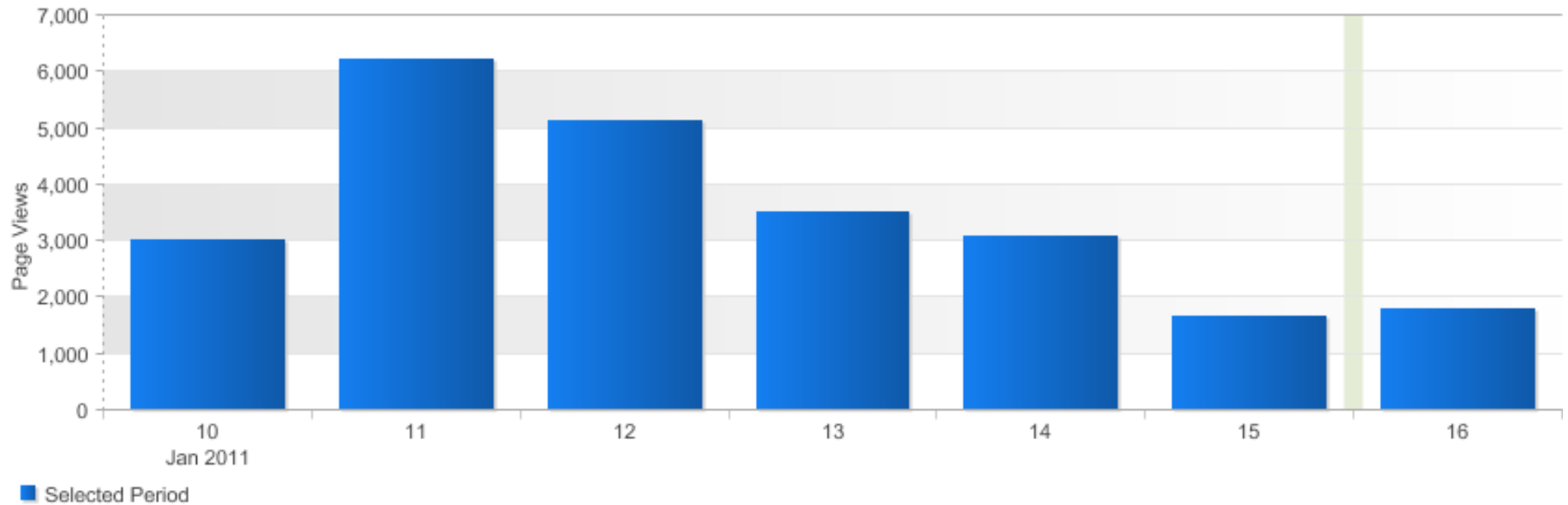


OSDC - site metrics

OSDC - site metrics

OSDC Page views (Last week)

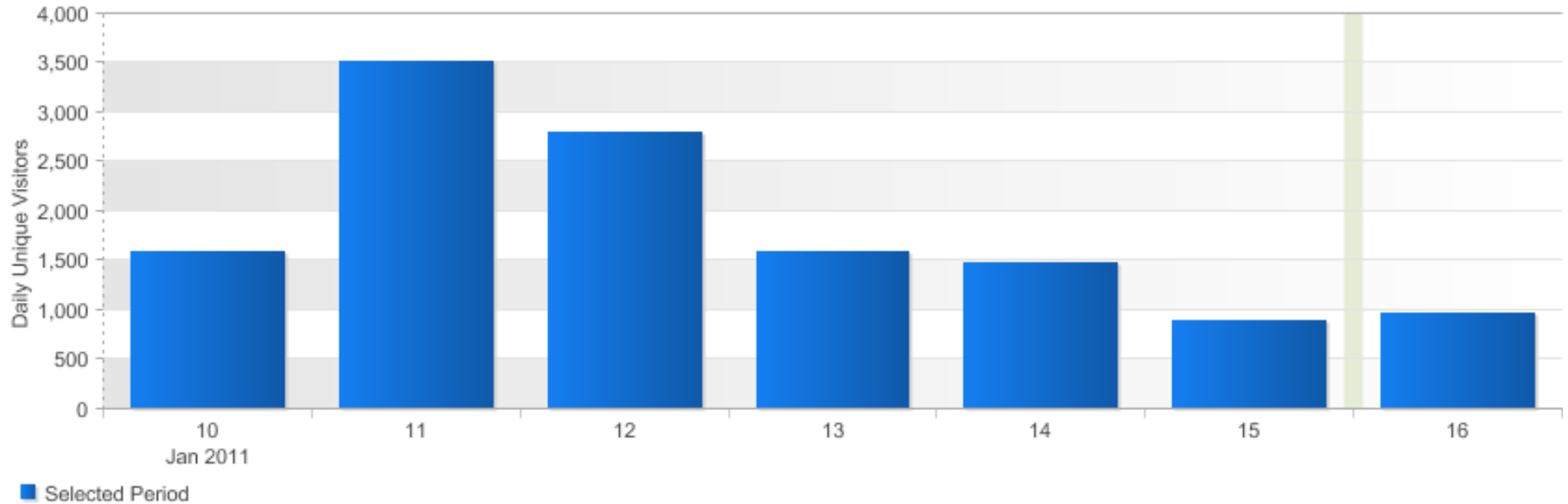
Mon. 10 Jan. 2011 - Sun. 16 Jan. 2011



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OSDC Daily Unique Visitors (Last week)

