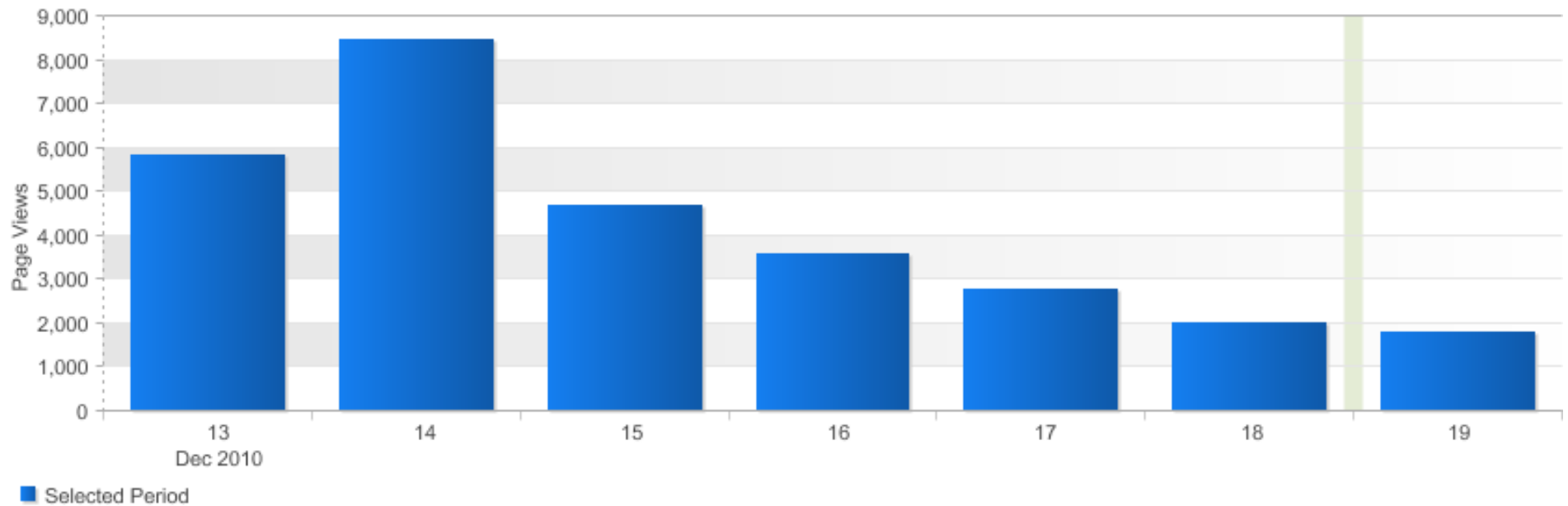


OSDC - site metrics

OSDC - site metrics

OSDC Page views (Last week)

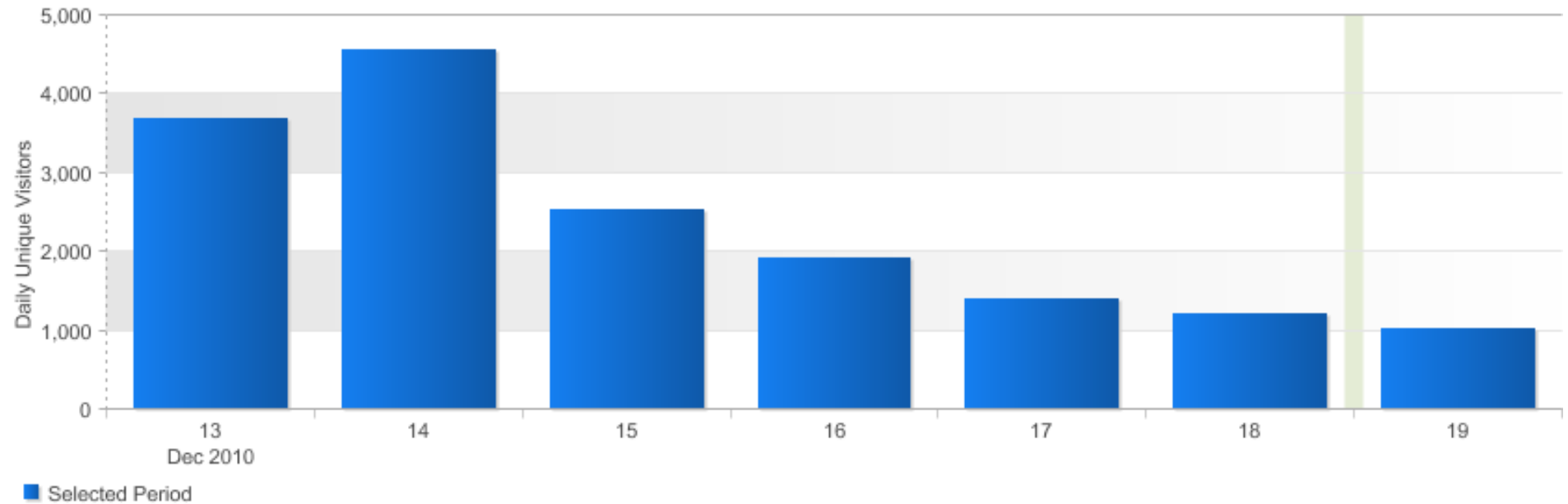
Mon. 13 Dec. 2010 - Sun. 19 Dec. 2010



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OSDC Daily Unique Visitors (Last week)

