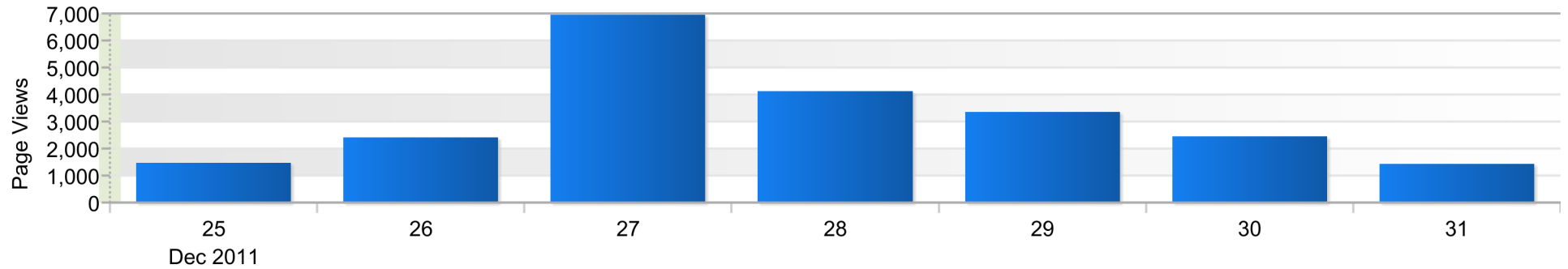


OSDC Page views (Last week)

Opensource.com

Sun. 25 Dec. 2011 - Sat. 31 Dec. 2011



■ Selected Period

Date	Selected Period
1. Dec 25, 2011	1,457
2. Dec 26, 2011	2,403
3. Dec 27, 2011	6,935
4. Dec 28, 2011	4,114
5. Dec 29, 2011	3,353
6. Dec 30, 2011	2,441
7. Dec 31, 2011	1,414
Total	22,117



External campaign traffic (Last week)

Opensource.com

Sun. 25 Dec. 2011 - Sat. 31 Dec. 2011

Tactic Name	Click-throughs	
1. None	5,212	44.9%
2. Natural Referrer	2,989	25.7%
3. Direct Entry	2,302	19.8%
4. OpenSource Twitter	704	6.1%
5. OpenSource.com August homepage highlights 20110901	149	1.3%
6. OpenSource.com November weekly 20111128	52	0.4%
7. OpenSource.com April Highlights 20110510	31	0.3%
8. OpenSource.com Resource home page promo 20110908	25	0.2%
9. OpenSource.com November weekly 20111107	17	0.1%
10. OpenSource.com November weekly 20111121	16	0.1%
11. OpenSource.com October weekly 20111017	13	0.1%
12. OpenSource.com November weekly 20111114	11	0.1%
Total	11,613	

OSDC Daily Unique Visitors (Last week)

Opensource.com

Sun. 25 Dec. 2011 - Sat. 31 Dec. 2011

Date	Selected Period
1. Dec 25, 2011	828
2. Dec 26, 2011	1,259
3. Dec 27, 2011	3,987
4. Dec 28, 2011	2,116
5. Dec 29, 2011	1,667
6. Dec 30, 2011	1,243
7. Dec 31, 2011	825
Total	11,925



Top-10 OSDC pages (Last week)

