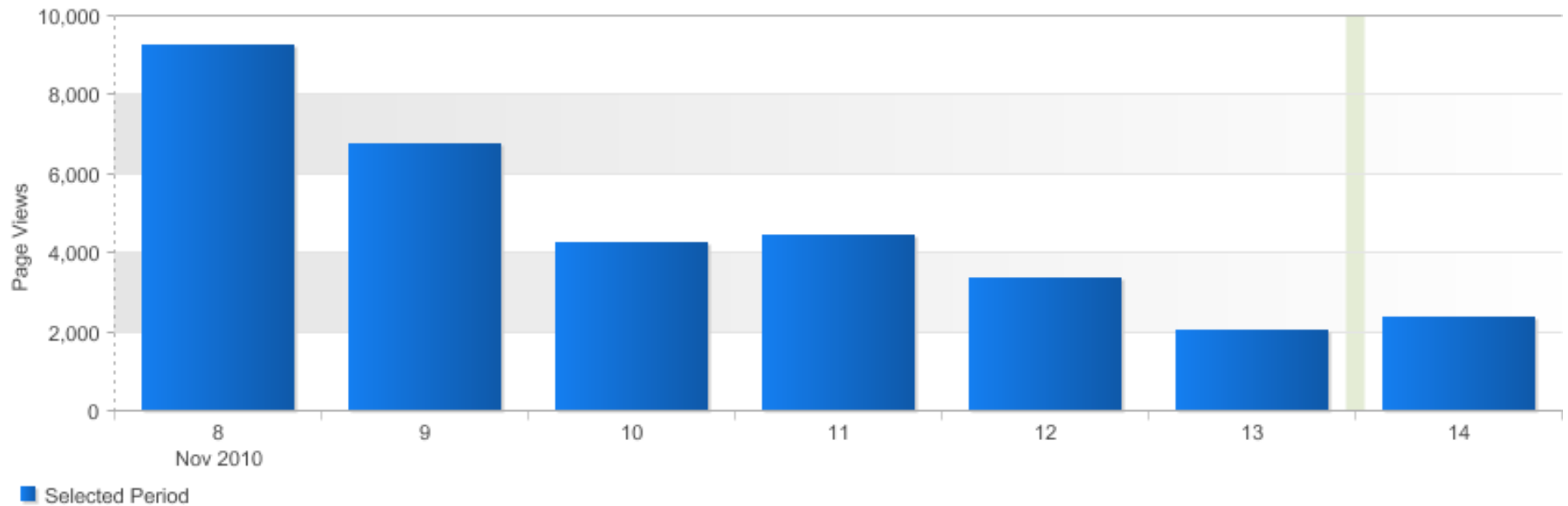


OSDC - site metrics

OSDC - site metrics

OSDC Page views (Last week)

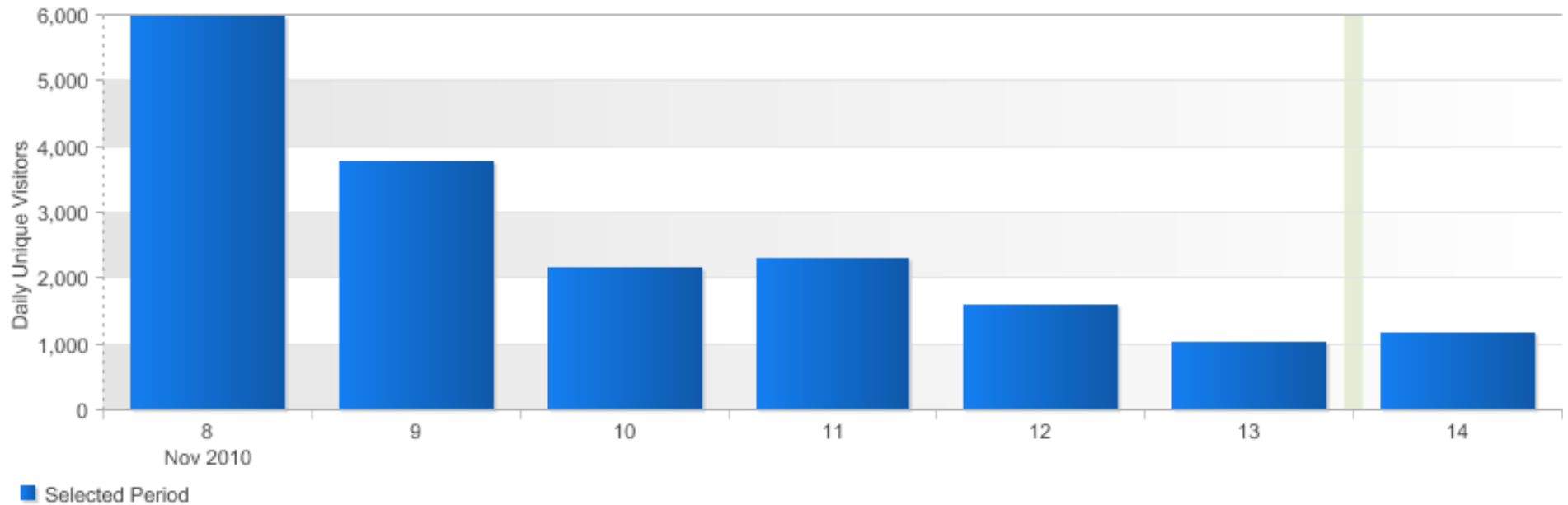
Mon. 8 Nov. 2010 - Sun. 14 Nov. 2010



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OSDC Daily Unique Visitors (Last week)

