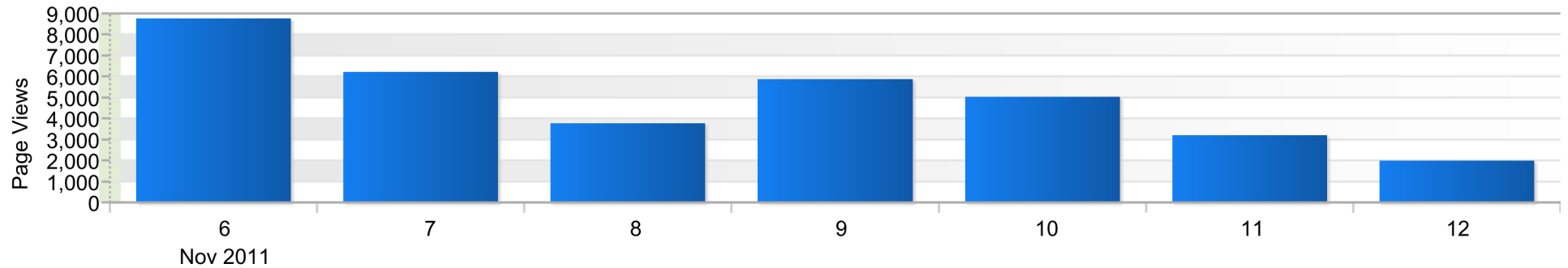


OSDC Page views (Last week)

Opensource.com

Sun. 6 Nov. 2011 - Sat. 12 Nov. 2011



■ Selected Period

Date	Selected Period
1. Nov 6, 2011	8,751
2. Nov 7, 2011	6,200
3. Nov 8, 2011	3,763
4. Nov 9, 2011	5,851
5. Nov 10, 2011	5,010
6. Nov 11, 2011	3,200
7. Nov 12, 2011	1,966
Total	34,741



External campaign traffic (Last week)

Opensource.com

Sun. 6 Nov. 2011 - Sat. 12 Nov. 2011

Tactic Name	Click-throughs	
1. Natural Referrer	10,822	54.7%
2. None	4,044	20.4%
3. Direct Entry	3,927	19.8%
4. OpenSource Twitter	604	3.1%
5. OpenSource.com August homepage highlights 20110901	130	0.7%
6. Opensource.com Social media button - Twitter	63	0.3%
7. OpenSource.com April Highlights 20110510	31	0.2%
8. OpenSource.com September weekly 20110912	18	0.1%
9. Opensource.com Secondary nav	15	0.1%
10. OpenSource.com August weekly 20110808	15	0.1%
11. OpenSource.com Launch Announcement 20100128	12	0.1%
12. OpenSource.com September weekly 20110919	11	0.1%
Total	19,789	

OSDC Daily Unique Visitors (Last week)

Opensource.com

Sun. 6 Nov. 2011 - Sat. 12 Nov. 2011

Date	Selected Period
1. Nov 6, 2011	7,210
2. Nov 7, 2011	4,278
3. Nov 8, 2011	2,147
4. Nov 9, 2011	3,401
5. Nov 10, 2011	2,785
6. Nov 11, 2011	1,737
7. Nov 12, 2011	1,248
Total	22,806



Top-10 OSDC pages (Last week)

Opensource.com

Sun. 6 Nov. 2011 - Sat. 12 Nov. 2011

Page	Page Views	Visits	Single Access
1. opensource life article The-DRM-g...gital-rights-management-in-music	10,692	30.8%	7,956
2. opensource home	4,251	12.2%	1,774
3. http://opensource.com/life/11/11/...-digital-rights-management-music	1,359	3.9%	970
4. opensource education article Free...fight-for-the-learning-managemen	759	2.2%	325
5. opensource education article The-O...-with-a-vision-for-better-open-co	670	1.9%	281
6. opensource business article Four-...ciples-can-improve-your-business	603	1.7%	300
7. opensource education home	513	1.5%	45
8. opensource business home	469	1.3%	21
9. opensource government home	277	0.8%	28
10. opensource government article The-state-of-open-data-2011	263	0.8%	127
11. http://opensource.com	257	0.7%	110
12. opensource business article 10-ways...r-that-will-stand-the-test-of-time	245	0.7%	134
Total	34,741	20,989	18,286

