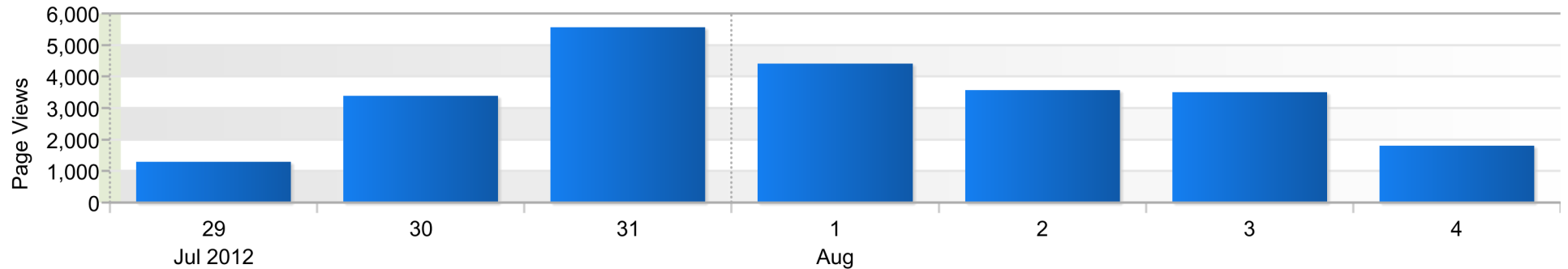


OSDC Page views (Last week)

Opensource.com

Sun. 29 Jul. 2012 - Sat. 4 Aug. 2012



Selected Period

Date	Selected Period
1. Jul 29, 2012	1,293
2. Jul 30, 2012	3,382
3. Jul 31, 2012	5,562
4. Aug 1, 2012	4,406
5. Aug 2, 2012	3,560
6. Aug 3, 2012	3,502
7. Aug 4, 2012	1,795
Total	23,500



External campaign traffic (Last week)

Opensource.com

Sun. 29 Jul. 2012 - Sat. 4 Aug. 2012

Tactic Name	Click-throughs	
1. Natural Referrer	5,180	47.5%
2. None	2,367	21.7%
3. Direct Entry	2,242	20.6%
4. OpenSource Twitter	951	8.7%
5. OpenSource.com Resource home page promo 20110908	78	0.7%
6. OpenSource.com August homepage highlights 20110901	45	0.4%
7. Opensource.com Social media button - StumbleUpon	8	0.1%
8. Opensource.com Social media button - Facebook	6	0.1%
9. OpenSource.com November weekly 20111107	5	0.0%
10. OpenSource.com Launch Announcement 20100128	4	0.0%
11. Opensource.com Social media button - reddit	3	0.0%
12. OpenSource.com November weekly 20111128	3	0.0%
Total	10,901	

OSDC Daily Unique Visitors (Last week)

Opensource.com

Sun. 29 Jul. 2012 - Sat. 4 Aug. 2012

Date	Selected Period
1. Jul 29, 2012	683
2. Jul 30, 2012	1,726
3. Jul 31, 2012	3,287
4. Aug 1, 2012	2,577
5. Aug 2, 2012	2,205
6. Aug 3, 2012	1,781
7. Aug 4, 2012	1,056
Total	13,315



Top-10 OSDC pages (Last week)

Opensource.com

Sun. 29 Jul. 2012 - Sat. 4 Aug. 2012

Page	Page Views	Visits	Single Access
1. opensource home	3,683	15.7%	1,315
2. opensource life article Three-tip...orking-with-open-source-diagrams	2,280	9.7%	1,701
3. opensource life article A-bold-exp...e-new-Linux-distribution-every-day	1,299	5.5%	905
4. opensource health article Join-t...—M-and-R-programming-languages	876	3.7%	396
5. opensource education article Open-source-for-MBAs:-A-primer	781	3.3%	497
6. opensource education article Six-...tions-about-open-source-software	729	3.1%	417
7. opensource life article Open-sourc...-Netflix-rains-chaos-in-your-cloud	688	2.9%	441
8. opensource education home	529	2.3%	71
9. opensource life article Should-the-naked-ping-be-stopped?	479	2.0%	227
10. opensource business home	443	1.9%	17
11. opensource business article Atla...eriment-with-performance-reviews	442	1.9%	257
12. opensource business article Four...d-marketing-open-source-software	412	1.8%	192
Total	23,500		10,290

