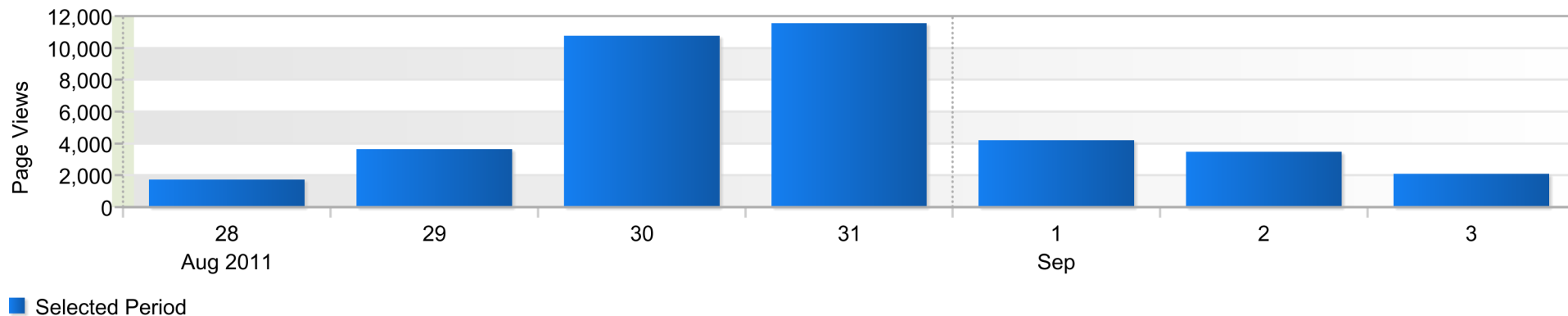




OSDC Page views (Last week)

Opensource.com

Sun. 28 Aug. 2011 - Sat. 3 Sep. 2011



| Date | Selected Period |
|-----------------|-----------------|
| 1. Aug 28, 2011 | 1,723 |
| 2. Aug 29, 2011 | 3,633 |
| 3. Aug 30, 2011 | 10,737 |
| 4. Aug 31, 2011 | 11,524 |
| 5. Sep 1, 2011 | 4,191 |
| 6. Sep 2, 2011 | 3,474 |
| 7. Sep 3, 2011 | 2,068 |
| Total | 37,350 |



External campaign traffic (Last week)

Opensource.com

Sun. 28 Aug. 2011 - Sat. 3 Sep. 2011

| Tactic Name | Click-throughs | |
|---|----------------|-------|
| 1. Natural Referrer | 9,790 | 45.4% |
| 2. OpenSource.com August weekly 20110829 | 6,029 | 27.9% |
| 3. Direct Entry | 4,034 | 18.7% |
| 4. OpenSource Twitter | 967 | 4.5% |
| 5. None | 199 | 0.9% |
| 6. OpenSource.com August weekly 20110822 | 157 | 0.7% |
| 7. OpenSource.com August weekly 20110815 | 109 | 0.5% |
| 8. OpenSource.com April Highlights 20110510 | 55 | 0.3% |
| 9. OpenSource.com August weekly 20110808 | 47 | 0.2% |
| 10. OpenSource.com August weekly 20110801 | 37 | 0.2% |
| 11. Opensource.com Social media button - reddit | 30 | 0.1% |
| 12. OpenSource.com June weekly 20110628_B | 28 | 0.1% |
| Total | 21,582 | |

OSDC Daily Unique Visitors (Last week)

Opensource.com

Sun. 28 Aug. 2011 - Sat. 3 Sep. 2011

| Date | Selected Period |
|-----------------|-----------------|
| 1. Aug 28, 2011 | 1,021 |
| 2. Aug 29, 2011 | 1,985 |
| 3. Aug 30, 2011 | 6,668 |
| 4. Aug 31, 2011 | 9,162 |
| 5. Sep 1, 2011 | 2,352 |
| 6. Sep 2, 2011 | 1,702 |
| 7. Sep 3, 2011 | 1,079 |
| Total | 23,969 |



Top-10 OSDC pages (Last week)