Mon. 8 Nov. 2010 - Sun. 14 Nov. 2010



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Top-10 OSDC pages (Last week)

Mon. 8 Nov. 2010 - Sun. 14 Nov. 2010

Page	Page Views	Visits	Single Access
1. opensource life article Introducing-students-to-the-world-of-open-source--Day-1	6,850 21.2%	5,560 31.5%	4,592 32.5%
2. opensource home	6,504 20.1%	4,741 26.9%	2,653 18.8%
3. opensource life article Ready-to-be-an-open-source-contributor-but-don't-know-where-to-start?	1,175 3.6%	963 5.5%	485 3.4%
4. opensource business article BetterMeans--a-new-app-for-running-your-organization-the-open-source-way	1,044 3.2%	805 4.6%	503 3.6%
5. opensource education article Uncovering-open-access	915 2.8%	718 4.1%	570 4.0%
6. opensource education home	707 2.2%	499 2.8%	38 0.3%
7. opensource business home	687 2.1%	485 2.7%	27 0.2%
8. http://opensource.com/life/10/11/introducing-students-world-open-source-day-1	643 2.0%	466 2.6%	418 3.0%
9. opensource user register	540 1.7%	262 1.5%	32 0.2%
10. opensource education article Coffee,-designers,-and-U.S.-education-reform	512 1.6%	411 2.3%	281 2.0%
Total	32,377	17,638	14,126

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Top-5 OSDC Articles (Last week)

Mon. 8 Nov. 2010 - Sun. 14 Nov. 2010

Page	Page Views	Visits	Single Access
1. opensource life article Introducing-students-to-the-world-of-open-source--Day-1	6,850 37.4%	5,560 31.5%	4,592 45.1%
2. opensource life article Ready-to-be-an-open-source-contributor-but-don't-know-where-to-start?	1,175 6.4%	963 5.5%	485 4.8%
3. opensource business article BetterMeans--a-new-app-for-running-your-organization-the-open-source-way	1,044 5.7%	805 4.6%	503 4.9%
4. opensource education article Uncovering-open-access	915 5.0%	718 4.1%	570 5.6%
5. opensource education article Coffee,-designers,-and-U.S.-education-reform	512 2.8%	411 2.3%	281 2.8%
Total	18,32356.6%	17,638100.0%	10,17372.0%

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OSDC Channel metrics

OSDC Channel metrics

Top-5 OSDC Business Pages (Last week)

Mon. 8 Nov. 2010 - Sun. 14 Nov. 2010

Page		Page Views	Visits	Single Access
1.	opensource business article BetterMeans:-a-new-app-for-running-your-organization-the-open-source-way	1,044 22.1%	805 4.6%	503 24.1%
2.	opensource business home	687 14.5%	485 2.7%	27 1.3%
3.	opensource business article Recap:-Open-Your-World-webcast-with-Henry-Chesbrough-and-Gary-Hamel	319 6.8%	195 1.1%	111 5.3%
4.	opensource business article Comparing-Apples-to-Androids:-Why-the-future-of-smartphones-looks-open	192 4.1%	159 0.9%	70 3.4%
5.	opensource business article Open-Services-Innovation:-An-Open-Your-World-Forum-webcast-with-Henry-Ch	171 3.6%	139 0.8%	67 3.2%
Total		4,725 14.6%	17,638 100.0%	2,083 14.7%

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Top-5 OSDC Education Pages (Last week)

Mon. 8 Nov. 2010 - Sun. 14 Nov. 2010

Page		Page Views	Visits	Single Access
1.	opensource education article Uncovering-open-access	915 26.8%	718 4.1%	570 41.9%
2.	opensource education home	707 20.7%	499 2.8%	38 2.8%
3.	opensource education article Coffee,-designers,-and-U.S.-education-reform	512 15.0%	411 2.3%	281 20.7%
4.	opensource education article An-open-source-education--for-educators-	169 5.0%	136 0.8%	18 1.3%
5.	opensource education article Source-wars:-Blackboard-sets-its-sights-on-being-more-free-than-Moodle	148 4.3%	123 0.7%	33 2.4%
Total		3,408 10.5%	17,638 100.0%	1,360 9.6%

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Top-5 OSDC Government pages (Last week)