Mon. 13 Dec. 2010 - Sun. 19 Dec. 2010



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Top-10 OSDC pages (Last week)

Mon. 13 Dec. 2010 - Sun. 19 Dec. 2010

Page		Page Views		Visits		Single Access	
1.	opensource home	4,918	16.9%	3,732	23.4%	2,148	17.0%
2.	opensource life article What-is-hint.io?-Gawker's-compromised-data-and-the-ethics-of-transparency	2,983	10.3%	2,300	14.4%	2,160	17.1%
3.	opensource life article Sony-chooses-open	906	3.1%	778	4.9%	385	3.0%
4.	opensource education article Three-unspoken-blockers-that-prevent-professors-from-teaching-open-sour	786	2.7%	704	4.4%	342	2.7%
5.	opensource education article Source-wars:-Blackboard-sets-its-sights-on-being-more-free-than-Moodle	761	2.6%	649	4.1%	296	2.3%
6.	opensource government article The-role-of-open-source-in-emerging-economies:-A-Malaysian-success-sto	736	2.5%	628	3.9%	476	3.8%
7.	opensource education article EPIC-FAIL:-the-sorry-state-of-web-education-in-schools	683	2.4%	600	3.8%	302	2.4%
8.	opensource law article Theft!-A-History-of-Music—Part-1:-Plato-and-all-that-jazz	629	2.2%	534	3.4%	254	2.0%
9.	opensource business home	607	2.1%	422	2.6%	26	0.2%
10.	opensource education home	552	1.9%	396	2.5%	46	0.4%
Total		29,032		15,930		12,638	

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Top-5 OSDC Articles (Last week)

Mon. 13 Dec. 2010 - Sun. 19 Dec. 2010

Page		Page Views		Visits		Single Access	
1.	opensource life article What-is-hint.io?-Gawker's-compromised-data-and-the-ethics-of-transparency	2,983	16.6%	2,300	14.4%	2,160	22.9%
2.	opensource life article Sony-chooses-open	906	5.0%	778	4.9%	385	4.1%
3.	opensource education article Three-unspoken-blockers-that-prevent-professors-from-teaching-open-sour	786	4.4%	704	4.4%	342	3.6%
4.	opensource education article Source-wars:-Blackboard-sets-its-sights-on-being-more-free-than-Moodle	761	4.2%	649	4.1%	296	3.1%
5.	opensource government article The-role-of-open-source-in-emerging-economies:-A-Malaysian-success-sto	736	4.1%	628	3.9%	476	5.0%
Total		17,963	61.9%	15,930	100.0%	9,438	74.7%

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OSDC Channel metrics

OSDC Channel metrics

Top-5 OSDC Business Pages (Last week)

Mon. 13 Dec. 2010 - Sun. 19 Dec. 2010

Page	Page Views	Visits	Single Access
1. opensource business home	607 11.8%	422 2.6%	26 1.1%
2. opensource business article BetterMeans:-a-new-app-for-running-your-organization-the-open-source-way	545 10.6%	483 3.0%	219 9.1%
3. opensource business article Discovering-desire-lines:-How-to-break-down-barriers-and-let-paths-emerg	520 10.1%	412 2.6%	317 13.2%
4. opensource business article Avoid-the-tool-trap-when-building-communities	433 8.4%	387 2.4%	175 7.3%
5. opensource business article Corporate-change:-Contributing-to-open-source-	431 8.3%	363 2.3%	290 12.1%
Total	5,16217.8%	15,930100.0%	2,40619.0%

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Top-5 OSDC Education Pages (Last week)

Mon. 13 Dec. 2010 - Sun. 19 Dec. 2010

Page	Page Views	Visits	Single Access
1. opensource education article Three-unspoken-blockers-that-prevent-professors-from-teaching-open-sour	786 17.4%	704 4.4%	342 20.1%
2. opensource education article Source-wars:-Blackboard-sets-its-sights-on-being-more-free-than-Moodle	761 16.9%	649 4.1%	296 17.4%
3. opensource education article EPIC-FAIL:-the-sorry-state-of-web-education-in-schools	683 15.1%	600 3.8%	302 17.7%
4. opensource education home	552 12.2%	396 2.5%	46 2.7%
5. opensource education article Seven-things-I-would-change-about-my-schooling	281 6.2%	230 1.4%	101 5.9%
Total	4,50915.5%	15,930100.0%	1,70413.5%

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Top-5 OSDC Government pages (Last week)

