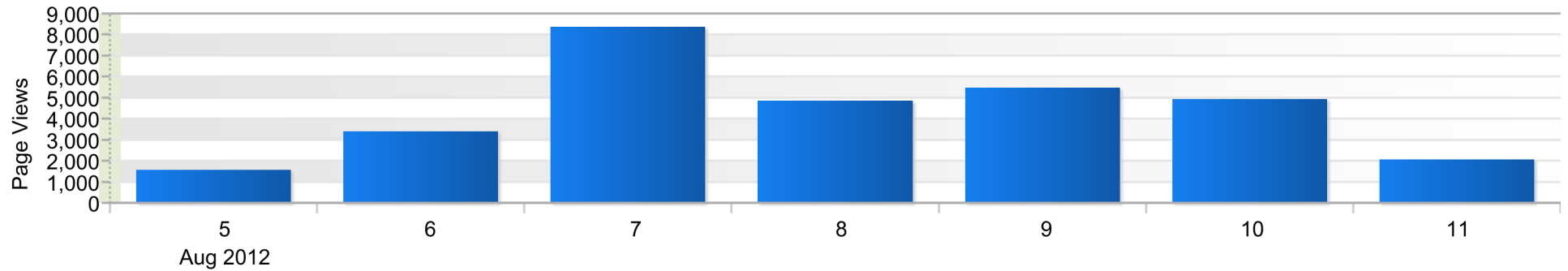


OSDC Page views (Last week)

Opensource.com

Sun. 5 Aug. 2012 - Sat. 11 Aug. 2012



■ Selected Period

Date	Selected Period
1. Aug 5, 2012	1,567
2. Aug 6, 2012	3,395
3. Aug 7, 2012	8,367
4. Aug 8, 2012	4,843
5. Aug 9, 2012	5,476
6. Aug 10, 2012	4,925
7. Aug 11, 2012	2,062
Total	30,635



External campaign traffic (Last week)

Opensource.com

Sun. 5 Aug. 2012 - Sat. 11 Aug. 2012

Tactic Name	Click-throughs	
1. Natural Referrer	6,243	36.5%
2. None	6,173	36.1%
3. Direct Entry	3,305	19.3%
4. OpenSource Twitter	1,212	7.1%
5. OpenSource.com Resource home page promo 20110908	104	0.6%
6. OpenSource.com August homepage highlights 20110901	21	0.1%
7. Opensource.com Social media button - Facebook	17	0.1%
8. Opensource.com Social media button - reddit	8	0.0%
9. Opensource.com Social media button - StumbleUpon	7	0.0%
10. OpenSource.com August weekly 20110815	2	0.0%
11. OpenSource.com August weekly 20110808	2	0.0%
12. OpenSource.com Launch Announcement 20100128	2	0.0%
Total	17,103	

OSDC Daily Unique Visitors (Last week)

Opensource.com

Sun. 5 Aug. 2012 - Sat. 11 Aug. 2012

Date	Selected Period
1. Aug 5, 2012	929
2. Aug 6, 2012	1,838
3. Aug 7, 2012	4,197
4. Aug 8, 2012	2,900
5. Aug 9, 2012	3,581
6. Aug 10, 2012	3,103
7. Aug 11, 2012	1,232
Total	17,780



Top-10 OSDC pages (Last week)

Opensource.com

Sun. 5 Aug. 2012 - Sat. 11 Aug. 2012

Page	Page Views		Visits		Single Access	
1. opensource home	3,966	12.9%	2,898	17.4%	1,465	11.0%
2. opensource life article In-Hacker-...dents-learn-to-redesign-the-future	3,242	10.6%	2,608	15.7%	2,325	17.5%
3. opensource life article Three-tip...orking-with-open-source-diagrams	2,083	6.8%	1,735	10.4%	1,077	8.1%
4. opensource business article Best...y-saved-by-open-source-thinking?	1,968	6.4%	1,604	9.6%	1,337	10.1%
5. opensource life article Should-the-naked-ping-be-stopped?	1,673	5.5%	1,325	8.0%	607	4.6%
6. opensource life article Open-sourc...-Netflix-rains-chaos-in-your-cloud	1,227	4.0%	971	5.8%	425	3.2%
7. opensource education article Ha...-goes-PaaS-with-SELinux-Sandbox	1,180	3.9%	1,017	6.1%	705	5.3%
8. opensource life article A-bold-exp...e-new-Linux-distribution-every-day	807	2.6%	644	3.9%	241	1.8%
9. opensource business 12 8 top-10...-company-doesnt-get-open-source	707	2.3%	580	3.5%	473	3.6%
10. opensource education article Six-...tions-about-open-source-software	635	2.1%	530	3.2%	198	1.5%
11. opensource education home	546	1.8%	384	2.3%	65	0.5%
12. opensource education article For...ource-school-management-softwar	540	1.8%	440	2.6%	329	2.5%
Total	30,635		16,651		13,260	

