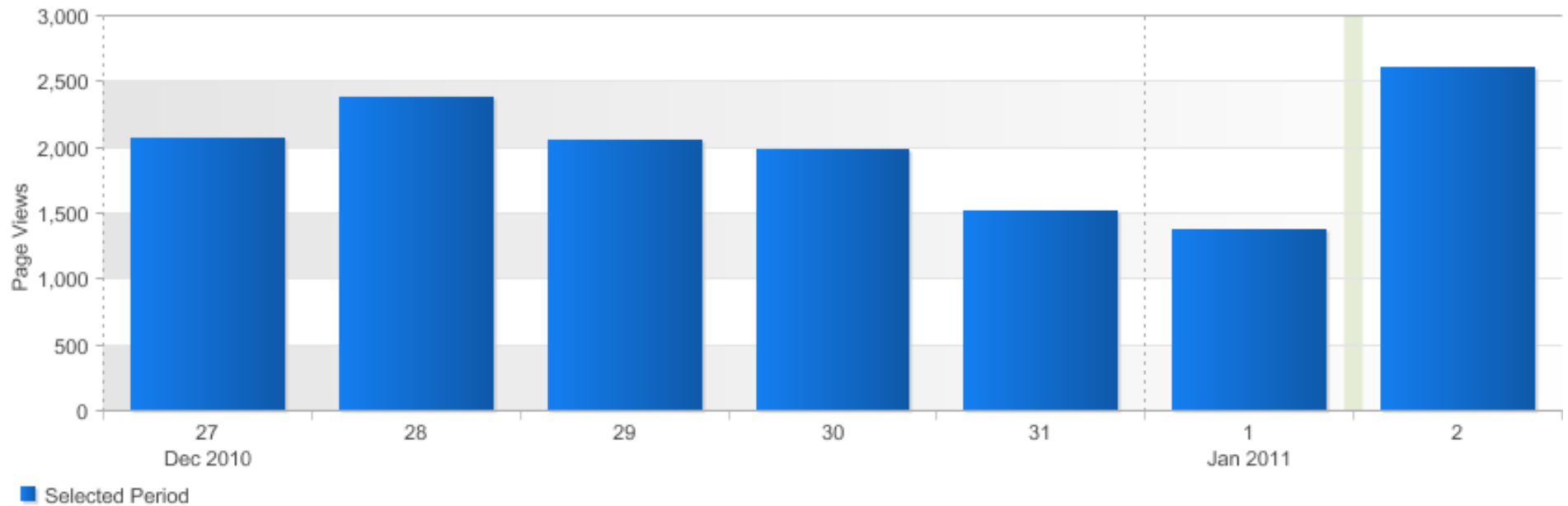


OSDC - site metrics

OSDC - site metrics

OSDC Page views (Last week)

