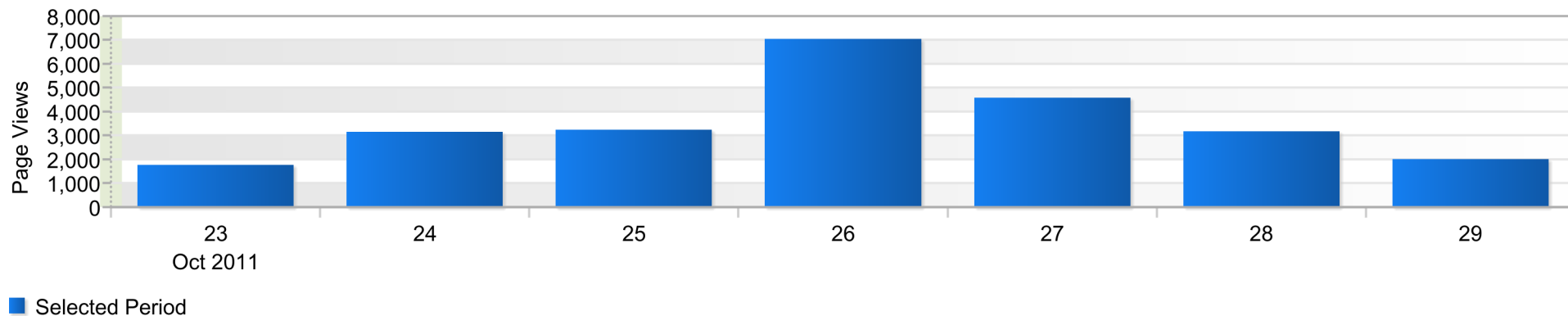


OSDC Page views (Last week)

Opensource.com

Sun. 23 Oct. 2011 - Sat. 29 Oct. 2011



Date	Selected Period
1. Oct 23, 2011	1,761
2. Oct 24, 2011	3,135
3. Oct 25, 2011	3,230
4. Oct 26, 2011	7,039
5. Oct 27, 2011	4,574
6. Oct 28, 2011	3,168
7. Oct 29, 2011	2,004
Total	24,911



External campaign traffic (Last week)

Opensource.com

Sun. 23 Oct. 2011 - Sat. 29 Oct. 2011

Tactic Name	Click-throughs	
1. None	4,630	36.4%
2. Natural Referrer	4,226	33.2%
3. Direct Entry	2,760	21.7%
4. OpenSource Twitter	794	6.2%
5. OpenSource.com August homepage highlights 20110901	46	0.4%
6. Opensource.com Social media button - reddit	45	0.4%
7. OpenSource.com September weekly 20110919	22	0.2%
8. OpenSource.com August weekly 20110829	21	0.2%
9. OpenSource.com August weekly 20110808	21	0.2%
10. OpenSource.com September weekly 20110912	19	0.1%
11. OpenSource.com April Highlights 20110510	18	0.1%
12. OpenSource.com August weekly 20110815	14	0.1%
Total	12,731	

OSDC Daily Unique Visitors (Last week)

Opensource.com

Sun. 23 Oct. 2011 - Sat. 29 Oct. 2011

Date	Selected Period
1. Oct 23, 2011	1,002
2. Oct 24, 2011	1,663
3. Oct 25, 2011	1,601
4. Oct 26, 2011	3,984
5. Oct 27, 2011	2,684
6. Oct 28, 2011	1,863
7. Oct 29, 2011	1,189
Total	13,986



Top-10 OSDC pages (Last week)

