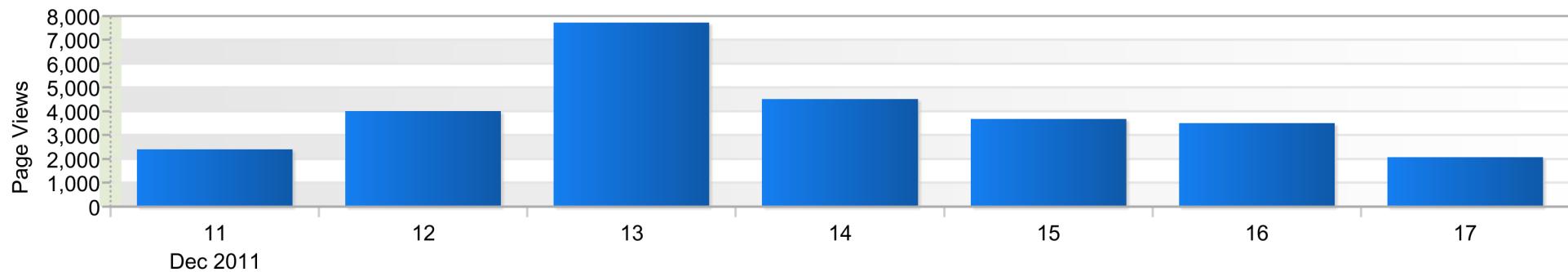


OSDC Page views (Last week)

Opensource.com

Sun. 11 Dec. 2011 - Sat. 17 Dec. 2011



■ Selected Period

Date	Selected Period
1. Dec 11, 2011	2,402
2. Dec 12, 2011	4,006
3. Dec 13, 2011	7,708
4. Dec 14, 2011	4,502
5. Dec 15, 2011	3,680
6. Dec 16, 2011	3,493
7. Dec 17, 2011	2,075
Total	27,866

External campaign traffic (Last week)

Opensource.com

Sun. 11 Dec. 2011 - Sat. 17 Dec. 2011

Tactic Name	Click-throughs
1. None	4,758 33.5%
2. Natural Referrer	4,578 32.3%
3. Direct Entry	2,768 19.5%
4. OpenSource Twitter	1,012 7.1%
5. Opensource.com Social media button - reddit	496 3.5%
6. OpenSource.com August homepage highlights 20110901	140 1.0%
7. OpenSource.com November weekly 20111128	128 0.9%
8. OpenSource.com November weekly 20111107	46 0.3%
9. OpenSource.com October weekly 20111017	36 0.3%
10. OpenSource.com November weekly 20111121	34 0.2%
11. OpenSource.com April Highlights 20110510	34 0.2%
12. OpenSource.com Resource home page promo 20110908	30 0.2%
Total	14,188

OSDC Daily Unique Visitors (Last week)

Opensource.com

Sun. 11 Dec. 2011 - Sat. 17 Dec. 2011

Date	Selected Period
1. Dec 11, 2011	1,412
2. Dec 12, 2011	2,269
3. Dec 13, 2011	4,087
4. Dec 14, 2011	2,361
5. Dec 15, 2011	2,024
6. Dec 16, 2011	1,736
7. Dec 17, 2011	1,102
Total	14,991

Top-10 OSDC pages (Last week)

