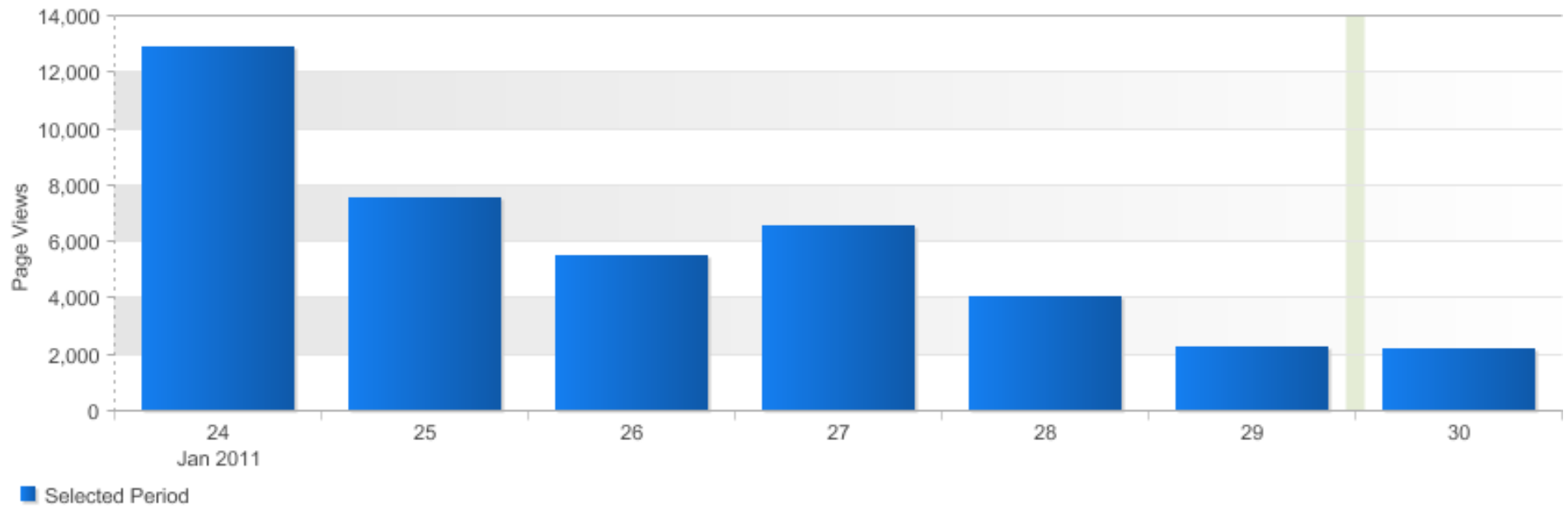


### OSDC - site metrics

OSDC - site metrics

### OSDC Page views (Last week)

Mon. 24 Jan. 2011 - Sun. 30 Jan. 2011



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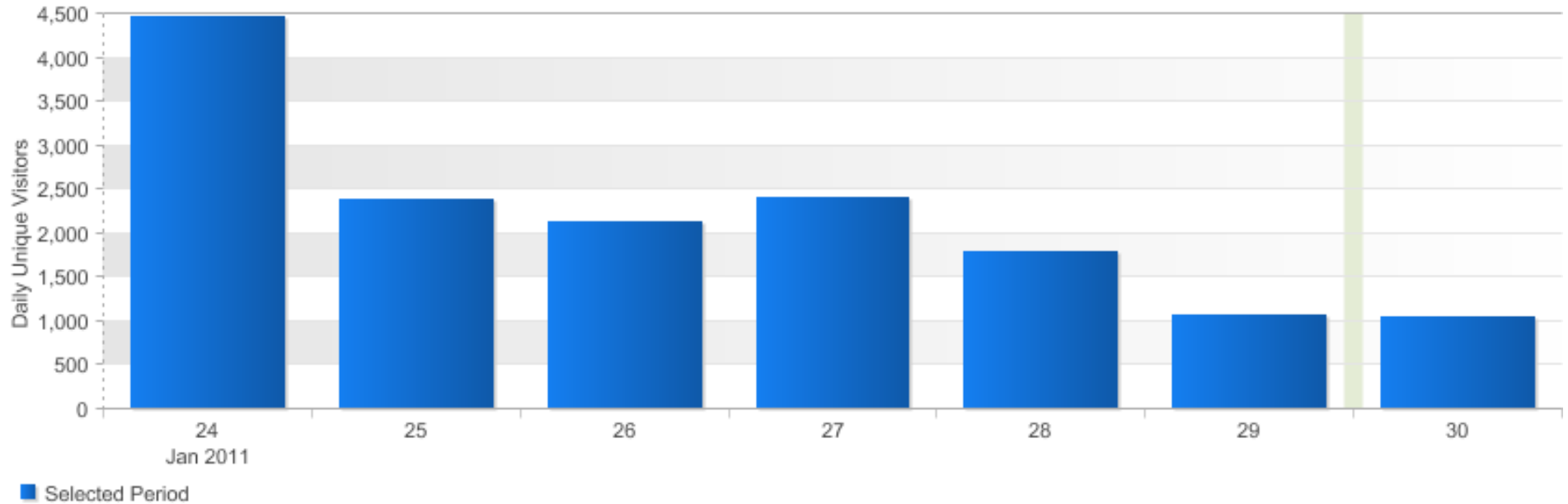
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### OSDC Daily Unique Visitors (Last week)

