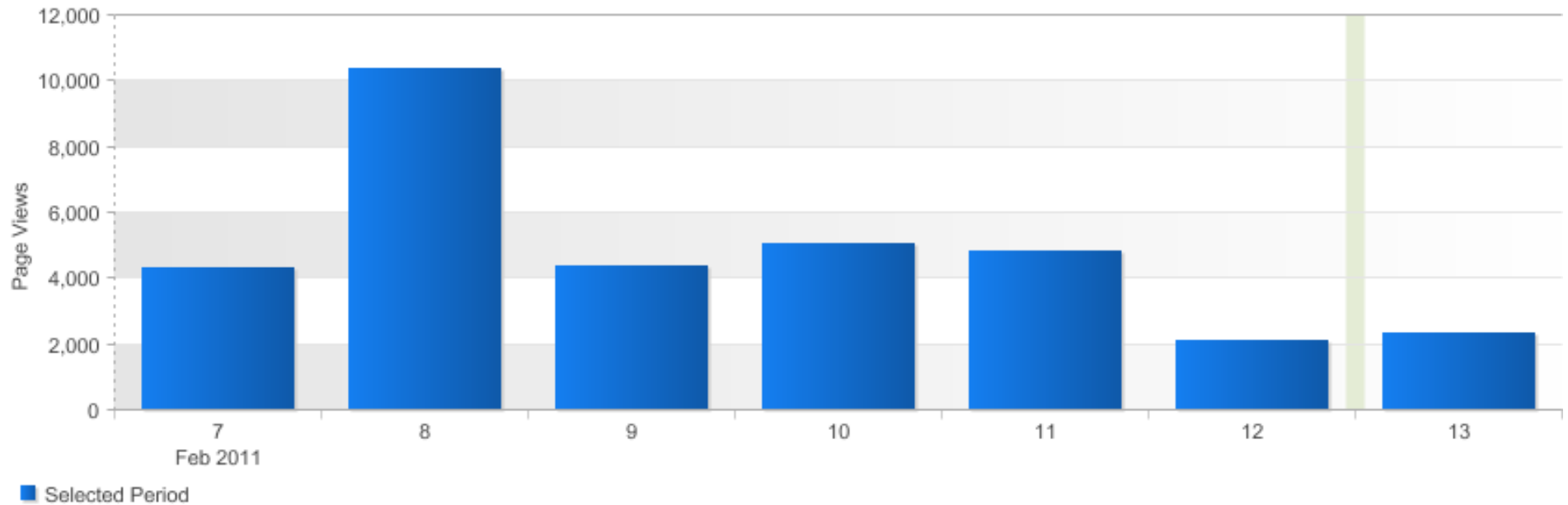


OSDC - site metrics

OSDC - site metrics

OSDC Page views (Last week)

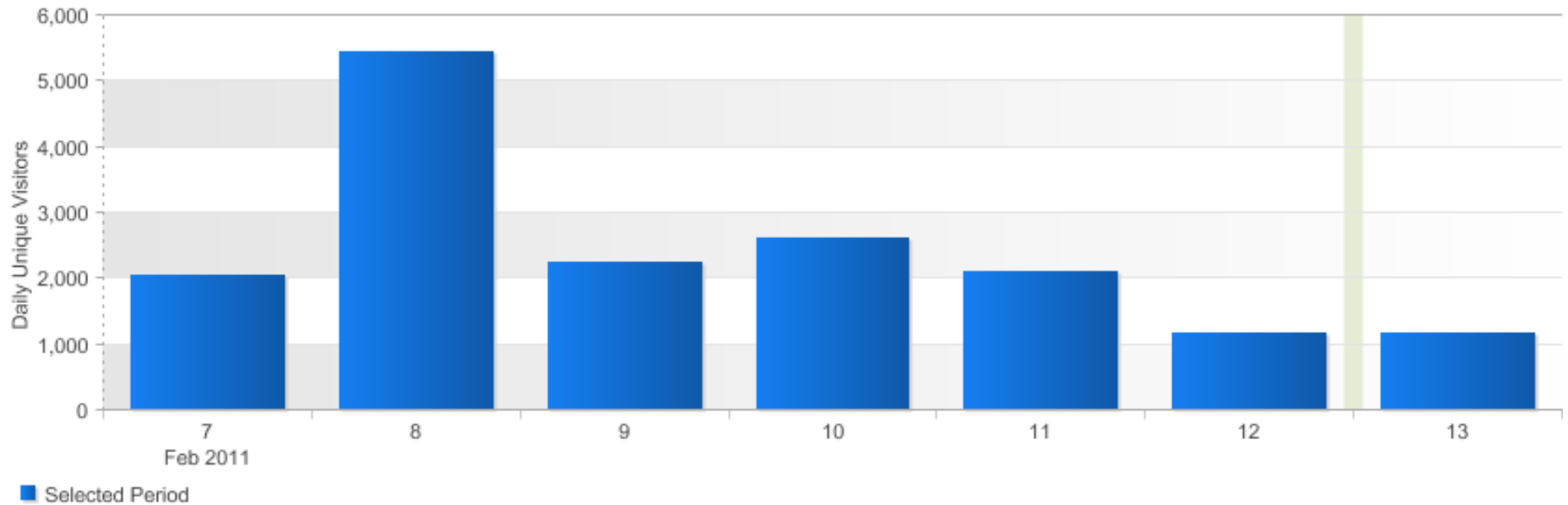
Mon. 7 Feb. 2011 - Sun. 13 Feb. 2011



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OSDC Daily Unique Visitors (Last week)

