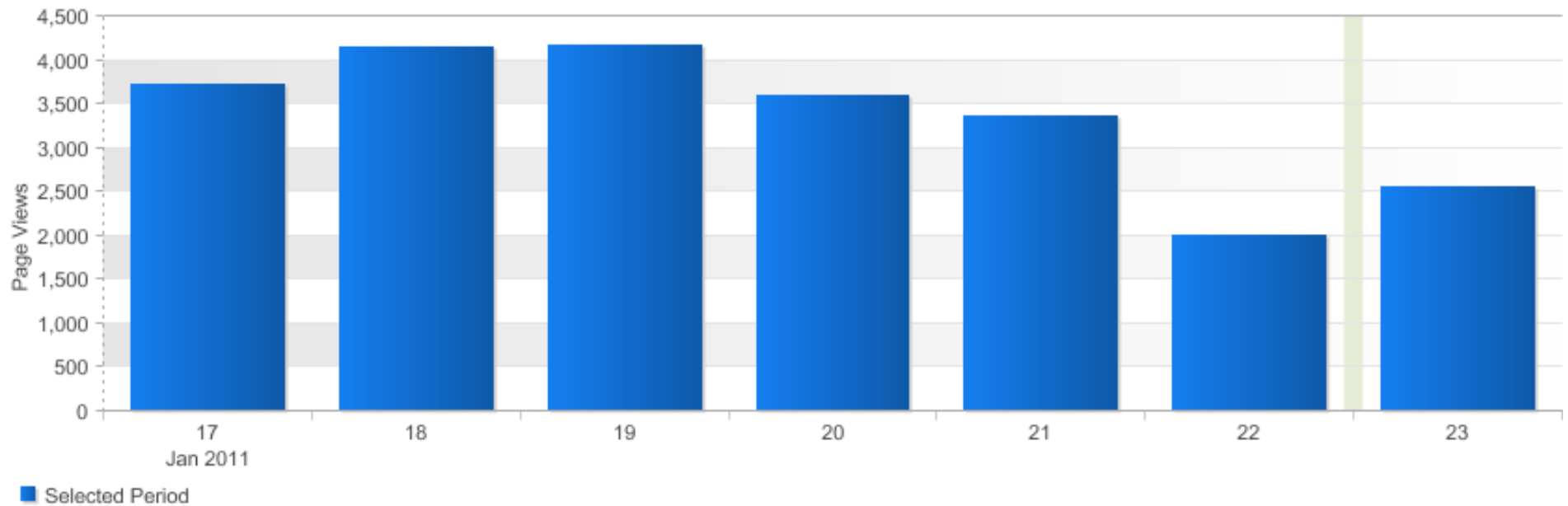


### OSDC - site metrics

OSDC - site metrics

### OSDC Page views (Last week)

Mon. 17 Jan. 2011 - Sun. 23 Jan. 2011



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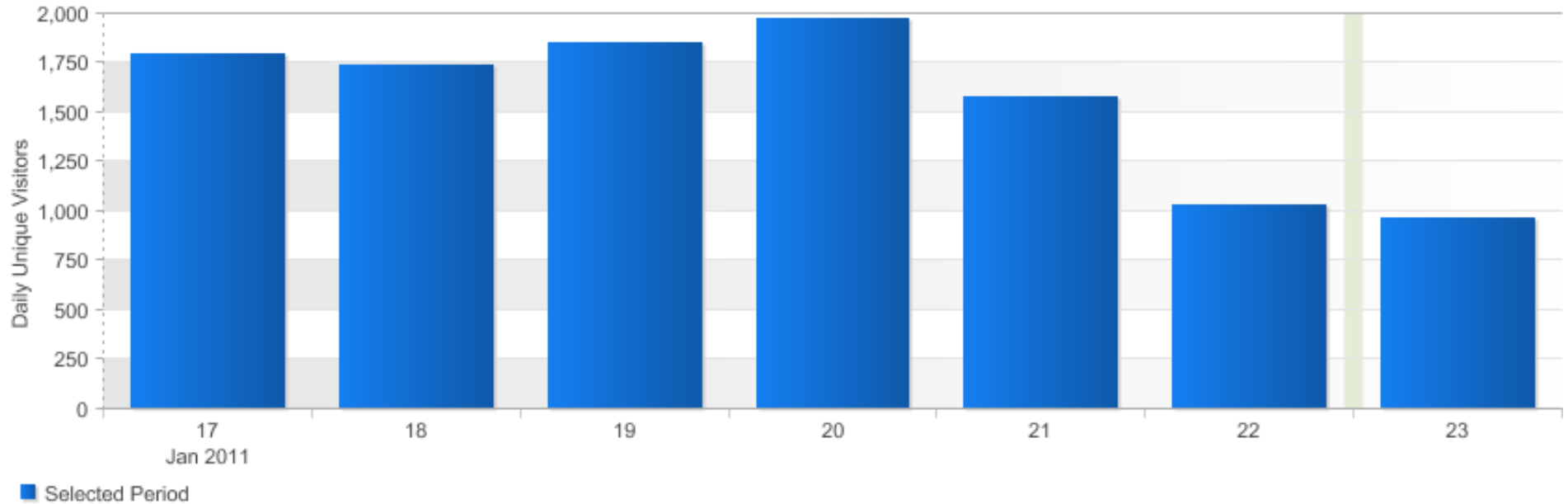
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### OSDC Daily Unique Visitors (Last week)

Mon. 17 Jan. 2011 - Sun. 23 Jan. 2011



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### Top-10 OSDC pages (Last week)

Mon. 17 Jan. 2011 - Sun. 23 Jan. 2011

Page	Page Views	Visits	Single Access
1. opensource home	5,273 22.4%	3,824 35.2%	2,181 26.3%
2. opensource education article Adventures-in-copyright	885 3.8%	658 6.1%	540 6.5%
3. opensource life article Tron:-An-open-source-legacy	772 3.3%	638 5.9%	463 5.6%
4. opensource business home	667 2.8%	421 3.9%	20 0.2%
5. opensource peoples-choice-award-2010	616 2.6%	385 3.5%	70 0.8%
6. opensource education home	572 2.4%	404 3.7%	43 0.5%
7. opensource law article A-hazy-shade-of-value:-Software-patents-just-took-a-hit	413 1.8%	331 3.0%	280 3.4%