Mon. 24 Jan. 2011 - Sun. 30 Jan. 2011



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## Opensource.com - Weekly

Date Created: Jan 31, 2011 5:14 AM EST

### Top-10 OSDC pages (Last week)

Mon. 24 Jan. 2011 - Sun. 30 Jan. 2011

Page	Page Views	Visits	Single Access
1. opensource home	9,238 22.7%	6,360 40.9%	3,202 29.7%
2. opensource business article Request-your-limited-edition-opensource.com-anniversary-t-shirt-today	3,905 9.6%	3,141 20.2%	2,064 19.1%
3. opensource user login	1,742 4.3%	541 3.5%	14 0.1%
4. opensource business home	1,071 2.6%	766 4.9%	38 0.4%
5. opensource education home	1,070 2.6%	800 5.1%	58 0.5%
6. opensource business article Reflections-on-one-year-of-opensource.com-	809 2.0%	640 4.1%	263 2.4%
7. opensource business article Vote-for-the-2010-People's-Choice-Award	783 1.9%	641 4.1%	189 1.8%
8. opensource peoples-choice-award-2010	742 1.8%	333 2.1%	22 0.2%
9. opensource user password	678 1.7%	218 1.4%	0 0.0%
10. opensource user register	649 1.6%	411 2.6%	17 0.2%
<b>Total</b>	<b>40,772</b>	<b>15,540</b>	<b>10,796</b>

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### Top-5 OSDC Articles (Last week)

Mon. 24 Jan. 2011 - Sun. 30 Jan. 2011

Page	Page Views	Visits	Single Access
1. opensource business article Request-your-limited-edition-opensource.com-anniversary-t-shirt-today	3,905 24.0%	3,141 20.2%	2,064 30.9%
2. opensource business article Reflections-on-one-year-of-opensource.com-	809 5.0%	640 4.1%	263 3.9%
3. opensource business article Vote-for-the-2010-People's-Choice-Award	783 4.8%	641 4.1%	189 2.8%
4. opensource business article What-does-Google's-management-change-say-about-the-open-source-way?	609 3.7%	504 3.2%	287 4.3%
5. opensource life article Anniversary-edition-t-shirt-giveaway:-Follow-us-on-Twitter-or-identi.ca	559 3.4%	430 2.8%	44 0.7%
<b>Total</b>	<b>16,25439.9%</b>	<b>15,540100.0%</b>	<b>6,68061.9%</b>

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OSDC Channel metrics

OSDC Channel metrics

Top-5 OSDC Business Pages (Last week)