Top-10 OSDC referrers (Last week)

Opensource.com

Sun. 5 Aug. 2012 - Sat. 11 Aug. 2012

Referrer	Instances	
1. http://www.linuxtoday.com/it_management/best-buy-saved-by-open-source-thinking.html	969	9.9%
2. http://slashdot.org/	574	5.9%
3. http://36ohk6dgmcd1n-c.c.yom.mail.yahoo.net/om/api/1.0/openmail.app.invoke/36ohk6dgmcd1n/11/1.0.35/us/en-US/view.html/0	334	3.4%
4. http://www.linuxtoday.com/upload/in-hacker-highschool-students-learn-to-redesign-the-future.html	300	3.1%
5. http://www.facebook.com/	216	2.2%
6. http://www.root.cz/zpravicky/jak-vytvaret-diagramy-pomoci-open-source/	199	2.0%
7. http://techreport.com/discussions.x/23395	169	1.7%
8. http://laxer.com/	164	1.7%
9. https://www.facebook.com/	157	1.6%
10. http://www.linuxtoday.com/upload/three-tips-for-working-with-open-source-diagrams-120731131459.html	109	1.1%
11. http://www.google.com/reader/view/	101	1.0%
12. http://www.reddit.com/r/linux	79	0.8%
Total	9,769	



Top-5 OSDC Articles (Last week)

Opensource.com

Sun. 5 Aug. 2012 - Sat. 11 Aug. 2012

Page		Page Views		Visits		Single Access	
1.	opensource life article In-Hacker-...dents-learn-to-redesign-the-future	3,242	16.6%	2,608	15.7%	2,325	23.4%
2.	opensource life article Three-tip...orking-with-open-source-diagrams	2,083	10.7%	1,735	10.4%	1,077	10.8%
3.	opensource business article Best...y-saved-by-open-source-thinking?	1,968	10.1%	1,604	9.6%	1,337	13.4%
4.	opensource life article Should-the-naked-ping-be-stopped?	1,673	8.6%	1,325	8.0%	607	6.1%
5.	opensource life article Open-sourc...-Netflix-rains-chaos-in-your-cloud	1,227	6.3%	971	5.8%	425	4.3%
6.	opensource education article Ha...goes-PaaS-with-SELinux-Sandbox	1,180	6.0%	1,017	6.1%	705	7.1%
7.	opensource life article A-bold-exp...e-new-Linux-distribution-every-day	807	4.1%	644	3.9%	241	2.4%
8.	opensource education article Six-...tions-about-open-source-software	635	3.3%	530	3.2%	198	2.0%
9.	opensource education article For...ource-school-management-sofwar	540	2.8%	440	2.6%	329	3.3%
10.	opensource health article Birth-control:-An-open-design-concept	521	2.7%	421	2.5%	111	1.1%
11.	opensource government article A-new-skepticism-on-open-data?	274	1.4%	218	1.3%	116	1.2%
12.	opensource life article Raspberry-...inux-hardware-race-to-tiniest-and	273	1.4%	203	1.2%	187	1.9%
Total		19,516	63.7%	16,651	100.0%	9,943	75.0%

Top-5 OSDC Business Pages (Last week)