Top-10 OSDC referrers (Last week)

Opensource.com

Sun. 29 Jul. 2012 - Sat. 4 Aug. 2012

Referrer	Instances
1. http://www.linuxtoday.com/upload/three-tips-for-working-with-open-source-diagrams-120731131459.html	1,220
2. http://www.linuxtoday.com/upload/a-bold-experiment-this-august-one-new-linux-distribution-every-day-120730080501.html	445
3. http://laxer.com/	376
4. http://www.linuxtoday.com/it_management/open-source-for-mbas-a-primer.html	373
5. http://www.root.cz/zpravicky/jak-vytvaret-diagramy-pomoci-open-source/	365
6. http://36ohk6dgmcd1n-c.c.yom.mail.yahoo.net/om/api/1.0/openmail.app.invoke/36ohk6dgmcd1n/1/1.0.35/us/en-US/view.html/0	135
7. http://www.google.com/reader/view/	121
8. http://www.tuxmachines.org/node/58152	110
9. http://www.google.com/search	63
10. http://t.co/z0mUYgQA	58
11. http://www.linuxtoday.com/upload/three-tips-for-working-with-...eed&utm_campaign=Feed%3A+linuxtoday%2Flinux+%28Linux+Today%29	50
12. http://magazine.redhat.com/	47
Total	8,149



Top-5 OSDC Articles (Last week)

Opensource.com

Sun. 29 Jul. 2012 - Sat. 4 Aug. 2012

Page	Page Views	Visits	Single Access
1. opensource life article Three-tip...orking-with-open-source-diagrams	2,280	16.3%	1,890 15.1% 1,701 22.1%
2. opensource life article A-bold-exp...e-new-Linux-distribution-every-day	1,299	9.3%	1,034 8.3% 905 11.8%
3. opensource health article Join-t...—M-and-R-programming-languages	876	6.3%	673 5.4% 396 5.1%
4. opensource education article Open-sourc...-for-MBAs:-A-primer	781	5.6%	648 5.2% 497 6.5%
5. opensource education article Six-...tions-about-open-source-software	729	5.2%	603 4.8% 417 5.4%
6. opensource life article Open-sourc...-Netflix-rains-chaos-in-your-cloud	688	4.9%	554 4.4% 441 5.7%
7. opensource life article Should-the-naked-ping-be-stopped?	479	3.4%	323 2.6% 227 3.0%
8. opensource business article Atla...eriment-with-performance-reviews	442	3.2%	292 2.3% 257 3.3%
9. opensource business article Four...d-marketing-open-source-software	412	2.9%	336 2.7% 192 2.5%
10. opensource education article Ha...-goes-PaaS-with-SELinux-Sandbox	373	2.7%	281 2.3% 222 2.9%
11. opensource government article O...S.-government-to-Free-the-Code	316	2.3%	266 2.1% 144 1.9%
12. opensource life article Raspberry-...inux-hardware-race-to-tiniest-and	292	2.1%	212 1.7% 192 2.5%
Total	13,998	59.6%	12,483 100.0% 7,692 74.8%

Top-5 OSDC Business Pages (Last week)

Opensource.com

Sun. 29 Jul. 2012 - Sat. 4 Aug. 2012

Page	Page Views	Visits	Single Access
1. opensource business home	443	18.6%	282 2.3% 17 1.8%
2. opensource business article Atla...eriment-with-performance-reviews	442	18.6%	292 2.3% 257 26.7%
3. opensource business article Four...d-marketing-open-source-software	412	17.3%	336 2.7% 192 20.0%
4. opensource business article For...mpowerment—aim-for-exhilaration	139	5.8%	98 0.8% 37 3.8%
5. opensource business article Valui...e-sustains-business,-communities	63	2.6%	51 0.4% 23 2.4%
6. opensource business article What-is-your-management-model?	46	1.9%	39 0.3% 36 3.7%
7. opensource business article Coop...tanding-the-co-op-business-model	34	1.4%	26 0.2% 25 2.6%
8. opensource business article Rethinking-office-design	32	1.3%	22 0.2% 18 1.9%
9. opensource business article Five...ciples-of-an-open-source-company	30	1.3%	27 0.2% 11 1.1%
10. opensource business article Obser...ing-at-Red-Hat:-My-first-2-weeks	27	1.1%	27 0.2% 0 0.0%
11. opensource business article Robin...-a-successful-open-source-career	27	1.1%	24 0.2% 17 1.8%
12. opensource business article Masl...s-hierarchy-of-(community)-needs	27	1.1%	13 0.1% 12 1.2%
Total	2,380	10.1%	12,483 100.0% 962 9.3%



