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OSDC - site metrics
OSDC - site metrics

OSDC Page views (yesterday)
Fri. 17 Sep. 2010

Legend:
- Selected Day
- Previous Day
- 1 Week Prior
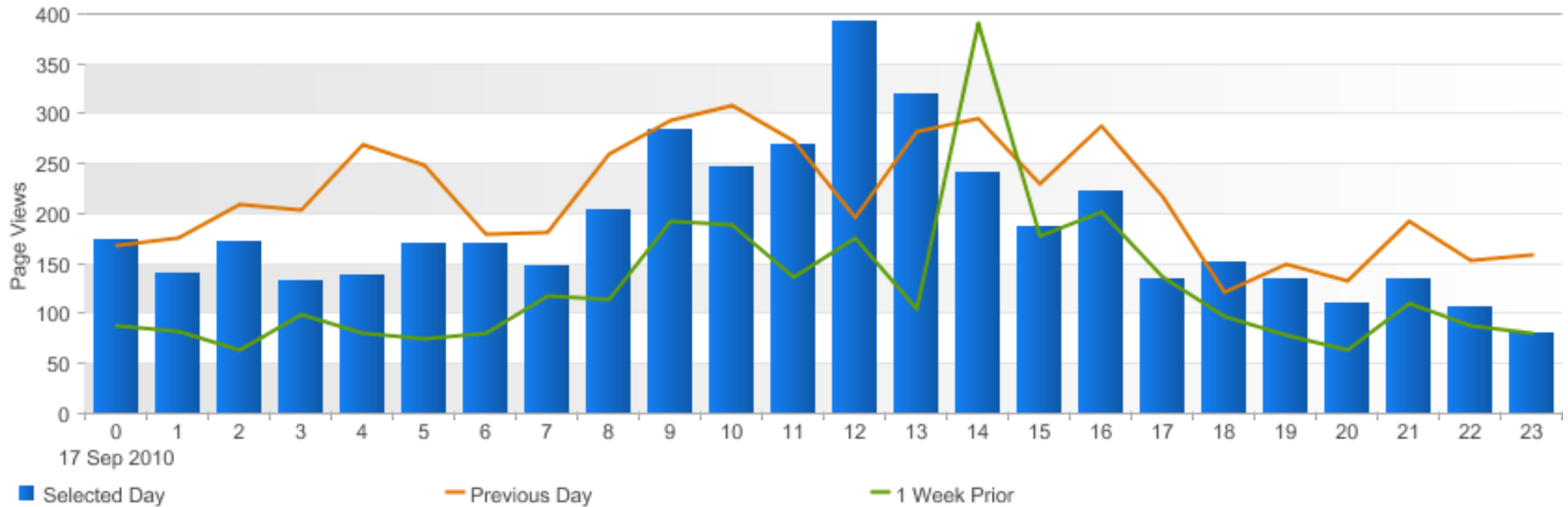
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Top-10 OSDC pages (yesterday)
Fri. 17 Sep. 2010

	Page		Page Views			Visits			Single Access	
1.	opensource|home		849	19.0%		596	26.1%		308	16.8%
2.	opensource|life|article|Developing-films-the-open-source-way		615	13.8%		516	22.6%		460	25.1%
3.	opensource|business|article|Darwin-meets-Dilbert:-Applying-the-Law-of-Two-Feet-to-your-next-meeting		215	4.8%		191	8.4%		157	8.6%
4.	opensource|user|register		181	4.1%		89	3.9%		8	0.4%
5.	opensource|law|article|On-copyright-aggregation		147	3.3%		115	5.0%		107	5.8%
6.	opensource|business|article|Does-your-organization-need-a-no-policy-policy?		112	2.5%		89	3.9%		60	3.3%
7.	opensource|education|home		97	2.2%		64	2.8%		7	0.4%
8.	http://opensource.com/life/10/9/developing-films-open-source-way		86	1.9%		64	2.8%		58	3.2%
9.	opensource|user|login		78	1.7%		40	1.8%		0	0.0%
10.	opensource|business|article|Are-you-building-a-community-or-a-club?		74	1.7%		61	2.7%		49	2.7%
Total			4,460			2,280			1,835	

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Top-5 OSDC Articles (yesterday)
Fri. 17 Sep. 2010

	Page		Page Views			Visits			Single Access	
1.	opensource|life|article|Developing-films-the-open-source-way		615	27.8%		516	22.6%		460	33.8%
2.	opensource|business|article|Darwin-meets-Dilbert:-Applying-the-Law-of-Two-Feet-to-your-next-meeting		215	9.7%		191	8.4%		157	11.5%
3.	opensource|law|article|On-copyright-aggregation		147	6.6%		115	5.0%		107	7.9%
4.	opensource|business|article|Does-your-organization-need-a-no-policy-policy?		112	5.1%		89	3.9%		60	4.4%
5.	opensource|business|article|Are-you-building-a-community-or-a-club?		74	3.3%		61	2.7%		49	3.6%
Total			2,214	49.6%		2,280	100.0%		1,362	74.2%

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OSDC Channel metrics
OSDC Channel metrics