Opensource.com

Sun. 11 Dec. 2011 - Sat. 17 Dec. 2011

Page	Page Views	Visits	Single Access	
1. opensource home	4,000	14.4%	2,980	20.4%
2. opensource education article The-....electronics-prototyping-platform	2,143	7.7%	1,698	11.6%
3. opensource life article Kdenlive-part-4:-Color-correction	824	3.0%	636	4.4%
4. opensource life article Open-source-chocolate-space-invaders	678	2.4%	593	4.1%
5. opensource business article Three-myths-about-innovation	665	2.4%	545	3.7%
6. opensource government article An-open-source-political-party?-	616	2.2%	456	3.1%
7. opensource business home	558	2.0%	348	2.4%
8. opensource education home	493	1.8%	366	2.5%
9. opensource life article Perspective-from-an-open-source-newbie	479	1.7%	395	2.7%
10. opensource business article The-....:Open-source-30-centuries-ago--	432	1.6%	343	2.3%
11. opensource life article How-we-almost-lost-Doom-3-and-id-for-good	399	1.4%	334	2.3%
12. opensource life article Stray-Cine...-open-source-creativity-experience	395	1.4%	330	2.3%
Total	27,866		14,615	11,511

Top-10 OSDC referrers (Last week)

Opensource.com

Sun. 11 Dec. 2011 - Sat. 17 Dec. 2011

Referrer	Instances
1. http://www.reddit.com/	215 2.8%
2. http://36ohk6dgmcd1n-c.c.yom.mail.yahoo.net/om/api/1.0/openmail.app.invoke/36ohk6dgmcd1n/9/1.0.35/us/en-US/view.html	191 2.5%
3. http://www.linuxtoday.com/developer/2011120700941OSHW	143 1.8%
4. http://magazine.redhat.com/	70 0.9%
5. http://www.tuxmachines.org/node/55976	63 0.8%
6. http://www.google.com/reader/view/	51 0.7%
7. http://t.co/4rAtn2KI	43 0.6%
8. http://www.reddit.com/r/WeAreTheFilmMakers/	43 0.6%
9. http://hootsuite.com/dashboard	35 0.5%
10. http://www.linuxtoday.com/news_story.php3?ltsn=2011-12-07-009-41-OS-HW	34 0.4%
11. http://t.co/EL2rl4SZ	33 0.4%
12. http://slashdot.org/	32 0.4%
Total	7,749

Top-5 OSDC Articles (Last week)

Opensource.com

Sun. 11 Dec. 2011 - Sat. 17 Dec. 2011

Page	Page Views	Visits	Single Access
1. opensource education article The-...-electronics-prototyping-platform	2,143	13.0%	1,698
2. opensource life article Kdenlive-part-4:-Color-correction	824	5.0%	636
3. opensource life article Open-source-chocolate-space-invaders	678	4.1%	593
4. opensource business article Three-myths-about-innovation	665	4.0%	545
5. opensource government article An-open-source-political-party?-	616	3.7%	456
6. opensource life article Perspective-from-an-open-source-newbie	479	2.9%	395
7. opensource business article The-...:-Open-source-30-centuries-ago--	432	2.6%	343
8. opensource life article How-we-almost-lost-Doom-3-and-id-for-good	399	2.4%	334
9. opensource life article Stray-Cine...-open-source-creativity-experience	395	2.4%	330
10. opensource life article Kdenlive-Part-3:-Effects-and-Transitions	378	2.3%	325
11. opensource life article Kdenlive-Part-1:-Introduction-to-Kdenlive	363	2.2%	296
12. opensource education article Shake...video-is-revolutionizing-learning	297	1.8%	217
Total	16,450	14,615	8,317

Top-5 OSDC Business Pages (Last week)

Opensource.com

Sun. 11 Dec. 2011 - Sat. 17 Dec. 2011

Page	Page Views	Visits	Single Access
1. opensource business article Three-myths-about-innovation	665	15.5%	545
2. opensource business home	558	13.0%	348
3. opensource business article The-...:-Open-source-30-centuries-ago--	432	10.1%	343
4. opensource business article The-importance-of-Wikipedia	253	5.9%	210
5. opensource business article Level...urement-of-open-source-solutions	157	3.7%	122
6. opensource business article Get-t...the-team-(and-the-wrong-ones-off)	155	3.6%	116
7. opensource business article Where-are-IT-innovations-coming-from?	136	3.2%	80
8. opensource business article What-makes-Apple-Apple	87	2.0%	73
9. opensource business article What-is-your-management-model?	76	1.8%	60
10. opensource business article A-focus-on-the-stuff-that-matters-most	74	1.7%	42
11. opensource business article The-Creative-Discipline	52	1.2%	42
12. opensource business article 10-ways...r-that-will-stand-the-test-of-time	52	1.2%	44
Total	4,286	14,615	1,938