Opensource.com

Sun. 5 Aug. 2012 - Sat. 11 Aug. 2012

Page		Page Views		Visits		Single Access	
1.	opensource business article Best...y-saved-by-open-source-thinking?	1,968	43.6%	1,604	9.6%	1,337	54.4%
2.	opensource business 12 8 top-10...-company-doesnt-get-open-source	707	15.7%	580	3.5%	473	19.3%
3.	opensource business home	487	10.8%	326	2.0%	9	0.4%
4.	opensource business article The-s...deadly-sins-of-innovation-leaders	225	5.0%	183	1.1%	97	3.9%
5.	opensource business article For...mpowerment—aim-for-exhilaration	127	2.8%	103	0.6%	33	1.3%
6.	opensource business article Four...d-marketing-open-source-software	102	2.3%	84	0.5%	47	1.9%
7.	opensource business article Atla...eriment-with-performance-reviews	92	2.0%	69	0.4%	48	2.0%
8.	opensource business article Rethinking-office-design	47	1.0%	26	0.2%	24	1.0%
9.	opensource business article Obser...ing-at-Red-Hat:-My-first-2-weeks	44	1.0%	36	0.2%	14	0.6%
10.	opensource business article Masl...s-hierarchy-of-(community)-needs	37	0.8%	19	0.1%	17	0.7%
11.	opensource business article Valui...e-sustains-business,-communities	31	0.7%	19	0.1%	11	0.4%
12.	opensource business article Coop...tanding-the-co-op-business-model	29	0.6%	25	0.2%	23	0.9%
Total		4,513	14.7%	16,651	100.0%	2,457	18.5%



Top-5 OSDC Life pages (Last week)

Opensource.com

Sun. 5 Aug. 2012 - Sat. 11 Aug. 2012

Page	Page Views		Visits		Single Access	
1. opensource life article In-Hacker-...dents-learn-to-redesign-the-future	3,242	28.6%	2,608	15.7%	2,325	41.4%
2. opensource life article Three-tip...orking-with-open-source-diagrams	2,083	18.4%	1,735	10.4%	1,077	19.2%
3. opensource life article Should-the-naked-ping-be-stopped?	1,673	14.8%	1,325	8.0%	607	10.8%
4. opensource life article Open-sourc...-Netflix-rains-chaos-in-your-cloud	1,227	10.8%	971	5.8%	425	7.6%
5. opensource life article A-bold-exp...e-new-Linux-distribution-every-day	807	7.1%	644	3.9%	241	4.3%
6. opensource life article Raspberry-...inux-hardware-race-to-tiniest-and	273	2.4%	203	1.2%	187	3.3%
7. opensource life home	223	2.0%	141	0.8%	5	0.1%
8. opensource life article See-what-it'...e-a-flight-controller-for-Curiosity	209	1.8%	145	0.9%	88	1.6%
9. opensource life article The-scienc...ement,-a-look-at-open-source-2.0	178	1.6%	160	1.0%	59	1.0%
10. opensource life article OSCON-20...in-Thaney-calls-for-open-science	176	1.6%	132	0.8%	49	0.9%
11. opensource life article An-intern...mmunities-leave-no-stone-unturned	94	0.8%	65	0.4%	26	0.5%
12. opensource life article Kdenlive-Part-1:-Introduction-to-Kdenlive	63	0.6%	53	0.3%	36	0.6%
Total	11,328	37.0%	16,651	100.0%	5,622	42.4%

Top-5 OSDC Should-be Pages (Last week)

Opensource.com

Sun. 5 Aug. 2012 - Sat. 11 Aug. 2012

Page	Page Views		Visits		Single Access	
1. opensource should-be spotlight	8	88.9%	6	0.0%	0	0.0%
2. opensource should-be article Join-our-mailing-lists	1	11.1%	1	0.0%	0	0.0%
Total	9	0.0%	16,651	100.0%	0	0.0%



Top-5 OSDC Education Pages (Last week)

Opensource.com

Sun. 5 Aug. 2012 - Sat. 11 Aug. 2012

Page	Page Views	Visits	Single Access
1. opensource education article Ha...-goes-PaaS-with-SELinux-Sandbox	1,180	34.3%	705
2. opensource education article Six-...tions-about-open-source-software	635	18.5%	198
3. opensource education home	546	15.9%	65
4. opensource education article For...ource-school-management-software	540	15.7%	329
5. opensource education article Ope...nd-the-dilemma-over-e-textbooks	56	1.6%	26
6. opensource education article Open-source-for-MBAs:-A-primer	53	1.5%	21
7. opensource education article UK-t...to-choose-open-source-curriculum	34	1.0%	22
8. opensource education article Stu...en-source--How-do-I-get-started?	24	0.7%	16
9. opensource education article Does...ach-students-how-to-collaborate?	18	0.5%	9
10. opensource education article Tea...-An-interview-with-Sameer-Verma	17	0.5%	4
11. opensource education article Res...oduct-of-changing-work-landscape	17	0.5%	10
12. opensource education article Open-source-goes-to-high-school	14	0.4%	7
Total	3,439	11.2%	1,555