Top-10 OSDC referrers (Last week)

Opensource.com

Sun. 6 Nov. 2011 - Sat. 12 Nov. 2011

Referrer	Instances
1. http://slashdot.org/	4,304
2. http://yro.slashdot.org/story/11/11/05/1819243/a-brief-history-of-failed-digital-rights-management-schemes	610
3. http://yro.slashdot.org/story/11/11/05/1819243/a-brief-history...=feed&utm_campaign=Feed%3A+Slashdot%2Fslashdot+%28Slashdot%29	406
4. http://yro.slashdot.org/story/11/11/05/1819243/a-brief-history-...3A+Slashdot%2Fslashdot+%28Slashdot%29&utm_content=Google+Reader	183
5. http://yro.slashdot.org/story/11/11/05/1819243/a-brief-history-...s-management-schemes?utm_source=rss1.0moreanon&utm_medium=feed	139
6. http://www.linuxtoday.com/it_management/2011110400741OPSW	139
7. http://36ohk6dgmcd1n.yom.mail.yahoo.net/om/api/1.0/openmail.app.invoke/36ohk6dgmcd1n/8/1.0.35/us/en-US/view.html	109
8. http://techreport.com/discussions.x/21960	108
9. http://yro.slashdot.org/story/11/11/05/1819243/a-brief-history-o...anagement-schemes?utm_source=rss1.0mainlinkanon&utm_medium=feed	96
10. http://magazine.redhat.com/	76
11. http://yro.slashdot.org/story/11/11/05/1819243/a-brief-history-o...rights-management-schemes?utm_source=headlines&utm_medium=email	69
12. http://t.co/cOqQdb4q	68
Total	13,798



Top-5 OSDC Articles (Last week)

Opensource.com

Sun. 6 Nov. 2011 - Sat. 12 Nov. 2011

Page		Page Views		Visits		Single Access	
1.	opensource life article The-DRM-g...gital-rights-management-in-music	10,692	49.0%	8,409	40.1%	7,956	58.0%
2.	opensource education article Free...fight-for-the-learning-managemen	759	3.5%	604	2.9%	325	2.4%
3.	opensource education article The-O...-with-a-vision-for-better-open-co	670	3.1%	543	2.6%	281	2.1%
4.	opensource business article Four-...ciples-can-improve-your-business	603	2.8%	498	2.4%	300	2.2%
5.	opensource government article The-state-of-open-data-2011	263	1.2%	206	1.0%	127	0.9%
6.	opensource business article 10-ways...r-that-will-stand-the-test-of-time	245	1.1%	208	1.0%	134	1.0%
7.	opensource life article Poll:-Has-...-ever-been-a-real-problem-for-you?	242	1.1%	139	0.7%	53	0.4%
8.	opensource business article What-makes-Apple-Apple	239	1.1%	170	0.8%	113	0.8%
9.	opensource business article The-importance-of-Google-Dart	233	1.1%	204	1.0%	138	1.0%
10.	opensource law article Patent-reform-and-patent-totalitarianism	200	0.9%	182	0.9%	59	0.4%
11.	opensource life article How-the-E...een-tested--and-could-be-improve	177	0.8%	136	0.6%	65	0.5%
12.	opensource business article Enco...-to-change:-The-influence-model	173	0.8%	146	0.7%	71	0.5%
Total		21,813		20,989		13,707	

Top-5 OSDC Business Pages (Last week)