Opensource.com

Sun. 25 Dec. 2011 - Sat. 31 Dec. 2011

Page	Page Views		Visits		Single Access	
1. opensource home	3,198	14.5%	2,434	21.5%	1,354	15.3%
2. opensource life article Apache-S...plans-and-IP-concerns-for-OpenO	2,551	11.5%	2,088	18.4%	1,533	17.4%
3. opensource education article Stan...lavour:-Which-version-is-for-me?	962	4.3%	737	6.5%	423	4.8%
4. opensource life article Britta-Riley:-A-garden-in-my-apartment	683	3.1%	503	4.4%	286	3.2%
5. opensource education home	479	2.2%	308	2.7%	40	0.5%
6. opensource business home	473	2.1%	291	2.6%	10	0.1%
7. opensource life article Kdenlive-Part-5:-All-About-Audio	332	1.5%	258	2.3%	108	1.2%
8. opensource business article Open*Business:-2011-in-review-	318	1.4%	224	2.0%	98	1.1%
9. opensource education article Open...-of-poverty,-why-one-teacher-hat	312	1.4%	224	2.0%	103	1.2%
10. opensource business article Open*Business-2011-best-images	251	1.1%	194	1.7%	91	1.0%
11. opensource education article The-...-electronics-prototyping-platform	239	1.1%	182	1.6%	129	1.5%
12. opensource life article Kdenlive-Part-1:-Introduction-to-Kdenlive	238	1.1%	200	1.8%	81	0.9%
Total	22,117		11,330		8,833	

Top-10 OSDC referrers (Last week)

Opensource.com

Sun. 25 Dec. 2011 - Sat. 31 Dec. 2011

Referrer	Instances	
1. http://36ohk6dgmcd1n-c.c.yom.mail.yahoo.net/om/api/1.0/openmail.app.invoke/36ohk6dgmcd1n/9/1.0.35/us/en-US/view.html	147	3.1%
2. http://www.arduino.cc/	65	1.4%
3. http://magazine.redhat.com/	49	1.0%
4. http://arduino.cc/	27	0.6%
5. http://t.co/CaMwtxpl	26	0.5%
6. http://www.tuxmachines.org/node/56099	25	0.5%
7. http://www.google.com/reader/view/	24	0.5%
8. http://t.co/gS3OMF8h	23	0.5%
9. http://radar.oreilly.com/2011/12/big-data-data-science-2011.html	18	0.4%
10. http://arduino.cc/en/	16	0.3%
11. http://log.amitshah.net/2011/12/my-opensource-com-article-on-..._campaign=Feed%3A+amit%2Ftech+%28Think.+Debate.+Innovate.%29	16	0.3%
12. http://en.wikipedia.org/wiki/Red_Hat	16	0.3%
Total	4,805	



Top-5 OSDC Articles (Last week)

Opensource.com

Sun. 25 Dec. 2011 - Sat. 31 Dec. 2011

Page	Page Views	Visits	Single Access
1. opensource life article Apache-S...plans-and-IP-concerns-for-OpenO	2,551	20.5%	2,088
2. opensource education article Stan...lavour:-Which-version-is-for-me?	962	7.7%	737
3. opensource life article Britta-Riley:-A-garden-in-my-apartment	683	5.5%	503
4. opensource life article Kdenlive-Part-5:-All-About-Audio	332	2.7%	258
5. opensource business article Open*Business:-2011-in-review-	318	2.6%	224
6. opensource education article Open...-of-poverty,-why-one-teacher-hat	312	2.5%	224
7. opensource business article Open*Business-2011-best-images	251	2.0%	194
8. opensource education article The-...-electronics-prototyping-platform	239	1.9%	182
9. opensource life article Kdenlive-Part-1:-Introduction-to-Kdenlive	238	1.9%	200
10. opensource life article Map-of-open-source-conferences-and-events	215	1.7%	159
11. opensource education article Open*Education:-2011-in-review	205	1.6%	140
12. opensource life article The-DRM-g...gital-rights-management-in-music	164	1.3%	132
Total	12,455		11,330

Top-5 OSDC Business Pages (Last week)

Opensource.com

Sun. 25 Dec. 2011 - Sat. 31 Dec. 2011

Page	Page Views	Visits	Single Access
1. opensource business home	473	19.4%	291
2. opensource business article Open*Business:-2011-in-review-	318	13.1%	224
3. opensource business article Open*Business-2011-best-images	251	10.3%	194
4. opensource business article The-importance-of-Wikipedia	82	3.4%	69
5. opensource business article Three-myths-about-innovation	78	3.2%	62
6. opensource business article The-...:-Open-source-30-centuries-ago--	69	2.8%	56
7. opensource business article What-makes-Apple-Apple	66	2.7%	53
8. opensource business article Open...n:-what-do-they-share-and-where	52	2.1%	34
9. opensource business article Get-t...the-team-(and-the-wrong-ones-off)	44	1.8%	33
10. opensource business article Rethinking-office-design	43	1.8%	29
11. opensource business article Level...urement-of-open-source-solutions	33	1.4%	29
12. opensource business article Coop...tanding-the-co-op-business-model	31	1.3%	28
Total	2,434		11,330