Opensource.com

Sun. 28 Aug. 2011 - Sat. 3 Sep. 2011

| Page | Page Views | Visits | Single Access |
|--|---------------|---------------|---------------|
| 1. opensource government article Open-source-is-illegal? | 8,626 | 23.1% | 6,902 |
| 2. opensource home | 4,535 | 12.1% | 1,771 |
| 3. opensource business article Digit...why-HP's-\$99-tablet-could-spark- | 4,037 | 10.8% | 2,640 |
| 4. opensource life article Free-as-in-sake:-The-story-of-Koji | 1,743 | 4.7% | 838 |
| 5. http://opensource.com/government/11/8/open-source-illegal | 797 | 2.1% | 557 |
| 6. opensource law article Mobile-patent-wars-and-Linux-in-context | 771 | 2.1% | 409 |
| 7. opensource education article Educa...rite-"Wrath-of-Khan"-joke-blog-ti | 599 | 1.6% | 238 |
| 8. opensource education home | 553 | 1.5% | 52 |
| 9. opensource business home | 499 | 1.3% | 18 |
| 10. opensource life article From-the-T...-rises-the-phoenix-of-open-source | 382 | 1.0% | 117 |
| 11. opensource education article Ope...t-classes-have-you-taken-online? | 306 | 0.8% | 56 |
| 12. opensource user login | 281 | 0.8% | 6 |
| Total | 37,350 | 22,501 | 19,331 |

Top-10 OSDC referrers (Last week)

Opensource.com

Sun. 28 Aug. 2011 - Sat. 3 Sep. 2011

| Referrer | Instances |
|---|---------------|
| 1. http://news.ycombinator.com/ | 2,423 |
| 2. http://www.linuxtoday.com/it_management/2011083001141OPOO | 1,249 |
| 3. http://www.linuxtoday.com/news_story.php3?ltsn=2011-08-30-011-41-OP-OO | 520 |
| 4. http://news.ycombinator.com/news | 374 |
| 5. http://www.google.com/reader/view/ | 253 |
| 6. http://www.tuxmachines.org/node/54533 | 149 |
| 7. http://36ohk6dgmcd1n.yom.mail.yahoo.net/om/api/1.0/openmail.app.invoke/36ohk6dgmcd1n/5/1.0.35/us/en-US/view.html | 148 |
| 8. http://news.ycombinator.com/item?id=2944816 | 127 |
| 9. http://www.linuxtoday.com/news_story.php3?ltsn=2011-08-30-01...mpaign=Feed%253A+linuxtoday%252Flinux+%2528Linux+Today%2529 | 106 |
| 10. http://lwn.net/ | 89 |
| 11. http://magazine.redhat.com/ | 88 |
| 12. http://www.groklaw.net/ | 83 |
| Total | 13,668 |



Top-5 OSDC Articles (Last week)

Opensource.com

Sun. 28 Aug. 2011 - Sat. 3 Sep. 2011

| Page | | Page Views | | Visits | | Single Access | |
|--------------|---|---------------|-------|---------------|-------|---------------|-------|
| 1. | opensource government article Open-source-is-illegal? | 8,626 | 35.2% | 7,314 | 32.5% | 6,902 | 45.0% |
| 2. | opensource business article Digit...why-HP's-\$99-tablet-could-spark- | 4,037 | 16.5% | 3,390 | 15.1% | 2,640 | 17.2% |
| 3. | opensource life article Free-as-in-sake:-The-story-of-Koji | 1,743 | 7.1% | 1,479 | 6.6% | 838 | 5.5% |
| 4. | opensource law article Mobile-patent-wars-and-Linux-in-context | 771 | 3.1% | 676 | 3.0% | 409 | 2.7% |
| 5. | opensource education article Educa...rite-"Wrath-of-Khan"-joke-blog-ti | 599 | 2.4% | 488 | 2.2% | 238 | 1.6% |
| 6. | opensource life article From-the-T...-rises-the-phoenix-of-open-source | 382 | 1.6% | 314 | 1.4% | 117 | 0.8% |
| 7. | opensource education article Ope...t-classes-have-you-taken-online? | 306 | 1.2% | 223 | 1.0% | 56 | 0.4% |
| 8. | opensource education article Po...e-you-used-MIT-OpenCourseWare? | 246 | 1.0% | 160 | 0.7% | 46 | 0.3% |
| 9. | opensource law article The-Mozilla...blic-License---almost-2.0-(part-1) | 200 | 0.8% | 137 | 0.6% | 79 | 0.5% |
| 10. | opensource government article GO...pen-source-beyond-cutting-costs | 194 | 0.8% | 160 | 0.7% | 61 | 0.4% |
| 11. | opensource government article Ti...-into-one-open-source-platform? | 184 | 0.8% | 148 | 0.7% | 93 | 0.6% |
| 12. | opensource law article Should-se...-up?-Aaron-Swartz,-JSTOR,-and-t | 182 | 0.7% | 134 | 0.6% | 76 | 0.5% |
| Total | | 24,520 | | 22,501 | | 15,344 | |