Top-5 OSDC Government pages (Last week)

Opensource.com

Sun. 5 Aug. 2012 - Sat. 11 Aug. 2012

Page	Page Views	Visits	Single Access
1. opensource government article A-new-skepticism-on-open-data?	274	22.3%	116
2. opensource government home	238	19.4%	34
3. opensource government article Does-your-city-need-a-better-brand?	121	9.8%	26
4. opensource government article S...ut-new-developments-in-governm	65	5.3%	15
5. opensource government article O...S.-government-to-Free-the-Code	60	4.9%	38
6. opensource government article Hel...to-release-its-own-free-software-	50	4.1%	32
7. opensource government article Sc...dates-about-government-activity	39	3.2%	20
8. opensource government article The-Accumulo-challenge,-part-II	31	2.5%	18
9. opensource government article An-...ape:-Open,-online-tools-and-data	30	2.4%	10
10. opensource government article A-new-skepticism-on-open-data-?	27	2.2%	16
11. opensource government article O...kes-a-ride-with-Geeks-on-DaBus	23	1.9%	11
12. opensource government article Braz...efront-of-open-source-initiatives	20	1.6%	2
Total	1,229	4.0%	442



Top-5 OSDC Health Pages (last week)

Opensource.com

Sun. 5 Aug. 2012 - Sat. 11 Aug. 2012

Page	Page Views		Visits		Single Access	
1. opensource health article Birth-control:-An-open-design-concept	521	54.4%	421	2.5%	111	46.4%
2. opensource health article Join-t...—M-and-R-programming-languages	151	15.8%	120	0.7%	67	28.0%
3. opensource health home	127	13.3%	90	0.5%	6	2.5%
4. opensource health article Join-the-M-revolution	38	4.0%	29	0.2%	13	5.4%
5. opensource health article Join-the-M-revolution—Get-your-tools	28	2.9%	24	0.1%	16	6.7%
6. opensource health article Open-s...-records-for-all—at-OSCON-2012	23	2.4%	13	0.1%	1	0.4%
7. opensource health article Todd-Par...iberation==Rocket-fuel-for-innov	10	1.0%	7	0.0%	6	2.5%
8. opensource health article The-pow...innovation-changed-global-health	8	0.8%	8	0.0%	5	2.1%
9. opensource health article Big-data...e:-Transparency-is-transformative	7	0.7%	1	0.0%	0	0.0%
10. opensource health article BioCu...The-DIY-garage-biology-movement	7	0.7%	3	0.0%	3	1.3%
11. opensource health article Open-source-cancer-research	6	0.6%	3	0.0%	3	1.3%
12. opensource health article Open*Health:-2011-in-review	3	0.3%	1	0.0%	0	0.0%
Total	957	3.1%	16,651	100.0%	239	1.8%

Top-5 OSDC Law Pages (Last week)

Opensource.com

Sun. 5 Aug. 2012 - Sat. 11 Aug. 2012

Page	Page Views		Visits		Single Access	
1. opensource law article Is-IP-anoth...-A-view-from-another-civilization.	107	24.1%	91	0.5%	89	40.8%
2. opensource law home	104	23.4%	69	0.4%	0	0.0%
3. opensource law article The-DRM-gr...digital-rights-management-in-vid	35	7.9%	30	0.2%	19	8.7%
4. opensource law article On-copyright-aggregation	28	6.3%	21	0.1%	21	9.6%
5. opensource law article Interview:-...ng,-ending,-and-future-of-Groklaw	25	5.6%	17	0.1%	15	6.9%
6. opensource law article Oracle-v.-G...-folly-of-U.S.-software-patent-law	22	5.0%	22	0.1%	19	8.7%
7. opensource law article Need-cash...hnology-by-funding-new-projects	12	2.7%	5	0.0%	2	0.9%
8. opensource law article Total-victor...urce-software-in-a-patent-lawsuit-	12	2.7%	7	0.0%	5	2.3%
9. opensource law article New-EFF-c...n-changes-to-U.S.-patent-system	9	2.0%	7	0.0%	0	0.0%
10. opensource law article Prometheu...or-the-next-software-patent-case	7	1.6%	5	0.0%	5	2.3%
11. opensource law article Pinterest-...ld-keep-sharing--and-keep-pinning	5	1.1%	4	0.0%	4	1.8%
12. opensource law article Oracle-v.-Google-and-API-copyrightability	5	1.1%	5	0.0%	3	1.4%
Total	444	1.4%	16,651	100.0%	218	1.6%