8. opensource business article Open-collaboration:-A-look-at-nine-(very)-different-communities	396 1.7%	317 2.9%	178 2.2%
9. opensource life home	344 1.5%	222 2.0%	20 0.2%
10. opensource business article Work-is-not-the-opposite-of-play!	313 1.3%	239 2.2%	137 1.7%
<b>Total</b>	<b>23,494</b>	<b>10,864</b>	<b>8,279</b>

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### Top-5 OSDC Articles (Last week)

Mon. 17 Jan. 2011 - Sun. 23 Jan. 2011

Page	Page Views	Visits	Single Access
1. opensource education article Adventures-in-copyright	885 8.9%	658 6.1%	540 10.4%
2. opensource life article Tron:-An-open-source-legacy	772 7.7%	638 5.9%	463 9.0%
3. opensource law article A-hazy-shade-of-value:-Software-patents-just-took-a-hit	413 4.1%	331 3.0%	280 5.4%
4. opensource business article Open-collaboration:-A-look-at-nine-(very)-different-communities	396 4.0%	317 2.9%	178 3.4%
5. opensource business article Work-is-not-the-opposite-of-play!	313 3.1%	239 2.2%	137 2.6%
<b>Total</b>	<b>9,99142.5%</b>	<b>10,864100.0%</b>	<b>5,17262.5%</b>

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OSDC Channel metrics

OSDC Channel metrics

Top-5 OSDC Business Pages (Last week)