Top-5 OSDC Business Pages (Last week)

Opensource.com

Sun. 28 Aug. 2011 - Sat. 3 Sep. 2011

| Page | | Page Views | | Visits | | Single Access | |
|--------------|---|--------------|-------|---------------|-------|---------------|-------|
| 1. | opensource business article Digit...why-HP's-\$99-tablet-could-spark- | 4,037 | 59.6% | 3,390 | 15.1% | 2,640 | 68.1% |
| 2. | opensource business home | 499 | 7.4% | 350 | 1.6% | 18 | 0.5% |
| 3. | opensource business article Can-...-work-when-not-everyone-has-opt | 170 | 2.5% | 125 | 0.6% | 63 | 1.6% |
| 4. | opensource business article The-e...ontributor-agreements-in-open-so | 127 | 1.9% | 100 | 0.4% | 68 | 1.8% |
| 5. | opensource business article What's-your-default? | 108 | 1.6% | 93 | 0.4% | 31 | 0.8% |
| 6. | opensource business article In-a-...experience-may-be-an-asset-in-mo | 107 | 1.6% | 85 | 0.4% | 66 | 1.7% |
| 7. | opensource business article Bob-Y...on-collaboration,-innovation,-an | 72 | 1.1% | 67 | 0.3% | 56 | 1.4% |
| 8. | opensource business article Open-For-Business:-The-practice-effect | 49 | 0.7% | 43 | 0.2% | 35 | 0.9% |
| 9. | opensource business article The-Differentiated-MBA | 48 | 0.7% | 39 | 0.2% | 39 | 1.0% |
| 10. | opensource business article What-is-your-management-model? | 46 | 0.7% | 36 | 0.2% | 32 | 0.8% |
| 11. | opensource business article Integral-Innovation | 44 | 0.6% | 40 | 0.2% | 25 | 0.6% |
| 12. | opensource business article Are-...ore-human-than-the-competition? | 39 | 0.6% | 19 | 0.1% | 11 | 0.3% |
| Total | | 6,773 | | 22,501 | | 3,875 | |



Top-5 OSDC Life pages (Last week)

Opensource.com

Sun. 28 Aug. 2011 - Sat. 3 Sep. 2011

| Page | Page Views | | Visits | | Single Access | |
|--|--------------|-------|---------------|------|---------------|-------|
| 1. opensource life article Free-as-in-sake:-The-story-of-Koji | 1,743 | 41.3% | 1,479 | 6.6% | 838 | 41.2% |
| 2. opensource life article From-the-T...-rises-the-phoenix-of-open-source | 382 | 9.0% | 314 | 1.4% | 117 | 5.8% |
| 3. opensource life home | 202 | 4.8% | 134 | 0.6% | 15 | 0.7% |
| 4. opensource life article Steam-for-Linux-confirmed-(April-Fool's-Day) | 181 | 4.3% | 155 | 0.7% | 139 | 6.8% |
| 5. opensource life article Photos:-Gal...ng-the-first-twenty-years-of-Linux | 96 | 2.3% | 53 | 0.2% | 33 | 1.6% |
| 6. opensource life article Jim-Whiteh...on-the-next-twenty-years-of-Linux | 91 | 2.2% | 80 | 0.4% | 55 | 2.7% |
| 7. opensource life article Maddog,-Mo...x-community-discuss-their-first-t | 88 | 2.1% | 78 | 0.3% | 63 | 3.1% |
| 8. opensource life article Five-open-source-alternatives-to-the-iPad | 78 | 1.8% | 58 | 0.3% | 42 | 2.1% |
| 9. opensource life article A-Boxee-B...pdates-and-questions-of-openness | 73 | 1.7% | 55 | 0.2% | 52 | 2.6% |
| 10. opensource life article Webcast-p...rce-software-for-music-production | 41 | 1.0% | 29 | 0.1% | 23 | 1.1% |
| 11. opensource life article FabFi:-An-o...wireless-network-built-with-trash- | 38 | 0.9% | 32 | 0.1% | 18 | 0.9% |
| 12. opensource life article Clay-Shirk...ogy,-and-all-the-squishy,-human-s | 38 | 0.9% | 30 | 0.1% | 20 | 1.0% |
| Total | 4,225 | | 22,501 | | 2,034 | |

Top-5 OSDC Should-be Pages (Last week)