Top-10 OSDC Resources pages (Last week)

Opensource.com

Sun. 5 Aug. 2012 - Sat. 11 Aug. 2012

Page	Page Views		Visits		Single Access	
1. opensource resources projects-and-applications	80	53.0%	56	0.3%	15	50.0%
2. opensource resources conferences-and-events	52	34.4%	38	0.2%	15	50.0%
3. opensource resources organizations	19	12.6%	14	0.1%	0	0.0%
Total	151	0.5%	16,651	100.0%	30	0.2%

Total Resource Page access

Opensource.com

Thu. 1 Sep. 2011 - Mon. 13 Aug. 2012

Page	Page Views		Visits		Single Access	
1. opensource resources conferences-and-events	3,433	56.1%	2,306	0.3%	1,128	83.6%
2. opensource resources projects-and-applications	1,931	31.6%	1,459	0.2%	185	13.7%
3. opensource resources organizations	732	12.0%	501	0.1%	36	2.7%
4. opensource resources open-source	18	0.3%	5	0.0%	0	0.0%
5. osdc:dev.opensource.com resources open-source	1	0.0%	1	0.0%	0	0.0%
6. opensource resources education	1	0.0%	1	0.0%	0	0.0%
7. osdc:dev.opensource.com resources conferences-and-events	1	0.0%	1	0.0%	0	0.0%
Total	6,117	0.5%	710,603	100.0%	1,349	0.2%

ClickMap opensource|home (last week)

Opensource.com

Sat. 4 Aug. 2012 - Fri. 10 Aug. 2012

Link URL	Loc. # / Link Type	Instances
1. http://opensource.com/business	0 Anchor Tag	174 11.0%
2. http://opensource.com/business/12/8/best-buy-saved-only-open-source-thinking	0 Anchor Tag	127 8.1%
3. http://opensource.com/education	0 Anchor Tag	109 6.9%
4. http://opensource.com/life/12/8/should-naked-ping-be-stopped	0 Anchor Tag	81 5.1%
5. http://opensource.com/life/12/8/hacker-highschool-students-learn-redesign-future	0 Anchor Tag	57 3.6%
6. Search	0 Form Submit	55 3.5%
7. http://opensource.com/life	0 Anchor Tag	51 3.2%
8. http://opensource.com/life/12/8/oscon-2012-kaitlin-thaney-calls-open-science	0 Anchor Tag	39 2.5%
9. http://opensource.com	0 Anchor Tag	39 2.5%
10. http://opensource.com/education/12/8/harvard-goes-paas-selinux-sandbox	0 Anchor Tag	38 2.4%
11. http://opensource.com/business/12/8/seven-deadly-sins-innovation-leaders	0 Anchor Tag	33 2.1%
12. http://opensource.com/government/12/7/new-skepticism-open-data	0 Anchor Tag	32 2.0%
13. http://opensource.com/user/login	0 Anchor Tag	31 2.0%
14. http://opensource.com/business/12/8/top-10-signs-your-company-doesnt-get-open-source	0 Anchor Tag	30 1.9%
15. http://opensource.com/government	0 Anchor Tag	30 1.9%
16. http://opensource.com/education/12/7/clearing-open-source-misconceptions	0 Anchor Tag	29 1.8%
17. http://opensource.com/life/12/8/see-what-its-be-flight-controller-curiosity	0 Anchor Tag	29 1.8%
18. http://opensource.com/health/12/8/birth-control-open-design-concept	0 Anchor Tag	28 1.8%
19. http://opensource.com/education/12/8/foradia...s-benefits-open-source-school-management-so	0 Anchor Tag	27 1.7%
20. http://opensource.com/life/12/8/open-source-gift-netflix-rains-chaos-your-cloud	0 Anchor Tag	26 1.6%
21. http://opensource.com/health	0 Anchor Tag	23 1.5%
22. http://opensource.com/government/12/8/does-your-city-need-better-brand	0 Anchor Tag	18 1.1%
23. http://opensource.com/business	472 Anchor Tag	17 1.1%
24. http://opensource.com/life/12/8/open-source-20-science-community-management	0 Anchor Tag	16 1.0%
25. Sign Up	0 Form Submit	16 1.0%
26. http://opensource.com/life/12/7/open-source-visio-tips	0 Anchor Tag	15 1.0%
27. http://opensource.com/life/12/7/linux-t-shirt-design-contest-winner-inspired-mom	0 Anchor Tag	14 0.9%
28. http://opensource.com/law	0 Anchor Tag	14 0.9%
29. http://opensource.com/about	0 Anchor Tag	14 0.9%
30. http://opensource.com/life/12/8/interns-story-strong-communities-leave-no-stone-unturned	0 Anchor Tag	13 0.8%
31. http://opensource.com/resources	0 Anchor Tag	10 0.6%
32. http://opensource.com/become-regular-contributor	0 Anchor Tag	10 0.6%
Total		1,577