Opensource.com

Sun. 23 Oct. 2011 - Sat. 29 Oct. 2011

Page	Page Views		Visits		Single Access	
1. opensource home	3,741	15.0%	2,772	20.5%	1,514	13.9%
2. opensource business article The-importance-of-Google-Dart	2,225	8.9%	1,901	14.1%	1,429	13.2%
3. opensource business article Open-s...:-The-antidote-for-too-big-to-fail	1,495	6.0%	1,292	9.6%	817	7.5%
4. opensource education home	516	2.1%	392	2.9%	69	0.6%
5. opensource business home	459	1.8%	291	2.2%	24	0.2%
6. opensource business article What-makes-Apple-Apple	385	1.5%	293	2.2%	167	1.5%
7. opensource business article 10-ways...r-that-will-stand-the-test-of-time	361	1.4%	280	2.1%	227	2.1%
8. opensource business article Want-to-change-your-company?-Go-viral	310	1.2%	269	2.0%	121	1.1%
9. opensource education article Sad...-academic-copyright-assignments	284	1.1%	206	1.5%	197	1.8%
10. opensource life article Call-for-images:-Collaboration-challenge	275	1.1%	219	1.6%	90	0.8%
11. opensource education 11 10 bluej-closed-open-interview-ian-utting	261	1.0%	204	1.5%	76	0.7%
12. opensource education article Cab...ative-Commons,-on-the-obviousne	228	0.9%	143	1.1%	104	1.0%
Total	24,911		13,505		10,862	

Top-10 OSDC referrers (Last week)

Opensource.com

Sun. 23 Oct. 2011 - Sat. 29 Oct. 2011

Referrer	Instances	
1. http://t.co/kFcMrev0	149	2.2%
2. http://www.linuxtoday.com/developer/2011101901241OPSW	105	1.6%
3. http://36ohk6dgmcd1n.yom.mail.yahoo.net/om/api/1.0/openmail.app.invoke/36ohk6dgmcd1n/8/1.0.35/us/en-US/view.html	71	1.1%
4. http://www.google.com/reader/view/	55	0.8%
5. http://magazine.redhat.com/	53	0.8%
6. http://www.linuxtoday.com/news_story.php3?ltsn=2011-10-19-012-41-OP-SW	31	0.5%
7. http://en.wikipedia.org/wiki/Red_Hat	28	0.4%
8. http://t.co/sSrJIMPP	27	0.4%
9. http://osdc.localhost:8082/spotlight	24	0.4%
10. http://36ohk6dgmcd1n.c.yom.mail.yahoo.net/om/api/1.0/openmail.app.invoke/36ohk6dgmcd1n/8/1.0.35/us/en-US/view.html	23	0.3%
11. http://blogs.computerworlduk.com/simon-says/2011/07/harmony-out-of-tune/index.htm	23	0.3%
12. http://lwn.net/	18	0.3%
Total	6,625	



Top-5 OSDC Articles (Last week)

Opensource.com

Sun. 23 Oct. 2011 - Sat. 29 Oct. 2011

Page	Page Views	Visits	Single Access
1. opensource business article The-importance-of-Google-Dart	2,225 16.0%	1,901 14.1%	1,429 19.1%
2. opensource business article Open-s...:-The-antidote-for-too-big-to-fail	1,495 10.8%	1,292 9.6%	817 10.9%
3. opensource business article What-makes-Apple-Apple	385 2.8%	293 2.2%	167 2.2%
4. opensource business article 10-ways...r-that-will-stand-the-test-of-time	361 2.6%	280 2.1%	227 3.0%
5. opensource business article Want-to-change-your-company?-Go-viral	310 2.2%	269 2.0%	121 1.6%
6. opensource education article Sad...-academic-copyright-assignments	284 2.0%	206 1.5%	197 2.6%
7. opensource life article Call-for-images:-Collaboration-challenge	275 2.0%	219 1.6%	90 1.2%
8. opensource education article Cab...ative-Commons,-on-the-obviousne	228 1.6%	143 1.1%	104 1.4%
9. opensource government article Inte...1:-Better-tools,-more-data,-bigge	197 1.4%	149 1.1%	74 1.0%
10. opensource education article Diali...urce-principles-and-collaboration	192 1.4%	162 1.2%	53 0.7%
11. opensource health article Drug-companies-try-sharing	182 1.3%	160 1.2%	54 0.7%
12. opensource life article Would-you-...n-profits,-or-Occupy-Wall-Street?	178 1.3%	105 0.8%	35 0.5%
Total	13,905	13,505	7,497

Top-5 OSDC Business Pages (Last week)