Mon. 24 Jan. 2011 - Sun. 30 Jan. 2011

Page	Page Views	Visits	Single Access
1. opensource business article Request-your-limited-edition-opensource.com-anniversary-t-shirt-today	3,905 43.6%	3,141 20.2%	2,064 53.7%
2. opensource business home	1,071 12.0%	766 4.9%	38 1.0%
3. opensource business article Reflections-on-one-year-of-opensource.com-	809 9.0%	640 4.1%	263 6.8%
4. opensource business article Vote-for-the-2010-People's-Choice-Award	783 8.7%	641 4.1%	189 4.9%
5. opensource business article What-does-Google's-management-change-say-about-the-open-source-way?	609 6.8%	504 3.2%	287 7.5%
<b>Total</b>	<b>8,960 22.0%</b>	<b>15,540 100.0%</b>	<b>3,845 35.6%</b>

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Top-5 OSDC Education Pages (Last week)

Mon. 24 Jan. 2011 - Sun. 30 Jan. 2011

Page	Page Views	Visits	Single Access
1. opensource education home	1,070 27.6%	800 5.1%	58 5.7%
2. opensource education article VIDEO:-Education-without-limits:-Why-open-textbooks-are-the-way-forward	383 9.9%	276 1.8%	96 9.5%
3. opensource education article Obama-bets-big-on-open-ed----with-one-little-catch	319 8.2%	259 1.7%	108 10.7%
4. opensource education article Matt-Jadud:-Moderators'-Choice-Award-winner	287 7.4%	193 1.2%	53 5.2%
5. opensource education article People's-Choice-Award-winner:-Máirín-Duffy	278 7.2%	215 1.4%	95 9.4%
<b>Total</b>	<b>3,880 9.5%</b>	<b>15,540 100.0%</b>	<b>1,013 9.4%</b>

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### Top-5 OSDC Government pages (Last week)

Mon. 24 Jan. 2011 - Sun. 30 Jan. 2011

Page		Page Views		Visits		Single Access	
1.	opensource government home	441	32.1%	334	2.1%	25	5.5%
2.	opensource government article A-State-of-the-Union-address-delivered-the-open-source-way?	236	17.2%	195	1.3%	96	21.3%
3.	opensource government article State-of-the-Union:-Is-collaboration-boring?	190	13.8%	144	0.9%	61	13.5%
4.	opensource government article U.S.-Administration's-'Technology-Neutrality'-Announcement-Welcome-New	54	3.9%	40	0.3%	23	5.1%
5.	opensource government article Where's-my-bus?--Open-data-enables-real-time-route-info-for-Boston-rid	42	3.1%	32	0.2%	29	6.4%
<b>Total</b>		<b>1,372</b>	<b>3.4%</b>	<b>15,540</b>	<b>100.0%</b>	<b>451</b>	<b>4.2%</b>

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### Top-5 OSDC Law Pages (Last week)

Mon. 24 Jan. 2011 - Sun. 30 Jan. 2011

Page		Page Views		Visits		Single Access	
1.	opensource law home	323	28.4%	244	1.6%	12	3.5%
2.	opensource law article Open-standards-and-the-royalty-problem	134	11.8%	114	0.7%	43	12.4%
3.	opensource law article OSI-And-FSF-in-unprecedented-collaboration-to-protect-software-freedom	108	9.5%	92	0.6%	27	7.8%
4.	opensource law article Total-victory-for-open-source-software-in-a-patent-lawsuit-	57	5.0%	50	0.3%	32	9.2%
5.	opensource law article Is-software-too-abstract-to-be-patented?---	52	4.6%	32	0.2%	32	9.2%
<b>Total</b>		<b>1,136</b>	<b>2.8%</b>	<b>15,540</b>	<b>100.0%</b>	<b>347</b>	<b>3.2%</b>

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### Top-5 OSDC Life pages (Last week)

Mon. 24 Jan. 2011 - Sun. 30 Jan. 2011

Page	Page Views	Visits	Single Access
1. opensource life home	613 16.4%	423 2.7%	22 2.1%
2. opensource life article Anniversary-edition-t-shirt-giveaway:-Follow-us-on-Twitter-or-identi.ca	559 15.0%	430 2.8%	44 4.1%
3. opensource life article Best-images-of-2010-and-how-to-contribute-the-next-one	260 7.0%	213 1.4%	101 9.4%
4. opensource life article Tron:-An-open-source-legacy	256 6.9%	226 1.5%	42 3.9%
5. opensource life article Five-open-source-alternatives-to-the-iPad	167 4.5%	127 0.8%	83 7.8%
<b>Total</b>	<b>3,732 9.2%</b>	<b>15,540 100.0%</b>	<b>1,070 9.9%</b>