Opensource.com

Sun. 28 Aug. 2011 - Sat. 3 Sep. 2011

| Page | Page Views | | Visits | | Single Access | |
|--|------------|-------|---------------|------|---------------|-------|
| 1. opensource should-be home | 55 | 47.4% | 45 | 0.2% | 3 | 18.8% |
| 2. opensource should-be article Com...-Borsa,-fan-of-Drupal-and-Fedora | 17 | 14.7% | 14 | 0.1% | 0 | 0.0% |
| 3. opensource should-be article Join-our-mailing-lists | 14 | 12.1% | 11 | 0.0% | 1 | 6.3% |
| 4. opensource should-be article New...-the-site:-Open-source-resources | 9 | 7.8% | 5 | 0.0% | 1 | 6.3% |
| 5. opensource should-be article What-should-"Should-be"-be? | 5 | 4.3% | 4 | 0.0% | 3 | 18.8% |
| 6. opensource should-be article What-comes-after-Rock-Star? | 4 | 3.4% | 4 | 0.0% | 0 | 0.0% |
| 7. opensource should-be article Beta-points-and-badge-system | 4 | 3.4% | 4 | 0.0% | 3 | 18.8% |
| 8. opensource should-be article What-should-opensource.com-be? | 3 | 2.6% | 3 | 0.0% | 3 | 18.8% |
| 9. opensource should-be article RSS-icon-gets-an-upgrade | 2 | 1.7% | 2 | 0.0% | 1 | 6.3% |
| 10. opensource should-be article Wel...-conversation-on-opensource.com | 1 | 0.9% | 1 | 0.0% | 1 | 6.3% |
| 11. opensource should-be article Is-o...source.com-built-on-open-source? | 1 | 0.9% | 1 | 0.0% | 0 | 0.0% |
| 12. opensource should-be article opensource.com-on-Freenode-IRC | 1 | 0.9% | 1 | 0.0% | 0 | 0.0% |
| Total | 116 | | 22,501 | | 16 | |



Top-5 OSDC Education Pages (Last week)

Opensource.com

Sun. 28 Aug. 2011 - Sat. 3 Sep. 2011

| Page | Page Views | Visits | Single Access |
|---|--------------|--------|--------------------------|
| 1. opensource education article Educa...rite-"Wrath-of-Khan"-joke-blog-ti | 599 | 20.9% | 488 2.2% 238 25.1% |
| 2. opensource education home | 553 | 19.3% | 378 1.7% 52 5.5% |
| 3. opensource education article Ope...t-classes-have-you-taken-online? | 306 | 10.7% | 223 1.0% 56 5.9% |
| 4. opensource education article Po...e-you-used-MIT-OpenCourseWare? | 246 | 8.6% | 160 0.7% 46 4.9% |
| 5. opensource education 11 9 those-...ch-and-do-interview-grant-hearn | 126 | 4.4% | 93 0.4% 47 5.0% |
| 6. opensource education article Montessori-and-the-open-source-way- | 123 | 4.3% | 103 0.5% 87 9.2% |
| 7. opensource education article Prev...ologies-from-disrupting-education | 44 | 1.5% | 31 0.1% 15 1.6% |
| 8. opensource education article Bri...n-Upstate-New-York,-The-Open-So | 44 | 1.5% | 38 0.2% 25 2.6% |
| 9. opensource education article How...tion-of-open-source-with-Scratch | 44 | 1.5% | 37 0.2% 31 3.3% |
| 10. opensource education article W...-of-Technology,-OpenCourseWare | 42 | 1.5% | 33 0.1% 17 1.8% |
| 11. opensource education article Web...tive-director-of-MIT-OpenCourse | 31 | 1.1% | 23 0.1% 9 0.9% |
| 12. opensource education article How...-balanced-learning-environments | 28 | 1.0% | 22 0.1% 7 0.7% |
| Total | 2,869 | | 22,501 948 |

Top-5 OSDC Government pages (Last week)