Opensource.com

Sun. 23 Oct. 2011 - Sat. 29 Oct. 2011

Page	Page Views	Visits	Single Access
1. opensource business article The-importance-of-Google-Dart	2,225 29.8%	1,901 14.1%	1,429 34.9%
2. opensource business article Open-s...:-The-antidote-for-too-big-to-fail	1,495 20.0%	1,292 9.6%	817 19.9%
3. opensource business home	459 6.2%	291 2.2%	24 0.6%
4. opensource business article What-makes-Apple-Apple	385 5.2%	293 2.2%	167 4.1%
5. opensource business article 10-ways...r-that-will-stand-the-test-of-time	361 4.8%	280 2.1%	227 5.5%
6. opensource business article Want-to-change-your-company?-Go-viral	310 4.2%	269 2.0%	121 3.0%
7. opensource business article The-cure-for-corporate-inertia	152 2.0%	118 0.9%	47 1.1%
8. opensource business article Colla...work:-Planning-for-today's-teams	133 1.8%	112 0.8%	59 1.4%
9. opensource business article What-is-your-management-model?	105 1.4%	87 0.6%	77 1.9%
10. opensource business article The-...en-innovation-theory-breaks-down	101 1.4%	67 0.5%	54 1.3%
11. opensource business article Rethinking-office-design	69 0.9%	50 0.4%	47 1.1%
12. opensource business article Coop...tanding-the-co-op-business-model	64 0.9%	53 0.4%	41 1.0%
Total	7,458	13,505	4,098



Top-5 OSDC Life pages (Last week)

Opensource.com

Sun. 23 Oct. 2011 - Sat. 29 Oct. 2011

Page	Page Views	Visits	Single Access
1. opensource life article Call-for-images:-Collaboration-challenge	275	11.6%	90
2. opensource life article Would-you-...n-profits,-or-Occupy-Wall-Street?	178	7.5%	35
3. opensource life home	169	7.1%	21
4. opensource life article Is-Occupy-...St.-really-an-open-source-protest?	140	5.9%	48
5. opensource life article Steam-for-Linux-confirmed-(April-Fool's-Day)	140	5.9%	118
6. opensource life article What-makes-a-new-medium-successful?	99	4.2%	24
7. opensource life article Novacut-d...boration-in-HD-SLR-video-editing-	87	3.7%	50
8. opensource life article A-Boxee-B...pdates-and-questions-of-openness	56	2.4%	37
9. opensource life article Five-open-source-alternatives-to-the-iPad	51	2.1%	25
10. opensource life article Seriously,-why-do-you-still-have-an-iPhone?	46	1.9%	30
11. opensource life article Free-as-in-sake:-The-story-of-Koji	42	1.8%	30
12. opensource life article Webcast-r...-source-and-the-cognitive-surplus	40	1.7%	12
Total	2,380	13,505	1,206

Top-5 OSDC Should-be Pages (Last week)

Opensource.com

Sun. 23 Oct. 2011 - Sat. 29 Oct. 2011

Page	Page Views	Visits	Single Access
1. opensource should-be article New...-site:-User-influenced-home-page	98	36.6%	31
2. opensource should-be article Com...tt,-contributor-to-FLOSS-manuals	93	34.7%	58
3. opensource should-be home	44	16.4%	3
4. opensource should-be article Join-our-mailing-lists	21	7.8%	1
5. opensource should-be article Beta-points-and-badge-system	3	1.1%	1
6. opensource should-be article Com...aul-Booker,-Mozilla-contributor	2	0.7%	1
7. opensource should-be article Call-for-images:-Collaboration-challenge	2	0.7%	0
8. opensource should-be article opensource.com-on-Freenode-IRC	1	0.4%	0
9. opensource should-be article Share-your-open-source-stories	1	0.4%	1
10. opensource should-be article Wel...-conversation-on-opensource.com	1	0.4%	1
11. opensource should-be article What-should-"Should-be"-be?	1	0.4%	0
12. opensource should-be article RSS-icon-gets-an-upgrade	1	0.4%	1
Total	268	13,505	98



Top-5 OSDC Education Pages (Last week)

