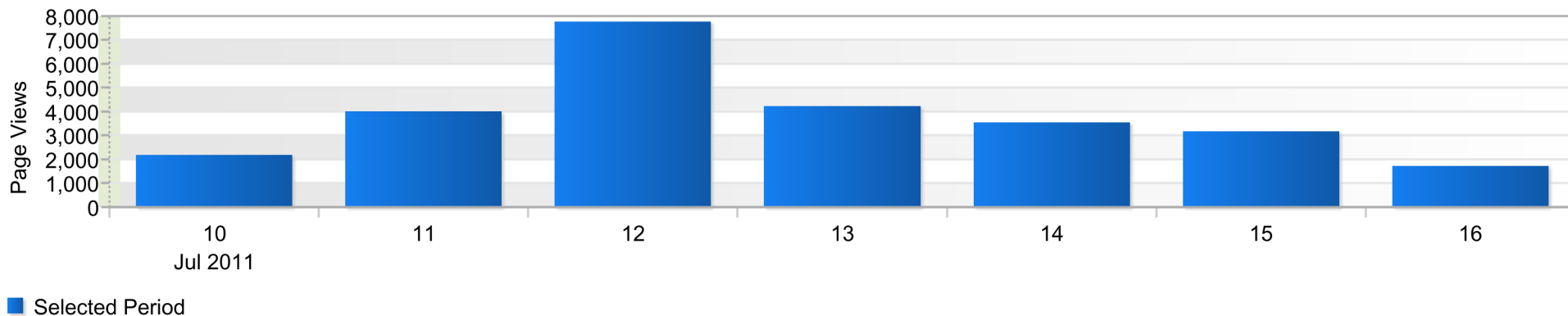


OSDC Page views (Last week)

Opensource.com

Sun. 10 Jul. 2011 - Sat. 16 Jul. 2011



Date	Selected Period
1. Jul 10, 2011	2,183
2. Jul 11, 2011	4,004
3. Jul 12, 2011	7,761
4. Jul 13, 2011	4,223
5. Jul 14, 2011	3,531
6. Jul 15, 2011	3,159
7. Jul 16, 2011	1,718
Total	26,579



External campaign traffic (Last week)

Opensource.com

Sun. 10 Jul. 2011 - Sat. 16 Jul. 2011

Tactic Name	Click-throughs	
1. Direct Entry	4,603	44.0%
2. Natural Referrer	4,499	43.0%
3. OpenSource Twitter	596	5.7%
4. None	220	2.1%
5. OpenSource.com July weekly 20110705_A	216	2.1%
6. OpenSource.com June weekly 20110628_B	77	0.7%
7. OpenSource.com June weekly 20110614_B	72	0.7%
8. OpenSource.com June weekly 20110628_A	45	0.4%
9. OpenSource.com April Highlights 20110510	33	0.3%
10. OpenSource.com March Highlights 20110308	23	0.2%
11. Opensource.com Social media button - Twitter	15	0.1%
12. OpenSource.com June weekly 20110614_A	15	0.1%
Total	10,463	

OSDC Daily Unique Visitors (Last week)

Opensource.com

Sun. 10 Jul. 2011 - Sat. 16 Jul. 2011

Date	Selected Period
1. Jul 10, 2011	1,329
2. Jul 11, 2011	2,070
3. Jul 12, 2011	4,535
4. Jul 13, 2011	2,332
5. Jul 14, 2011	1,834
6. Jul 15, 2011	1,661
7. Jul 16, 2011	1,028
Total	14,789



Top-10 OSDC pages (Last week)

Opensource.com

Sun. 10 Jul. 2011 - Sat. 16 Jul. 2011

Page	Page Views		Visits		Single Access	
1. opensource home	4,120	15.5%	3,011	20.7%	1,741	15.0%
2. opensource life article FabFi:-An-o...wireless-network-built-with-trash-	2,607	9.8%	2,162	14.9%	1,601	13.8%
3. opensource law article The-trouble-with-Harmony:-Part-1	1,698	6.4%	1,400	9.6%	782	6.7%
4. opensource education article How...-balanced-learning-environments	919	3.5%	764	5.3%	499	4.3%
5. opensource law article The-trouble-with-Harmony:-Part-2	760	2.9%	530	3.6%	287	2.5%
6. opensource business article The-responsibility-in-open-source	560	2.1%	484	3.3%	305	2.6%
7. opensource life article Steam-for-Linux-confirmed	473	1.8%	411	2.8%	370	3.2%
8. opensource business home	449	1.7%	329	2.3%	11	0.1%
9. opensource education home	423	1.6%	309	2.1%	26	0.2%
10. opensource education article Prev...ologies-from-disrupting-education	394	1.5%	338	2.3%	112	1.0%
11. opensource life article OK-Go's-Da...-collaboration,-and-net-neutrality	299	1.1%	251	1.7%	121	1.0%
12. opensource education article How...tion-of-open-source-with-Scratch	259	1.0%	216	1.5%	152	1.3%
Total	26,579		14,541		11,606	

