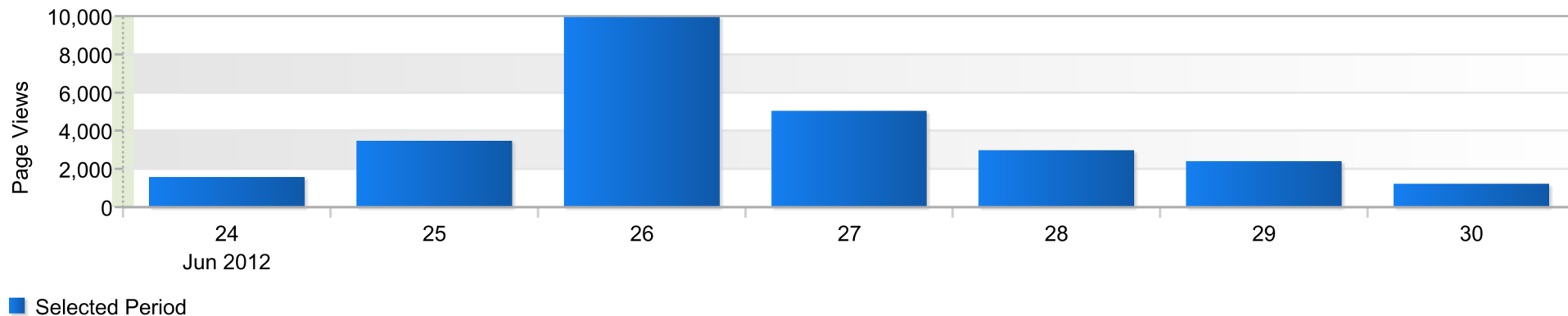


OSDC Page views (Last week)

Opensource.com

Sun. 24 Jun. 2012 - Sat. 30 Jun. 2012



Date	Selected Period
1. Jun 24, 2012	1,566
2. Jun 25, 2012	3,472
3. Jun 26, 2012	9,975
4. Jun 27, 2012	5,014
5. Jun 28, 2012	2,962
6. Jun 29, 2012	2,402
7. Jun 30, 2012	1,214
Total	26,605



External campaign traffic (Last week)

Opensource.com

Sun. 24 Jun. 2012 - Sat. 30 Jun. 2012

Tactic Name	Click-throughs	
1. Natural Referrer	7,681	62.0%
2. Direct Entry	3,064	24.7%
3. None	623	5.0%
4. OpenSource Twitter	611	4.9%
5. OpenSource.com August homepage highlights 20110901	260	2.1%
6. OpenSource.com Resource home page promo 20110908	91	0.7%
7. Opensource.com Social media button - StumbleUpon	41	0.3%
8. Opensource.com Social media button - Facebook	8	0.1%
9. Opensource.com Social media button - reddit	4	0.0%
10. OpenSource.com March Highlights 20110308	3	0.0%
11. OpenSource.com October weekly 20111010	2	0.0%
12. OpenSource.com November weekly 20111128	2	0.0%
Total	12,397	

OSDC Daily Unique Visitors (Last week)

Opensource.com

Sun. 24 Jun. 2012 - Sat. 30 Jun. 2012

Date	Selected Period
1. Jun 24, 2012	877
2. Jun 25, 2012	1,789
3. Jun 26, 2012	6,473
4. Jun 27, 2012	2,830
5. Jun 28, 2012	1,530
6. Jun 29, 2012	1,293
7. Jun 30, 2012	702
Total	15,494



Top-10 OSDC pages (Last week)

Opensource.com

Sun. 24 Jun. 2012 - Sat. 30 Jun. 2012

Page	Page Views	Visits	Single Access
1. opensource life article Open-Beats-rock-Brazil	5,265	19.8%	3,580
2. opensource home	3,764	14.1%	1,382
3. opensource life article Open-source-is-like-falling-in-love	1,154	4.3%	784
4. opensource users pfreeon	989	3.7%	320
5. opensource business article Five...ciples-of-an-open-source-company	878	3.3%	452
6. opensource education article Int...ucing-the-Last-Language-Textbook	779	2.9%	370
7. opensource education home	630	2.4%	74
8. opensource government article An-...ape:-Open,-online-tools-and-data	501	1.9%	267
9. opensource life article Which-of-these-t-shirt-designs-inspire-you?	479	1.8%	158
10. opensource business home	441	1.7%	17
11. http://opensource.com/life/12/6/open-beats-rock-brazil	431	1.6%	304
12. opensource life article Raspberry-...inux-hardware-race-to-tiniest-and	375	1.4%	223
Total	26,605	14,392	11,552