Top-5 OSDC Life pages (Last week)

Opensource.com

Sun. 11 Dec. 2011 - Sat. 17 Dec. 2011

Page	Page Views	Visits	Single Access
1. opensource life article Kdenlive-part-4:-Color-correction	824	12.6%	636
2. opensource life article Open-source-chocolate-space-invaders	678	10.4%	593
3. opensource life article Perspective-from-an-open-source-newbie	479	7.3%	395
4. opensource life article How-we-almost-lost-Doom-3-and-id-for-good	399	6.1%	334
5. opensource life article Stray-Cine...-open-source-creativity-experience	395	6.1%	330
6. opensource life article Kdenlive-Part-3:-Effects-and-Transitions	378	5.8%	325
7. opensource life article Kdenlive-Part-1:-Introduction-to-Kdenlive	363	5.6%	296
8. opensource life article The-DRM-g...igital-rights-management-in-music	270	4.1%	217
9. opensource life home	226	3.5%	156
10. opensource life article What-a-sti...ource-project-can-add-to-your-life	194	3.0%	169
11. opensource life article What-SOPA-means-for-[fill-in-the-blank]	167	2.6%	123
12. opensource life article Kdenlive-Part-2:-Advanced-Editing-Technique	167	2.6%	139
Total	6,519	14,615	3,159

Top-5 OSDC Should-be Pages (Last week)

Opensource.com

Sun. 11 Dec. 2011 - Sat. 17 Dec. 2011

Page	Page Views	Visits	Single Access
1. opensource should-be home	52	61.2%	39
2. opensource should-be article Join-our-mailing-lists	18	21.2%	17
3. opensource should-be article Com...tt,-contributor-to-FLOSS-manuals	5	5.9%	5
4. opensource should-be article Beta-points-and-badge-system	2	2.4%	2
5. opensource should-be article New...-the-site:-Open-source-resources	2	2.4%	2
6. opensource should-be article Com...aul-Booker,-Mozilla-contributor	2	2.4%	2
7. opensource should-be article Com...-Borsa,-fan-of-Drupal-and-Fedora	2	2.4%	2
8. opensource should-be article opensource.com-on-Freenode-IRC	1	1.2%	1
9. opensource should-be article New...-site:-User-influenced-home-page	1	1.2%	1
Total	85	14,615	4

Top-5 OSDC Education Pages (Last week)

Opensource.com

Sun. 11 Dec. 2011 - Sat. 17 Dec. 2011

Page	Page Views	Visits	Single Access
1. opensource education article The-...-electronics-prototyping-platform	2,143	50.1%	1,698 11.6% 1,206 60.2%
2. opensource education home	493	11.5%	366 2.5% 33 1.6%
3. opensource education article Shake...video-is-revolutionizing-learning	297	6.9%	217 1.5% 123 6.1%
4. opensource education article Insi...nd-other-open-source-in-education	245	5.7%	183 1.3% 59 2.9%
5. opensource education article Open...-wins-award-for-online-education	151	3.5%	126 0.9% 62 3.1%
6. opensource education article What-...room-will-look-like-in-10-years--	109	2.5%	84 0.6% 38 1.9%
7. opensource education article The-i...collaboration-in-higher-education	69	1.6%	57 0.4% 34 1.7%
8. opensource education article Fl...owledge:-Open-College-Textbooks	63	1.5%	45 0.3% 40 2.0%
9. opensource education article Open-source-and-faculty-motivation	46	1.1%	35 0.2% 24 1.2%
10. opensource education article The-O...-with-a-vision-for-better-open-co	40	0.9%	31 0.2% 10 0.5%
11. opensource education article Stu...en-source--How-do-I-get-started?	36	0.8%	28 0.2% 19 0.9%
12. opensource education article Free...fight-for-the-learning-managemen	31	0.7%	28 0.2% 7 0.3%
Total	4,279	14,615	2,002

