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OSDC - site metrics
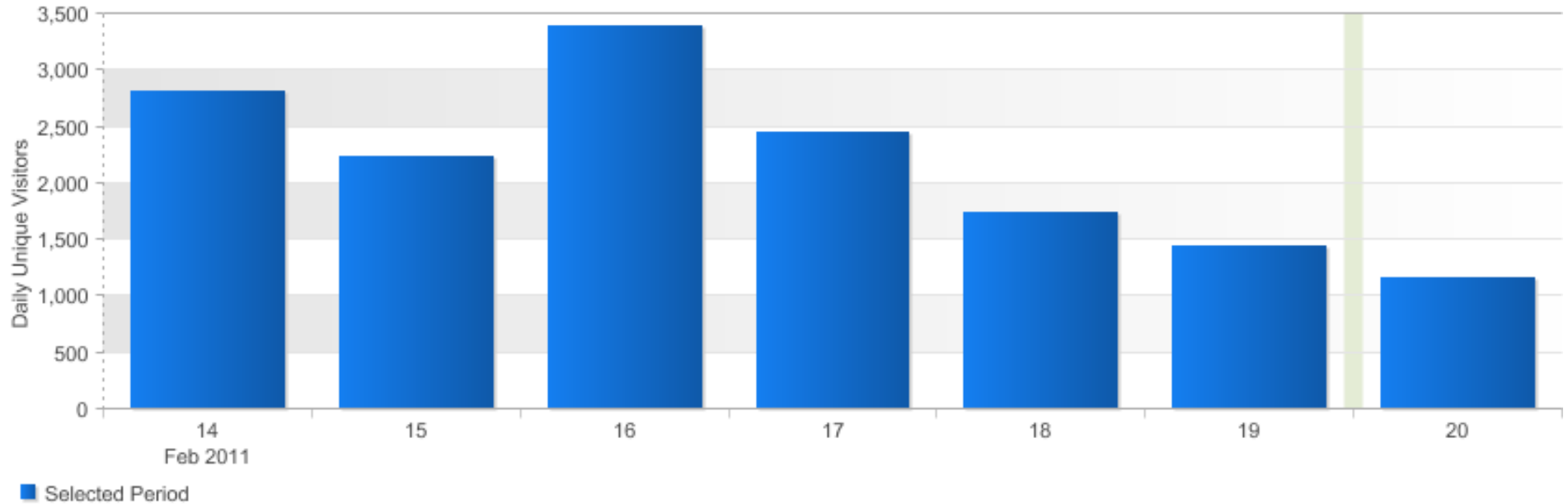OSDC - site metrics

OSDC Page views (Last week)
Mon. 14 Feb. 2011 - Sun. 20 Feb. 2011

■ Selected Period

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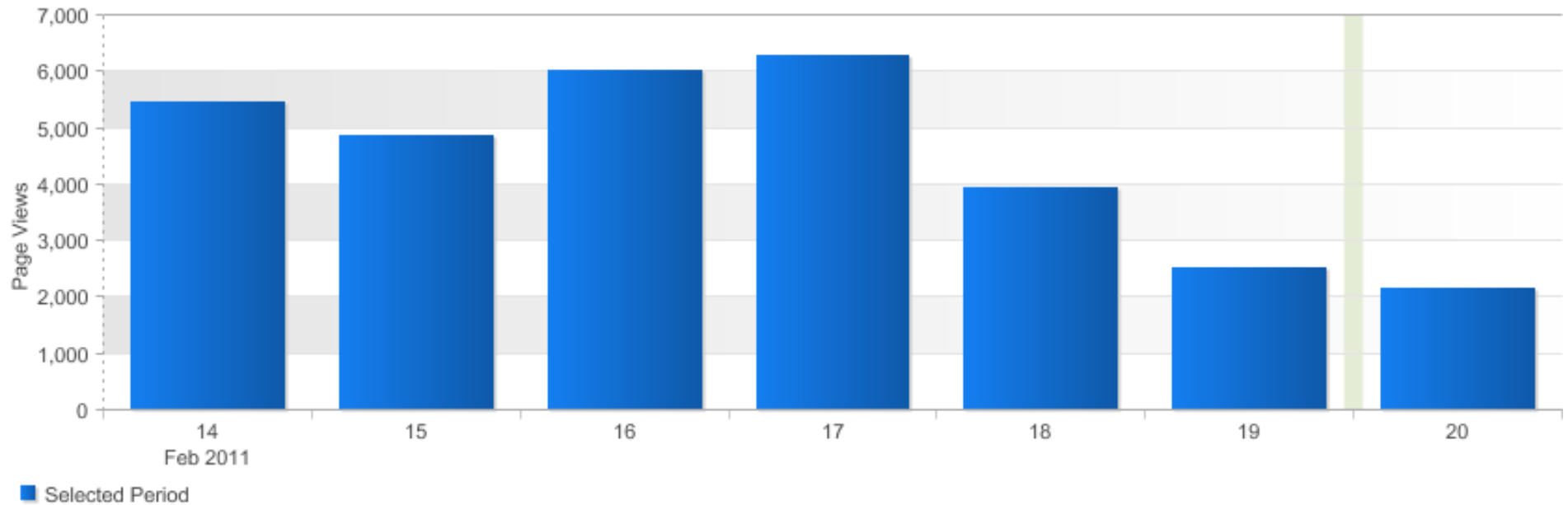
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OSDC Daily Unique Visitors (Last week)
Mon. 14 Feb. 2011 - Sun. 20 Feb. 2011