Mon. 17 Jan. 2011 - Sun. 23 Jan. 2011

Page	Page Views	Visits	Single Access
1. opensource business home	667 17.3%	421 3.9%	20 1.2%
2. opensource business article Open-collaboration:-A-look-at-nine-(very)-different-communities	396 10.3%	317 2.9%	178 11.0%
3. opensource business article Work-is-not-the-opposite-of-play!	313 8.1%	239 2.2%	137 8.5%
4. opensource business article Vote-for-the-2010-People's-Choice-Award	294 7.6%	245 2.3%	44 2.7%
5. opensource business article Is-your-brand-out-of-control?	254 6.6%	185 1.7%	125 7.7%
<b>Total</b>	<b>3,85216.4%</b>	<b>10,864100.0%</b>	<b>1,61619.5%</b>

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Top-5 OSDC Education Pages (Last week)

Mon. 17 Jan. 2011 - Sun. 23 Jan. 2011

Page	Page Views	Visits	Single Access
1. opensource education article Adventures-in-copyright	885 32.6%	658 6.1%	540 44.5%
2. opensource education home	572 21.1%	404 3.7%	43 3.5%
3. opensource education article One-tweet-*can*-change-the-world	307 11.3%	248 2.3%	152 12.5%
4. opensource education article Student-participation-in-open-source-projects-(A-professor's-perspectiv	85 3.1%	70 0.6%	54 4.5%
5. opensource education article Remixing-Euclid	61 2.3%	50 0.5%	24 2.0%
<b>Total</b>	<b>2,71111.5%</b>	<b>10,864100.0%</b>	<b>1,21314.7%</b>

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### Top-5 OSDC Government pages (Last week)

Mon. 17 Jan. 2011 - Sun. 23 Jan. 2011

Page		Page Views		Visits		Single Access	
1.	opensource government home	223	29.6%	155	1.4%	9	3.0%
2.	opensource government article Open-Source-for-America-releases-Federal-Open-Technology-Report-Card	97	12.9%	84	0.8%	41	13.7%
3.	opensource government article The-role-of-open-source-in-emerging-economies--A-Malaysian-success-sto	52	6.9%	45	0.4%	33	11.0%
4.	opensource government article U.S.-Administration's-'Technology-Neutrality'-Announcement-Welcome-New	39	5.2%	26	0.2%	10	3.3%
5.	opensource government article Where's-my-bus?--Open-data-enables-real-time-route-info-for-Boston-rid	38	5.0%	29	0.3%	28	9.4%
<b>Total</b>		<b>753</b>	<b>3.2%</b>	<b>10,864</b>	<b>100.0%</b>	<b>299</b>	<b>3.6%</b>

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### Top-5 OSDC Law Pages (Last week)

Mon. 17 Jan. 2011 - Sun. 23 Jan. 2011

Page		Page Views		Visits		Single Access	
1.	opensource law article A-hazy-shade-of-value:-Software-patents-just-took-a-hit	413	25.5%	331	3.0%	280	35.3%
2.	opensource law article Open-standards-and-the-royalty-problem	283	17.5%	216	2.0%	163	20.5%
3.	opensource law home	184	11.4%	130	1.2%	7	0.9%
4.	opensource law article OSI-And-FSF-in-unprecedented-collaboration-to-protect-software-freedom	152	9.4%	109	1.0%	54	6.8%
5.	opensource law article Is-IP-another-bubble-about-to-burst?-A-view-from-another-civilization.	80	4.9%	62	0.6%	52	6.5%
<b>Total</b>		<b>1,617</b>	<b>6.9%</b>	<b>10,864</b>	<b>100.0%</b>	<b>794</b>	<b>9.6%</b>

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### Top-5 OSDC Life pages (Last week)