Top-5 OSDC Government pages (Last week)

Opensource.com

Sun. 11 Dec. 2011 - Sat. 17 Dec. 2011

Page	Page Views	Visits	Single Access
1. opensource government article An-open-source-political-party?-	616	31.5%	456 3.1% 359 44.1%
2. opensource government home	277	14.2%	168 1.1% 29 3.6%
3. opensource government article T...epared-by-a-common-IT-market	177	9.1%	143 1.0% 60 7.4%
4. opensource government article Restoring-trust-in-government	91	4.7%	72 0.5% 20 2.5%
5. opensource government article Cro...ipating-in-government-cool-again	76	3.9%	58 0.4% 33 4.1%
6. opensource government article C...ement-platform-now-open-source	58	3.0%	40 0.3% 31 3.8%
7. opensource government article Open-government,-what-is-it-really?	57	2.9%	48 0.3% 13 1.6%
8. opensource government article The-...nt-Toolkit:-Still-crippled-by-free	41	2.1%	35 0.2% 10 1.2%
9. opensource government article Gra...-promote-civic-innovation-and-op	38	1.9%	33 0.2% 11 1.4%
10. opensource government article S...g-aloha-through-open-government	26	1.3%	22 0.2% 13 1.6%
11. opensource government article The-state-of-open-data-2011	21	1.1%	14 0.1% 10 1.2%
12. opensource government article Th...nomies:-A-Malaysian-success-sto	20	1.0%	14 0.1% 10 1.2%
Total	1,953	14,615	814

Top-5 OSDC Health Pages (last week)

Opensource.com

Sun. 11 Dec. 2011 - Sat. 17 Dec. 2011

Page	Page Views	Visits	Single Access
1. opensource health article Open-source-cancer-research	183	31.0%	154 1.1% 109 47.2%
2. opensource health home	147	24.9%	102 0.7% 5 2.2%
3. opensource health article mHealth-2012:-Innovators-Challenge	76	12.9%	63 0.4% 32 13.9%
4. opensource health article Todd-Par...iberation--Rocket-fuel-for-innov	35	5.9%	21 0.1% 12 5.2%
5. opensource health article Hackteria:-Give-your-old-devices-new-life	18	3.0%	11 0.1% 3 1.3%
6. opensource health article Drug-companies-try-sharing	10	1.7%	8 0.1% 7 3.0%
7. opensource health article Socrate...cial-media-and-the-new-dialectic	10	1.7%	8 0.1% 7 3.0%
8. opensource health article Open-source-health-IT	10	1.7%	10 0.1% 7 3.0%
9. opensource health article Open*Health-2011-best-images	9	1.5%	2 0.0% 0 0.0%
10. opensource health article Healthcar...-to-control-costs,-increase-relab	8	1.4%	7 0.0% 3 1.3%
11. opensource health article Open-health-with-the-quantified-self-	6	1.0%	6 0.0% 5 2.2%
12. opensource health article Open-source-cancer-research The Latest	6	1.0%	6 0.0% 0 0.0%
Total	591	14,615	231

Top-5 OSDC Law Pages (Last week)

