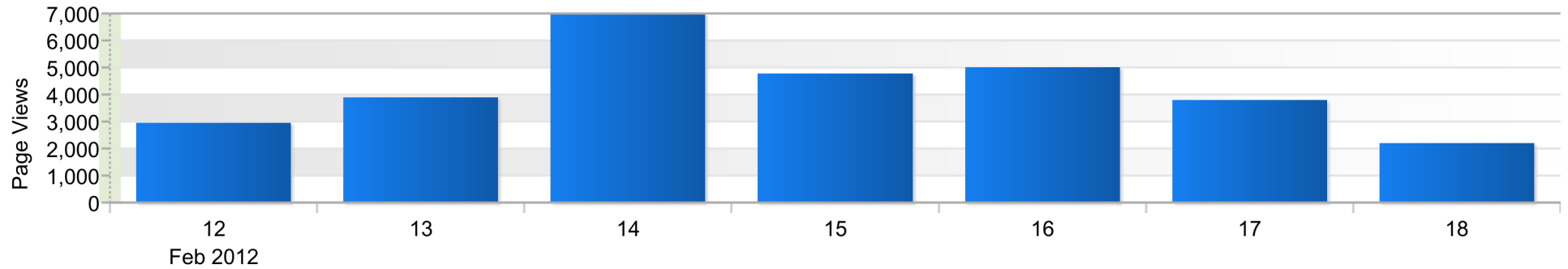


OSDC Page views (Last week)

Opensource.com

Sun. 12 Feb. 2012 - Sat. 18 Feb. 2012



■ Selected Period

Date	Selected Period
1. Feb 12, 2012	2,941
2. Feb 13, 2012	3,890
3. Feb 14, 2012	6,991
4. Feb 15, 2012	4,778
5. Feb 16, 2012	5,000
6. Feb 17, 2012	3,792
7. Feb 18, 2012	2,186
Total	29,578



External campaign traffic (Last week)

Opensource.com

Sun. 12 Feb. 2012 - Sat. 18 Feb. 2012

Tactic Name	Click-throughs	
1. None	6,258	40.2%
2. Natural Referrer	6,066	38.9%
3. Direct Entry	2,413	15.5%
4. OpenSource Twitter	640	4.1%
5. OpenSource.com August homepage highlights 20110901	56	0.4%
6. OpenSource.com Resource home page promo 20110908	31	0.2%
7. OpenSource.com April Highlights 20110510	24	0.2%
8. Opensource.com Social media button - Facebook	13	0.1%
9. Opensource.com Social media button - reddit	12	0.1%
10. OpenSource.com November weekly 20111107	10	0.1%
11. OpenSource.com November weekly 20111121	7	0.0%
12. OpenSource.com November weekly 20111128	5	0.0%
Total	15,581	

OSDC Daily Unique Visitors (Last week)

Opensource.com

Sun. 12 Feb. 2012 - Sat. 18 Feb. 2012

Date	Selected Period
1. Feb 12, 2012	1,789
2. Feb 13, 2012	2,107
3. Feb 14, 2012	4,134
4. Feb 15, 2012	2,590
5. Feb 16, 2012	3,225
6. Feb 17, 2012	2,102
7. Feb 18, 2012	1,264
Total	17,211



Top-10 OSDC pages (Last week)

Opensource.com

Sun. 12 Feb. 2012 - Sat. 18 Feb. 2012

Page	Page Views	Visits	Single Access
1. opensource life article Debunking-T...eption-of-Linux-as-difficult-to-use	4,312	14.6%	3,236
2. opensource home	4,233	14.3%	3,139
3. opensource education article Infog...-the-long-term-impact-of-teachers	1,243	4.2%	951
4. opensource life article Raspberry-...inux-hardware-race-to-tiniest-and	1,032	3.5%	824
5. opensource education home	616	2.1%	388
6. opensource health article Join-the-M-revolution	456	1.5%	340
7. opensource business home	402	1.4%	299
8. http://opensource.com/life/12/2/debunking-oatmeal-linux	330	1.1%	260
9. opensource education article Open-education-reconsidered-	309	1.0%	221
10. opensource government article Ho...-pass-an-open-government-policy	303	1.0%	250
11. opensource life article Open-Advi...rce-contributors-and-the-more-ex	286	1.0%	226
12. opensource law article The-first-FOSDEM-Legal-Issues-DevRoom	278	0.9%	220
Total	29,578		16,581