Mon. 7 Feb. 2011 - Sun. 13 Feb. 2011



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Top-10 OSDC pages (Last week)

Mon. 7 Feb. 2011 - Sun. 13 Feb. 2011

Page	Page Views	Visits	Single Access
1. opensource home	5,995 18.0%	4,331 26.1%	2,396 19.0%
2. opensource life article Google-kills-H.264-in-Chrome	2,123 6.4%	1,560 9.4%	893 7.1%
3. opensource life article Tron:-An-open-source-legacy	1,764 5.3%	1,512 9.1%	878 7.0%
4. opensource business article What-does-Google's-management-change-say-about-the-open-source-way?	877 2.6%	763 4.6%	338 2.7%
5. opensource life article Open-source-games:-It's-a-team-effort	776 2.3%	643 3.9%	485 3.8%
6. opensource education article Open-source-software-gains-ground-in-higher-education	707 2.1%	571 3.4%	418 3.3%
7. opensource law article A-hazy-shade-of-value:-Software-patents-just-took-a-hit	699 2.1%	612 3.7%	219 1.7%
8. opensource life article Anti-openness-gifts:-An-open-advocate's-confessions-	646 1.9%	551 3.3%	203 1.6%
9. opensource business home	642 1.9%	473 2.9%	32 0.3%
10. opensource education home	629 1.9%	453 2.7%	58 0.5%
Total	33,296	16,564	12,616

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Top-5 OSDC Articles (Last week)

Mon. 7 Feb. 2011 - Sun. 13 Feb. 2011

Page	Page Views	Visits	Single Access
1. opensource life article Google-kills-H.264-in-Chrome	2,123 11.2%	1,560 9.4%	893 9.8%
2. opensource life article Tron:-An-open-source-legacy	1,764 9.3%	1,512 9.1%	878 9.7%
3. opensource business article What-does-Google's-management-change-say-about-the-open-source-way?	877 4.6%	763 4.6%	338 3.7%
4. opensource life article Open-source-games:-It's-a-team-effort	776 4.1%	643 3.9%	485 5.3%
5. opensource education article Open-source-software-gains-ground-in-higher-education	707 3.7%	571 3.4%	418 4.6%
Total	18,953 56.9%	16,564 100.0%	9,068 71.9%

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OSDC Channel metrics

OSDC Channel metrics

Top-5 OSDC Business Pages (Last week)

Mon. 7 Feb. 2011 - Sun. 13 Feb. 2011

Page		Page Views	Visits	Single Access
1.	opensource business article What-does-Google's-management-change-say-about-the-open-source-way?	877 17.7%	763 4.6%	338 16.1%
2.	opensource business home	642 13.0%	473 2.9%	32 1.5%
3.	opensource business article Four-ways-to-undermine-a-community	443 9.0%	294 1.8%	137 6.5%
4.	opensource business article Leadership-in-open--source-communities	281 5.7%	210 1.3%	96 4.6%
5.	opensource business article Your-open-source-management-approach:-Red-Team-or-Blue-Team?	277 5.6%	210 1.3%	111 5.3%
Total		4,941 14.8%	16,564 100.0%	2,101 16.7%

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Top-5 OSDC Education Pages (Last week)

Mon. 7 Feb. 2011 - Sun. 13 Feb. 2011

Page		Page Views	Visits	Single Access
1.	opensource education article Open-source-software-gains-ground-in-higher-education	707 19.4%	571 3.4%	418 30.1%
2.	opensource education home	629 17.3%	453 2.7%	58 4.2%
3.	opensource education article One-tweet-*can*-change-the-world	506 13.9%	444 2.7%	170 12.2%
4.	opensource education article Critical-thinking:-Why-our-students-need-it-and-resources-for-teaching-	277 7.6%	221 1.3%	59 4.2%
5.	opensource education article Adventures-in-copyright	247 6.8%	217 1.3%	79 5.7%
Total		3,637 10.9%	16,564 100.0%	1,389 11.0%

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Top-5 OSDC Government pages (Last week)

Mon. 7 Feb. 2011 - Sun. 13 Feb. 2011

Page	Page Views	Visits	Single Access
1. opensource government article Freedom-to-Read,-Freedom-to-Write:-Celebrating-Documents-Freedom-Day-20	627 34.6%	533 3.2%	470 53.3%
2. opensource government article Code-for-America:-A-New-Kind-of-Public-Service	316 17.4%	251 1.5%	94 10.7%
3. opensource government article Register-now:-General-Hugh-Shelton-webcast,-February-16	297 16.4%	220 1.3%	117 13.3%
4. opensource government home	227 12.5%	164 1.0%	11 1.2%
5. opensource government article Where's-my-bus?--Open-data-enables-real-time-route-info-for-Boston-rid	45 2.5%	31 0.2%	25 2.8%
Total	1,813 5.4%	16,564 100.0%	881 7.0%