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Top-10 OSDC pages (Last week)
Mon. 14 Feb. 2011 - Sun. 20 Feb. 2011

	Page		Page Views		Visits		Single Access	
1.	opensource|home		6,451	20.7%	4,578	30.3%	2,467	20.5%
2.	opensource|business|article|The-four-capital-mistakes-of-open-source		2,572	8.3%	2,052	13.6%	1,734	14.4%
3.	opensource|life|article|An-anthropologist's-view-of-an-open-source-community		1,566	5.0%	1,295	8.6%	1,223	10.2%
4.	opensource|user|login		897	2.9%	297	2.0%	6	0.0%
5.	opensource|life|article|Open-source-is-for-lovers		751	2.4%	588	3.9%	410	3.4%
6.	opensource|user|register		700	2.2%	407	2.7%	39	0.3%
7.	opensource|business|home		690	2.2%	487	3.2%	28	0.2%
8.	opensource|education|home		585	1.9%	453	3.0%	50	0.4%
9.	opensource|education|article|Open-source-software-gains-ground-in-higher-education		465	1.5%	393	2.6%	321	2.7%
10.	opensource|business|article|User-led-innovation-can't-create-breakthroughs.-Really?		450	1.4%	299	2.0%	190	1.6%
Total			31,152		15,124		12,034	

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Top-5 OSDC Articles (Last week)
Mon. 14 Feb. 2011 - Sun. 20 Feb. 2011

	Page		Page Views		Visits		Single Access	
1.	opensource|business|article|The-four-capital-mistakes-of-open-source		2,572	17.5%	2,052	13.6%	1,734	21.0%
2.	opensource|life|article|An-anthropologist's-view-of-an-open-source-community		1,566	10.7%	1,295	8.6%	1,223	14.8%
3.	opensource|life|article|Open-source-is-for-lovers		751	5.1%	588	3.9%	410	5.0%
4.	opensource|education|article|Open-source-software-gains-ground-in-higher-education		465	3.2%	393	2.6%	321	3.9%
5.	opensource|business|article|User-led-innovation-can't-create-breakthroughs.-Really?		450	3.1%	299	2.0%	190	2.3%
Total			14,665	47.1%	15,124	100.0%	8,243	68.5%

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OSDC Channel metrics
OSDC Channel metrics

Top-5 OSDC Business Pages (Last week)
Mon. 14 Feb. 2011 - Sun. 20 Feb. 2011

	Page		Page Views		Visits		Single Access	
1.	opensource|business|article|The-four-capital-mistakes-of-open-source		2,572	39.4%	2,052	13.6%	1,734	51.4%
2.	opensource|business|home		690	10.6%	487	3.2%	28	0.8%
3.	opensource|business|article|User-led-innovation-can't-create-breakthroughs.-Really?		450	6.9%	299	2.0%	190	5.6%
4.	opensource|business|article|Twenty-questions-I-ask-myself-every-day		352	5.4%	274	1.8%	148	4.4%
5.	opensource|business|article|Five-questions-about-open-source-and-branding-with-Alina-Wheeler		232	3.6%	145	1.0%	83	2.5%
Total			6,521	20.9%	15,124	100.0%	3,372	28.0%

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Top-5 OSDC Education Pages (Last week)
Mon. 14 Feb. 2011 - Sun. 20 Feb. 2011

	Page		Page Views		Visits		Single Access	
1.	opensource|education|home		585	22.9%	453	3.0%	50	4.5%
2.	opensource|education|article|Open-source-software-gains-ground-in-higher-education		465	18.2%	393	2.6%	321	29.0%
3.	opensource|education|article|Looking-forward-to-a-sweet-new-year-selling-open-source		280	10.9%	213	1.4%	91	8.2%
4.	opensource|education|article|Open-source-goes-to-high-school		108	4.2%	84	0.6%	61	5.5%
5.	opensource|education|article|Critical-thinking:-Why-our-students-need-it-and-resources-for-teaching-		106	4.1%	87	0.6%	37	3.3%
Total			2,560	8.2%	15,124	100.0%	1,105	9.2%

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Top-5 OSDC Government pages (Last week)
Mon. 14 Feb. 2011 - Sun. 20 Feb. 2011

	Page		Page Views		Visits		Single Access	
1.	opensource|government|article|Webcast-recap:-General-Hugh-Shelton		352	16.0%	282	1.9%	190	21.8%
2.	opensource|government|home		315	14.3%	195	1.3%	22	2.5%
3.	opensource|government|article|Open-Source-at-the-State-Department:-Loud,-timely,-not-your-parents'		309	14.0%	210	1.4%	118	13.6%
4.	opensource|government|article|The-open-source-revolution		297	13.5%	252	1.7%	148	17.0%
5.	opensource|government|article|Register-now:-General-Hugh-Shelton-webcast,-February-16		159	7.2%	133	0.9%	75	8.6%
Total			2,201	7.1%	15,124	100.0%	870	7.2%