Top-10 OSDC referrers (Last week)

Opensource.com

Sun. 12 Feb. 2012 - Sat. 18 Feb. 2012

Referrer	Instances
1. http://www.google.com/search	559
2. http://www.reddit.com/r/linux	377
3. http://www.reddit.com/r/linux/	285
4. http://36ohk6dgmcd1n-c.c.yom.mail.yahoo.net/om/api/1.0/openmail.app.invoke/36ohk6dgmcd1n/9/1.0.35/us/en-US/view.html/0	146
5. http://www.meneame.net/shakeit.php	111
6. http://www.meneame.net/story/allwinner-raspberry-pi-cubox-carrera-hardware-mas-pequeno-barato	86
7. http://www.reddit.com/r/linux/comments/psk99/debunking_the_oatmeal_and_the_perception_of_linux/	78
8. http://www.forocoche.com/foro/showthread.php?t=2544545&page=41	75
9. http://www.reddit.com/	75
10. http://www.facebook.com/	68
11. http://www.reddit.com/r/Linux	65
12. http://www.forocoche.com/foro/showthread.php?t=2614623	61
Total	10,089



Top-5 OSDC Articles (Last week)

Opensource.com

Sun. 12 Feb. 2012 - Sat. 18 Feb. 2012

Page		Page Views		Visits		Single Access	
1.	opensource life article Debunking-T...eption-of-Linux-as-difficult-to-use	4,312	24.6%	3,236	19.5%	2,672	26.7%
2.	opensource education article Infog...-the-long-term-impact-of-teachers	1,243	7.1%	951	5.7%	654	6.5%
3.	opensource life article Raspberry-...inux-hardware-race-to-tiniest-and	1,032	5.9%	824	5.0%	758	7.6%
4.	opensource health article Join-the-M-revolution	456	2.6%	340	2.1%	248	2.5%
5.	opensource education article Open-education-reconsidered-	309	1.8%	221	1.3%	97	1.0%
6.	opensource government article Ho...-pass-an-open-government-policy	303	1.7%	250	1.5%	160	1.6%
7.	opensource life article Open-Advi...rce-contributors-and-the-more-ex	286	1.6%	226	1.4%	143	1.4%
8.	opensource law article The-first-FOSDEM-Legal-Issues-DevRoom	278	1.6%	220	1.3%	107	1.1%
9.	opensource law article Why-the-pat...-software:-If-Eolas-went-the-othe	256	1.5%	188	1.1%	118	1.2%
10.	opensource business article Open-innovation-is-good-for-business	218	1.2%	173	1.0%	72	0.7%
11.	opensource life article Open-source-at-DrupalCon-Denver	212	1.2%	157	0.9%	109	1.1%
12.	opensource education article Typi...-Plover,-the-open-source-steno-s	210	1.2%	170	1.0%	116	1.2%
Total		17,564		16,581		10,000	

Top-5 OSDC Business Pages (Last week)