Top-10 OSDC referrers (Last week)

Opensource.com

Sun. 10 Jul. 2011 - Sat. 16 Jul. 2011

Referrer	Instances	
1. http://twitter.com/	216	3.2%
2. http://www.linuxtoday.com/it_management/2011070900341OSSW	196	2.9%
3. http://www.google.com/reader/view/	102	1.5%
4. http://www.stumbleupon.com/refer.php?url=http%3A%2F%2Fopensource...%2F8%2Fready-be-open-source-contributor-dont-know-where-start	96	1.4%
5. http://www.linuxtoday.com/news_story.php3?ltsn=2011-07-09-003-41-OS-SW	87	1.3%
6. http://36ohk6dgmcd1n.yom.mail.yahoo.net/om/api/1.0/openmail.app.invoke/36ohk6dgmcd1n/4/1.0.35/us/en-US/view.html	66	1.0%
7. http://www.groklaw.net/	58	0.9%
8. http://magazine.redhat.com/	53	0.8%
9. http://www.bentutu.com/2011/07/teach-next-generation-open-source/	51	0.8%
10. http://www.linux.com/news/enterprise/systems-management/467195-the-trouble-with-harmony-part-2	46	0.7%
11. http://ebb.org/bkuhn/blog/2011/07/07/harmony-harmful.html	45	0.7%
12. http://www.linux.com/news/enterprise/systems-management/468390-teaching-open-source-in-south-africa-part-i	41	0.6%
Total	6,725	



Top-5 OSDC Articles (Last week)

Opensource.com

Sun. 10 Jul. 2011 - Sat. 16 Jul. 2011

Page		Page Views		Visits		Single Access	
1.	opensource life article FabFi:-An-o...wireless-network-built-with-trash-	2,607	16.5%	2,162	14.9%	1,601	19.5%
2.	opensource law article The-trouble-with-Harmony:-Part-1	1,698	10.8%	1,400	9.6%	782	9.5%
3.	opensource education article How...-balanced-learning-environments	919	5.8%	764	5.3%	499	6.1%
4.	opensource law article The-trouble-with-Harmony:-Part-2	760	4.8%	530	3.6%	287	3.5%
5.	opensource business article The-responsibility-in-open-source	560	3.6%	484	3.3%	305	3.7%
6.	opensource life article Steam-for-Linux-confirmed	473	3.0%	411	2.8%	370	4.5%
7.	opensource education article Prev...ologies-from-disrupting-education	394	2.5%	338	2.3%	112	1.4%
8.	opensource life article OK-Go's-Da...-collaboration,-and-net-neutrality	299	1.9%	251	1.7%	121	1.5%
9.	opensource life article New-book...ons-celebrates-the-power-of-open	259	1.6%	196	1.3%	135	1.6%
10.	opensource education article How...tion-of-open-source-with-Scratch	259	1.6%	216	1.5%	152	1.9%
11.	opensource business article Open...emarks,-even-for-an-open-source	241	1.5%	181	1.2%	114	1.4%
12.	opensource education article Teac...en-source-in-South-Africa:-Part-I	225	1.4%	177	1.2%	111	1.4%
Total		15,761		14,541		8,190	

Top-5 OSDC Business Pages (Last week)

Opensource.com

Sun. 10 Jul. 2011 - Sat. 16 Jul. 2011

Page		Page Views		Visits		Single Access	
1.	opensource business article The-responsibility-in-open-source	560	15.7%	484	3.3%	305	18.3%
2.	opensource business home	449	12.6%	329	2.3%	11	0.7%
3.	opensource business article Open...emarks,-even-for-an-open-source	241	6.8%	181	1.2%	114	6.8%
4.	opensource business article How-to-tell-if-you're-a-natural-leader	182	5.1%	142	1.0%	80	4.8%
5.	opensource business article Lesso...t-and-worst-companies-on-Twitter	178	5.0%	130	0.9%	96	5.8%
6.	opensource business article Intervi...d-technologist,-peeks-into-the-fut	117	3.3%	73	0.5%	38	2.3%
7.	opensource business article Ope...pache=-Open-Content-Innovation	102	2.9%	83	0.6%	57	3.4%
8.	opensource business article Marketers:-It's-time-to-reinvent-creativity	88	2.5%	69	0.5%	27	1.6%
9.	opensource business article Wh...s-Give-Employees-More-Freedom?	81	2.3%	59	0.4%	27	1.6%
10.	opensource business article Are-t...y-the-best-companies-to-work-for	75	2.1%	66	0.5%	45	2.7%
11.	opensource business article The-...den-Costs-of-Overbearing-Bosses	51	1.4%	48	0.3%	19	1.1%
12.	opensource business article Free...ore-audience-questions-answered	46	1.3%	39	0.3%	13	0.8%
Total		3,560		14,541		1,667	