Top-10 OSDC referrers (Last week)

Opensource.com

Sun. 24 Jun. 2012 - Sat. 30 Jun. 2012

Referrer	Instances
1. http://slashdot.org/	2,785
2. http://news.slashdot.org/story/12/06/26/150252/hip-hop-artists-developing-open-source-beat-making-software	645
3. http://www.linuxtoday.com/it_management/open-source-is-like-falling-in-love.html	586
4. http://www.linuxtoday.com/upload/open-beats-rock-brazil-120626072004.html	375
5. http://news.slashdot.org/story/12/06/26/150252/hip-hop-artists...=feed&utm_campaign=Feed%3A+Slashdot%2Fslashdot+%28Slashdot%29	329
6. http://news.slashdot.org/story/12/06/26/150252/hip-hop-artists...A+Slashdot%2Fslashdot+%28Slashdot%29&utm_content=Google+Reader	177
7. http://news.slashdot.org/story/12/06/26/150252/hip-hop-artists...A+Slashdot%2Fslashdot+%28Slashdot%29&utm_content=Google+Feedfe	168
8. http://36ohk6dgmcd1n-c.c.yom.mail.yahoo.net/om/api/1.0/openmail.app.invoke/36ohk6dgmcd1n/11/1.0.35/us/en-US/view.html/0	123
9. http://news.slashdot.org/story/12/06/26/150252/hip-hop-artists-d...t-making-software?utm_source=rss1.0mainlinkanon&utm_medium=feed	88
10. http://news.slashdot.org/story/12/06/26/150252/hip-hop-artists-d...urce-beat-making-software?utm_source=slashdot&utm_medium=twitter	86
11. http://lxxer.com/	83
12. http://news.slashdot.org/story/12/06/26/150252/hip-hop-artists-d...-beat-making-software?utm_source=rss1.0moreanon&utm_medium=feed	75
Total	11,540



Top-5 OSDC Articles (Last week)

Opensource.com

Sun. 24 Jun. 2012 - Sat. 30 Jun. 2012

	Page	Page Views		Visits		Single Access	
1.	opensource life article Open-Beats-rock-Brazil	5,265	33.0%	4,196	29.2%	3,580	42.2%
2.	opensource life article Open-source-is-like-falling-in-love	1,154	7.2%	992	6.9%	784	9.2%
3.	opensource business article Five...ciples-of-an-open-source-company	878	5.5%	740	5.1%	452	5.3%
4.	opensource education article Int...ucing-the-Last-Language-Textbook	779	4.9%	636	4.4%	370	4.4%
5.	opensource government article An-...ape:-Open,-online-tools-and-data	501	3.1%	374	2.6%	267	3.1%
6.	opensource life article Which-of-these-t-shirt-designs-inspire-you?	479	3.0%	388	2.7%	158	1.9%
7.	opensource life article Raspberry-...inux-hardware-race-to-tiniest-and	375	2.3%	292	2.0%	223	2.6%
8.	opensource life article Submit-your-cow-laboration	362	2.3%	317	2.2%	107	1.3%
9.	opensource education article MIT-...rd-launch-joint-education-venture	272	1.7%	163	1.1%	69	0.8%
10.	opensource life article An-open-so...n-source-is-like-sharing-a-recipe	261	1.6%	230	1.6%	175	2.1%
11.	opensource life article The-FUEL-p...content,-collaboration,-and-consi	254	1.6%	181	1.3%	101	1.2%
12.	opensource business article The-...-source-code-increases-adoption	210	1.3%	156	1.1%	67	0.8%
Total		15,967	60.0%	14,392	100.0%	8,486	73.5%

Top-5 OSDC Business Pages (Last week)

