open-source,-people-freak-out.	78 9.8%	59 0.7%	51 18.6%
4. opensource government article The-future-of-government-forges	61 7.7%	54 0.6%	34 12.4%
5. opensource government article Where's-my-bus?--Open-data-enables-real-time-route-info-for-Boston-rid	20 2.5%	13 0.1%	13 4.7%
Total	794 3.9%	9,015 100.0%	274 4.1%

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Top-5 OSDC Law Pages (Last week)

Mon. 6 Sep. 2010 - Sun. 12 Sep. 2010

Page	Page Views	Visits	Single Access
1. opensource law home	150 18.9%	123 1.4%	14 3.9%
2. opensource law article Total-victory-for-open-source-software-in-a-patent-lawsuit-	110 13.9%	96 1.1%	83 23.3%
3. opensource law article Can-programming-language-names-be-trademarks?	110 13.9%	93 1.0%	37 10.4%
4. opensource law article On-copyright-aggregation	56 7.1%	48 0.5%	24 6.7%
5. opensource law article Eben-Moglen-on-what-it-takes-to-keep-defending-FOSS	45 5.7%	30 0.3%	21 5.9%
Total	793 3.9%	9,015 100.0%	356 5.3%

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Top-5 OSDC Life pages (Last week)

Mon. 6 Sep. 2010 - Sun. 12 Sep. 2010

Page	Page Views	Visits	Single Access
1. opensource life article I-frag-better-than-you,-and-I-do-it-in-Linux*	460 15.1%	394 4.4%	343 22.2%
2. opensource life article How-the-open-source-culture-could-impact-climate-change	321 10.5%	257 2.9%	157 10.2%
3. opensource life article You-can-make-money-with-open-source.-Literally.	294 9.7%	245 2.7%	112 7.3%
4. opensource life home	285 9.4%	200 2.2%	16 1.0%
5. opensource life article The-public-domain-black-hole	282 9.3%	224 2.5%	215 13.9%
Total	3,044 15.0%	9,015 100.0%	1,544 23.1%

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Top-5 OSDC Should-be Pages (Last week)

Mon. 6 Sep. 2010 - Sun. 12 Sep. 2010

Page	Page Views	Visits	Single Access
1. opensource should-be home	29 53.7%	21 0.2%	0 0.0%
2. opensource should-be article Welcome-to-the-conversation-on-opensource.com	12 22.2%	10 0.1%	2 66.7%
3. opensource should-be article What-should-opensource.com-be?	3 5.6%	2 0.0%	0 0.0%
4. opensource should-be article Community-mailing-list-created	2 3.7%	1 0.0%	0 0.0%
5. opensource should-be article Where's-opensource.com-this-August?	2 3.7%	2 0.0%	0 0.0%
Total	54 0.3%	9,015 100.0%	3 0.0%

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External Traffic Sources

Traffic Sources

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Top-10 OSDC referrers (Last week)

Mon. 6 Sep. 2010 - Sun. 12 Sep. 2010

Referrer		Instances	
1.	http://www.tuxmachines.org/node/47694	243	5.1%
2.	http://www.stumbleupon.com/refer.php?url=http%3A%2F%2Fopensource.com%2Flife%2F10%2F1%2Fpublic-domain-black-hole	229	4.8%
3.	http://www.google.com/reader/view/	127	2.7%
4.	http://twitter.com/	113	2.4%
5.	http://magazine.redhat.com/	103	2.2%
6.	http://kernel.net/	65	1.4%
7.	http://www.stumbleupon.com/refer.php?url=http%3A%2F%2Fopensource.com%2Flaw%2F10%2F5%2Ftotal-victory-patent-lawsuit-against-open-source-software	45	1.0%
8.	http://www.linux.com/news/enterprise/biz-enterprise/359001-open-source-goes-to-high-school	37	0.8%
9.	http://us.mg5.mail.yahoo.com/dc/blank.html?bn=470&.intl=ph&.lang=en-US	33	0.7%
10.	http://www.linux.com/news/enterprise/biz-enterprise/359001:open-source-goes-to-high-school	33	0.7%
Total		4,722	

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External campaign traffic (Last week)

Mon. 6 Sep. 2010 - Sun. 12 Sep. 2010

Media Name		Click-throughs	
1.	Natural Referrer	3,288	50.6%
2.	Direct Entry	2,845	43.8%
3.	OpenSource Twitter	236	3.6%
4.	OpenSource.com July Highlights 20100713	33	0.5%
5.	OpenSource.com April Highlights 20100412	33	0.5%
6.	OpenSource.com June Highlights 20100608	24	0.4%
7.	OpenSource.com Launch Announcement 20100128	17	0.3%
8.	OpenSource.com February Highlights 20100216	13	0.2%
9.	None	3	0.0%
Total		6,492	

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