Mon. 8 Nov. 2010 - Sun. 14 Nov. 2010

Page	Page Views	Visits	Single Access
1. opensource government home	267 19.9%	198 1.1%	11 2.3%
2. opensource government article The-White-House-gets-open-source	233 17.3%	200 1.1%	64 13.2%
3. opensource government article Diversifying-Saudi-Arabia-through-open-source-and-its-university-by-de	201 15.0%	148 0.8%	86 17.8%
4. opensource government article East-meets-West:-the-U.S.-India-open-government-dialogue	165 12.3%	128 0.7%	76 15.7%
5. opensource government article Spaghetti-Open-Data:-a-little-thing-that-feels-right	72 5.4%	65 0.4%	17 3.5%
Total	1,343 4.1%	17,638 100.0%	484 3.4%

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Top-5 OSDC Law Pages (Last week)

Mon. 8 Nov. 2010 - Sun. 14 Nov. 2010

Page	Page Views	Visits	Single Access
1. opensource law home	174 29.9%	144 0.8%	16 5.3%
2. opensource law article -Project-Harmony-looks-to-improve-contribution-agreements-	60 10.3%	51 0.3%	44 14.6%
3. opensource law article License-compliance-is-not-a-problem-for-open-source-users	43 7.4%	39 0.2%	30 9.9%
4. opensource law article Total-victory-for-open-source-software-in-a-patent-lawsuit-	38 6.5%	34 0.2%	29 9.6%
5. opensource law article Is-IP-another-bubble-about-to-burst?-A-view-from-another-civilization.	35 6.0%	24 0.1%	21 7.0%
Total	581 1.8%	17,638 100.0%	302 2.1%

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Top-5 OSDC Life pages (Last week)

Mon. 8 Nov. 2010 - Sun. 14 Nov. 2010

Page	Page Views	Visits	Single Access
1. opensource life article Introducing-students-to-the-world-of-open-source--Day-1	6,850 65.4%	5,560 31.5%	4,592 76.0%
2. opensource life article Ready-to-be-an-open-source-contributor-but-don't-know-where-to-start?	1,175 11.2%	963 5.5%	485 8.0%
3. opensource life article Introducing-students-to-the-world-of-open-source--Day-2	388 3.7%	296 1.7%	164 2.7%
4. opensource life home	382 3.6%	279 1.6%	14 0.2%
5. opensource life article Google-stands-up-for-your-data	338 3.2%	234 1.3%	134 2.2%
Total	10,46732.3%	17,638100.0%	6,04242.8%

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Top-5 OSDC Should-be Pages (Last week)

Mon. 8 Nov. 2010 - Sun. 14 Nov. 2010

Page	Page Views	Visits	Single Access
1. opensource should-be home	52 65.8%	43 0.2%	1 10.0%
2. opensource should-be article RSS-icon-gets-an-upgrade	5 6.3%	5 0.0%	2 20.0%
3. opensource should-be article Community-mailing-list-created	4 5.1%	4 0.0%	0 0.0%
4. opensource should-be article opensource.com-on-Freenode-IRC	3 3.8%	3 0.0%	0 0.0%
5. opensource should-be article Welcome-to-the-conversation-on-opensource.com	3 3.8%	3 0.0%	1 10.0%
Total	79 0.2%	17,638100.0%	10 0.1%

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External Traffic Sources

Traffic Sources

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Top-10 OSDC referrers (Last week)

Mon. 8 Nov. 2010 - Sun. 14 Nov. 2010

Referrer		Instances	
1.	http://slashdot.org/	2,131	19.2%
2.	http://news.slashdot.org/story/10/11/08/2030245/Introducing-Students-To-the-World-of-Open-Source?from=rss	734	6.6%
3.	http://news.slashdot.org/story/10/11/08/2030245/Introducing-Students-To-the-World-of-Open-Source	557	5.0%
4.	http://news.ycombinator.com/	387	3.5%
5.	http://twitter.com/	339	3.1%
6.	http://www.linuxtoday.com/infrastructure/2010110902835OSCY	279	2.5%
7.	http://www.google.com/reader/view/	162	1.5%
8.	http://www.stumbleupon.com/refer.php?url=http%3A%2F%2Fopensource.com%2Feducation%2F10%2F10%2Fcoffee-designers-and-us-education-reform	146	1.3%
9.	http://www.reddit.com/r/programming/	114	1.0%
10.	http://magazine.redhat.com/	101	0.9%
Total		11,077	

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External campaign traffic (Last week)

Mon. 8 Nov. 2010 - Sun. 14 Nov. 2010

Media Name		Click-throughs	
1.	Natural Referrer	8,170	57.7%
2.	Direct Entry	5,288	37.4%
3.	OpenSource Twitter	456	3.2%
4.	None	146	1.0%
5.	OpenSource.com July Highlights 20100713	41	0.3%
6.	OpenSource.com April Highlights 20100412	38	0.3%
7.	OpenSource.com Launch Announcement 20100128	8	0.1%
8.	OpenSource.com February Highlights 20100216	3	0.0%
Total		14,150	

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