Top-5 OSDC Life pages (Last week)

Opensource.com

Sun. 25 Dec. 2011 - Sat. 31 Dec. 2011

Page	Page Views	Visits	Single Access
1. opensource life article Apache-S...plans-and-IP-concerns-for-OpenO	2,551	41.2%	2,088 18.4% 1,533 48.3%
2. opensource life article Britta-Riley:-A-garden-in-my-apartment	683	11.0%	503 4.4% 286 9.0%
3. opensource life article Kdenlive-Part-5:-All-About-Audio	332	5.4%	258 2.3% 108 3.4%
4. opensource life article Kdenlive-Part-1:-Introduction-to-Kdenlive	238	3.8%	200 1.8% 81 2.6%
5. opensource life article Map-of-open-source-conferences-and-events	215	3.5%	159 1.4% 73 2.3%
6. opensource life home	182	2.9%	117 1.0% 17 0.5%
7. opensource life article The-DRM-g...gital-rights-management-in-music	164	2.6%	132 1.2% 79 2.5%
8. opensource life article FUDCon-Pune:-The-making-of-a-conference	147	2.4%	131 1.2% 89 2.8%
9. opensource life article Kdenlive-part-4:-Color-correction	109	1.8%	96 0.8% 40 1.3%
10. opensource life article Steam-for-Linux-confirmed-(April-Fool's-Day)	106	1.7%	85 0.8% 82 2.6%
11. opensource life article A-Boxee-B...pdates-and-questions-of-openness	103	1.7%	68 0.6% 65 2.0%
12. opensource life article Kdenlive-Part-3:-Effects-and-Transitions	99	1.6%	90 0.8% 43 1.4%
Total	6,196		11,330 3,176

Top-5 OSDC Should-be Pages (Last week)

Opensource.com

Sun. 25 Dec. 2011 - Sat. 31 Dec. 2011

Page	Page Views	Visits	Single Access
1. opensource should-be home	45	59.2%	29 0.3% 1 20.0%
2. opensource should-be article Join-our-mailing-lists	16	21.1%	11 0.1% 0 0.0%
3. opensource should-be article What-comes-after-Rock-Star?	6	7.9%	6 0.1% 3 60.0%
4. opensource should-be article Beta-points-and-badge-system	2	2.6%	2 0.0% 1 20.0%
5. opensource should-be article New...-site:-User-influenced-home-page	1	1.3%	1 0.0% 0 0.0%
6. opensource should-be article Call-for-images:-Collaboration-challenge	1	1.3%	1 0.0% 0 0.0%
7. opensource should-be article Proposed-changes-to-comment-section	1	1.3%	1 0.0% 0 0.0%
8. opensource should-be article Wel...-conversation-on-opensource.com	1	1.3%	1 0.0% 0 0.0%
9. opensource should-be article Send-an-open-source-e-card	1	1.3%	0 0.0% 0 0.0%
10. opensource should-be article Poll...ype-of-session-is-most-appealing?	1	1.3%	1 0.0% 0 0.0%
11. opensource should-be article opensource.com-on-Freenode-IRC	1	1.3%	1 0.0% 0 0.0%
Total	76		11,330 5



Top-5 OSDC Education Pages (Last week)