Opensource.com

Sun. 6 Nov. 2011 - Sat. 12 Nov. 2011

Page		Page Views		Visits		Single Access	
1.	opensource business article Four-...ciples-can-improve-your-business	603	14.2%	498	2.4%	300	14.1%
2.	opensource business home	469	11.0%	304	1.4%	21	1.0%
3.	opensource business article 10-ways...r-that-will-stand-the-test-of-time	245	5.8%	208	1.0%	134	6.3%
4.	opensource business article What-makes-Apple-Apple	239	5.6%	170	0.8%	113	5.3%
5.	opensource business article The-importance-of-Google-Dart	233	5.5%	204	1.0%	138	6.5%
6.	opensource business article Enco...-to-change:-The-influence-model	173	4.1%	146	0.7%	71	3.3%
7.	opensource business article Open...siness:-Employees-with-benefits	164	3.9%	143	0.7%	52	2.4%
8.	opensource business article Open-s...:-The-antidote-for-too-big-to-fail	133	3.1%	108	0.5%	64	3.0%
9.	opensource business article Want-to-change-your-company?-Go-viral	91	2.1%	68	0.3%	30	1.4%
10.	opensource business article What-is-your-management-model?	91	2.1%	73	0.3%	70	3.3%
11.	opensource business article The-cure-for-corporate-inertia	90	2.1%	76	0.4%	28	1.3%
12.	opensource business article Colla...work:-Planning-for-today's-teams	67	1.6%	55	0.3%	21	1.0%
Total		4,249		20,989		2,133	



Top-5 OSDC Life pages (Last week)

Opensource.com

Sun. 6 Nov. 2011 - Sat. 12 Nov. 2011

Page	Page Views		Visits		Single Access	
1. opensource life article The-DRM-g...gital-rights-management-in-music	10,692	79.7%	8,409	40.1%	7,956	85.5%
2. opensource life article Poll:-Has-...-ever-been-a-real-problem-for-you?	242	1.8%	139	0.7%	53	0.6%
3. opensource life home	217	1.6%	142	0.7%	27	0.3%
4. opensource life article How-the-E...een-tested--and-could-be-improve	177	1.3%	136	0.6%	65	0.7%
5. opensource life article Steam-for-Linux-confirmed-(April-Fool's-Day)	150	1.1%	123	0.6%	116	1.2%
6. opensource life article WEBCAST:-...Lessons-learned-for-building-ope	137	1.0%	90	0.4%	44	0.5%
7. opensource life article A-communit...f-practice-is-more-than-a-website	118	0.9%	94	0.4%	67	0.7%
8. opensource life article A-Boxee-B...pdates-and-questions-of-openness	108	0.8%	73	0.3%	68	0.7%
9. opensource life article Webcast-re...-source-and-the-cognitive-surplus	83	0.6%	70	0.3%	24	0.3%
10. opensource life article Open-sou...-music-hardware-landscape-survey	72	0.5%	61	0.3%	30	0.3%
11. opensource life article Is-Occupy-...St.-really-an-open-source-protest?	71	0.5%	55	0.3%	28	0.3%
12. opensource life article Seriously,-why-do-you-still-have-an-iPhone?	55	0.4%	44	0.2%	33	0.4%
Total	13,413		20,989		9,302	

Top-5 OSDC Should-be Pages (Last week)

Opensource.com

Sun. 6 Nov. 2011 - Sat. 12 Nov. 2011

Page	Page Views		Visits		Single Access	
1. opensource should-be home	26	39.4%	24	0.1%	0	0.0%
2. opensource should-be article Com...tt,-contributor-to-FLOSS-manuals	12	18.2%	10	0.0%	5	45.5%
3. opensource should-be article New...-site:-User-influenced-home-page	11	16.7%	7	0.0%	1	9.1%
4. opensource should-be article Join-our-mailing-lists	10	15.2%	9	0.0%	0	0.0%
5. opensource should-be article Beta-points-and-badge-system	3	4.5%	3	0.0%	3	27.3%
6. opensource should-be article Wel...-conversation-on-opensource.com	1	1.5%	1	0.0%	1	9.1%
7. opensource should-be article New...-the-site:-Open-source-resources	1	1.5%	1	0.0%	0	0.0%
8. opensource should-be article RSS...ing-enhancements,-Flickr-stream	1	1.5%	1	0.0%	1	9.1%
9. opensource should-be article What-comes-after-Rock-Star?	1	1.5%	1	0.0%	0	0.0%
Total	66		20,989		11	



Top-5 OSDC Education Pages (Last week)