Top-5 OSDC Life pages (Last week)

Opensource.com

Sun. 29 Jul. 2012 - Sat. 4 Aug. 2012

Page	Page Views		Visits		Single Access	
1. opensource life article Three-tip...orking-with-open-source-diagrams	2,280	32.2%	1,890	15.1%	1,701	40.2%
2. opensource life article A-bold-exp...e-new-Linux-distribution-every-day	1,299	18.4%	1,034	8.3%	905	21.4%
3. opensource life article Open-sourc...-Netflix-rains-chaos-in-your-cloud	688	9.7%	554	4.4%	441	10.4%
4. opensource life article Should-the-naked-ping-be-stopped?	479	6.8%	323	2.6%	227	5.4%
5. opensource life article Raspberry-...inux-hardware-race-to-tiniest-and	292	4.1%	212	1.7%	192	4.5%
6. opensource life home	214	3.0%	106	0.8%	3	0.1%
7. opensource life article The-scienc...ement,-a-look-at-open-source-2.0	180	2.5%	136	1.1%	90	2.1%
8. opensource life article AdaCamp...onment-for-women-in-open-source	136	1.9%	115	0.9%	47	1.1%
9. opensource life article Creative-C...ts-on-YouTube's-remixable-library-	109	1.5%	96	0.8%	38	0.9%
10. opensource life article Like-an-...n-book:-Your-2012-summer-reading	90	1.3%	64	0.5%	33	0.8%
11. opensource life article Linux-t-s...gn-contest-winner-inspired-by-Mom	76	1.1%	60	0.5%	24	0.6%
12. opensource life article Coming-u...successful-crowdfunding-campaign	70	1.0%	57	0.5%	27	0.6%
Total	7,072	30.1%	12,483	100.0%	4,234	41.1%

Top-5 OSDC Should-be Pages (Last week)

Opensource.com

Sun. 29 Jul. 2012 - Sat. 4 Aug. 2012

Page	Page Views		Visits		Single Access	
1. opensource should-be spotlight	7	100.0%	5	0.0%	1	100.0%
Total	7	0.0%	12,483	100.0%	1	0.0%

Top-5 OSDC Education Pages (Last week)

Opensource.com

Sun. 29 Jul. 2012 - Sat. 4 Aug. 2012

Page	Page Views		Visits		Single Access	
1. opensource education article Open-source-for-MBAs:-A-primer	781	25.9%	648	5.2%	497	33.3%
2. opensource education article Six-...tions-about-open-source-software	729	24.2%	603	4.8%	417	27.9%
3. opensource education home	529	17.5%	351	2.8%	71	4.8%
4. opensource education article Ha...-goes-PaaS-with-SELinux-Sandbox	373	12.4%	281	2.3%	222	14.9%
5. opensource education article Ope...nd-the-dilemma-over-e-textbooks	85	2.8%	63	0.5%	27	1.8%
6. opensource education article Does...ach-students-how-to-collaborate?	47	1.6%	42	0.3%	20	1.3%
7. opensource education article MIT-...rd-launch-joint-education-venture	33	1.1%	28	0.2%	15	1.0%
8. opensource education article Tea...-An-interview-with-Sameer-Verma	33	1.1%	31	0.2%	16	1.1%
9. opensource education article Int...ucing-the-Last-Language-Textbook	21	0.7%	17	0.1%	11	0.7%
10. opensource education article Open...cation-Matters-video-competition	19	0.6%	15	0.1%	8	0.5%
11. opensource education article How...tion-of-open-source-with-Scratch	17	0.6%	10	0.1%	10	0.7%
12. opensource education article Desi...etically-pleasing-Moodle-courses	16	0.5%	14	0.1%	9	0.6%
Total	3,015	12.8%	12,483	100.0%	1,494	14.5%

Top-5 OSDC Government pages (Last week)