Opensource.com

Sun. 25 Dec. 2011 - Sat. 31 Dec. 2011

Page	Page Views			Visits		Single Access	
1. opensource education article Stan...lavour:-Which-version-is-for-me?	962	30.6%		737	6.5%	423	37.2%
2. opensource education home	479	15.2%		308	2.7%	40	3.5%
3. opensource education article Open...-of-poverty,-why-one-teacher-hat	312	9.9%		224	2.0%	103	9.1%
4. opensource education article The-...-electronics-prototyping-platform	239	7.6%		182	1.6%	129	11.3%
5. opensource education article Open*Education:-2011-in-review	205	6.5%		140	1.2%	50	4.4%
6. opensource education article Open*Education-2011-best-images	146	4.6%		110	1.0%	57	5.0%
7. opensource education article Free-Software-University	78	2.5%		62	0.5%	34	3.0%
8. opensource education article What-...room-will-look-like-in-10-years--	72	2.3%		54	0.5%	21	1.8%
9. opensource education article Open...-wins-award-for-online-education	65	2.1%		46	0.4%	29	2.5%
10. opensource education article Shake...video-is-revolutionizing-learning	62	2.0%		40	0.4%	23	2.0%
11. opensource education article Free...fight-for-the-learning-managemen	31	1.0%		23	0.2%	14	1.2%
12. opensource education article Insi...nd-other-open-source-in-education	25	0.8%		22	0.2%	8	0.7%
Total	3,141			11,330		1,138	

Top-5 OSDC Government pages (Last week)

Opensource.com

Sun. 25 Dec. 2011 - Sat. 31 Dec. 2011

Page	Page Views			Visits		Single Access	
1. opensource government home	194	16.6%		145	1.3%	22	5.0%
2. opensource government article An-open-source-political-party?-	134	11.5%		102	0.9%	78	17.6%
3. opensource government article W...-to-advance-open-government-in	111	9.5%		96	0.8%	32	7.2%
4. opensource government article Open*Government:-2011-in-review-	88	7.5%		78	0.7%	32	7.2%
5. opensource government article Cod...rica:-CityCamp-is-seriously-local	88	7.5%		72	0.6%	17	3.8%
6. opensource government article Open*Government-2011-best-images	73	6.2%		49	0.4%	17	3.8%
7. opensource government article The-state-of-open-data-2011	41	3.5%		35	0.3%	26	5.9%
8. opensource government article Cro...ipating-in-government-cool-again	38	3.2%		27	0.2%	24	5.4%
9. opensource government article T...eparated-by-a-common-IT-market	32	2.7%		26	0.2%	14	3.2%
10. opensource government article The-...nt-Toolkit:-Still-crippled-by-free	23	2.0%		18	0.2%	11	2.5%
11. opensource government article Open-government,-what-is-it-really?	21	1.8%		19	0.2%	10	2.3%
12. opensource government article Cro...stitution-submitted-to-parliament	21	1.8%		19	0.2%	9	2.0%
Total	1,170			11,330		444	



Top-5 OSDC Health Pages (last week)

Opensource.com

Sun. 25 Dec. 2011 - Sat. 31 Dec. 2011

Page	Page Views		Visits		Single Access	
1. opensource health home	113	30.1%	86	0.8%	7	9.2%
2. opensource health article Open*Health:-2011-in-review	57	15.2%	45	0.4%	15	19.7%
3. opensource health article Open*Health-2011-best-images	54	14.4%	31	0.3%	10	13.2%
4. opensource health article Open-source-cancer-research	35	9.3%	28	0.2%	9	11.8%
5. opensource health article mHealth-2012:-Innovators-Challenge	12	3.2%	9	0.1%	5	6.6%
6. opensource health article Todd-Par...iberation==Rocket-fuel-for-innov	8	2.1%	2	0.0%	2	2.6%
7. opensource health article Hackteria:-Give-your-old-devices-new-life	8	2.1%	7	0.1%	1	1.3%
8. opensource health article What-does-your-healthcare-really-cost-you?	7	1.9%	5	0.0%	3	3.9%
9. opensource health article Open-Health:-2011-in-review	6	1.6%	1	0.0%	0	0.0%
10. opensource health article Liquid-...conomy:-Is-2011-finally-the-year?	6	1.6%	5	0.0%	1	1.3%
11. opensource health article Digital-disruption-in-pharmacology-	6	1.6%	6	0.1%	0	0.0%
12. opensource health article Socrate...cial-media-and-the-new-dialectic	6	1.6%	3	0.0%	2	2.6%
Total	376		11,330		76	

Top-5 OSDC Law Pages (Last week)