Mon. 13 Dec. 2010 - Sun. 19 Dec. 2010

Page	Page Views	Visits	Single Access
1. opensource government article The-role-of-open-source-in-emerging-economies:-A-Malaysian-success-sto	736 44.2%	628 3.9%	476 57.9%
2. opensource government article What-"open-data"-means—and-what-it-doesn't	321 19.3%	243 1.5%	140 17.0%
3. opensource government home	230 13.8%	169 1.1%	13 1.6%
4. opensource government article Open-standards-policy-in-India:-A-long,-but-successful-journey	54 3.2%	50 0.3%	41 5.0%
5. opensource government article Where's-my-bus?--Open-data-enables-real-time-route-info-for-Boston-rid	48 2.9%	38 0.2%	31 3.8%
Total	1,667 5.7%	15,930 100.0%	822 6.5%

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Top-5 OSDC Law Pages (Last week)

Mon. 13 Dec. 2010 - Sun. 19 Dec. 2010

Page	Page Views	Visits	Single Access
1. opensource law article Theft!-A-History-of-Music—Part-1:-Plato-and-all-that-jazz	629 38.1%	534 3.4%	254 35.6%
2. opensource law article The-Supreme-Court-takes-a-new-case-on-the-standard-for-invalidating-patents	361 21.8%	281 1.8%	187 26.2%
3. opensource law home	171 10.3%	132 0.8%	12 1.7%
4. opensource law article European-Interoperability-Framework-supports-openness	117 7.1%	95 0.6%	59 8.3%
5. opensource law article Theft!-A-History-of-Music—Part-2:-Copyright-jams	82 5.0%	66 0.4%	12 1.7%
Total	1,653 5.7%	15,930 100.0%	713 5.6%

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Top-5 OSDC Life pages (Last week)

Mon. 13 Dec. 2010 - Sun. 19 Dec. 2010

Page	Page Views	Visits	Single Access
1. opensource life article What-is-hint.io?-Gawker's-compromised-data-and-the-ethics-of-transparency	2,983 44.0%	2,300 14.4%	2,160 55.4%
2. opensource life article Sony-chooses-open	906 13.4%	778 4.9%	385 9.9%
3. opensource life article Introducing-students-to-the-world-of-open-source:-Day-1	510 7.5%	423 2.7%	220 5.6%
4. opensource life article Netflix-completes-the-open-source-giving-cycle	499 7.4%	372 2.3%	236 6.1%
5. opensource life article Facebook's-new-profile-features:-A-call-for-openness	287 4.2%	252 1.6%	206 5.3%
Total	6,77523.3%	15,930100.0%	3,89830.8%

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Top-5 OSDC Should-be Pages (Last week)

Mon. 13 Dec. 2010 - Sun. 19 Dec. 2010

Page	Page Views	Visits	Single Access
1. opensource should-be home	46 52.3%	38 0.2%	3 16.7%
2. opensource should-be article Community-mailing-list-created	25 28.4%	20 0.1%	7 38.9%
3. opensource should-be article Share-your-open-source-stories	7 8.0%	5 0.0%	4 22.2%
4. opensource should-be article Making-it-easier-to-share	3 3.4%	3 0.0%	1 5.6%
5. opensource should-be article Welcome-to-the-conversation-on-opensource.com	2 2.3%	0 0.0%	0 0.0%
Total	88 0.3%	15,930100.0%	18 0.1%

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External Traffic Sources

Traffic Sources

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Top-10 OSDC referrers (Last week)

Mon. 13 Dec. 2010 - Sun. 19 Dec. 2010

Referrer		Instances	
1.	http://twitter.com/	335	3.9%
2.	http://www.google.com/search?q=hint.io&ie=utf-8&oe=utf-8&aq=t&rls=org.mozilla:en-US:official&client=firefox-a	170	2.0%
3.	http://www.stumbleupon.com/refer.php?url=http%3A%2F%2Fopensource.com%2Fbusiness%2F10%2F12%2Fdiscovering-desire-lines-how-break-down-barriers-and-let-paths-emerge	156	1.8%
4.	http://www.google.com/reader/view/	150	1.7%
5.	http://www.linux.com/news/enterprise/systems-management/389625-the-role-of-open-source-in-emerging-economies-a-malaysian-success-story	113	1.3%
6.	http://www.google.com/search?q=hint.io&ie=UTF-8&client=safari&rls=en&oe=UTF-8	101	1.2%
7.	http://feedery.com/	93	1.1%
8.	http://magazine.redhat.com/	72	0.8%
9.	http://www.linux.com/news/enterprise/systems-management/390052-the-supreme-court-takes-a-new-case-on-the-standard-for-invalidating-patents	70	0.8%
10.	http://phelanriessen.com/2010/12/13/gawker-hack-and-hint-io/	68	0.8%
Total		8,578	

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External campaign traffic (Last week)

Mon. 13 Dec. 2010 - Sun. 19 Dec. 2010

Media Name		Click-throughs	
1.	Natural Referrer	6,214	48.9%
2.	Direct Entry	5,368	42.2%
3.	OpenSource Twitter	741	5.8%
4.	Opensource.com Social media button - Twitter	99	0.8%
5.	OpenSource.com April Highlights 20100412	80	0.6%
6.	None	75	0.6%
7.	OpenSource.com October Highlights 20101012	32	0.3%
8.	OpenSource.com July Highlights 20100713	27	0.2%
9.	December webcast 12092010	26	0.2%
10.	OpenSource.com Launch Announcement 20100128	13	0.1%
Total		12,710	

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