Opensource.com

Sun. 24 Jun. 2012 - Sat. 30 Jun. 2012

	Page	Page Views		Visits		Single Access	
1.	opensource business article Five...ciples-of-an-open-source-company	878	29.9%	740	5.1%	452	37.1%
2.	opensource business home	441	15.0%	271	1.9%	17	1.4%
3.	opensource business article The-...-source-code-increases-adoption	210	7.2%	156	1.1%	67	5.5%
4.	opensource business article Pane...Let-customers-decide-what-to-pay	147	5.0%	108	0.8%	53	4.4%
5.	opensource business article Why-is-innovation-difficult?	100	3.4%	80	0.6%	43	3.5%
6.	opensource business article Idea-...or-empowering-collaborative-inno	81	2.8%	64	0.4%	24	2.0%
7.	opensource business article An-architecture-of-participation	76	2.6%	59	0.4%	42	3.5%
8.	opensource business article Should-you-crowdsource-your-strategy?	76	2.6%	47	0.3%	13	1.1%
9.	opensource business article Robin...-a-successful-open-source-career	75	2.6%	70	0.5%	36	3.0%
10.	opensource business article Need...lved-with-an-open-source-project	64	2.2%	43	0.3%	10	0.8%
11.	opensource business article Advan...ols-with-open-source-(bit-by-bit)	60	2.0%	46	0.3%	25	2.1%
12.	opensource business article The-merits-of-failing-faster	57	1.9%	50	0.3%	32	2.6%
Total		2,935	11.0%	14,392	100.0%	1,217	10.5%



Top-5 OSDC Life pages (Last week)

Opensource.com

Sun. 24 Jun. 2012 - Sat. 30 Jun. 2012

Page	Page Views		Visits		Single Access	
1. opensource life article Open-Beats-rock-Brazil	5,265	55.2%	4,196	29.2%	3,580	63.2%
2. opensource life article Open-source-is-like-falling-in-love	1,154	12.1%	992	6.9%	784	13.8%
3. opensource life article Which-of-these-t-shirt-designs-inspire-you?	479	5.0%	388	2.7%	158	2.8%
4. opensource life article Raspberry-...inux-hardware-race-to-tiniest-and	375	3.9%	292	2.0%	223	3.9%
5. opensource life article Submit-your-cow-laboration	362	3.8%	317	2.2%	107	1.9%
6. opensource life article An-open-so...n-source-is-like-sharing-a-recipe	261	2.7%	230	1.6%	175	3.1%
7. opensource life article The-FUEL-p...content,-collaboration,-and-consi	254	2.7%	181	1.3%	101	1.8%
8. opensource life home	195	2.0%	113	0.8%	13	0.2%
9. opensource life article Free-as-i...pen-Goldberg-Variations-released	87	0.9%	53	0.4%	31	0.5%
10. opensource life article Design-wit...ve-tools-for-designers-on-a-budget	84	0.9%	76	0.5%	36	0.6%
11. opensource life article Kdenlive-Part-1:-Introduction-to-Kdenlive	68	0.7%	57	0.4%	42	0.7%
12. opensource life article How-much-...-pay-to-free-your-favorite-book?	44	0.5%	36	0.3%	13	0.2%
Total	9,535	35.8%	14,392	100.0%	5,663	49.0%

Top-5 OSDC Should-be Pages (Last week)

Opensource.com

Sun. 24 Jun. 2012 - Sat. 30 Jun. 2012

Page	Page Views		Visits		Single Access	
1. opensource should-be article Com...,PhD-student-in-computer-scienc	56	41.8%	36	0.3%	24	82.8%
2. opensource should-be home	35	26.1%	28	0.2%	1	3.4%
3. opensource should-be article Join-our-mailing-lists	27	20.1%	16	0.1%	3	10.3%
4. opensource should-be spotlight	8	6.0%	4	0.0%	0	0.0%
5. opensource should-be article Ope...e-our-community-discussion-list?	7	5.2%	2	0.0%	1	3.4%
6. opensource should-be article Beta-points-and-badge-system	1	0.7%	0	0.0%	0	0.0%
Total	134	0.5%	14,392	100.0%	29	0.3%



Top-5 OSDC Education Pages (Last week)