Opensource.com

Sun. 23 Oct. 2011 - Sat. 29 Oct. 2011

Page	Page Views		Visits		Single Access	
1. opensource education home	516	16.8%	392	2.9%	69	5.7%
2. opensource education article Sad...-academic-copyright-assignments	284	9.3%	206	1.5%	197	16.1%
3. opensource education 11 10 bluej-closed-open-interview-ian-utting	261	8.5%	204	1.5%	76	6.2%
4. opensource education article Cab...ative-Commons,-on-the-obviousne	228	7.4%	143	1.1%	104	8.5%
5. opensource education article Diali...urce-principles-and-collaboration	192	6.3%	162	1.2%	53	4.3%
6. opensource education article Default-to-open:-The-scientific-method	154	5.0%	103	0.8%	43	3.5%
7. opensource education article Mart...-Department-of-Education-open-th	138	4.5%	107	0.8%	64	5.2%
8. opensource education article FO...ets-IT-Education-at-ACM-SIGITE	137	4.5%	124	0.9%	37	3.0%
9. opensource education article Is-l...-most-important-question-for-OER?	108	3.5%	84	0.6%	31	2.5%
10. opensource education article S...omentum-with-Open-Access-Week	93	3.0%	72	0.5%	25	2.0%
11. opensource education article Acce..., -Deputy-Director-of-Postseconda	92	3.0%	67	0.5%	31	2.5%
12. opensource education article Fl...nowledge:-Open-College-Textbooks	67	2.2%	37	0.3%	32	2.6%
Total	3,069		13,505		1,220	

Top-5 OSDC Government pages (Last week)

Opensource.com

Sun. 23 Oct. 2011 - Sat. 29 Oct. 2011

Page	Page Views		Visits		Single Access	
1. opensource government home	224	18.0%	145	1.1%	23	4.5%
2. opensource government article Inte...1:-Better-tools,-more-data,-bigge	197	15.9%	149	1.1%	74	14.4%
3. opensource government article C...ent-culture-the-open-source-way	78	6.3%	63	0.5%	20	3.9%
4. opensource government article Live-from-CapitolCamp2011	77	6.2%	58	0.4%	25	4.9%
5. opensource government article Open-source-is-illegal?	63	5.1%	19	0.1%	18	3.5%
6. opensource government article Go...Format-is-updated-and-improved!	41	3.3%	32	0.2%	20	3.9%
7. opensource government article Surfing-the-open-data-wave	32	2.6%	22	0.2%	11	2.1%
8. opensource government article F...IT-Dashboard-goes-open-source-	29	2.3%	19	0.1%	18	3.5%
9. opensource government article Fi...ur-community-one-click-at-a-time	23	1.9%	21	0.2%	13	2.5%
10. opensource government article Cro...stitution-submitted-to-parliament	21	1.7%	20	0.1%	19	3.7%
11. opensource government article I-want-YOU-to-open-source	20	1.6%	16	0.1%	15	2.9%
12. opensource government article Whe...l-time-route-info-for-Boston-rid	20	1.6%	12	0.1%	10	1.9%
Total	1,241		13,505		514	

Top-5 OSDC Health Pages (last week)

Opensource.com

Sun. 23 Oct. 2011 - Sat. 29 Oct. 2011

Page	Page Views	Visits	Single Access
1. opensource health article Drug-companies-try-sharing	182 36.0%	160 1.2%	54 34.8%
2. opensource health home	94 18.6%	70 0.5%	3 1.9%
3. opensource health article Hackteria:-Give-your-old-devices-new-life	52 10.3%	46 0.3%	30 19.4%
4. opensource health article WEBCA...ark-talks-with-opensource.com-	13 2.6%	9 0.1%	6 3.9%
5. opensource health article Get-fr...dvice-and-answers-with-HealthTap	10 2.0%	6 0.0%	3 1.9%
6. opensource health article Socrate...cial-media-and-the-new-dialectic	10 2.0%	8 0.1%	8 5.2%
7. opensource health article Drug-companies-try-sharing The Latest	9 1.8%	8 0.1%	0 0.0%
8. opensource health article Can-soci...unities-transform-clinical-trials?	9 1.8%	4 0.0%	3 1.9%
9. opensource health article Is-the-future-of-Pharma-open-source?	8 1.6%	4 0.0%	3 1.9%
10. opensource health article Can-socia...nsform-clinical-trials? The Latest	6 1.2%	1 0.0%	0 0.0%
11. opensource health article Feedba...ops-are-changing-health-behavior	6 1.2%	6 0.0%	4 2.6%
12. opensource health article Using-...-Park,-CTO-of-Health-and-Human-	6 1.2%	4 0.0%	4 2.6%
Total	505	13,505	155