Opensource.com

Sun. 12 Feb. 2012 - Sat. 18 Feb. 2012

Page		Page Views		Visits		Single Access	
1.	opensource business home	402	15.6%	299	1.8%	21	1.6%
2.	opensource business article Open-innovation-is-good-for-business	218	8.5%	173	1.0%	72	5.5%
3.	opensource business article Is-br...nd-a-necessity-or-a-nice-to-have?	105	4.1%	67	0.4%	24	1.8%
4.	opensource business article Coop...tanding-the-co-op-business-model	96	3.7%	67	0.4%	64	4.9%
5.	opensource business article Rethinking-office-design	87	3.4%	53	0.3%	49	3.7%
6.	opensource business article What-is-your-management-model?	76	2.9%	58	0.3%	56	4.3%
7.	opensource business article Bust...eaucracy-with-radical-management	72	2.8%	47	0.3%	23	1.8%
8.	opensource business article Thre...ss-For-the-21st-Century-Manager	59	2.3%	38	0.2%	34	2.6%
9.	opensource business article Masl...s-hierarchy-of-(community)-needs	39	1.5%	29	0.2%	26	2.0%
10.	opensource business article The-...en-innovation-theory-breaks-down	39	1.5%	31	0.2%	30	2.3%
11.	opensource business article Building-an-open-source-business	34	1.3%	31	0.2%	27	2.1%
12.	opensource business article Open-...-living-or-dying-by-a-community	33	1.3%	28	0.2%	11	0.8%
Total		2,578		16,581		1,310	



Top-5 OSDC Life pages (Last week)

Opensource.com

Sun. 12 Feb. 2012 - Sat. 18 Feb. 2012

Page	Page Views	Visits	Single Access
1. opensource life article Debunking-T...eption-of-Linux-as-difficult-to-use	4,312	49.8%	3,236
2. opensource life article Raspberry-...inux-hardware-race-to-tiniest-and	1,032	11.9%	824
3. opensource life article Open-Advi...rce-contributors-and-the-more-ex	286	3.3%	226
4. opensource life article Open-source-at-DrupalCon-Denver	212	2.4%	157
5. opensource life home	192	2.2%	135
6. opensource life article Five-and-...ove-and-work-the-open-source-way	179	2.1%	133
7. opensource life article Does-open...e-have-a-place-in-manufacturing?	179	2.1%	131
8. opensource life article Kdenlive-Part-1:-Introduction-to-Kdenlive	140	1.6%	121
9. opensource life article OSI-announ...-initiatives-and-seeks-your-input	133	1.5%	111
10. opensource life article The-DRM-g...gital-rights-management-in-music	124	1.4%	106
11. opensource life article Steam-for-Linux-confirmed-(April-Fool's-Day)	78	0.9%	66
12. opensource life article A-Boxee-B...pdates-and-questions-of-openness	76	0.9%	55
Total	8,663		16,581

Top-5 OSDC Should-be Pages (Last week)

Opensource.com

Sun. 12 Feb. 2012 - Sat. 18 Feb. 2012

Page	Page Views	Visits	Single Access
1. opensource should-be home	41	36.0%	32
2. opensource should-be article Com...hn-Scott,-founder-of-MIL-OSS-an	28	24.6%	16
3. opensource should-be spotlight	21	18.4%	7
4. opensource should-be article Join-our-mailing-lists	6	5.3%	4
5. opensource should-be article Beta-points-and-badge-system	6	5.3%	5
6. opensource should-be article What-should-"Should-be"-be?	3	2.6%	1
7. opensource should-be article What-comes-after-Rock-Star?	2	1.8%	2
8. opensource should-be article Com...-Borsa,-fan-of-Drupal-and-Fedora	2	1.8%	2
9. opensource should-be article opensource.com-on-Freenode-IRC	2	1.8%	2
10. opensource should-be article ls-o...source.com-built-on-open-source?	1	0.9%	1
11. opensource should-be article What-should-opensource.com-be?	1	0.9%	1
12. opensource should-be article Com...aul-Booker,-Mozilla-contributor	1	0.9%	1
Total	114		16,581



Top-5 OSDC Education Pages (Last week)

