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OSDC - site metrics
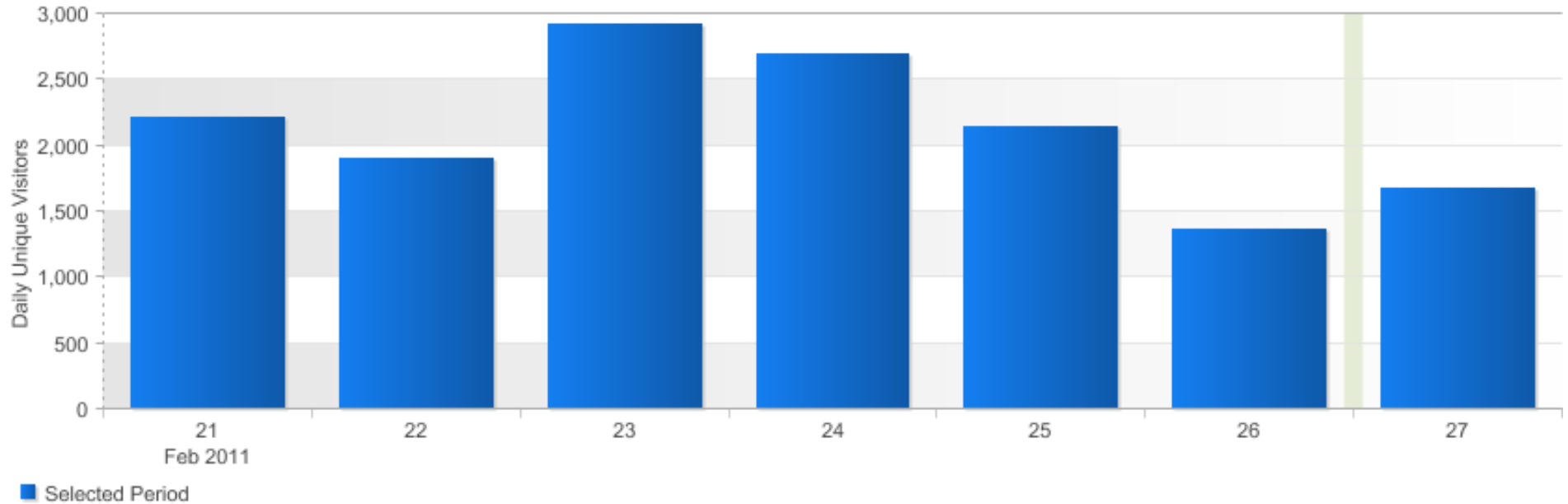OSDC - site metrics