Opensource.com

Sun. 24 Jun. 2012 - Sat. 30 Jun. 2012

Page	Page Views	Visits	Single Access
1. opensource education article Int...ucing-the-Last-Language-Textbook	779	28.0%	370
2. opensource education home	630	22.7%	74
3. opensource education article MIT-...rd-launch-joint-education-venture	272	9.8%	69
4. opensource education article Ope...-compassionate-global-education	193	6.9%	57
5. opensource education article The-day-TuxPaint-became-contagious	113	4.1%	21
6. opensource education article New-...future-of-transparency-in-peer-r	98	3.5%	13
7. opensource education article Khan...ates:-Open-content-is-the-future	56	2.0%	15
8. opensource education article Lear...es-professors-how-to-collaborate	34	1.2%	10
9. opensource education article UK-t...to-choose-open-source-curriculum	33	1.2%	8
10. opensource education article Stat...nd-Universal-Design-for-Learning	26	0.9%	12
11. opensource education article OER...-forward,-but-needs-improvement	25	0.9%	10
12. opensource education article Tea....-An-interview-with-Sameer-Verma	21	0.8%	0
Total	2,779	10.4%	853

Top-5 OSDC Government pages (Last week)

Opensource.com

Sun. 24 Jun. 2012 - Sat. 30 Jun. 2012

Page	Page Views	Visits	Single Access
1. opensource government article An-...ape:-Open,-online-tools-and-data	501	32.6%	267
2. opensource government home	253	16.5%	23
3. opensource government article The-Accumulo-challenge,-part-I	144	9.4%	48
4. opensource government article Eu...xpects-open-source-usage-report	129	8.4%	45
5. opensource government article Lar...-of-the-American-political-system	75	4.9%	30
6. opensource government article Th...rce-software-procurement-models	47	3.1%	28
7. opensource government article Wh...e-can-teach-government-officials	35	2.3%	18
8. opensource government article T...The-new-benchmark-and-some-les	32	2.1%	9
9. opensource government article History-of-open-source-in-government	26	1.7%	7
10. opensource government article Is-v...sinki-3.4-million-Euros-per-year?	15	1.0%	1
11. opensource government article W...-change-America's-voting-rates?	13	0.8%	6
12. opensource government article Cro...stitution-submitted-to-parliament	11	0.7%	4
Total	1,535	5.8%	588



Top-5 OSDC Health Pages (last week)

Opensource.com

Sun. 24 Jun. 2012 - Sat. 30 Jun. 2012

Page	Page Views		Visits		Single Access	
1. opensource health home	132	55.7%	90	0.6%	6	11.5%
2. opensource health article Join-the-M-revolution	22	9.3%	20	0.1%	11	21.2%
3. opensource health article Join-the-M-revolution—Get-your-tools	11	4.6%	10	0.1%	2	3.8%
4. opensource health article Ozioma-p...-data-in-the-hands-of-journalists	8	3.4%	8	0.1%	8	15.4%
5. opensource health article Open-source-cancer-research	7	3.0%	3	0.0%	2	3.8%
6. opensource health article Open-source-biology	5	2.1%	5	0.0%	4	7.7%
7. opensource health article BioCu...The-DIY-garage-biology-movement	5	2.1%	1	0.0%	1	1.9%
8. opensource health article Public-p...opportunity-for-health-record-data	5	2.1%	5	0.0%	1	1.9%
9. opensource health article Big-dat...-and-Moneyball-medicine---Part-I	3	1.3%	3	0.0%	1	1.9%
10. opensource health article The-pow...innovation-changed-global-health	3	1.3%	3	0.0%	1	1.9%
11. opensource health article mHealth-2012:-Innovators-Challenge	3	1.3%	3	0.0%	2	3.8%
12. opensource health article Drug-companies-try-sharing	2	0.8%	1	0.0%	0	0.0%
Total	237	0.9%	14,392	100.0%	52	0.5%

Top-5 OSDC Law Pages (Last week)