Opensource.com

Sun. 12 Feb. 2012 - Sat. 18 Feb. 2012

Page	Page Views	Visits	Single Access
1. opensource education article Infog...-the-long-term-impact-of-teachers	1,243	32.7%	951
2. opensource education home	616	16.2%	388
3. opensource education article Open-education-reconsidered-	309	8.1%	221
4. opensource education article Typi...-Plover,-the-open-source-steno-s	210	5.5%	170
5. opensource education article 5-q...ichelle-Rhee-on-education-reform	182	4.8%	125
6. opensource education article Desi...etically-pleasing-Moodle-courses	113	3.0%	92
7. opensource education article Teaching-software-libraries-by-example	106	2.8%	85
8. opensource education article Open-source-goes-to-high-school	95	2.5%	66
9. opensource education article RIT...-video-game-challenge-hackathon	60	1.6%	46
10. opensource education article Free-Software-University	40	1.1%	35
11. opensource education article Fl...nowledge:-Open-College-Textbooks	39	1.0%	27
12. opensource education article What-...room-will-look-like-in-10-years--	36	0.9%	28
Total	3,799	16,581	1,657

Top-5 OSDC Government pages (Last week)

Opensource.com

Sun. 12 Feb. 2012 - Sat. 18 Feb. 2012

Page	Page Views	Visits	Single Access
1. opensource government article Ho...-pass-an-open-government-policy	303	18.1%	250
2. opensource government home	252	15.1%	170
3. opensource government article Op...nces-in-IT-procurements-widespr	129	7.7%	103
4. opensource government article Ho...-can-get-its-gov-2.0-groove-back	108	6.5%	79
5. opensource government article 20...-Open-innovation-for-government	99	5.9%	85
6. opensource government article Co...ohn-Scott,-founder-of-MIL-OSS-a	62	3.7%	40
7. opensource government article Tw...:-Helping-out-great-communities	57	3.4%	43
8. opensource government article Cro...stitution-submitted-to-parliament	38	2.3%	28
9. opensource government article C...ement-platform-now-open-source	34	2.0%	27
10. opensource government article S...-problem-in-the-open-data-space	30	1.8%	14
11. opensource government article Cro...ipating-in-government-cool-again	27	1.6%	20
12. opensource government article An-open-source-political-party?-	25	1.5%	21
Total	1,672	16,581	769



Top-5 OSDC Health Pages (last week)

Opensource.com

Sun. 12 Feb. 2012 - Sat. 18 Feb. 2012

Page	Page Views	Visits	Single Access
1. opensource health article Join-the-M-revolution	456	50.8%	340 2.1% 248 61.7%
2. opensource health home	144	16.1%	94 0.6% 3 0.7%
3. opensource health article BioCu...The-DIY-garage-biology-movement	92	10.3%	72 0.4% 64 15.9%
4. opensource health article Open-source-cancer-research	23	2.6%	15 0.1% 10 2.5%
5. opensource health article Todd-Par...iberation--Rocket-fuel-for-innov	21	2.3%	10 0.1% 10 2.5%
6. opensource health article Join-the-M-revolution The Latest	20	2.2%	14 0.1% 0 0.0%
7. opensource health article mHealth-2012:-Innovators-Challenge	17	1.9%	9 0.1% 8 2.0%
8. opensource health article Liquid-...onomy:-Is-2011-finally-the-year?	11	1.2%	10 0.1% 9 2.2%
9. opensource health article Drug-companies-try-sharing	10	1.1%	5 0.0% 1 0.2%
10. opensource health article Open*Health-2011-best-images	9	1.0%	9 0.1% 5 1.2%
11. opensource health article Get-fr...dvice-and-answers-with-HealthTap	7	0.8%	4 0.0% 4 1.0%
12. opensource health article Hackteria:-Give-your-old-devices-new-life	6	0.7%	4 0.0% 2 0.5%
Total	897	16,581	402

Top-5 OSDC Law Pages (Last week)