Opensource.com

Sun. 6 Nov. 2011 - Sat. 12 Nov. 2011

Page	Page Views	Visits	Single Access
1. opensource education article Free...fight-for-the-learning-managemen	759	24.5%	604
2. opensource education article The-O...-with-a-vision-for-better-open-co	670	21.6%	543
3. opensource education home	513	16.5%	363
4. opensource education article The-i...collaboration-in-higher-education	127	4.1%	100
5. opensource education article Brig...-seeks-to-advance-open-education	110	3.5%	95
6. opensource education article Cab...ative-Commons,-on-the-obviousne	62	2.0%	38
7. opensource education article Fl...nowledge:-Open-College-Textbooks	53	1.7%	37
8. opensource education article Critic...ed-it-and-resources-for-teaching-	36	1.2%	26
9. opensource education article On-o...-resources----Beyond-definitions	36	1.2%	34
10. opensource education article Int...g-Open-Source-to-A-Middle-School	35	1.1%	29
11. opensource education article Diali...urce-principles-and-collaboration	32	1.0%	32
12. opensource education article Default-to-open:-The-scientific-method	32	1.0%	23
Total	3,104		20,989
			1,264

Top-5 OSDC Government pages (Last week)

Opensource.com

Sun. 6 Nov. 2011 - Sat. 12 Nov. 2011

Page	Page Views	Visits	Single Access
1. opensource government home	277	17.6%	179
2. opensource government article The-state-of-open-data-2011	263	16.7%	206
3. opensource government article Th...-shift-effect-of-open-government	125	7.9%	108
4. opensource government article Co...uplication-with-open-government	103	6.5%	83
5. opensource government article C...mons:-You-are-the-power-of-open	80	5.1%	58
6. opensource government article C...ent-culture-the-open-source-way	73	4.6%	54
7. opensource government article Inte...1:-Better-tools,-more-data,-bigge	66	4.2%	54
8. opensource government article City...re-web-2.0-meets-all-things-local	47	3.0%	36
9. opensource government article Ho...t-and-benefit-from-transparency	45	2.9%	38
10. opensource government article Cro...stitution-submitted-to-parliament	30	1.9%	23
11. opensource government article Whe...l-time-route-info-for-Boston-rid	25	1.6%	15
12. opensource government article F...IT-Dashboard-goes-open-source-	16	1.0%	12
Total	1,574		20,989
			659



Top-5 OSDC Health Pages (last week)

Opensource.com

Sun. 6 Nov. 2011 - Sat. 12 Nov. 2011

Page	Page Views		Visits		Single Access	
1. opensource health home	119	32.6%	84	0.4%	2	2.0%
2. opensource health article Hackteria:-Give-your-old-devices-new-life	86	23.6%	71	0.3%	28	27.5%
3. opensource health article Ozioma-p...-data-in-the-hands-of-journalists	20	5.5%	17	0.1%	14	13.7%
4. opensource health article Todd-Par...iberation==Rocket-fuel-for-innov	19	5.2%	10	0.0%	5	4.9%
5. opensource health article Open-health-with-the-quantified-self	16	4.4%	8	0.0%	5	4.9%
6. opensource health article Drug-companies-try-sharing	10	2.7%	10	0.0%	4	3.9%
7. opensource health article Open-source-health-IT	10	2.7%	8	0.0%	2	2.0%
8. opensource health article Get-fr...dvice-and-answers-with-HealthTap	10	2.7%	7	0.0%	3	2.9%
9. opensource health article Open-data,-apps-and-the-FDA	8	2.2%	6	0.0%	5	4.9%
10. opensource health article Using-...-Park,-CTO-of-Health-and-Human-	7	1.9%	7	0.0%	7	6.9%
11. opensource health article Socrate...cial-media-and-the-new-dialectic	7	1.9%	5	0.0%	5	4.9%
12. opensource health article Healthcar...-to-control-costs,-increase-reliab	6	1.6%	5	0.0%	4	3.9%
Total	365		20,989		102	

Top-5 OSDC Law Pages (Last week)