Opensource.com

Sun. 29 Jul. 2012 - Sat. 4 Aug. 2012

Page	Page Views		Visits		Single Access	
1. opensource government article O...S.-government-to-Free-the-Code	316	22.9%	266	2.1%	144	29.7%
2. opensource government home	212	15.4%	133	1.1%	23	4.7%
3. opensource government article Sc...dates-about-government-activity	211	15.3%	157	1.3%	81	16.7%
4. opensource government article UP...o-is-coding-for-their-community	117	8.5%	91	0.7%	30	6.2%
5. opensource government article Hu...rce-API-for-managing-election-p	99	7.2%	77	0.6%	36	7.4%
6. opensource government article S...ut-new-developments-in-governm	91	6.6%	60	0.5%	23	4.7%
7. opensource government article The-Accumulo-challenge,-part-II	33	2.4%	25	0.2%	15	3.1%
8. opensource government article Hel...to-release-its-own-free-software-	27	2.0%	23	0.2%	14	2.9%
9. opensource government article An...ape:-Open,-online-tools-and-data	24	1.7%	20	0.2%	10	2.1%
10. opensource government article Poli...tweets-from-politicians-never-die	17	1.2%	14	0.1%	5	1.0%
11. opensource government article 5-Questions-with-David-A.-Wheeler	16	1.2%	15	0.1%	5	1.0%
12. opensource government article A...ape:-The-impact-of-Open-Raleigh	14	1.0%	10	0.1%	5	1.0%
Total	1,377	5.9%	12,483	100.0%	485	4.7%



Top-5 OSDC Health Pages (last week)

Opensource.com

Sun. 29 Jul. 2012 - Sat. 4 Aug. 2012

Page	Page Views	Visits	Single Access
1. opensource health article Join-t...—M-and-R-programming-languages	876	62.7%	396
2. opensource health article Birth-control:-An-open-design-concept	213	15.2%	51
3. opensource health home	107	7.7%	0
4. opensource health article Join-the-M-revolution	81	5.8%	11
5. opensource health article Join-the-M-revolution—Get-your-tools	47	3.4%	9
6. opensource health article Open-s...-records-for-all—at-OSCON-2012	20	1.4%	7
7. opensource health article BioCu...The-DIY-garage-biology-movement	7	0.5%	3
8. opensource health article Big-dat...,—and-Moneyball-medicine---Part-I	6	0.4%	2
9. opensource health article Todd-Par...iberation==Rocket-fuel-for-innov	4	0.3%	3
10. opensource health article Drug-companies-try-sharing	4	0.3%	0
11. opensource health article Birth-control:-an-open-design-concept	4	0.3%	0
12. opensource health article Socrate...cial-media-and-the-new-dialectic	3	0.2%	1
Total	1,398	5.9%	490

Top-5 OSDC Law Pages (Last week)

Opensource.com

Sun. 29 Jul. 2012 - Sat. 4 Aug. 2012

Page	Page Views	Visits	Single Access
1. opensource law home	104	30.3%	8
2. opensource law article The-DRM-gr...digital-rights-management-in-vid	49	14.3%	16
3. opensource law article Is-IP-anoth...-A-view-from-another-civilization.	32	9.3%	24
4. opensource law article Total-victor...urce-software-in-a-patent-lawsuit-	13	3.8%	7
5. opensource law article Prometheu...or-the-next-software-patent-case	11	3.2%	6
6. opensource law article Interview:-...ng,-ending,-and-future-of-Groklaw	10	2.9%	9
7. opensource law article Oracle-v.-Google-and-API-copyrightability	10	2.9%	2
8. opensource law article Oracle-v.-G...-folly-of-U.S.-software-patent-law	9	2.6%	9
9. opensource law article Infographic:-How-patents-hinder-innovation	8	2.3%	8
10. opensource law article What's-wrong-with-champerty?	8	2.3%	6
11. opensource law article MPL-2.0,-copyleft,-and-license-compatibility	7	2.0%	4
12. opensource law article New-EFF-c...n-changes-to-U.S.-patent-system	5	1.5%	0
Total	343	1.5%	141



Top-10 OSDC Resources pages (Last week)

Opensource.com

Sun. 29 Jul. 2012 - Sat. 4 Aug. 2012

Page	Page Views		Visits		Single Access	
1. opensource resources conferences-and-events	53	52.5%	26	0.2%	8	100.0%
2. opensource resources projects-and-applications	36	35.6%	21	0.2%	0	0.0%
3. opensource resources organizations	12	11.9%	7	0.1%	0	0.0%
Total	101	0.4%	12,483	100.0%	8	0.1%