Opensource.com

Sun. 12 Feb. 2012 - Sat. 18 Feb. 2012

Page	Page Views	Visits	Single Access
1. opensource law article The-first-FOSDEM-Legal-Issues-DevRoom	278	17.5%	220 1.3% 107 14.0%
2. opensource law article Why-the-pat...-software:-If-Eolas-went-the-oth	256	16.1%	188 1.1% 118 15.4%
3. opensource law article ACTA's-back	199	12.5%	156 0.9% 70 9.1%
4. opensource law home	139	8.7%	107 0.6% 9 1.2%
5. opensource law article Why-SOPA-and-PIPA-are-bad-for-open-source	73	4.6%	65 0.4% 53 6.9%
6. opensource law article What's-not-wrong-with-PIPA-and-SOPA	65	4.1%	56 0.3% 37 4.8%
7. opensource law article Total-victor...urce-software-in-a-patent-lawsuit-	55	3.5%	44 0.3% 29 3.8%
8. opensource law article What-SOPA-means-for-[fill-in-the-blank]	47	3.0%	42 0.3% 42 5.5%
9. opensource law article New-patent...wsuits-by-non-practicing-entities	33	2.1%	28 0.2% 25 3.3%
10. opensource law article Crushed-i...en-patent-lawyers-switch-to-NPEs	28	1.8%	23 0.1% 11 1.4%
11. opensource law article The-Suprem...short-shrift-to-the-public-domain	26	1.6%	24 0.1% 18 2.3%
12. opensource law article MPL-2.0,-copyleft,-and-license-compatibility	26	1.6%	14 0.1% 12 1.6%
Total	1,593	16,581	766



Top-10 OSDC Resources pages (Last week)

Opensource.com

Sun. 12 Feb. 2012 - Sat. 18 Feb. 2012

Page	Page Views		Visits		Single Access	
1. opensource resources conferences-and-events	26	51.0%	18	0.1%	12	100.0%
2. opensource resources projects-and-applications	20	39.2%	18	0.1%	0	0.0%
3. opensource resources organizations	5	9.8%	5	0.0%	0	0.0%
Total	51		16,581		12	

Total Resource Page access

Opensource.com

Thu. 1 Sep. 2011 - Mon. 20 Feb. 2012

Page	Page Views		Visits		Single Access	
1. opensource resources conferences-and-events	1,904	55.5%	1,285	0.3%	629	82.7%
2. opensource resources projects-and-applications	1,074	31.3%	826	0.2%	105	13.8%
3. opensource resources organizations	430	12.5%	276	0.1%	27	3.5%
4. opensource resources open-source	18	0.5%	5	0.0%	0	0.0%
5. osdc:dev.opensource.com resources open-source	1	0.0%	1	0.0%	0	0.0%
6. opensource resources education	1	0.0%	1	0.0%	0	0.0%
7. osdc:dev.opensource.com resources conferences-and-events	1	0.0%	1	0.0%	0	0.0%
Total	3,429		386,596		761	

ClickMap opensource|home (last week)