Opensource.com

Sun. 24 Jun. 2012 - Sat. 30 Jun. 2012

Page	Page Views		Visits		Single Access	
1. opensource law article New-EFF-c...n-changes-to-U.S.-patent-system	205	39.0%	154	1.1%	88	42.5%
2. opensource law home	84	16.0%	61	0.4%	3	1.4%
3. opensource law article Oracle-v.-G...-folly-of-U.S.-software-patent-law	41	7.8%	35	0.2%	5	2.4%
4. opensource law article Oracle-v.-Google-and-API-copyrightability	37	7.0%	31	0.2%	19	9.2%
5. opensource law article The-story-of...ght-battle-in-sixth-century-Ireland	36	6.9%	28	0.2%	26	12.6%
6. opensource law article Total-victor...urce-software-in-a-patent-lawsuit-	13	2.5%	13	0.1%	12	5.8%
7. opensource law article Prometheu...or-the-next-software-patent-case	10	1.9%	9	0.1%	6	2.9%
8. opensource law article What's-wrong-with-champerty?	9	1.7%	6	0.0%	6	2.9%
9. opensource law article Pinterest-...ld-keep-sharing--and-keep-pinning	8	1.5%	6	0.0%	5	2.4%
10. opensource law article Is-IP-anoth...-A-view-from-another-civilization.	6	1.1%	4	0.0%	4	1.9%
11. opensource law article Google-wins-patent-phase-of-Android-lawsuit	6	1.1%	3	0.0%	1	0.5%
12. opensource law article Speaking-of-software-patents	5	1.0%	3	0.0%	2	1.0%
Total	525	2.0%	14,392	100.0%	207	1.8%



Top-10 OSDC Resources pages (Last week)

Opensource.com

Sun. 24 Jun. 2012 - Sat. 30 Jun. 2012

Page	Page Views		Visits		Single Access	
1. opensource resources conferences-and-events	68	57.6%	52	0.4%	18	94.7%
2. opensource resources projects-and-applications	30	25.4%	24	0.2%	1	5.3%
3. opensource resources organizations	20	16.9%	13	0.1%	0	0.0%
Total	118	0.4%	14,392	100.0%	19	0.2%

Total Resource Page access

Opensource.com

Thu. 1 Sep. 2011 - Mon. 2 Jul. 2012

Page	Page Views		Visits		Single Access	
1. opensource resources conferences-and-events	3,037	55.9%	2,055	0.3%	1,016	83.3%
2. opensource resources projects-and-applications	1,714	31.6%	1,294	0.2%	168	13.8%
3. opensource resources organizations	660	12.2%	446	0.1%	36	3.0%
4. opensource resources open-source	18	0.3%	5	0.0%	0	0.0%
5. osdc:dev.opensource.com resources open-source	1	0.0%	1	0.0%	0	0.0%
6. opensource resources education	1	0.0%	1	0.0%	0	0.0%
7. osdc:dev.opensource.com resources conferences-and-events	1	0.0%	1	0.0%	0	0.0%
Total	5,432	0.5%	641,806	100.0%	1,220	0.2%

ClickMap opensource|home (last week)