Opensource.com

Sun. 6 Nov. 2011 - Sat. 12 Nov. 2011

Page	Page Views		Visits		Single Access	
1. opensource law article Patent-reform-and-patent-totalitarianism	200	25.5%	182	0.9%	59	15.6%
2. opensource law home	140	17.9%	91	0.4%	17	4.5%
3. opensource law article Total-victor...urce-software-in-a-patent-lawsuit-	52	6.6%	44	0.2%	36	9.5%
4. opensource law article New-patent...wsuits-by-non-practicing-entities	45	5.7%	39	0.2%	35	9.3%
5. opensource law article Creative-Commons-4.0-on-the-horizon	31	4.0%	28	0.1%	21	5.6%
6. opensource law article Speaking-of-software-patents	18	2.3%	15	0.1%	12	3.2%
7. opensource law article MPL-2.0,-copyleft,-and-license-compatibility	17	2.2%	15	0.1%	9	2.4%
8. opensource law article The-huge-s...-of-NPE-software-patent-lawsuits	14	1.8%	11	0.1%	7	1.9%
9. opensource law article What's-wrong-with-champerty?	13	1.7%	10	0.0%	9	2.4%
10. opensource law article If-we're-goi...t's-at-least-have-a-level-playing-	12	1.5%	10	0.0%	5	1.3%
11. opensource law article -Project-H...-improve-contribution-agreements-	11	1.4%	6	0.0%	4	1.1%
12. opensource law article Is-IP-anoth...-A-view-from-another-civilization.	11	1.4%	9	0.0%	8	2.1%
Total	783		20,989		377	



Top-10 OSDC Resources pages (Last week)

Opensource.com

Sun. 6 Nov. 2011 - Sat. 12 Nov. 2011

Page	Page Views		Visits		Single Access	
1. opensource resources conferences-and-events	82	59.4%	61	0.3%	36	94.7%
2. opensource resources projects-and-applications	47	34.1%	36	0.2%	2	5.3%
3. opensource resources organizations	9	6.5%	6	0.0%	0	0.0%
Total	138		20,989		38	

Total Resource Page access

Opensource.com

Thu. 1 Sep. 2011 - Mon. 14 Nov. 2011

Page	Page Views		Visits		Single Access	
1. opensource resources conferences-and-events	791	46.0%	557	0.4%	255	74.8%
2. opensource resources projects-and-applications	607	35.3%	476	0.3%	65	19.1%
3. opensource resources organizations	301	17.5%	194	0.1%	21	6.2%
4. opensource resources open-source	18	1.0%	5	0.0%	0	0.0%
5. osdc:dev.opensource.com resources open-source	1	0.1%	1	0.0%	0	0.0%
6. opensource resources education	1	0.1%	1	0.0%	0	0.0%
7. osdc:dev.opensource.com resources conferences-and-events	1	0.1%	1	0.0%	0	0.0%
Total	1,720		156,803		341	

ClickMap opensource|home (last week)