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### Top-5 OSDC Should-be Pages (Last week)

Mon. 24 Jan. 2011 - Sun. 30 Jan. 2011

Page	Page Views	Visits	Single Access
1. opensource should-be article Beta-points-and-badge-system	457 59.0%	314 2.0%	81 75.0%
2. opensource should-be home	78 10.1%	63 0.4%	1 0.9%
3. opensource should-be article Spotlight-on-our-community	69 8.9%	50 0.3%	6 5.6%
4. opensource should-be article Community-mailing-list-created	52 6.7%	48 0.3%	6 5.6%
5. opensource should-be article Tell-us-your-favorite-part-of-the-celebration	38 4.9%	15 0.1%	6 5.6%
<b>Total</b>	<b>774 1.9%</b>	<b>15,540 100.0%</b>	<b>108 1.0%</b>

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## External Traffic Sources

Traffic Sources

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Top-10 OSDC referrers (Last week)

Mon. 24 Jan. 2011 - Sun. 30 Jan. 2011

Referrer	Instances	
1. <a href="http://twitter.com/">http://twitter.com/</a>	316	4.9%
2. <a href="http://www.redhat.com/OSDCAnniversary/?intcmp=7016000000T5mnAAC">http://www.redhat.com/OSDCAnniversary/?intcmp=7016000000T5mnAAC</a>	165	2.6%
3. <a href="http://kernel.net/">http://kernel.net/</a>	158	2.5%
4. <a href="http://www.muylinux.com/2011/01/26/el-sitio-opensource-com-cumple-su-primer-cumpleanos/">http://www.muylinux.com/2011/01/26/el-sitio-opensource-com-cumple-su-primer-cumpleanos/</a>	122	1.9%
5. <a href="http://www.google.com/reader/view/">http://www.google.com/reader/view/</a>	116	1.8%
6. <a href="http://www.linux.com/news/enterprise/systems-management/400319-what-does-googles-management-change-say-about-the-open-source-way">http://www.linux.com/news/enterprise/systems-management/400319-what-does-googles-management-change-say-about-the-open-source-way</a>	116	1.8%
7. <a href="http://www.oschina.net/news/15087/opensource-com-anniversary">http://www.oschina.net/news/15087/opensource-com-anniversary</a>	99	1.5%
8. <a href="http://magazine.redhat.com/">http://magazine.redhat.com/</a>	95	1.5%
9. <a href="http://www.stumbleupon.com/refer.php?url=http%3A%2F%2Fopensource.com%2Feducation%2F10%2F11%2Fprofessors-perspective-landscape-academic-participation-open-source-projects">http://www.stumbleupon.com/refer.php?url=http%3A%2F%2Fopensource.com%2Feducation%2F10%2F11%2Fprofessors-perspective-landscape-academic-participation-open-source-projects</a>	68	1.1%
10. <a href="http://www.linux.com/news/enterprise/systems-management/400319:what-does-googles-management-change-say-about-the-open-source-way">http://www.linux.com/news/enterprise/systems-management/400319:what-does-googles-management-change-say-about-the-open-source-way</a>	67	1.0%
<b>Total</b>	<b>6,433</b>	

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Date Created: Jan 31, 2011 5:14 AM EST

### External campaign traffic (Last week)

Mon. 24 Jan. 2011 - Sun. 30 Jan. 2011

Media Name		Click-throughs
1.	Direct Entry	4,378 33.9%
2.	None	3,927 30.4%
3.	Natural Referrer	3,768 29.1%
4.	OpenSource Twitter	591 4.6%
5.	Opensource.com Social media button - Twitter	184 1.4%
6.	OpenSource.com April Highlights 20100412	24 0.2%
7.	Opensource.com Social media button - identi.ca	14 0.1%
8.	OpenSource.com Launch Announcement 20100128	10 0.1%
9.	OpenSource.com October Highlights 20101012	9 0.1%
10.	OpenSource.com February Highlights 20100216	6 0.0%
Total		12,928

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