Opensource.com

Sun. 28 Aug. 2011 - Sat. 3 Sep. 2011

| Page | Page Views | Visits | Single Access |
|--|---------------|--------|----------------------------|
| 1. opensource government article Open-source-is-illegal? | 8,626 | 84.3% | 7,314 32.5% 6,902 90.8% |
| 2. opensource government home | 267 | 2.6% | 162 0.7% 27 0.4% |
| 3. opensource government article GO...pen-source-beyond-cutting-costs | 194 | 1.9% | 160 0.7% 61 0.8% |
| 4. opensource government article Ti...-into-one-open-source-platform? | 184 | 1.8% | 148 0.7% 93 1.2% |
| 5. opensource government article Ha...cial-media-and-open-source-tool | 127 | 1.2% | 100 0.4% 69 0.9% |
| 6. opensource government article Cro...stitution-submitted-to-parliament | 90 | 0.9% | 72 0.3% 53 0.7% |
| 7. opensource government article An-open-farewell-to-Vivek-Kundra | 65 | 0.6% | 53 0.2% 44 0.6% |
| 8. opensource government article Building-a-Civic-Commons | 59 | 0.6% | 54 0.2% 45 0.6% |
| 9. opensource government article C...ment,-and-economic-development | 45 | 0.4% | 42 0.2% 26 0.3% |
| 10. opensource government article Op...s-the-future-of-downtown-Raleigh | 44 | 0.4% | 33 0.1% 12 0.2% |
| 11. opensource government article Op...dividual-or-project-for-an-OSFA | 38 | 0.4% | 34 0.2% 13 0.2% |
| 12. opensource government article O...es,-hackathons,-and-Google-Plus | 35 | 0.3% | 25 0.1% 17 0.2% |
| Total | 10,230 | | 22,501 7,602 |



Top-5 OSDC Health Pages (last week)

Opensource.com

Sun. 28 Aug. 2011 - Sat. 3 Sep. 2011

| Page | Page Views | |
|---|------------|-------|
| 1. opensource health article Feedback-loops-are-changing-health-behavior | 131 | 28.1% |
| 2. opensource health home | 125 | 26.8% |
| 3. opensource health article Open-health-with-the-quantified-self- | 50 | 10.7% |
| 4. opensource health article Open-sourcing-an-outbreak-investigation | 35 | 7.5% |
| 5. opensource health article Open-data,-apps-and-the-FDA | 22 | 4.7% |
| 6. opensource health article Healthcare-organizations-use-open-source-to-control-costs,-increase-reliab | 12 | 2.6% |
| 7. opensource health article Poll:-Open-source-implantable-medical-devices | 7 | 1.5% |
| 8. opensource health article Is-the-future-of-Pharma-open-source? | 7 | 1.5% |
| 9. opensource health article A-few-words-about-Google-Health | 6 | 1.3% |
| 10. opensource health article Injecting-gaming-into-healthcare | 6 | 1.3% |
| 11. opensource health article Ozioma-puts-locally-relevant-health-data-in-the-hands-of-journalists | 6 | 1.3% |
| 12. opensource health article Socrates,-social-media-and-the-new-dialectic | 6 | 1.3% |
| Total | 466 | |

Top-5 OSDC Law Pages (Last week)

Opensource.com

Sun. 28 Aug. 2011 - Sat. 3 Sep. 2011

| Page | Page Views | | Visits | | Single Access | |
|---|--------------|-------|---------------|------|---------------|-------|
| 1. opensource law article Mobile-patent-wars-and-Linux-in-context | 771 | 41.9% | 676 | 3.0% | 409 | 47.3% |
| 2. opensource law article The-Mozilla...blic-License---almost-2.0-(part-1) | 200 | 10.9% | 137 | 0.6% | 79 | 9.1% |
| 3. opensource law article Should-se...up?-Aaron-Swartz,-JSTOR,-and-t | 182 | 9.9% | 134 | 0.6% | 76 | 8.8% |
| 4. opensource law home | 166 | 9.0% | 103 | 0.5% | 10 | 1.2% |
| 5. opensource law article Speaking-of-software-patents | 94 | 5.1% | 75 | 0.3% | 59 | 6.8% |
| 6. opensource law article Total-victor...urce-software-in-a-patent-lawsuit- | 39 | 2.1% | 33 | 0.1% | 27 | 3.1% |
| 7. opensource law article Interview:-...ng,-ending,-and-future-of-Groklaw | 33 | 1.8% | 28 | 0.1% | 22 | 2.5% |
| 8. opensource law article Platform-wars:-software-patents-in-a-new-light | 30 | 1.6% | 27 | 0.1% | 15 | 1.7% |
| 9. opensource law article Poll:-Google,-Motorola,-and-patents | 30 | 1.6% | 19 | 0.1% | 10 | 1.2% |
| 10. opensource law article Bilski's-...g-down-some-bad-software-patents | 18 | 1.0% | 11 | 0.0% | 3 | 0.3% |
| 11. opensource law article The-trouble-with-Harmony:-Part-1 | 15 | 0.8% | 13 | 0.1% | 5 | 0.6% |
| 12. opensource law article New-Zealand-rejects-software-patents | 13 | 0.7% | 12 | 0.1% | 12 | 1.4% |
| Total | 1,841 | | 22,501 | | 864 | |