Mon. 17 Jan. 2011 - Sun. 23 Jan. 2011

Page	Page Views	Visits	Single Access
1. opensource life article Tron:-An-open-source-legacy	772 26.0%	638 5.9%	463 34.8%
2. opensource life home	344 11.6%	222 2.0%	20 1.5%
3. opensource life article Facebook's-developer-focused-(and-open?)-culture	202 6.8%	152 1.4%	97 7.3%
4. opensource life article Google-kills-H.264-in-Chrome	158 5.3%	124 1.1%	28 2.1%
5. opensource life article Five-open-source-alternatives-to-the-iPad	145 4.9%	107 1.0%	89 6.7%
<b>Total</b>	<b>2,974 12.7%</b>	<b>10,864 100.0%</b>	<b>1,331 16.1%</b>

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### Top-5 OSDC Should-be Pages (Last week)

Mon. 17 Jan. 2011 - Sun. 23 Jan. 2011

Page	Page Views	Visits	Single Access
1. opensource should-be home	55 45.5%	46 0.4%	4 20.0%
2. opensource should-be article Community-mailing-list-created	22 18.2%	15 0.1%	4 20.0%
3. opensource should-be article Beta-points-and-badge-system	14 11.6%	4 0.0%	0 0.0%
4. opensource should-be article Share-your-open-source-stories	5 4.1%	3 0.0%	3 15.0%
5. opensource should-be article Poll:--Your-reading-preferences	3 2.5%	3 0.0%	3 15.0%
<b>Total</b>	<b>121 0.5%</b>	<b>10,864 100.0%</b>	<b>20 0.2%</b>

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## External Traffic Sources

Traffic Sources

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### Top-10 OSDC referrers (Last week)

Mon. 17 Jan. 2011 - Sun. 23 Jan. 2011

Referrer		Instances	
1.	<a href="http://twitter.com/">http://twitter.com/</a>	305	5.2%
2.	<a href="http://www.groklaw.net/">http://www.groklaw.net/</a>	210	3.6%
3.	<a href="http://www.linuxtoday.com/infrastructure/2011012002135NWLL">http://www.linuxtoday.com/infrastructure/2011012002135NWLL</a>	201	3.4%
4.	<a href="http://www.google.com/reader/view/">http://www.google.com/reader/view/</a>	130	2.2%
5.	<a href="http://groklaw.net/">http://groklaw.net/</a>	103	1.7%
6.	<a href="http://kernel.net/">http://kernel.net/</a>	95	1.6%
7.	<a href="http://magazine.redhat.com/">http://magazine.redhat.com/</a>	76	1.3%
8.	<a href="http://www.linuxtoday.com/news_story.php3?ltsn=2011-01-20-021-35-NW-LL">http://www.linuxtoday.com/news_story.php3?ltsn=2011-01-20-021-35-NW-LL</a>	66	1.1%
9.	<a href="http://www.tuxmachines.org/node/50370">http://www.tuxmachines.org/node/50370</a>	64	1.1%
10.	<a href="http://www.linux.com/news/enterprise/systems-management/398564-adventures-in-copyri">http://www.linux.com/news/enterprise/systems-management/398564-adventures-in-copyri</a> ght	46	0.8%
<b>Total</b>		<b>5,911</b>	

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External campaign traffic (Last week)

Mon. 17 Jan. 2011 - Sun. 23 Jan. 2011

Media Name		Click-throughs
1.	Natural Referrer	3,684 45.2%
2.	Direct Entry	3,428 42.0%
3.	OpenSource Twitter	728 8.9%
4.	Opensource.com Social media button - Twitter	140 1.7%
5.	Opensource.com Social media button - reddit	84 1.0%
6.	OpenSource.com April Highlights 20100412	30 0.4%
7.	OpenSource.com Launch Announcement 20100128	16 0.2%
8.	OpenSource.com July Highlights 20100713	15 0.2%
9.	None	8 0.1%
10.	OpenSource.com February Highlights 20100216	5 0.1%
Total		8,157

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