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Top-5 OSDC Law Pages (Last week)

Mon. 7 Feb. 2011 - Sun. 13 Feb. 2011

Page	Page Views	Visits	Single Access
1. opensource law article A-hazy-shade-of-value:-Software-patents-just-took-a-hit	699 37.9%	612 3.7%	219 26.1%
2. opensource law article A-possible-game-changer-for-invalidating-bad-software-patents	554 30.0%	477 2.9%	360 42.9%
3. opensource law home	177 9.6%	138 0.8%	11 1.3%
4. opensource law article Total-victory-for-open-source-software-in-a-patent-lawsuit-	111 6.0%	99 0.6%	86 10.2%
5. opensource law article Is-IP-another-bubble-about-to-burst?-A-view-from-another-civilization.	37 2.0%	28 0.2%	21 2.5%
Total	1,844 5.5%	16,564 100.0%	840 6.7%

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Top-5 OSDC Life pages (Last week)

Mon. 7 Feb. 2011 - Sun. 13 Feb. 2011

Page	Page Views	Visits	Single Access
1. opensource life article Google-kills-H.264-in-Chrome	2,123 24.4%	1,560 9.4%	893 22.5%
2. opensource life article Tron:-An-open-source-legacy	1,764 20.3%	1,512 9.1%	878 22.1%
3. opensource life article Open-source-games:-It's-a-team-effort	776 8.9%	643 3.9%	485 12.2%
4. opensource life article Anti-openness-gifts:-An-open-advocate's-confessions-	646 7.4%	551 3.3%	203 5.1%
5. opensource life article A-MeeGo-timeline:-What-led-up-to-today's-Microsoft/Nokia-partnership?	506 5.8%	418 2.5%	300 7.6%
Total	8,69126.1%	16,564100.0%	3,96431.4%

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Top-5 OSDC Should-be Pages (Last week)

Mon. 7 Feb. 2011 - Sun. 13 Feb. 2011

Page	Page Views	Visits	Single Access
1. opensource should-be article Beta-points-and-badge-system	42 32.1%	35 0.2%	12 36.4%
2. opensource should-be home	33 25.2%	30 0.2%	3 9.1%
3. opensource should-be article Community-mailing-list-created	21 16.0%	19 0.1%	5 15.2%
4. opensource should-be article Tell-us-your-favorite-part-of-the-celebration	10 7.6%	9 0.1%	1 3.0%
5. opensource should-be article RSS-updates,-What-We're-Reading-enhancements,-Flickr-stream	5 3.8%	3 0.0%	0 0.0%
Total	131 0.4%	16,564100.0%	33 0.3%

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External Traffic Sources

Traffic Sources

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Top-10 OSDC referrers (Last week)

Mon. 7 Feb. 2011 - Sun. 13 Feb. 2011

Referrer		Instances	
1.	http://www.stumbleupon.com/refer.php?url=http%3A%2F%2Fopensource.com%2Fgovernment%2F11%2F2F2Ffreedom-read-freedom-write-celebrating-document-freedom-day-2011	318	4.0%
2.	http://twitter.com/	308	3.8%
3.	http://www.stumbleupon.com/refer.php?url=http%3A%2F%2Fopensource.com%2Flife%2F11%2F1%2Fvote-2010-peoples-choice-award%3Fsc_cid%3D7016000000Sz2LAAS	184	2.3%
4.	http://www.google.com/reader/view/	159	2.0%
5.	http://www.reddit.com/	126	1.6%
6.	http://www.stumbleupon.com/refer.php?url=http%3A%2F%2Fopensource.com%2Flife%2F11%2F2%2Fopen-source-games-it%25E2%2580%2599s-team-effort	117	1.5%
7.	http://kernel.net/	115	1.4%
8.	http://lwn.net/	93	1.2%
9.	http://magazine.redhat.com/	89	1.1%
10.	http://lwn.net/Articles/426340/	68	0.8%
Total		8,023	

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External campaign traffic (Last week)

Mon. 7 Feb. 2011 - Sun. 13 Feb. 2011

Media Name		Click-throughs
1.	None	7,066 42.7%
2.	Natural Referrer	4,515 27.3%
3.	Direct Entry	3,642 22.0%
4.	OpenSource Twitter	857 5.2%
5.	Opensource.com Social media button - StumbleUpon	225 1.4%
6.	Opensource.com Social media button - Twitter	142 0.9%
7.	OpenSource.com April Highlights 20100412	28 0.2%
8.	OpenSource.com July Highlights 20100713	25 0.2%
9.	OpenSource.com Launch Announcement 20100128	15 0.1%
10.	OpenSource.com October Highlights 20101012	15 0.1%
Total		16,555

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