Mon. 10 Jan. 2011 - Sun. 16 Jan. 2011



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Top-10 OSDC pages (Last week)

Mon. 10 Jan. 2011 - Sun. 16 Jan. 2011

Page	Page Views	Visits	Single Access
1. opensource home	5,153 21.2%	3,864 30.4%	2,278 22.8%
2. opensource law article A-hazy-shade-of-value:-Software-patents-just-took-a-hit	1,520 6.3%	1,259 9.9%	1,098 11.0%
3. opensource life article Google-kills-H.264-in-Chrome	829 3.4%	614 4.8%	408 4.1%
4. opensource government article The-role-of-open-source-in-emerging-economies:-A-Malaysian-success-sto	597 2.5%	526 4.1%	380 3.8%
5. opensource business home	581 2.4%	423 3.3%	31 0.3%
6. opensource education article One-tweet-*can*-change-the-world	534 2.2%	439 3.4%	344 3.4%
7. opensource education home	518 2.1%	392 3.1%	47 0.5%
8. opensource law article The-Supreme-Court-takes-a-new-case-on-the-standard-for-invalidating-patents	449 1.8%	394 3.1%	239 2.4%
9. opensource education article Student-participation-in-open-source-projects-(A-professor's-perspectiv	390 1.6%	340 2.7%	204 2.0%
10. opensource life article What-is-hint.io?-Gawker's-compromised-data-and-the-ethics-of-transparency	328 1.3%	278 2.2%	145 1.5%
Total	24,299	12,726	9,974

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Top-5 OSDC Articles (Last week)

Mon. 10 Jan. 2011 - Sun. 16 Jan. 2011

Page	Page Views	Visits	Single Access
1. opensource law article A-hazy-shade-of-value:-Software-patents-just-took-a-hit	1,520 11.9%	1,259 9.9%	1,098 16.1%
2. opensource life article Google-kills-H.264-in-Chrome	829 6.5%	614 4.8%	408 6.0%
3. opensource government article The-role-of-open-source-in-emerging-economies:-A-Malaysian-success-sto	597 4.7%	526 4.1%	380 5.6%
4. opensource education article One-tweet-*can*-change-the-world	534 4.2%	439 3.4%	344 5.1%
5. opensource law article The-Supreme-Court-takes-a-new-case-on-the-standard-for-invalidating-patents	449 3.5%	394 3.1%	239 3.5%
Total	12,78552.6%	12,726100.0%	6,80168.2%

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OSDC Channel metrics

OSDC Channel metrics

Top-5 OSDC Business Pages (Last week)

Mon. 10 Jan. 2011 - Sun. 16 Jan. 2011

Page	Page Views	Visits	Single Access
1. opensource business home	581 15.8%	423 3.3%	31 1.7%
2. opensource business article Webcast:-Building-a-Better-Boss,-with-Bob-Sutton-and-Polly-LaBarre	304 8.3%	241 1.9%	158 8.9%
3. opensource business article Corporate-change:-Contributing-to-open-source-	302 8.2%	277 2.2%	196 11.1%
4. opensource business article GROUND-LAB-Part-3:-How-open-source-objectively-affected-our-development-	202 5.5%	182 1.4%	136 7.7%
5. opensource business article We're-about-to-find-out-if-companies-mean-what's-in-their-mission-statem	157 4.3%	116 0.9%	48 2.7%
Total	3,68115.1%	12,726100.0%	1,77317.8%

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Top-5 OSDC Education Pages (Last week)

Mon. 10 Jan. 2011 - Sun. 16 Jan. 2011

Page	Page Views	Visits	Single Access
1. opensource education article One-tweet-*can*-change-the-world	534 19.9%	439 3.4%	344 30.8%
2. opensource education home	518 19.3%	392 3.1%	47 4.2%
3. opensource education article Student-participation-in-open-source-projects-(A-professor's-perspectiv	390 14.5%	340 2.7%	204 18.2%
4. opensource education article -Open*Education:-2010-in-review-	178 6.6%	139 1.1%	69 6.2%
5. opensource education article Remixing-Euclid	171 6.4%	135 1.1%	70 6.3%
Total	2,69011.1%	12,726100.0%	1,11811.2%

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Top-5 OSDC Government pages (Last week)