Top-5 OSDC Law Pages (Last week)

Opensource.com

Sun. 23 Oct. 2011 - Sat. 29 Oct. 2011

Page	Page Views	Visits	Single Access
1. opensource law home	124 14.5%	82 0.6%	10 2.3%
2. opensource law article Creative-Commons-4.0-on-the-horizon	94 11.0%	80 0.6%	65 15.0%
3. opensource law article New-patent...wsuits-by-non-practicing-entities	74 8.6%	62 0.5%	45 10.4%
4. opensource law article Total-victor...urce-software-in-a-patent-lawsuit-	59 6.9%	52 0.4%	46 10.6%
5. opensource law article If-we're-goi...t's-at-least-have-a-level-playing-	49 5.7%	43 0.3%	19 4.4%
6. opensource law article The-trouble-with-Harmony:-Part-1	38 4.4%	25 0.2%	13 3.0%
7. opensource law article Speaking-of-software-patents	32 3.7%	25 0.2%	19 4.4%
8. opensource law article MPL-2.0,-copyleft,-and-license-compatibility	27 3.1%	26 0.2%	23 5.3%
9. opensource law article The-huge-s...-of-NPE-software-patent-lawsuits	26 3.0%	20 0.1%	6 1.4%
10. opensource law article The-trouble-with-Harmony:-Part-2	23 2.7%	14 0.1%	4 0.9%
11. opensource law article Should-se...-up?-Aaron-Swartz,-JSTOR,-and-t	19 2.2%	15 0.1%	13 3.0%
12. opensource law article Interview:-...ng,-ending,-and-future-of-Groklaw	18 2.1%	15 0.1%	14 3.2%
Total	858	13,505	432



Top-10 OSDC Resources pages (Last week)

Opensource.com

Sun. 23 Oct. 2011 - Sat. 29 Oct. 2011

Page	Page Views		Visits		Single Access	
1. opensource resources conferences-and-events	61	50.8%	36	0.3%	20	74.1%
2. opensource resources projects-and-applications	50	41.7%	44	0.3%	6	22.2%
3. opensource resources organizations	9	7.5%	6	0.0%	1	3.7%
Total	120		13,505		27	

Total Resource Page access

Opensource.com

Thu. 1 Sep. 2011 - Mon. 31 Oct. 2011

Page	Page Views		Visits		Single Access	
1. opensource resources conferences-and-events	652	44.7%	447	0.4%	185	72.0%
2. opensource resources projects-and-applications	501	34.3%	388	0.3%	52	20.2%
3. opensource resources organizations	285	19.5%	182	0.2%	20	7.8%
4. opensource resources open-source	18	1.2%	5	0.0%	0	0.0%
5. osdc:dev.opensource.com resources open-source	1	0.1%	1	0.0%	0	0.0%
6. opensource resources education	1	0.1%	1	0.0%	0	0.0%
7. osdc:dev.opensource.com resources conferences-and-events	1	0.1%	1	0.0%	0	0.0%
Total	1,459		112,177		257	

ClickMap opensource|home (last week)