OSDC Page views (Last week)
Mon. 21 Feb. 2011 - Sun. 27 Feb. 2011

■ Selected Period

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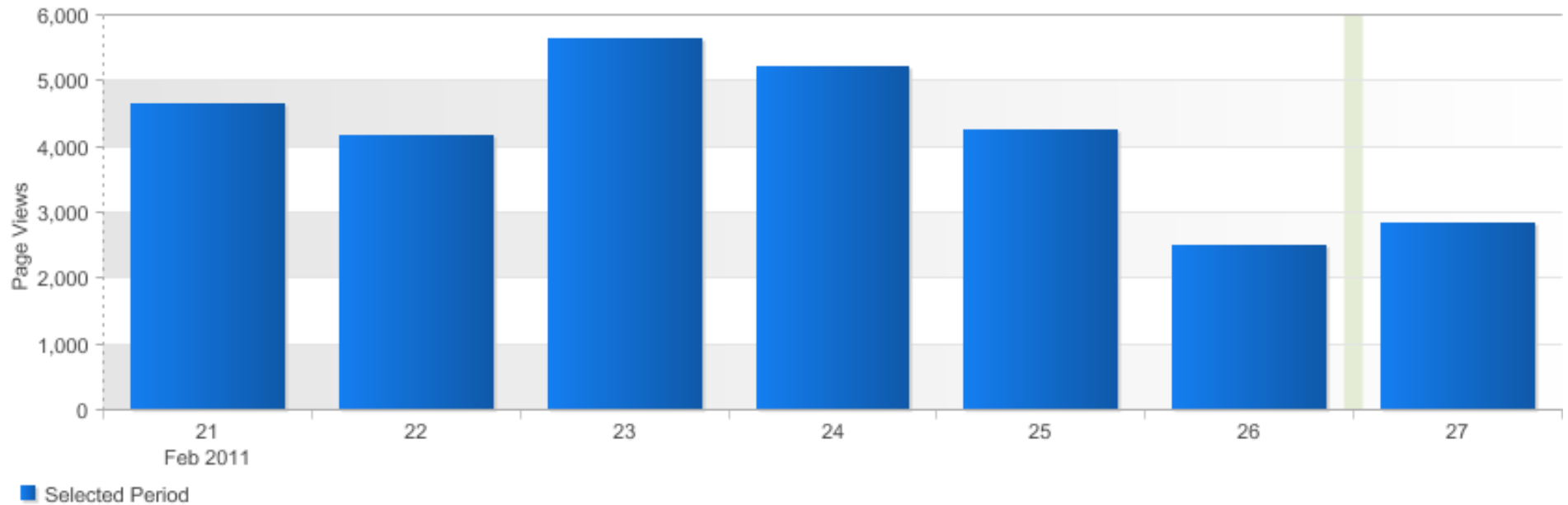
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OSDC Daily Unique Visitors (Last week)
Mon. 21 Feb. 2011 - Sun. 27 Feb. 2011

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Top-10 OSDC pages (Last week)
Mon. 21 Feb. 2011 - Sun. 27 Feb. 2011

	Page		Page Views		Visits		Single Access	
1.	opensource|home		5,763	19.7%	4,169	28.1%	2,352	19.5%
2.	opensource|business|article|How-does-open-source-affect-company-culture?		1,851	6.3%	1,433	9.7%	1,208	10.0%
3.	opensource|life|article|Raleigh,-NC—the world's-first-open-source-city		1,479	5.1%	1,195	8.0%	853	7.1%
4.	opensource|life|article|Poll:-The world's-first-open-source-city		1,173	4.0%	601	4.0%	446	3.7%
5.	opensource|life|article|Applying-the-open-source-software-model-to-the-world-of-filmmaking		893	3.1%	771	5.2%	758	6.3%
6.	opensource|life|article|Ready-to-be-an-open-source-contributor-but-don't-know-where-to-start?		683	2.3%	581	3.9%	577	4.8%
7.	opensource|business|home		672	2.3%	441	3.0%	23	0.2%
8.	opensource|life|article|Open-source,-a-healthy-choice		651	2.2%	559	3.8%	414	3.4%
9.	opensource|education|home		624	2.1%	414	2.8%	43	0.4%
10.	opensource|business|article|The-four-capital-mistakes-of-open-source		503	1.7%	407	2.7%	230	1.9%
Total			29,238		14,849		12,079	

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Top-5 OSDC Articles (Last week)
Mon. 21 Feb. 2011 - Sun. 27 Feb. 2011

	Page		Page Views		Visits		Single Access	
1.	opensource|business|article|How-does-open-source-affect-company-culture?		1,851	12.0%	1,433	9.7%	1,208	14.2%
2.	opensource|life|article|Raleigh,-NC—the world's-first-open-source-city		1,479	9.6%	1,195	8.0%	853	10.1%
3.	opensource|life|article|Poll:-The world's-first-open-source-city		1,173	7.6%	601	4.0%	446	5.3%
4.	opensource|life|article|Applying-the-open-source-software-model-to-the-world-of-filmmaking		893	5.8%	771	5.2%	758	8.9%
5.	opensource|life|article|Ready-to-be-an-open-source-contributor-but-don't-know-where-to-start?		683	4.4%	581	3.9%	577	6.8%
Total			15,433 52.8%		14,849 100.0%		8,479 70.2%	