Mon. 10 Jan. 2011 - Sun. 16 Jan. 2011

Page	Page Views	Visits	Single Access
1. opensource government article The-role-of-open-source-in-emerging-economies:-A-Malaysian-success-sto	597 31.9%	526 4.1%	380 46.9%
2. opensource government home	244 13.0%	167 1.3%	15 1.9%
3. opensource government article What-"open-data"-means—and-what-it-doesn't	242 12.9%	208 1.6%	83 10.2%
4. opensource government article U.S.-Administration's-'Technology-Neutrality'-Announcement-Welcome-New	222 11.9%	167 1.3%	70 8.6%
5. opensource government article Open-Source-for-America-releases-Federal-Open-Technology-Report-Card	145 7.7%	92 0.7%	50 6.2%
Total	1,872 7.7%	12,726 100.0%	810 8.1%

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Top-5 OSDC Law Pages (Last week)

Mon. 10 Jan. 2011 - Sun. 16 Jan. 2011

Page	Page Views	Visits	Single Access
1. opensource law article A-hazy-shade-of-value:-Software-patents-just-took-a-hit	1,520 47.6%	1,259 9.9%	1,098 60.9%
2. opensource law article The-Supreme-Court-takes-a-new-case-on-the-standard-for-invalidating-patents	449 14.0%	394 3.1%	239 13.3%
3. opensource law article Rise-of-the-fashion-trolls	285 8.9%	258 2.0%	115 6.4%
4. opensource law home	203 6.4%	136 1.1%	13 0.7%
5. opensource law article Nollywood-and-the-copyright-conundrum	161 5.0%	108 0.8%	57 3.2%
Total	3,196 13.2%	12,726 100.0%	1,803 18.1%

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Top-5 OSDC Life pages (Last week)

Mon. 10 Jan. 2011 - Sun. 16 Jan. 2011

Page	Page Views	Visits	Single Access
1. opensource life article Google-kills-H.264-in-Chrome	829 26.8%	614 4.8%	408 29.0%
2. opensource life article What-is-hint.io?-Gawker's-compromised-data-and-the-ethics-of-transparency	328 10.6%	278 2.2%	145 10.3%
3. opensource life article Open-source-returns-integrity-to-science	307 9.9%	244 1.9%	105 7.5%
4. opensource life home	235 7.6%	177 1.4%	21 1.5%
5. opensource life article Open-source-film-making-with-Todd-Harris-	185 6.0%	155 1.2%	87 6.2%
Total	3,098 12.7%	12,726 100.0%	1,409 14.1%

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Top-5 OSDC Should-be Pages (Last week)

Mon. 10 Jan. 2011 - Sun. 16 Jan. 2011

Page	Page Views	Visits	Single Access
1. opensource should-be home	43 52.4%	30 0.2%	1 6.7%
2. opensource should-be article Community-mailing-list-created	15 18.3%	10 0.1%	4 26.7%
3. opensource should-be article What-should-opensource.com-be?	7 8.5%	3 0.0%	2 13.3%
4. opensource should-be article Poll:--Your-reading-preferences	5 6.1%	5 0.0%	5 33.3%
5. opensource should-be article Welcome-to-the-conversation-on-opensource.com	5 6.1%	5 0.0%	2 13.3%
Total	82 0.3%	12,726 100.0%	15 0.2%

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External Traffic Sources

Traffic Sources

Red Hat | Opensource.com

Top-10 OSDC referrers (Last week)

Mon. 10 Jan. 2011 - Sun. 16 Jan. 2011

Referrer		Instances	
1.	http://www.linuxtoday.com/infrastructure/2011011102435OPLL	618	10.1%
2.	http://twitter.com/	254	4.1%
3.	http://www.linuxtoday.com/news_story.php3?ltsn=2011-01-11-024-35-OP-LL	189	3.1%
4.	http://www.linux.com/news/enterprise/biz-enterprise/396761-google-kills-h264-in-chrome	125	2.0%
5.	http://www.linux.com/news/enterprise/biz-enterprise/396323-a-hazy-shade-of-value-software-patents-just-took-a-hit	110	1.8%
6.	http://www.linuxtoday.com/it_management/2011010900439OSBZ	102	1.7%
7.	http://www.google.com/reader/view/	102	1.7%
8.	http://magazine.redhat.com/	84	1.4%
9.	http://kernel.net/	78	1.3%
10.	http://www.linux.com/news/enterprise/systems-management/397374:one-tweet-can-change-the-world	77	1.3%
Total		6,142	

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External campaign traffic (Last week)

Mon. 10 Jan. 2011 - Sun. 16 Jan. 2011

Media Name		Click-throughs	
1.	Direct Entry	4,266	45.1%
2.	Natural Referrer	4,022	42.5%
3.	OpenSource Twitter	900	9.5%
4.	Opensource.com Social media button - Twitter	85	0.9%
5.	None	60	0.6%
6.	OpenSource.com October Highlights 20101012	40	0.4%
7.	OpenSource.com April Highlights 20100412	26	0.3%
8.	OpenSource.com July Highlights 20100713	20	0.2%
9.	OpenSource.com Launch Announcement 20100128	14	0.1%
10.	December webcast 12092010	11	0.1%
Total		9,453	

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