Opensource.com

Sun. 25 Dec. 2011 - Sat. 31 Dec. 2011

Page	Page Views		Visits		Single Access	
1. opensource law home	140	20.8%	91	0.8%	6	2.3%
2. opensource law article What-SOPA-means-for-[fill-in-the-blank]	117	17.4%	81	0.7%	61	23.7%
3. opensource law article Open*Law-2011-best-images	54	8.0%	34	0.3%	14	5.4%
4. opensource law article Open*Law:-2011-in-review	44	6.5%	37	0.3%	14	5.4%
5. opensource law article Is-IP-anoth...-A-view-from-another-civilization.	40	5.9%	30	0.3%	24	9.3%
6. opensource law article Total-victor...urce-software-in-a-patent-lawsuit-	20	3.0%	19	0.2%	16	6.2%
7. opensource law article What's-on-t...-sites-that-SOPA-could-put-at-risk	19	2.8%	15	0.1%	5	1.9%
8. opensource law article The-trouble-with-Harmony:-Part-1	18	2.7%	14	0.1%	4	1.6%
9. opensource law article New-patent...wsuits-by-non-practicing-entities	14	2.1%	9	0.1%	6	2.3%
10. opensource law article MPL-2.0,-copyleft,-and-license-compatibility	14	2.1%	12	0.1%	8	3.1%
11. opensource law article Speaking-of-software-patents	13	1.9%	11	0.1%	7	2.7%
12. opensource law article The-story-of...ght-battle-in-sixth-century-Ireland	12	1.8%	10	0.1%	7	2.7%
Total	674		11,330		257	

Top-10 OSDC Resources pages (Last week)

Opensource.com

Sun. 25 Dec. 2011 - Sat. 31 Dec. 2011

Page	Page Views		Visits		Single Access	
1. opensource resources conferences-and-events	89	78.1%	60	0.5%	23	92.0%
2. opensource resources projects-and-applications	19	16.7%	10	0.1%	1	4.0%
3. opensource resources organizations	6	5.3%	6	0.1%	1	4.0%
Total	114		11,330		25	

Total Resource Page access

Opensource.com

Thu. 1 Sep. 2011 - Mon. 2 Jan. 2012

Page	Page Views		Visits		Single Access	
1. opensource resources conferences-and-events	1,305	50.3%	903	0.4%	389	76.6%
2. opensource resources projects-and-applications	901	34.7%	699	0.3%	95	18.7%
3. opensource resources organizations	366	14.1%	235	0.1%	24	4.7%
4. opensource resources open-source	18	0.7%	5	0.0%	0	0.0%
5. osdc:dev.opensource.com resources open-source	1	0.0%	1	0.0%	0	0.0%
6. opensource resources education	1	0.0%	1	0.0%	0	0.0%
7. osdc:dev.opensource.com resources conferences-and-events	1	0.0%	1	0.0%	0	0.0%
Total	2,593		254,794		508	



ClickMap opensource|home (last week)