Top-5 OSDC Life pages (Last week)

Opensource.com

Sun. 10 Jul. 2011 - Sat. 16 Jul. 2011

Page	Page Views		Visits		Single Access	
1. opensource life article FabFi:-An-o...wireless-network-built-with-trash-	2,607	44.4%	2,162	14.9%	1,601	48.3%
2. opensource life article Steam-for-Linux-confirmed	473	8.0%	411	2.8%	370	11.2%
3. opensource life article OK-Go's-Da...-collaboration,-and-net-neutrality	299	5.1%	251	1.7%	121	3.7%
4. opensource life article New-book...ons-celebrates-the-power-of-open	259	4.4%	196	1.3%	135	4.1%
5. opensource life article Applying-the-lessons-of-open-source-to-ballet	199	3.4%	158	1.1%	102	3.1%
6. opensource life home	195	3.3%	137	0.9%	6	0.2%
7. opensource life article Will-Google+-get-your-+1?	131	2.2%	114	0.8%	54	1.6%
8. opensource life article Ready-to-b...tor-but-don't-know-where-to-start?	130	2.2%	97	0.7%	91	2.7%
9. opensource life article Poll:-Publicly-disclose-your-salary	95	1.6%	56	0.4%	26	0.8%
10. opensource life article Is-your-filter-bubble-transparent?	83	1.4%	76	0.5%	43	1.3%
11. opensource life article Poll:-Do-...-use-a-Creative-Commons-license?	81	1.4%	47	0.3%	25	0.8%
12. opensource life article Webcast-p...rce-software-for-music-production	70	1.2%	41	0.3%	33	1.0%
Total	5,878		14,541		3,315	

Top-5 OSDC Should-be Pages (Last week)

Opensource.com

Sun. 10 Jul. 2011 - Sat. 16 Jul. 2011

Page	Page Views		Visits		Single Access	
1. opensource should-be home	39	48.1%	32	0.2%	1	10.0%
2. opensource should-be article Join-our-mailing-lists	16	19.8%	12	0.1%	0	0.0%
3. opensource should-be article What-should-"Should-be"-be?	8	9.9%	5	0.0%	1	10.0%
4. opensource should-be article Beta-points-and-badge-system	5	6.2%	4	0.0%	2	20.0%
5. opensource should-be article Wel...-conversation-on-opensource.com	3	3.7%	3	0.0%	2	20.0%
6. opensource should-be article RSS-icon-gets-an-upgrade	3	3.7%	2	0.0%	2	20.0%
7. opensource should-be article Poll:--Your-reading-preferences	2	2.5%	1	0.0%	1	10.0%
8. opensource should-be article opensource.com-on-Freenode-IRC	2	2.5%	2	0.0%	0	0.0%
9. opensource should-be article Share-your-open-source-stories	1	1.2%	1	0.0%	1	10.0%
10. opensource should-be article Spotlight-on-our-community	1	1.2%	1	0.0%	0	0.0%
11. opensource should-be article What-should-opensource.com-be?	1	1.2%	1	0.0%	0	0.0%
Total	81		14,541		10	



Top-5 OSDC Education Pages (Last week)

Opensource.com

Sun. 10 Jul. 2011 - Sat. 16 Jul. 2011

Page	Page Views	Visits	Single Access
1. opensource education article How...-balanced-learning-environments	919	31.0%	499
2. opensource education home	423	14.3%	26
3. opensource education article Prev...ologies-from-disrupting-education	394	13.3%	112
4. opensource education article How...tion-of-open-source-with-Scratch	259	8.7%	152
5. opensource education article Teac...en-source-in-South-Africa:-Part-I	225	7.6%	111
6. opensource education article An...e-study-on-open-source--communi	62	2.1%	32
7. opensource education article Stu...en-source--How-do-I-get-started?	36	1.2%	6
8. opensource education article Get-open-source-into-your-classroom-	32	1.1%	7
9. opensource education article Free-Software-University	28	0.9%	19
10. opensource education article Ga...games,-and-the-open-source-way	28	0.9%	19
11. opensource education article Fl...nowledge:-Open-College-Textbooks	28	0.9%	17
12. opensource education article Stude...rojects-(A-professor's-perspectiv	27	0.9%	19
Total	2,966	14,541	1,278