Opensource.com

Sun. 11 Dec. 2011 - Sat. 17 Dec. 2011

Page	Page Views	Visits	Single Access
1. opensource law home	111	20.4%	79 0.5% 12 4.4%
2. opensource law article What-SOPA-means-for-[fill-in-the-blank]	52	9.6%	42 0.3% 28 10.2%
3. opensource law article What's-on-t...sites-that-SOPA-could-put-at-risk	46	8.5%	35 0.2% 19 6.9%
4. opensource law article Total-victor...urce-software-in-a-patent-lawsuit-	29	5.3%	26 0.2% 16 5.8%
5. opensource law article New-patent...wsuits-by-non-practicing-entities	28	5.1%	17 0.1% 12 4.4%
6. opensource law article MPL-2.0,-copyleft,-and-license-compatibility	19	3.5%	18 0.1% 10 3.6%
7. opensource law article Bilski's...g-down-some-bad-software-patents	14	2.6%	10 0.1% 10 3.6%
8. opensource law article Myths-and-patent-reform	13	2.4%	9 0.1% 5 1.8%
9. opensource law article Speaking-of-software-patents	11	2.0%	11 0.1% 9 3.3%
10. opensource law article Emergency-...status-of-the-Patent-Reform-Act-	11	2.0%	10 0.1% 9 3.3%
11. opensource law article Is-IP-anoth...-A-view-from-another-civilization.	10	1.8%	10 0.1% 6 2.2%
12. opensource law article Theft!-A-...-of-Music—Part-2:-Copyright-jams	10	1.8%	7 0.0% 6 2.2%
Total	544	14,615	274

Top-10 OSDC Resources pages (Last week)

Opensource.com

Sun. 11 Dec. 2011 - Sat. 17 Dec. 2011

Page	Page Views	Visits	Single Access
1. opensource resources projects-and-applications	41	42.3%	36 0.2%
2. opensource resources conferences-and-events	35	36.1%	21 0.1%
3. opensource resources organizations	21	21.6%	7 0.0%
Total	97	14,615	14

Total Resource Page access

Opensource.com

Thu. 1 Sep. 2011 - Mon. 19 Dec. 2011

Page	Page Views	Visits	Single Access
1. opensource resources conferences-and-events	1,028	45.9%	703 0.3% 321 74.1%
2. opensource resources projects-and-applications	836	37.4%	664 0.3% 89 20.6%
3. opensource resources organizations	353	15.8%	225 0.1% 23 5.3%
4. opensource resources open-source	18	0.8%	5 0.0% 0 0.0%
5. osdc:dev.opensource.com resources open-source	1	0.0%	1 0.0% 0 0.0%
6. opensource resources education	1	0.0%	1 0.0% 0 0.0%
7. osdc:dev.opensource.com resources conferences-and-events	1	0.0%	1 0.0% 0 0.0%
Total	2,238	232,536	433

ClickMap opensource|home (last week)