Total Resource Page access

Opensource.com

Thu. 1 Sep. 2011 - Mon. 6 Aug. 2012

Page	Page Views		Visits		Single Access	
1. opensource resources conferences-and-events	3,378	56.6%	2,265	0.3%	1,113	84.4%
2. opensource resources projects-and-applications	1,853	31.1%	1,404	0.2%	169	12.8%
3. opensource resources organizations	713	12.0%	487	0.1%	36	2.7%
4. opensource resources open-source	18	0.3%	5	0.0%	0	0.0%
5. osdc:dev.opensource.com resources open-source	1	0.0%	1	0.0%	0	0.0%
6. opensource resources education	1	0.0%	1	0.0%	0	0.0%
7. osdc:dev.opensource.com resources conferences-and-events	1	0.0%	1	0.0%	0	0.0%
Total	5,965	0.5%	692,640	100.0%	1,318	0.2%

ClickMap opensource|home (last week)

Opensource.com

Sat. 28 Jul. 2012 - Fri. 3 Aug. 2012

Link URL	Loc. # / Link Type	Instances
1. http://opensource.com/business	0 Anchor Tag	148 10.3%
2. http://opensource.com/education	0 Anchor Tag	104 7.3%
3. http://opensource.com/education/12/7/clearing-open-source-misconceptions	0 Anchor Tag	65 4.5%
4. http://opensource.com/life/12/7/open-source-visio-tips	0 Anchor Tag	61 4.3%
5. http://opensource.com/life/12/8/open-source-gift-netflix-rains-chaos-your-cloud	0 Anchor Tag	58 4.0%
6. http://opensource.com/life	0 Anchor Tag	53 3.7%
7. http://opensource.com	0 Anchor Tag	50 3.5%
8. Search	0 Form Submit	46 3.2%
9. http://opensource.com/life/12/8/should-naked-ping-be-stopped	0 Anchor Tag	45 3.1%
10. http://opensource.com/life/12/7/bold-experiment-august-one-new-linux-distribution-every-day	0 Anchor Tag	43 3.0%
11. http://opensource.com/education/12/7/open-source-mbas-primer	0 Anchor Tag	40 2.8%
12. http://opensource.com/health/12/8/birth-control-open-design-concept	0 Anchor Tag	36 2.5%
13. http://opensource.com/health/12/7/join-m-revolution-m-and-r-programming-languages	0 Anchor Tag	34 2.4%
14. http://opensource.com/life/12/7/adacamp-dc-learning-environment-women-techonology	0 Anchor Tag	33 2.3%
15. http://opensource.com/business/12/7/forget-empowerment-aim-exhilaration	0 Anchor Tag	28 2.0%
16. http://opensource.com/business/12/7/four-insights-selling-and-marketing-open-source-software	0 Anchor Tag	25 1.7%
17. http://opensource.com/life/12/7/creative-comm...eo-reflects-youtubes-creative-commons-library	0 Anchor Tag	25 1.7%
18. http://opensource.com/life/12/8/open-source-20-science-community-management	0 Anchor Tag	22 1.5%
19. http://opensource.com/health	0 Anchor Tag	21 1.5%
20. http://opensource.com/government/12/8/sunlig...-enhances-government-transparency-scout-pro	0 Anchor Tag	21 1.5%
21. http://opensource.com/government	0 Anchor Tag	21 1.5%
22. http://opensource.com/about	0 Anchor Tag	18 1.3%
23. http://opensource.com/user/login	0 Anchor Tag	17 1.2%
24. http://opensource.com/education/12/8/harvard-goes-paas-selinux-sandbox	0 Anchor Tag	16 1.1%
25. http://opensource.com/government/12/7/colorado-coding-their-community	0 Anchor Tag	15 1.0%
26. http://opensource.com/law	0 Anchor Tag	12 0.8%
27. http://opensource.com/business	471 Anchor Tag	11 0.8%
28. http://opensource.com/government/12/7/scout-sending-updates-government-activity	0 Anchor Tag	10 0.7%
29. http://opensource.com/user/register	0 Anchor Tag	10 0.7%
30. http://opensource.com/resources	0 Anchor Tag	10 0.7%
31. http://opensource.com/life/12/7/linux-t-shirt-design-contest-winner-inspired-mom	0 Anchor Tag	9 0.6%
32. http://opensource.com/open-source-way	0 Anchor Tag	8 0.6%
Total		1,434