Opensource.com

Sat. 11 Feb. 2012 - Fri. 17 Feb. 2012

Link URL	Loc. # / Link Type	Instances
1. http://opensource.com/business	0 Anchor Tag	164 11.1%
2. http://opensource.com/education	0 Anchor Tag	149 10.1%
3. http://opensource.com/life/12/2/debunking-oatmeal-linux	0 Anchor Tag	118 8.0%
4. http://opensource.com	0 Anchor Tag	66 4.5%
5. Search	0 Form Submit	64 4.3%
6. http://opensource.com/education/12/2/open-education-reconsidered	0 Anchor Tag	46 3.1%
7. http://opensource.com/government	0 Anchor Tag	45 3.1%
8. http://opensource.com/life	0 Anchor Tag	42 2.8%
9. http://opensource.com/life/12/2/five-and-half-...ples-who-shared-love-and-work-open-source-way	0 Anchor Tag	41 2.8%
10. http://opensource.com/law	0 Anchor Tag	38 2.6%
11. http://opensource.com/life/12/2/open-advice-o...nce-new-open-source-contributors-and-more-ex	0 Anchor Tag	33 2.2%
12. http://opensource.com/user/login	0 Anchor Tag	29 2.0%
13. http://opensource.com/health	0 Anchor Tag	29 2.0%
14. http://opensource.com/about	0 Anchor Tag	26 1.8%
15. http://opensource.com/education/12/2/5-questions-michelle-rhee-education-reform	0 Anchor Tag	23 1.6%
16. http://opensource.com/law/12/2/why-patent-system-doesnt-play-well-software	0 Anchor Tag	21 1.4%
17. http://opensource.com/life/12/2/does-open-design-hardware-have-place-manufacturing	0 Anchor Tag	21 1.4%
18. http://opensource.com/business/12/2/open-innovation-good-business	0 Anchor Tag	20 1.4%
19. http://opensource.com/government/12/2/two-rea...i-love-blogging-helping-out-great-communities	0 Anchor Tag	18 1.2%
20. http://opensource.com/open-source-way	0 Anchor Tag	17 1.2%
21. http://opensource.com/should-be/12/2/community-spotlight-john-scott	0 Anchor Tag	17 1.2%
22. http://opensource.com/government/12/2/how-san-francisco-can-get-its-gov-20-groove-back	0 Anchor Tag	14 0.9%
23. http://opensource.com/life/12/2/osi-announces-new-initiatives-and-seeks-your-input	0 Anchor Tag	14 0.9%
24. http://opensource.com/business/12/2/broadband-necessity-or-nice-have	0 Anchor Tag	13 0.9%
25. http://opensource.com/business	1,084 Anchor Tag	12 0.8%
26. Vote	0 Form Submit	11 0.7%
27. http://opensource.com/government/12/2/openfo...urope-finds-trademark-references-widespread	0 Anchor Tag	11 0.7%
28. http://opensource.com/law/12/2/first-fosdem-legal-issues-devroom	0 Anchor Tag	10 0.7%
29. http://opensource.com/education/12/1/study-shows-long-term-impact-teachers	0 Anchor Tag	10 0.7%
30. http://opensource.com/user/login	49 Anchor Tag	9 0.6%
31. http://opensource.com/plover	0 Anchor Tag	8 0.5%
32. http://opensource.com/business	1,085 Anchor Tag	8 0.5%
Total		1,475



ClickMaps for opensource|resources all pages

Opensource.com

Sun. 12 Feb. 2012 - Sat. 18 Feb. 2012

Link URL	Loc. # / Link Type	Instances
1a. http://opensource.com/resources/projects-and-applications	0 Anchor Tag	10 45.5%
1b. http://opensource.com/resources/conferences-and-events	0 Anchor Tag	5 22.7%
1c. http://opensource.com/resources/projects-and-applications	141 Anchor Tag	2 9.1%
1d. http://opensource.com/resources/projects-and-applications	142 Anchor Tag	2 9.1%
1e. http://opensource.com/resources/organizations	0 Anchor Tag	2 9.1%
Link URL	Loc. # / Link Type	Instances
2a. http://opensource.com/contact	0 Anchor Tag	2 22.2%
2b. http://opensource.com/resources/conferences-and-events	0 Anchor Tag	2 22.2%
2c. http://opensource.com	0 Anchor Tag	1 11.1%
2d. http://fosdem.org/2012	0 Anchor Tag	1 11.1%
2e. http://opensource.com/resources/organizations	0 Anchor Tag	1 11.1%
Link URL	Loc. # / Link Type	Instances
3a. http://opensource.com/resources/organizations	0 Anchor Tag	2 18.2%
3b. http://opensource.com	0 Anchor Tag	1 9.1%
3c. http://opensource.com/become-regular-contributor	0 Anchor Tag	1 9.1%
3d. http://opensource.com/education	0 Anchor Tag	1 9.1%
3e. http://opensource.com/resources/conferences-and-events	0 Anchor Tag	1 9.1%
Link URL	Loc. # / Link Type	Instances
4a. http://opensource.com/resources/projects-and-applications	0 Anchor Tag	3 100.0%