Opensource.com

Sat. 10 Dec. 2011 - Fri. 16 Dec. 2011

Link URL	Loc. # / Link Type	Instances	
1. http://opensource.com/business	0 Anchor Tag	190	12.8%
2. http://opensource.com/education	0 Anchor Tag	112	7.6%
3. http://opensource.com/business/11/11/three-myths-about-innovation	0 Anchor Tag	76	5.1%
4. Search	0 Form Submit	76	5.1%
5. http://opensource.com/life/11/11/kdenlive-part-4-colour-correction	0 Anchor Tag	68	4.6%
6. http://opensource.com/government/11/12/two-countries-separated-common-it-market	0 Anchor Tag	44	3.0%
7. http://opensource.com/life	0 Anchor Tag	41	2.8%
8. http://opensource.com/life/11/11/perspective-open-source-newbie	0 Anchor Tag	40	2.7%
9. http://opensource.com/user/login	0 Anchor Tag	39	2.6%
10. http://opensource.com/government	0 Anchor Tag	37	2.5%
11. http://opensource.com/education/11/12/shakespe...social-how-open-video-revolutionizing-learnin	0 Anchor Tag	33	2.2%
12. http://opensource.com/business/11/12/well-field-system-open-source-30-centuries-ago	0 Anchor Tag	32	2.2%
13. http://opensource.com/about	0 Anchor Tag	29	2.0%
14. http://opensource.com/government/11/12/open-source-political-party	0 Anchor Tag	26	1.8%
15. http://opensource.com/education/11/12/inside-nyscate-moodle-gimp-open-source-education	0 Anchor Tag	25	1.7%
16. http://opensource.com/life/11/12/stray-cinema	0 Anchor Tag	25	1.7%
17. http://opensource.com/education/11/12/open-source-physics-wins	0 Anchor Tag	25	1.7%
18. http://opensource.com/life/11/12/open-source-chocolate-space-invaders	0 Anchor Tag	21	1.4%
19. http://opensource.com/health	0 Anchor Tag	21	1.4%
20. http://opensource.com	0 Anchor Tag	20	1.3%
21. http://opensource.com/life/11/12/what-sopa-means-fill-blank	0 Anchor Tag	17	1.1%
22. http://opensource.com/user/register	0 Anchor Tag	16	1.1%
23. http://opensource.com/life/11/12/open-source-project-can-add-persons-life	0 Anchor Tag	15	1.0%
24. http://opensource.com/business/11/12/get-right-people-team-and-wrong-ones	0 Anchor Tag	15	1.0%
25. http://opensource.com/business/11/12/levelling-playing-field-procurement-open-source-solutions	0 Anchor Tag	13	0.9%
26. http://opensource.com/open-source-way	0 Anchor Tag	13	0.9%
27. http://opensource.com/life/11/12/charity-begins-your-homepage	0 Anchor Tag	12	0.8%
28. http://opensource.com/law	0 Anchor Tag	11	0.7%
29. Vote	0 Form Submit	11	0.7%
30. http://opensource.com/life/11/11/effects-and-transitions-kdenlive	0 Anchor Tag	9	0.6%
31. http://opensource.com/business	1,076 Anchor Tag	9	0.6%
32. http://opensource.com/business	1,070 Anchor Tag	9	0.6%
Total		1,483	

ClickMaps for opensource|resources all pages

Opensource.com

Sun. 11 Dec. 2011 - Sat. 17 Dec. 2011

Link URL

	Loc. # / Link Type	Instances	
1a. http://www.openoffice.org	184	Anchor Tag	2 18.2%
1b. http://opensource.com/resources/organizations	0	Anchor Tag	1 9.1%
1c. http://opensource.com/resources	0	Anchor Tag	1 9.1%
1d. http://opensource.com/resources/conferences-and-events	0	Anchor Tag	1 9.1%
1e. http://opensource.com/health	0	Anchor Tag	1 9.1%

Link URL

	Loc. # / Link Type	Instances	
2a. http://opensource.com/node/3868/edit	0	Anchor Tag	2 15.4%
2b. http://opensource.com/user/login	0	Anchor Tag	1 7.7%
2c. http://opensource.com/resources/projects-and-applications	0	Anchor Tag	1 7.7%
2d. http://opensource.com/life	0	Anchor Tag	1 7.7%
2e. http://opensource.com/resources/organizations	0	Anchor Tag	1 7.7%

Link URL

	Loc. # / Link Type	Instances	
3a. http://opensource.com/resources/conferences-and-events	0	Anchor Tag	8 38.1%
3b. http://opensource.com/resources/projects-and-applications	0	Anchor Tag	6 28.6%
3c. http://opensource.com/resources/organizations	0	Anchor Tag	4 19.0%
3d. http://opensource.com/resources/projects-and-applications	141	Anchor Tag	3 14.3%

Link URL

	Loc. # / Link Type	Instances	
4a. http://opensource.com/resources/projects-and-applications	0	Anchor Tag	3 23.1%
4b. http://www.redhat.com/about/companyprofile	0	Anchor Tag	1 7.7%
4c. http://www.blackducksoftware.com/about	106	Anchor Tag	1 7.7%
4d. http://www.blackducksoftware.com/about	0	Anchor Tag	1 7.7%
4e. http://osuosl.org/about	0	Anchor Tag	1 7.7%