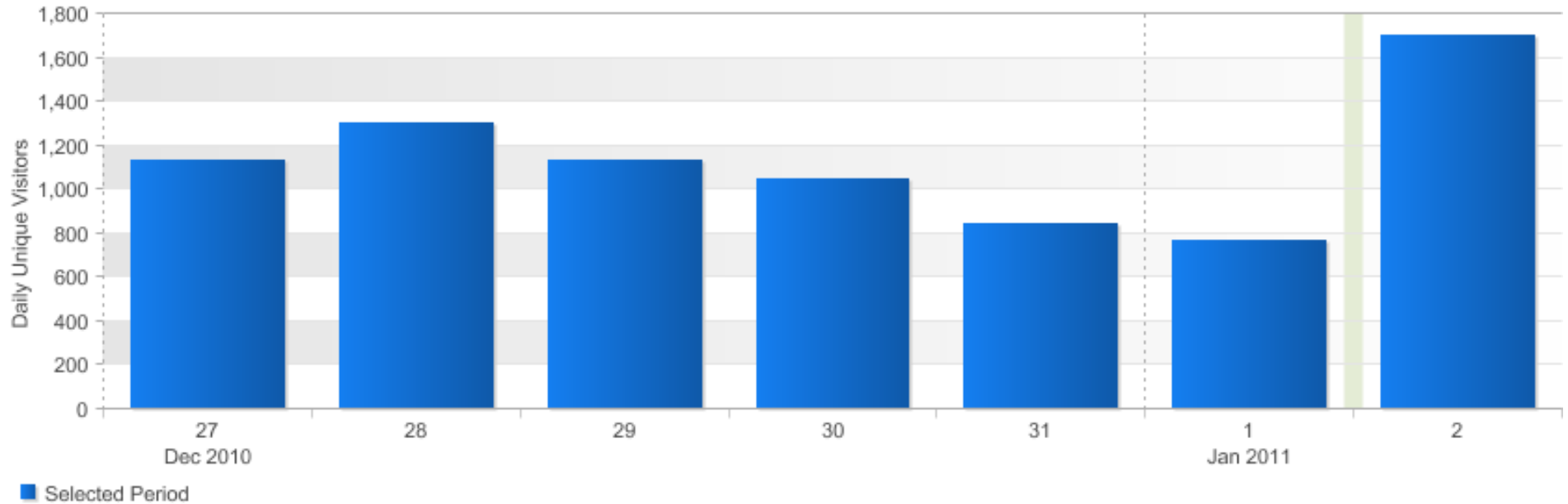
Mon. 27 Dec. 2010 - Sun. 2 Jan. 2011



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### OSDC Daily Unique Visitors (Last week)

Mon. 27 Dec. 2010 - Sun. 2 Jan. 2011



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## Opensource.com - Weekly

Date Created: Jan 03, 2011 5:14 AM EST

### Top-10 OSDC pages (Last week)

Mon. 27 Dec. 2010 - Sun. 2 Jan. 2011

Page		Page Views		Visits		Single Access	
1.	opensource home	3,462	24.8%	2,693	35.4%	1,705	28.1%
2.	opensource business article Discovering-desire-lines:-How-to-break-down-barriers-and-let-paths-emerg	1,316	9.4%	1,101	14.5%	1,086	17.9%
3.	opensource business home	400	2.9%	283	3.7%	23	0.4%
4.	opensource education home	348	2.5%	272	3.6%	27	0.4%
5.	opensource education article -Open*Education:-2010-in-review-	288	2.1%	209	2.7%	66	1.1%
6.	opensource business article Open*Business:-2010-in-review	232	1.7%	185	2.4%	66	1.1%
7.	opensource life article Five-open-source-alternatives-to-the-iPad	210	1.5%	158	2.1%	127	2.1%
8.	http://opensource.com	177	1.3%	132	1.7%	106	1.7%
9.	opensource user register	173	1.2%	85	1.1%	13	0.2%
10.	opensource life home	173	1.2%	139	1.8%	15	0.2%
<b>Total</b>		<b>13,974</b>		<b>7,618</b>		<b>6,068</b>	

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### Top-5 OSDC Articles (Last week)

Mon. 27 Dec. 2010 - Sun. 2 Jan. 2011

Page		Page Views		Visits		Single Access	
1.	opensource business article Discovering-desire-lines:-How-to-break-down-barriers-and-let-paths-emerg	1,316	18.7%	1,101	14.5%	1,086	28.9%
2.	opensource education article -Open*Education:-2010-in-review-	288	4.1%	209	2.7%	66	1.8%
3.	opensource business article Open*Business:-2010-in-review	232	3.3%	185	2.4%	66	1.8%
4.	opensource life article Five-open-source-alternatives-to-the-iPad	210	3.0%	158	2.1%	127	3.4%
5.	opensource business article The-Apple-exception:-where-open-innovation-theory-breaks-down	114	1.6%	80	1.1%	49	1.3%
<b>Total</b>		<b>7,025</b>	<b>50.3%</b>	<b>7,618</b>	<b>100.0%</b>	<b>3,763</b>	<b>62.0%</b>

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OSDC Channel metrics

OSDC Channel metrics

Top-5 OSDC Business Pages (Last week)