Opensource.com

Sat. 24 Dec. 2011 - Fri. 30 Dec. 2011

Link URL	Loc. # / Link Type	Instances
1. http://opensource.com/business	0 Anchor Tag	157 14.5%
2. http://opensource.com/education	0 Anchor Tag	105 9.7%
3. http://opensource.com/life/11/12/apache-softwa...tion-announces-release-plans-and-ip-concerns-0	0 Anchor Tag	53 4.9%
4. Search	0 Form Submit	50 4.6%
5. http://opensource.com/life	0 Anchor Tag	40 3.7%
6. http://opensource.com/government	0 Anchor Tag	33 3.0%
7. http://opensource.com/business/11/12/2011-business-channel	0 Anchor Tag	33 3.0%
8. http://opensource.com/user/login	0 Anchor Tag	30 2.8%
9. http://opensource.com/law	0 Anchor Tag	25 2.3%
10. http://opensource.com/education/11/12/openeducation-2011-review	0 Anchor Tag	24 2.2%
11. http://opensource.com/business/11/12/openbusiness-2011-best-images	0 Anchor Tag	23 2.1%
12. http://opensource.com/life/11/12/fudcon-pune-making-conference	0 Anchor Tag	21 1.9%
13. http://opensource.com/user/register	0 Anchor Tag	20 1.8%
14. http://opensource.com/education/11/12/openeducation-2011-best-images	0 Anchor Tag	20 1.8%
15. http://opensource.com	0 Anchor Tag	18 1.7%
16. http://opensource.com/life/11/12/britta-riley-garden-my-apartment	0 Anchor Tag	15 1.4%
17. http://opensource.com/about	0 Anchor Tag	14 1.3%
18. http://opensource.com/government/11/12/opengovernment-2011-review	0 Anchor Tag	14 1.3%
19. http://opensource.com/business	1,078 Anchor Tag	13 1.2%
20. http://opensource.com/government/11/12/opengovernment-2011-best-images	0 Anchor Tag	12 1.1%
21. http://opensource.com/education/11/11/standard...dle-distribution-or-flavour-which-version-me	0 Anchor Tag	12 1.1%
22. http://opensource.com/health/11/12/open-health-2011-review	0 Anchor Tag	11 1.0%
23. http://opensource.com/should-be	0 Anchor Tag	11 1.0%
24. http://opensource.com/health	0 Anchor Tag	10 0.9%
25. http://opensource.com/life/11/12/kdenlive-part-5-all-about-audio	0 Anchor Tag	10 0.9%
26. http://opensource.com/open-source-way	0 Anchor Tag	9 0.8%
27. http://opensource.com/education/11/12/open-e...roundup-impact-poverty-why-one-teacher-hat	0 Anchor Tag	9 0.8%
28. http://opensource.com/life/11/12/map-open-source-conferences-and-events	0 Anchor Tag	9 0.8%
29. http://opensource.com/life/11/12/send-open-source-e-card	0 Anchor Tag	9 0.8%
30. http://opensource.com/law/11/12/openlaw-2011-best-images	0 Anchor Tag	9 0.8%
31. http://opensource.com/business/11/10/what-makes-apple-apple	0 Anchor Tag	8 0.7%
32. http://opensource.com/education	1,080 Anchor Tag	8 0.7%
Total		1,083

ClickMaps for opensource|resources all pages

Opensource.com

Sun. 25 Dec. 2011 - Sat. 31 Dec. 2011

Link URL	Loc. # / Link Type	Instances
1a. http://opensource.com/resources/conferences-and-events	0 Anchor Tag	7 43.8%
1b. http://opensource.com/resources/projects-and-applications	0 Anchor Tag	2 12.5%
1c. http://opensource.com/resources/organizations	0 Anchor Tag	2 12.5%
1d. http://otvorenenapady.sk	0 Anchor Tag	1 6.3%
1e. http://opensource.com/contact	0 Anchor Tag	1 6.3%
Link URL	Loc. # / Link Type	Instances
2a. http://opensource.com/resources/projects-and-applications	0 Anchor Tag	7 38.9%
2b. http://opensource.com/resources/conferences-and-events	0 Anchor Tag	4 22.2%
2c. http://opensource.com/open-source-way	41 Anchor Tag	1 5.6%
2d. http://opensource.com/resources/conferences-and-events	135 Anchor Tag	1 5.6%
2e. http://opensource.com/resources/conferences-and-events	136 Anchor Tag	1 5.6%
Link URL	Loc. # / Link Type	Instances
3a. http://source.android.com	0 Anchor Tag	2 25.0%
3b. http://sourceforge.net/about	191 Anchor Tag	1 12.5%
3c. http://moodle.org	167 Anchor Tag	1 12.5%
3d. http://opensource.com/resources/organizations	0 Anchor Tag	1 12.5%
3e. http://opensource.com/health	0 Anchor Tag	1 12.5%
Link URL	Loc. # / Link Type	Instances
4a. http://opensource.com/resources/conferences-and-events	0 Anchor Tag	1 33.3%
4b. http://opensource.com/resources/projects-and-applications	0 Anchor Tag	1 33.3%
4c. http://opensource.com/life	209 Anchor Tag	1 33.3%