Top-5 OSDC Business Pages (yesterday)
Fri. 17 Sep. 2010

Page		Page Views		Visits		Single Access	
1.	opensource|business|article|Darwin-meets-Dilbert:-Applying-the-Law-of-Two-Feet-to-your-next-meeting	215	31.4%	191	8.4%	157	40.8%
2.	opensource|business|article|Does-your-organization-need-a-no-policy-policy?	112	16.4%	89	3.9%	60	15.6%
3.	opensource|business|article|Are-you-building-a-community-or-a-club?	74	10.8%	61	2.7%	49	12.7%
4.	opensource|business|home	73	10.7%	57	2.5%	4	1.0%
5.	opensource|business|article|Can-hierarchy-and-sharing-co-exist?-	21	3.1%	17	0.7%	1	0.3%
Total		685	15.4%	2,280	100.0%	385	21.0%

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Top-5 OSDC Government pages (yesterday)
Fri. 17 Sep. 2010

Page		Page Views		Visits		Single Access	
1.	opensource|government|article|I'll-have-the-oolong,-with-a-splash-of-open-source	57	36.8%	44	1.9%	19	35.8%
2.	opensource|government|home	20	12.9%	17	0.7%	2	3.8%
3.	opensource|government|article|My-introduction-to-open-source	19	12.3%	15	0.7%	10	18.9%
4.	opensource|government|article|The-government-doesn't-look-good-naked.	17	11.0%	15	0.7%	5	9.4%
5.	opensource|government|article|The-future-of-government-forges	11	7.1%	8	0.4%	3	5.7%
Total		155	3.5%	2,280	100.0%	53	2.9%

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Top-5 OSDC Law Pages (yesterday)
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	Page		Page Views		Visits		Single Access	
1.	opensource|law|article|On-copyright-aggregation		147	59.3%	115	5.0%	107	66.5%
2.	opensource|law|article|Can-programming-language-names-be-trademarks?		20	8.1%	19	0.8%	8	5.0%
3.	opensource|law|home		15	6.0%	15	0.7%	0	0.0%
4.	opensource|law|article|-Project-Harmony-looks-to-improve-contribution-agreements-		14	5.6%	11	0.5%	9	5.6%
5.	opensource|law|article|Eben-Moglen-on-what-it-takes-to-keep-defending-FOSS		10	4.0%	9	0.4%	6	3.7%
Total			248	5.6%	2,280	100.0%	161	8.8%

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Top-5 OSDC Life pages (yesterday)
Fri. 17 Sep. 2010

	Page		Page Views		Visits		Single Access	
1.	opensource|life|article|Developing-films-the-open-source-way		615	58.6%	516	22.6%	460	69.7%
2.	opensource|life|article|Open-chocolate:-Saving-$800-million-through-collaboration		70	6.7%	51	2.2%	46	7.0%
3.	opensource|life|home		46	4.4%	29	1.3%	2	0.3%
4.	opensource|life|article|I-frag-better-than-you,-and-I-do-it-in-Linux*		37	3.5%	31	1.4%	12	1.8%
5.	opensource|life|article|Apertus:-The-open-source-cinema-project		37	3.5%	31	1.4%	15	2.3%
Total			1,049	23.5%	2,280	100.0%	660	36.0%

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Top-5 OSDC Should-be Pages (yesterday)
Fri. 17 Sep. 2010

	Page		Page Views		Visits		Single Access
1.	opensource|should-be|home		2	33.3%	1	0.0%	0	0.0%
2.	opensource|should-be|article|Share-your-open-source-stories		1	16.7%	1	0.0%	1	50.0%
3.	opensource|should-be|article|What-should-opensource.com-be?		1	16.7%	1	0.0%	0	0.0%
4.	opensource|should-be|article|Community-mailing-list-created		1	16.7%	1	0.0%	1	50.0%
5.	opensource|should-be|article|Being-more-transparent-about-participation		1	16.7%	0	0.0%	0	0.0%
Total			6	0.1%	2,280	100.0%	2	0.1%

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External Traffic Sources
Traffic Sources

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Top-10 OSDC referrers (yesterday)
Fri. 17 Sep. 2010

	Referrer	Instances	
1.	http://www.linuxtoday.com/infrastructure/2010091701635MMCY	257	18.7%
2.	http://www.linuxtoday.com/news_story.php3?ltsn=2010-09-17-016-35-MM-CY	116	8.4%
3.	http://jarinheit.posterous.com/diaspora-or-how-to-kill-your-facebook-killer	82	6.0%
4.	http://twitter.com/	46	3.3%
5.	http://www.linux.com/news/enterprise/biz-enterprise/362786:developing-films-the-open-source-way	35	2.5%
6.	http://www.linux.com/news/enterprise/biz-enterprise/362786-developing-films-the-open-source-way	30	2.2%
7.	http://magazine.redhat.com/	24	1.7%
8.	http://www.linuxtoday.com/news_story.php3?ltsn=2010-09-17-016-35-MM-CY&utm_source=feedburner&utm_medium=feed&utm_campaign=Feed%253A+linuxtoday%252Flinux+%2528Linux+Today%2529	22	1.6%
9.	http://www.google.com/reader/view/	21	1.5%
10.	http://www.stumbleupon.com/refer.php?url=http%3A%2F%2Fopensource.com%2Flife%2F10%2F1%2Fpublic-domain-black-hole	19	1.4%
Total		1,376	

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External campaign traffic (yesterday)
Fri. 17 Sep. 2010

	Media Name	Click-throughs	
1.	Natural Referrer	938	57.6%
2.	Direct Entry	658	40.4%
3.	OpenSource Twitter	17	1.0%
4.	OpenSource.com April Highlights 20100412	9	0.6%
5.	OpenSource.com July Highlights 20100713	3	0.2%
6.	OpenSource.com Launch Announcement 20100128	2	0.1%
7.	OpenSource.com February Highlights 20100216	1	0.1%
	Total	1,628	

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