Mon. 27 Dec. 2010 - Sun. 2 Jan. 2011

Page	Page Views	Visits	Single Access
1. opensource business article Discovering-desire-lines:-How-to-break-down-barriers-and-let-paths-emerg	1,316 38.1%	1,101 14.5%	1,086 56.0%
2. opensource business home	400 11.6%	283 3.7%	23 1.2%
3. opensource business article Open*Business:-2010-in-review	232 6.7%	185 2.4%	66 3.4%
4. opensource business article The-Apple-exception:-where-open-innovation-theory-breaks-down	114 3.3%	80 1.1%	49 2.5%
5. opensource business article Poll:-Open*Business-2010-best-images	111 3.2%	77 1.0%	34 1.8%
<b>Total</b>	<b>3,45524.7%</b>	<b>7,618100.0%</b>	<b>1,94032.0%</b>

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Top-5 OSDC Education Pages (Last week)

Mon. 27 Dec. 2010 - Sun. 2 Jan. 2011

Page	Page Views	Visits	Single Access
1. opensource education home	348 20.0%	272 3.6%	27 4.8%
2. opensource education article -Open*Education:-2010-in-review-	288 16.5%	209 2.7%	66 11.7%
3. opensource education article Flat-World-Knowledge:-Open-College-Textbooks	104 6.0%	68 0.9%	48 8.5%
4. opensource education article Moodle:-open-source,-closed-doors.	92 5.3%	75 1.0%	35 6.2%
5. opensource education article Open-source-goes-to-high-school	90 5.2%	70 0.9%	51 9.0%
<b>Total</b>	<b>1,74412.5%</b>	<b>7,618100.0%</b>	<b>565 9.3%</b>

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## Opensource.com - Weekly

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### Top-5 OSDC Government pages (Last week)

Mon. 27 Dec. 2010 - Sun. 2 Jan. 2011

Page	Page Views	Visits	Single Access
1. opensource government article Open*Government:-2010-in-Review	108 15.4%	87 1.1%	28 8.5%
2. opensource government home	97 13.8%	83 1.1%	6 1.8%
3. opensource government article Diversifying-Saudi-Arabia-through-open-source-and-its-university-by-de	83 11.8%	61 0.8%	56 17.0%
4. opensource government article Open-standards-policy-in-India:-A-long,-but-successful-journey	83 11.8%	76 1.0%	67 20.3%
5. opensource government article Poll:-Open*Government-2010-best-images	67 9.5%	45 0.6%	27 8.2%
<b>Total</b>	<b>702 5.0%</b>	<b>7,618100.0%</b>	<b>330 5.4%</b>

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### Top-5 OSDC Law Pages (Last week)

Mon. 27 Dec. 2010 - Sun. 2 Jan. 2011

Page	Page Views	Visits	Single Access
1. opensource law article Rise-of-the-fashion-trolls	113 17.8%	79 1.0%	45 16.1%
2. opensource law home	72 11.3%	64 0.8%	9 3.2%
3. opensource law article Open*Law:-2010-in-review-	63 9.9%	49 0.6%	17 6.1%
4. opensource law article Poll:-Open*Law-2010-best-images	48 7.6%	31 0.4%	14 5.0%
5. opensource law article Gene-patenting-and-free-software:--a-breakthrough	34 5.4%	23 0.3%	18 6.4%
<b>Total</b>	<b>635 4.5%</b>	<b>7,618100.0%</b>	<b>280 4.6%</b>

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Date Created: Jan 03, 2011 5:14 AM EST

Top-5 OSDC Life pages (Last week)

Mon. 27 Dec. 2010 - Sun. 2 Jan. 2011

Page	Page Views	Visits	Single Access
1. opensource life article Five-open-source-alternatives-to-the-iPad	210 13.5%	158 2.1%	127 17.6%
2. opensource life home	173 11.1%	139 1.8%	15 2.1%
3. opensource life article Open*Life:-2010-in-review	89 5.7%	76 1.0%	27 3.7%
4. opensource life article Poll:-Open*Life-2010-best-images	76 4.9%	48 0.6%	22 3.1%
5. opensource life article An-open-plea-to-video-content-providers	72 4.6%	60 0.8%	18 2.5%
<b>Total</b>	<b>1,557 11.1%</b>	<b>7,618 100.0%</b>	<b>721 11.9%</b>