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OSDC Channel metrics
OSDC Channel metrics

Top-5 OSDC Business Pages (Last week)
Mon. 21 Feb. 2011 - Sun. 27 Feb. 2011

	Page		Page Views		Visits		Single Access	
1.	opensource|business|article|How-does-open-source-affect-company-culture?		1,851	33.3%	1,433	9.7%	1,208	44.0%
2.	opensource|business|home		672	12.1%	441	3.0%	23	0.8%
3.	opensource|business|article|The-four-capital-mistakes-of-open-source		503	9.0%	407	2.7%	230	8.4%
4.	opensource|business|article|Twenty-questions-I-ask-myself-every-day		260	4.7%	224	1.5%	95	3.5%
5.	opensource|business|article|Open-Your-World-webcast-with-Bill-Taylor,-co-founder-of-Fast-Company		175	3.1%	122	0.8%	66	2.4%
Total			5,566	19.0%	14,849	100.0%	2,748	22.8%

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Top-5 OSDC Education Pages (Last week)
Mon. 21 Feb. 2011 - Sun. 27 Feb. 2011

	Page		Page Views		Visits		Single Access	
1.	opensource|education|home		624	25.5%	414	2.8%	43	4.9%
2.	opensource|education|article|Students-in-Los-Altos-delight-in-using-Inkscape-drawing-program		417	17.1%	340	2.3%	202	23.2%
3.	opensource|education|article|Open-source-software-gains-ground-in-higher-education		229	9.4%	171	1.2%	128	14.7%
4.	opensource|education|article|Advancing-student-achievement-through-labor-management-collaboration		96	3.9%	64	0.4%	18	2.1%
5.	opensource|education|article|Critical-thinking:-Why-our-students-need-it-and-resources-for-teaching-		94	3.8%	73	0.5%	28	3.2%
Total			2,443	8.4%	14,849	100.0%	872	7.2%

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Top-5 OSDC Government pages (Last week)
Mon. 21 Feb. 2011 - Sun. 27 Feb. 2011

	Page		Page Views		Visits		Single Access	
1.	opensource|government|home		323	23.0%	228	1.5%	29	5.5%
2.	opensource|government|article|Why-you-need-document-freedom		283	20.2%	213	1.4%	115	21.9%
3.	opensource|government|article|Roundup:-Open-source-in-the-DOD		170	12.1%	121	0.8%	60	11.5%
4.	opensource|government|article|Webcast-recap:-General-Hugh-Shelton		128	9.1%	106	0.7%	63	12.0%
5.	opensource|government|article|The-open-source-revolution		50	3.6%	38	0.3%	18	3.4%
Total			1,404	4.8%	14,849	100.0%	524	4.3%

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Top-5 OSDC Law Pages (Last week)
Mon. 21 Feb. 2011 - Sun. 27 Feb. 2011

	Page		Page Views		Visits		Single Access	
1.	opensource|law|home		167	22.1%	133	0.9%	20	6.2%
2.	opensource|law|article|Open-source-procurement:-Copyrights		132	17.5%	94	0.6%	36	11.1%
3.	opensource|law|article|A-possible-game-changer-for-invalidating-bad-software-patents		62	8.2%	54	0.4%	47	14.5%
4.	opensource|law|article|-Project-Harmony-looks-to-improve-contribution-agreements-		38	5.0%	30	0.2%	25	7.7%
5.	opensource|law|article|Open-source-procurement:-Indemnity		32	4.2%	26	0.2%	14	4.3%
Total			754	2.6%	14,849	100.0%	325	2.7%

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Top-5 OSDC Life pages (Last week)
Mon. 21 Feb. 2011 - Sun. 27 Feb. 2011