ClickMaps for opensource|resources all pages

Opensource.com

Sun. 29 Jul. 2012 - Sat. 4 Aug. 2012

Link URL	Loc. # / Link Type	Instances
1a. http://opensource.com/resources/conferences-and-events	0 Anchor Tag	11 37.9%
1b. http://opensource.com/resources/organizations	0 Anchor Tag	5 17.2%
1c. http://opensource.com/resources/projects-and-applications	0 Anchor Tag	4 13.8%
1d. http://opensource.com/resources/conferences-and-events	349 Anchor Tag	2 6.9%
1e. http://opensource.com/resources	0 Anchor Tag	1 3.4%
Link URL	Loc. # / Link Type	Instances
2a. http://opensource.com/resources/projects-and-applications	0 Anchor Tag	15 48.4%
2b. http://opensource.com/government	0 Anchor Tag	3 9.7%
2c. http://opensource.com/participate	45 Anchor Tag	2 6.5%
2d. http://opensource.com/education	120 Anchor Tag	2 6.5%
2e. http://www.redhat.com/community	0 Anchor Tag	1 3.2%
Link URL	Loc. # / Link Type	Instances
3a. http://opensource.com/users/salah-triki	0 Anchor Tag	3 16.7%
3b. http://opensource.com/resources/organizations	0 Anchor Tag	2 11.1%
3c. http://opensource.com/resources/conferences-and-events	0 Anchor Tag	2 11.1%
3d. http://oicweave.org	0 Anchor Tag	2 11.1%
3e. http://opensource.com	0 Anchor Tag	2 11.1%
Link URL	Loc. # / Link Type	Instances
4a. http://opensource.com/resources/projects-and-applications	0 Anchor Tag	6 60.0%
4b. http://opensource.com/resources/conferences-and-events	0 Anchor Tag	3 30.0%
4c. http://www.linux-magazine.com/Contact	0 Anchor Tag	1 10.0%

opensource.com Referrer Types

Opensource.com

Sun. 29 Jul. 2012 - Sat. 4 Aug. 2012

Referrer Type	Instances	
1. Typed/Bookmarked	5,609	40.8%
2. Other Web Sites	4,810	35.0%
3. Search Engines	2,072	15.1%
4. Social Networks	1,267	9.2%
Total	13,758	

opensource.com Top 10 Search Engines

Opensource.com

Sun. 29 Jul. 2012 - Sat. 4 Aug. 2012

Referring Domains	Instances	
1. google.com	989	47.7%
2. baidu.com	134	6.5%
3. google.co.in	113	5.5%
4. google.co.uk	100	4.8%
5. bing.com	93	4.5%
6. google.ca	68	3.3%
7. yahoo.com	63	3.0%
8. google.com.au	50	2.4%
9. google.com.hk	36	1.7%
10. google.com.ph	36	1.7%
Total	2,072	



opensource.com Top 10 Other Websites

Opensource.com

Sun. 29 Jul. 2012 - Sat. 4 Aug. 2012

Referring Domains	Instances	
1. linuxtoday.com	2,259	47.0%
2. lxr.com	385	8.0%
3. root.cz	377	7.8%
4. google.com	370	7.7%
5. yahoo.net	181	3.8%
6. tuxmachines.org	111	2.3%
7. live.com	86	1.8%
8. redhat.com	67	1.4%
9. yahoo.com	60	1.2%
10. plexapp.com	43	0.9%
Total	4,810	

opensource.com Top 10 Social Networks

Opensource.com

Sun. 29 Jul. 2012 - Sat. 4 Aug. 2012

Referring Domains	Instances	
1. t.co	737	58.2%
2. facebook.com	235	18.5%
3. reddit.com	97	7.7%
4. stumbleupon.com	49	3.9%
5. flickr.com	42	3.3%
6. google.com	38	3.0%
7. linkedin.com	15	1.2%
8. identi.ca	12	0.9%
9. blogspot.com	11	0.9%
10. pinterest.com	7	0.6%
Total	1,267	