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Top-5 OSDC Should-be Pages (Last week)

Mon. 27 Dec. 2010 - Sun. 2 Jan. 2011

Page	Page Views	Visits	Single Access
1. opensource should-be home	22 44.9%	17 0.2%	2 22.2%
2. opensource should-be article Community-mailing-list-created	11 22.4%	10 0.1%	0 0.0%
3. opensource should-be article Welcome-to-the-conversation-on-opensource.com	4 8.2%	2 0.0%	1 11.1%
4. opensource should-be article Share-your-open-source-stories	3 6.1%	2 0.0%	1 11.1%
5. opensource should-be article opensource.com-on-Freenode-IRC	3 6.1%	2 0.0%	0 0.0%
<b>Total</b>	<b>49 0.4%</b>	<b>7,618 100.0%</b>	<b>9 0.1%</b>

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External Traffic Sources

Traffic Sources

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### Top-10 OSDC referrers (Last week)

Mon. 27 Dec. 2010 - Sun. 2 Jan. 2011

Referrer	Instances	
1. <a href="http://www.stumbleupon.com/refer.php?url=http%3A%2F%2Fopensource.com%2Fbusiness%2F10%2F12%2Fdiscovering-desire-lines-how-break-down-barriers-and-let-paths-emerge">http://www.stumbleupon.com/refer.php?url=http%3A%2F%2Fopensource.com%2Fbusiness%2F10%2F12%2Fdiscovering-desire-lines-how-break-down-barriers-and-let-paths-emerge</a>	875	21.1%
2. <a href="http://twitter.com/">http://twitter.com/</a>	220	5.3%
3. <a href="http://magazine.redhat.com/">http://magazine.redhat.com/</a>	58	1.4%
4. <a href="http://kernel.net/">http://kernel.net/</a>	56	1.3%
5. <a href="http://www.linux.com/news/enterprise/biz-enterprise/393069-open-business-2010-in-review">http://www.linux.com/news/enterprise/biz-enterprise/393069-open-business-2010-in-review</a>	51	1.2%
6. <a href="http://www.google.com/reader/view/">http://www.google.com/reader/view/</a>	51	1.2%
7. <a href="http://www.google.com/reader/view/feed/http%3A%2F%2Fusers.sch.gr%2Falkisg%2Ftosteki%2Findex.php%3Faction%3D.xml%3Btype%3Drss">http://www.google.com/reader/view/feed/http%3A%2F%2Fusers.sch.gr%2Falkisg%2Ftosteki%2Findex.php%3Faction%3D.xml%3Btype%3Drss</a>	27	0.7%
8. <a href="http://mail.google.com/a/sunrise.ch/?ui=2&amp;view=bsp&amp;ver=ohhl4rw8mbn4">http://mail.google.com/a/sunrise.ch/?ui=2&amp;view=bsp&amp;ver=ohhl4rw8mbn4</a>	27	0.7%
9. <a href="http://openeducationnews.org/2010/12/29/open-ed-2010-year-in-review/">http://openeducationnews.org/2010/12/29/open-ed-2010-year-in-review/</a>	24	0.6%
10. <a href="http://mightybux.cz.cc/view.php?ad=908">http://mightybux.cz.cc/view.php?ad=908</a>	22	0.5%
<b>Total</b>	<b>4,153</b>	

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### External campaign traffic (Last week)

Mon. 27 Dec. 2010 - Sun. 2 Jan. 2011

Media Name		Click-throughs	
1.	Natural Referrer	3,072	47.7%
2.	Direct Entry	2,414	37.4%
3.	OpenSource Twitter	852	13.2%
4.	Opensource.com Social media button - Twitter	37	0.6%
5.	OpenSource.com October Highlights 20101012	20	0.3%
6.	OpenSource.com April Highlights 20100412	19	0.3%
7.	OpenSource.com Launch Announcement 20100128	7	0.1%
8.	Opensource.com Social media button - StumbleUpon	6	0.1%
9.	None	4	0.1%
10.	December webcast 12092010	4	0.1%
Total		6,446	

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