Opensource.com

Sat. 23 Jun. 2012 - Fri. 29 Jun. 2012

Link URL	Loc. # / Link Type	Instances
1. http://opensource.com/business	0 Anchor Tag	163 10.8%
2. http://opensource.com/education	0 Anchor Tag	139 9.2%
3. http://opensource.com/life/12/6/open-beats-rock-brazil	0 Anchor Tag	93 6.2%
4. http://opensource.com/life/12/6/which-these-t-shirt-designs-inspire-you	0 Anchor Tag	67 4.4%
5. http://opensource.com/life/12/6/submit-your-cow-laboration	0 Anchor Tag	52 3.4%
6. Search	0 Form Submit	49 3.2%
7. http://opensource.com/government/12/6/open-so...e-city-takes-shape-open-online-tools-and-data	0 Anchor Tag	47 3.1%
8. http://opensource.com/life/12/6/fuel-project	0 Anchor Tag	45 3.0%
9. http://opensource.com/education/12/6/mit-and-harvards-joint-education-venture	0 Anchor Tag	45 3.0%
10. http://opensource.com	0 Anchor Tag	39 2.6%
11. http://opensource.com/education/12/6/introducing-last-language-textbook	0 Anchor Tag	38 2.5%
12. http://opensource.com/life/12/6/open-source-falling-love	0 Anchor Tag	35 2.3%
13. http://opensource.com/government	0 Anchor Tag	32 2.1%
14. http://opensource.com/law/12/6/new-eff-campaign-proposes-seven-changes-us-patent-system	0 Anchor Tag	32 2.1%
15. http://opensource.com/business/12/6/five-principles-open-source-company	0 Anchor Tag	30 2.0%
16. http://opensource.com/life	0 Anchor Tag	29 1.9%
17. http://opensource.com/business/12/6/paneras-...t-human-nature-let-customers-decide-what-pay	0 Anchor Tag	26 1.7%
18. http://opensource.com/user/register	0 Anchor Tag	23 1.5%
19. http://opensource.com/user/login	0 Anchor Tag	23 1.5%
20. http://opensource.com/business/12/6/why-innovation-difficult	0 Anchor Tag	21 1.4%
21. http://opensource.com/about	0 Anchor Tag	19 1.3%
22. http://opensource.com/health	0 Anchor Tag	19 1.3%
23. Vote	0 Form Submit	18 1.2%
24. http://opensource.com/business/12/6/should-you-crowdsource-your-strategy	0 Anchor Tag	16 1.1%
25. http://opensource.com/education/12/6/open-so...creates-more-compassionate-global-education	0 Anchor Tag	14 0.9%
26. http://opensource.com/government/12/6/european-parliament-expects-open-source-usage-report	0 Anchor Tag	12 0.8%
27. http://opensource.com/should-be	0 Anchor Tag	12 0.8%
28. http://opensource.com/law	0 Anchor Tag	10 0.7%
29. http://opensource.com/education/12/5/day-tuxpaint-became-contagious	0 Anchor Tag	10 0.7%
30. http://opensource.com/business	1,085 Anchor Tag	10 0.7%
31. http://opensource.com/life/12/1/linux-hardware-race-tiniest-and-cheapest-15-cheap	0 Anchor Tag	9 0.6%
32. http://opensource.com/resources	0 Anchor Tag	8 0.5%
Total		1,510

ClickMaps for opensource|resources all pages

Opensource.com

Sun. 24 Jun. 2012 - Sat. 30 Jun. 2012

Link URL	Loc. # / Link Type	Instances
1a. http://opensource.com/resources/conferences-and-events	0 Anchor Tag	6 25.0%
1b. http://www.oscon.com/oscon2012	0 Anchor Tag	4 16.7%
1c. http://opensource.com	0 Anchor Tag	2 8.3%
1d. http://opensource.com/life	0 Anchor Tag	2 8.3%
1e. http://opensource.com/resources/organizations	0 Anchor Tag	2 8.3%
Link URL	Loc. # / Link Type	Instances
2a. http://opensource.com/resources/projects-and-applications	0 Anchor Tag	17 47.2%
2b. http://opensource.com/resources/organizations	0 Anchor Tag	6 16.7%
2c. http://opensource.com/resources/projects-and-applications	147 Anchor Tag	3 8.3%
2d. http://opensource.com/resources/conferences-and-events	0 Anchor Tag	2 5.6%
2e. http://opensource.com/business	116 Anchor Tag	1 2.8%
Link URL	Loc. # / Link Type	Instances
3a. http://opensource.com/resources/organizations	0 Anchor Tag	5 35.7%
3b. http://opensource.com/education	0 Anchor Tag	2 14.3%
3c. http://opensource.com/about	37 Anchor Tag	1 7.1%
3d. http://opensource.com/resources/organizations	249 Anchor Tag	1 7.1%
3e. http://code.google.com/opensource/projects.html	0 Anchor Tag	1 7.1%
Link URL	Loc. # / Link Type	Instances
4a. http://opensource.com/resources/projects-and-applications	0 Anchor Tag	3 18.8%
4b. http://opensource.com/resources/conferences-and-events	0 Anchor Tag	2 12.5%
4c. http://www.redhat.com/about/companyprofile	0 Anchor Tag	1 6.3%
4d. http://opensource.com/resources/conferences-and-events	230 Anchor Tag	1 6.3%
4e. http://opensource.com/education	0 Anchor Tag	1 6.3%