Top-5 OSDC Government pages (Last week)

Opensource.com

Sun. 10 Jul. 2011 - Sat. 16 Jul. 2011

Page	Page Views	Visits	Single Access
1. opensource government home	197	18.1%	16
2. opensource government article O...ndation-conference-is-OK-by-me	111	10.2%	42
3. opensource government article Th...parency:-A-lesson-from-Slovakia	83	7.6%	31
4. opensource government article Iceland's-open-door-government-	68	6.2%	13
5. opensource government article P...ncrease-government-transparency	51	4.7%	16
6. opensource government article Did-you-#askobama?	49	4.5%	11
7. opensource government article ...n-movement-for-open-government	48	4.4%	24
8. opensource government article S...ty-problems-the-open-source-way	36	3.3%	24
9. opensource government article Whe...l-time-route-info-for-Boston-rid	33	3.0%	20
10. opensource government article Ope...:-A-long,-but-successful-journey	32	2.9%	16
11. opensource government article Can...n-the-future'-without-open-data?	29	2.7%	13
12. opensource government article Top-5-features-of-new-utah.gov	26	2.4%	15
Total	1,090	14,541	411



Top-5 OSDC Health Pages (last week)

Opensource.com

Sun. 10 Jul. 2011 - Sat. 16 Jul. 2011

Page	Page Views	
1. opensource health article Using-open-data-to-improve-health-with-Todd-Park,-CTO-of-Health-and-Human-	180	26.7%
2. opensource health home	157	23.3%
3. opensource health article Thinking-globally,-acting-locally-in-the-wake-of-the-2011-Association-of-O	58	8.6%
4. opensource health article An-open-health-challenge	56	8.3%
5. opensource health article A-few-words-about-Google-Health	29	4.3%
6. opensource health article WEBCAST:-HHS-technology-chief-Todd-Park-talks-with-opensource.com-	29	4.3%
7. opensource health article Ozioma-puts-locally-relevant-health-data-in-the-hands-of-journalists	24	3.6%
8. opensource health article TEDxChapelHill:-Open-Source-Technologies,-Local-Engagement,-and-Innovation	17	2.5%
9. opensource health article Got-an-idea-for-a-healthcare-mobile-app?-Apply-for-a-Rock-Health-grant.	13	1.9%
10. opensource health article To-Microsoft-go-the-Google-Health-PHRs.-Will-you-transfer-yours?	12	1.8%
11. opensource health article Open-IDEO-asks:-how-can-social-businesses-improve-the-health-of-low-income	10	1.5%
12. opensource health article Webcast-today-at-3PM-(ET):-Todd-Park,-CTO-of-Dept-of-HHS	10	1.5%
Total	674	

Top-5 OSDC Law Pages (Last week)

Opensource.com

Sun. 10 Jul. 2011 - Sat. 16 Jul. 2011

Page	Page Views		Visits		Single Access	
1. opensource law article The-trouble-with-Harmony:-Part-1	1,698	53.8%	1,400	9.6%	782	57.8%
2. opensource law article The-trouble-with-Harmony:-Part-2	760	24.1%	530	3.6%	287	21.2%
3. opensource law home	208	6.6%	118	0.8%	11	0.8%
4. opensource law article -Project-H...-improve-contribution-agreements-	57	1.8%	43	0.3%	26	1.9%
5. opensource law article Going-after-a-troll-for-barratry	46	1.5%	23	0.2%	6	0.4%
6. opensource law article Total-victor...urce-software-in-a-patent-lawsuit-	39	1.2%	31	0.2%	25	1.8%
7. opensource law article Theft!-A-Hi...c—Part-1:-Plato-and-all-that-jazz	26	0.8%	26	0.2%	25	1.8%
8. opensource law article The-story-of...ght-battle-in-sixth-century-Ireland	24	0.8%	20	0.1%	14	1.0%
9. opensource law article Emergency-...status-of-the-Patent-Reform-Act-	21	0.7%	17	0.1%	13	1.0%
10. opensource law article Interview:-...ng,-ending,-and-future-of-Groklaw	19	0.6%	17	0.1%	14	1.0%
11. opensource law article Nollywood-and-the-copyright-conundrum	18	0.6%	9	0.1%	5	0.4%
12. opensource law article A-new-contributor-agreement-for-Fedora	16	0.5%	12	0.1%	11	0.8%
Total	3,158		14,541		1,354	