	Page		Page Views		Visits		Single Access	
1.	opensource|life|article|Raleigh,-NC—the-world's-first-open-source-city		1,479	20.6%	1,195	8.0%	853	21.0%
2.	opensource|life|article|Poll:-The-world's-first-open-source-city		1,173	16.3%	601	4.0%	446	11.0%
3.	opensource|life|article|Applying-the-open-source-software-model-to-the-world-of-filmmaking		893	12.4%	771	5.2%	758	18.6%
4.	opensource|life|article|Ready-to-be-an-open-source-contributor-but-don't-know-where-to-start?		683	9.5%	581	3.9%	577	14.2%
5.	opensource|life|article|Open-source,-a-healthy-choice		651	9.1%	559	3.8%	414	10.2%
Total			7,185	24.6%	14,849	100.0%	4,067	33.7%

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Top-5 OSDC Should-be Pages (Last week)
Mon. 21 Feb. 2011 - Sun. 27 Feb. 2011

	Page		Page Views		Visits		Single Access	
1.	opensource|should-be|article|Proposed-changes-to-comment-section		89	40.8%	42	0.3%	21	47.7%
2.	opensource|should-be|home		56	25.7%	49	0.3%	7	15.9%
3.	opensource|should-be|article|Community-mailing-list-created		21	9.6%	17	0.1%	1	2.3%
4.	opensource|should-be|article|Beta-points-and-badge-system		20	9.2%	17	0.1%	7	15.9%
5.	opensource|should-be|article|Poll:-Which-type-of-session-is-most-appealing?		16	7.3%	11	0.1%	4	9.1%
Total			218	0.7%	14,849	100.0%	44	0.4%

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External Traffic Sources
Traffic Sources

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Top-10 OSDC referrers (Last week)
Mon. 21 Feb. 2011 - Sun. 27 Feb. 2011

	Referrer	Instances	
1.	http://www.stumbleupon.com/refer.php?url=http%3A%2F%2Fopensource.com%2Flife%2F10%2F10%2Fapplying-open-source-software-model-world-filmmaking	764	8.9%
2.	http://www.stumbleupon.com/refer.php?url=http%3A%2F%2Fopensource.com%2Flife%2F10%2F8%2Fready-be-open-source-contributor-dont-know-where-start	605	7.0%
3.	http://twitter.com/	590	6.9%
4.	http://www.linuxtoday.com/infrastructure/2011022302735OSBZCY	226	2.6%
5.	http://www.google.com/reader/view/	136	1.6%
6.	http://www.linux.com/news/enterprise/systems-management/412874:raleigh-nc--the-worlds-first-open-source-city	115	1.3%
7.	http://www.linux.com/news/enterprise/systems-management/412874-raleigh-nc--the-worlds-first-open-source-city	112	1.3%
8.	http://www.linux.com/news/enterprise/systems-management/413748-how-does-open-source-affect-company-culture	107	1.2%
9.	http://www.linuxtoday.com/news_story.php3?ltsn=2011-02-23-027-35-OS-BZ-CY	104	1.2%
10.	http://www.tuxmachines.org/node/51034	81	0.9%
Total		8,594	

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External campaign traffic (Last week)
Mon. 21 Feb. 2011 - Sun. 27 Feb. 2011

	Media Name	Click-throughs	
1.	Natural Referrer	5,454	48.0%
2.	Direct Entry	4,104	36.1%
3.	OpenSource Twitter	1,228	10.8%
4.	Opensource.com Social media button - Twitter	317	2.8%
5.	None	162	1.4%
6.	Opensource.com Social media button - StumbleUpon	55	0.5%
7.	OpenSource.com April Highlights 20100412	27	0.2%
8.	OpenSource.com Launch Announcement 20100128	8	0.1%
9.	OpenSource.com July Highlights 20100713	5	0.0%
10.	Opensource.com Social media button - Facebook	3	0.0%
	Total	11,369	

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