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Top-5 OSDC Law Pages (Last week)
Mon. 14 Feb. 2011 - Sun. 20 Feb. 2011

	Page		Page Views		Visits		Single Access	
1.	opensource|law|article|Open-source-procurement:-Indemnity		254	24.6%	211	1.4%	136	29.9%
2.	opensource|law|home		190	18.4%	146	1.0%	23	5.1%
3.	opensource|law|article|A-possible-game-changer-for-invalidating-bad-software-patents		169	16.4%	129	0.9%	80	17.6%
4.	opensource|law|article|Total-victory-for-open-source-software-in-a-patent-lawsuit-		42	4.1%	32	0.2%	23	5.1%
5.	opensource|law|article|A-hazy-shade-of-value:-Software-patents-just-took-a-hit		31	3.0%	31	0.2%	15	3.3%
Total			1,033	3.3%	15,124	100.0%	455	3.8%

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Top-5 OSDC Life pages (Last week)
Mon. 14 Feb. 2011 - Sun. 20 Feb. 2011

	Page		Page Views		Visits		Single Access	
1.	opensource|life|article|An-anthropologist's-view-of-an-open-source-community		1,566	36.3%	1,295	8.6%	1,223	48.1%
2.	opensource|life|article|Open-source-is-for-lovers		751	17.4%	588	3.9%	410	16.1%
3.	opensource|life|home		344	8.0%	232	1.5%	17	0.7%
4.	opensource|life|article|A-MeeGo-timeline:-What-led-up-to-today's-Microsoft/Nokia-partnership?		168	3.9%	150	1.0%	74	2.9%
5.	opensource|life|article|Open-source-games:-It's-a-team-effort		136	3.2%	121	0.8%	79	3.1%
Total			4,310	13.8%	15,124	100.0%	2,541	21.1%

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Top-5 OSDC Should-be Pages (Last week)
Mon. 14 Feb. 2011 - Sun. 20 Feb. 2011

	Page		Page Views		Visits		Single Access	
1.	opensource|should-be|article|Poll:-Which-type-of-session-is-most-appealing?		59	33.5%	30	0.2%	18	40.0%
2.	opensource|should-be|home		36	20.5%	32	0.2%	6	13.3%
3.	opensource|should-be|article|Beta-points-and-badge-system		25	14.2%	23	0.2%	8	17.8%
4.	opensource|should-be|article|Community-mailing-list-created		24	13.6%	23	0.2%	2	4.4%
5.	opensource|should-be|article|Tell-us-your-favorite-part-of-the-celebration		13	7.4%	7	0.0%	0	0.0%
Total			176	0.6%	15,124	100.0%	45	0.4%

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External Traffic Sources
Traffic Sources

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Top-10 OSDC referrers (Last week)
Mon. 14 Feb. 2011 - Sun. 20 Feb. 2011

	Referrer	Instances	
1.	http://www.stumbleupon.com/refer.php?url=http%3A%2F%2Fopensource.com%2Flife%2F11%2F1%2Fanthropologists-view-open-source-community	1,172	13.6%
2.	http://www.linuxtoday.com/developer/2011021601435OSBZ	516	6.0%
3.	http://twitter.com/	486	5.7%
4.	http://www.linuxtoday.com/news_story.php3?ltsn=2011-02-16-014-35-OS-BZ	296	3.4%
5.	http://www.google.com/reader/view/	183	2.1%
6.	http://www.stumbleupon.com/refer.php?url=http%3A%2F%2Fopensource.com%2Fgovernment%2F11%2F2%2Fwebcast-today-general-hugh-shelton%3Fsc_cid%3D70160000000Sz2LAAS	146	1.7%
7.	http://magazine.redhat.com/	102	1.2%
8.	http://kernel.net/	77	0.9%
9.	http://www.tuxmachines.org/node/50921	66	0.8%
10.	http://www.linux-magazine.com/Online/Blogs/ROSE-Blog-Rikki-s-Open-Source-Exchange/Geeky-Valentine-s-Day-Roundup	54	0.6%
Total		8,591	

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External campaign traffic (Last week)
Mon. 14 Feb. 2011 - Sun. 20 Feb. 2011

	Media Name	Click-throughs	
1.	Natural Referrer	5,381	45.9%
2.	Direct Entry	3,826	32.6%
3.	OpenSource Twitter	1,488	12.7%
4.	Opensource.com Social media button - Twitter	444	3.8%
5.	None	338	2.9%
6.	Opensource.com Social media button - StumbleUpon	187	1.6%
7.	OpenSource.com April Highlights 20100412	22	0.2%
8.	OpenSource.com Launch Announcement 20100128	13	0.1%
9.	OpenSource.com February Highlights 20100216	8	0.1%
10.	Opensource.com Social media button - identi.ca	7	0.1%
	Total	11,727	

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