Opensource.com

Sat. 5 Nov. 2011 - Fri. 11 Nov. 2011

Link URL	Loc. # / Link Type	Instances
1. http://opensource.com/business	0 Anchor Tag	180 12.3%
2. http://opensource.com/education	0 Anchor Tag	116 7.9%
3. http://opensource.com/life/11/11/drm-graveyard-brief-history-digital-rights-management-music	0 Anchor Tag	63 4.3%
4. http://opensource.com/business/11/11/four-way...n-source-principles-can-improve-your-business	0 Anchor Tag	59 4.0%
5. Search	0 Form Submit	58 4.0%
6. http://opensource.com/life	0 Anchor Tag	47 3.2%
7. http://opensource.com/government	0 Anchor Tag	44 3.0%
8. http://opensource.com/life/11/11/poll-has-drm-ever-been-real-problem-you	0 Anchor Tag	43 2.9%
9. http://opensource.com/user/login	0 Anchor Tag	41 2.8%
10. http://opensource.com/government/11/11/state-open-data-2011	0 Anchor Tag	34 2.3%
11. http://opensource.com/life/11/11/how-emergen...em-has-already-been-tested-and-could-be-imp	0 Anchor Tag	32 2.2%
12. http://opensource.com/education/11/10/freer-f...open-fight-learning-management-systems-marke	0 Anchor Tag	28 1.9%
13. http://opensource.com	0 Anchor Tag	27 1.8%
14. http://opensource.com/health	0 Anchor Tag	25 1.7%
15. http://opensource.com/education/11/10/open-co...y-launches-today-vision-better-open-coursewa	0 Anchor Tag	25 1.7%
16. http://opensource.com/business/11/8/encouraging-organizations-change-influence-model	0 Anchor Tag	25 1.7%
17. http://opensource.com/law	0 Anchor Tag	24 1.6%
18. http://opensource.com/life/11/11/webcast-regist...drupal-and-linux-lessons-learned-building-open	0 Anchor Tag	23 1.6%
19. http://opensource.com/about	0 Anchor Tag	20 1.4%
20. http://opensource.com/business	1,076 Anchor Tag	19 1.3%
21. http://opensource.com/user/register	0 Anchor Tag	17 1.2%
22. http://opensource.com/government/11/11/combating-duplication-open-government	0 Anchor Tag	16 1.1%
23. http://opensource.com/law/11/10/patent-reform-and-patent-totalitarianism	0 Anchor Tag	14 1.0%
24. http://opensource.com/business/11/11/open-business-employees-benefits	0 Anchor Tag	14 1.0%
25. http://opensource.com/business/11/10/importance-google-dart	0 Anchor Tag	13 0.9%
26. http://opensource.com/life/11/11/webcast-replay-clay-shirky-open-source-and-cognitive-surplus	0 Anchor Tag	13 0.9%
27. http://opensource.com/education/11/11/importance-collaboration-higher-education	0 Anchor Tag	13 0.9%
28. http://opensource.com/business	1,077 Anchor Tag	11 0.8%
29. http://opensource.com/health/11/10/hackteria-give-your-old-devices-new-life	0 Anchor Tag	11 0.8%
30. http://opensource.com/government/11/11/power-shift-effect-open-government	0 Anchor Tag	11 0.8%
31. http://opensource.com/open-source-way	0 Anchor Tag	11 0.8%
32. http://opensource.com/business/11/11/marketing-openness-does-sharing-have-stigma	0 Anchor Tag	11 0.8%
Total		1,463

ClickMaps for opensource|resources all pages

Opensource.com

Sun. 6 Nov. 2011 - Sat. 12 Nov. 2011

Link URL	Loc. # / Link Type	Instances
1a. http://opensource.com/resources/conferences-and-events	0 Anchor Tag	5 18.5%
1b. http://opensource.com/contact	0 Anchor Tag	4 14.8%
1c. http://opensource.com/node/3868/edit	0 Anchor Tag	4 14.8%
1d. http://opensource.com/government	0 Anchor Tag	2 7.4%
1e. Search	0 Form Submit	2 7.4%

Link URL	Loc. # / Link Type	Instances
2a. http://sourceforge.net/about	0 Anchor Tag	2 20.0%
2b. http://opensource.com/education	0 Anchor Tag	1 10.0%
2c. http://opensource.com	204 Anchor Tag	1 10.0%
2d. Search	0 Form Submit	1 10.0%
2e. http://opensource.com/resources/conferences-and-events	0 Anchor Tag	1 10.0%

Link URL	Loc. # / Link Type	Instances
3a. http://opensource.com/resources/conferences-and-events	0 Anchor Tag	12 42.9%
3b. http://opensource.com/resources/projects-and-applications	0 Anchor Tag	8 28.6%
3c. http://opensource.com/resources/organizations	0 Anchor Tag	2 7.1%
3d. http://opensource.com/resources/conferences-and-events	136 Anchor Tag	1 3.6%
3e. http://opensource.com/resources/projects-and-applications	140 Anchor Tag	1 3.6%

Link URL	Loc. # / Link Type	Instances
4a. http://opensource.com/resources/organizations	0 Anchor Tag	2 25.0%
4b. http://opensource.com/resources/conferences-and-events	0 Anchor Tag	2 25.0%
4c. http://opensource.com/resources/projects-and-applications	231 Anchor Tag	1 12.5%
4d. http://www.opensource.org	152 Anchor Tag	1 12.5%
4e. http://opensource.com/about	0 Anchor Tag	1 12.5%