Opensource.com

Sat. 22 Oct. 2011 - Fri. 28 Oct. 2011

Link URL	Loc. # / Link Type	Instances
1. http://opensource.com/business	0 Anchor Tag	153 11.9%
2. http://opensource.com/education	0 Anchor Tag	128 10.0%
3. http://opensource.com/business/11/10/what-makes-apple-apple	0 Anchor Tag	59 4.6%
4. Search	0 Form Submit	52 4.0%
5. http://opensource.com/business/11/10/open-source-antidote-too-big-fail	0 Anchor Tag	47 3.7%
6. http://opensource.com/life	0 Anchor Tag	45 3.5%
7. http://opensource.com	0 Anchor Tag	42 3.3%
8. http://opensource.com/user/login	0 Anchor Tag	39 3.0%
9. http://opensource.com/government	0 Anchor Tag	27 2.1%
10. http://opensource.com/health/11/10/drug-companies-try-sharing	0 Anchor Tag	26 2.0%
11. http://opensource.com/about	0 Anchor Tag	25 1.9%
12. http://opensource.com/life/11/10/would-you-don...-open-source-non-profits-or-occupy-wall-street	0 Anchor Tag	24 1.9%
13. http://opensource.com/business/11/10/cure-corporate-inertia	0 Anchor Tag	24 1.9%
14. http://opensource.com/law	0 Anchor Tag	21 1.6%
15. http://opensource.com/government/11/10/intern...n-data-hackathon-2011-better-tools-more-data	0 Anchor Tag	21 1.6%
16. http://opensource.com/government/11/10/changing-government-culture-open-source-way	0 Anchor Tag	18 1.4%
17. http://opensource.com/health	0 Anchor Tag	17 1.3%
18. http://opensource.com/education/11/10/default-open-scientific-method	0 Anchor Tag	16 1.2%
19. http://opensource.com/education/11/10/access-a...enough-josh-jarrett-deputy-director-postsecon	0 Anchor Tag	16 1.2%
20. http://opensource.com/education/11/10/spread-momentum-open-access-week	0 Anchor Tag	15 1.2%
21. Vote	0 Form Submit	14 1.1%
22. http://opensource.com/business	1,080 Anchor Tag	14 1.1%
23. http://opensource.com/open-source-way	0 Anchor Tag	13 1.0%
24. http://opensource.com/should-be/11/10/new-site-user-influenced-home-page	0 Anchor Tag	13 1.0%
25. http://opensource.com/business/11/9/10-ways-craft-career-will-stand-test-time	0 Anchor Tag	12 0.9%
26. http://opensource.com/education/11/10/cable-g...or-learning-creative-commons-obviousness-ope	0 Anchor Tag	10 0.8%
27. http://opensource.com/education/11/10/foss-meets-it-education-acm-sigite	0 Anchor Tag	10 0.8%
28. http://opensource.com/user/register	0 Anchor Tag	10 0.8%
29. http://opensource.com/should-be/11/10/call-images-collaboration-challenge	0 Anchor Tag	10 0.8%
30. http://opensource.com/education/11/10/martha-...jim-shelton-us-department-education-open-201	0 Anchor Tag	8 0.6%
31. http://opensource.com/should-be	0 Anchor Tag	8 0.6%
32. https://engage.redhat.com/forms/opensourcedotcom-subscription	0 Anchor Tag	8 0.6%
Total		1,284

ClickMaps for opensource|resources all pages

Opensource.com

Sun. 23 Oct. 2011 - Sat. 29 Oct. 2011

Link URL	Loc. # / Link Type	Instances
1a. http://opensource.com/node/3868/edit	0 Anchor Tag	14 48.3%
1b. http://opensource.com/contact	0 Anchor Tag	4 13.8%
1c. http://opensource.com/resources/organizations	0 Anchor Tag	3 10.3%
1d. http://opensource.com/resources/projects-and-applications	0 Anchor Tag	2 6.9%
1e. http://opensource.com/resources/conferences-and-events	0 Anchor Tag	2 6.9%
Link URL	Loc. # / Link Type	Instances
2a. http://opensource.com/government	0 Anchor Tag	2 18.2%
2b. http://sourceforge.net/about	0 Anchor Tag	1 9.1%
2c. http://opensource.com/should-be/11/10/call-images-collaboration-challenge	0 Anchor Tag	1 9.1%
2d. http://opensource.com/should-be	0 Anchor Tag	1 9.1%
2e. http://opensource.com/business	0 Anchor Tag	1 9.1%
Link URL	Loc. # / Link Type	Instances
3a. http://opensource.com/resources/conferences-and-events	0 Anchor Tag	8 36.4%
3b. http://opensource.com/resources/projects-and-applications	0 Anchor Tag	7 31.8%
3c. http://opensource.com/resources/organizations	0 Anchor Tag	2 9.1%
3d. http://opensource.com/education	0 Anchor Tag	2 9.1%
3e. http://opensource.com/resources	0 Anchor Tag	1 4.5%
Link URL	Loc. # / Link Type	Instances
4a. http://www.linux-magazine.com/Contact	0 Anchor Tag	1 33.3%
4b. http://opensource.com/resources/projects-and-applications	0 Anchor Tag	1 33.3%
4c. http://www.ocwconsortium.org/en/aboutus	0 Anchor Tag	1 33.3%