ClickMaps for opensource|resources all pages

Opensource.com

Sun. 5 Aug. 2012 - Sat. 11 Aug. 2012

Link URL	Loc. # / Link Type	Instances
1a. http://opensource.com	0 Anchor Tag	6 18.2%
1b. http://opensource.com/resources/organizations	0 Anchor Tag	5 15.2%
1c. http://oicweave.org	0 Anchor Tag	3 9.1%
1d. http://www.slicer.org/pages/Introduction	0 Anchor Tag	2 6.1%
1e. http://www.r-project.org	0 Anchor Tag	2 6.1%

Link URL	Loc. # / Link Type	Instances
2a. http://opensource.com/resources/projects-and-applications	0 Anchor Tag	29 59.2%
2b. http://opensource.com/resources/organizations	0 Anchor Tag	4 8.2%
2c. http://opensource.com/resources/conferences-and-events	0 Anchor Tag	3 6.1%
2d. http://opensource.com	0 Anchor Tag	2 4.1%
2e. http://opensource.com/education	0 Anchor Tag	2 4.1%

Link URL	Loc. # / Link Type	Instances
3a. http://opensource.com/resources/projects-and-applications	0 Anchor Tag	3 10.7%
3b. http://opensource.com/resources/organizations	0 Anchor Tag	3 10.7%
3c. http://opensource.com/resources/conferences-and-events	0 Anchor Tag	2 7.1%
3d. http://gracehopper.org	217 Anchor Tag	2 7.1%
3e. http://opensource.com/resources/conferences-and-events	373 Anchor Tag	1 3.6%

Link URL	Loc. # / Link Type	Instances
4a. http://opensource.com/resources/projects-and-applications	0 Anchor Tag	2 18.2%
4b. http://opensource.com/life	0 Anchor Tag	2 18.2%
4c. http://opensource.sys-con.com	0 Anchor Tag	2 18.2%
4d. http://www.blackducksoftware.com/about	114 Anchor Tag	1 9.1%
4e. http://opensource.com/education	0 Anchor Tag	1 9.1%



opensource.com Referrer Types

Opensource.com

Sun. 5 Aug. 2012 - Sat. 11 Aug. 2012

Referrer Type	Instances	
1. Typed/Bookmarked	8,790	47.4%
2. Other Web Sites	5,271	28.4%
3. Search Engines	2,304	12.4%
4. Social Networks	2,194	11.8%
Total	18,559	

opensource.com Top 10 Search Engines

Opensource.com

Sun. 5 Aug. 2012 - Sat. 11 Aug. 2012

Referring Domains	Instances	
1. google.com	1,027	44.6%
2. baidu.com	178	7.7%
3. google.co.in	134	5.8%
4. google.ca	108	4.7%
5. google.co.uk	101	4.4%
6. bing.com	82	3.6%
7. google.com.hk	56	2.4%
8. google.com.au	47	2.0%
9. yahoo.com	47	2.0%
10. google.fr	37	1.6%
Total	2,304	



opensource.com Top 10 Other Websites

Opensource.com

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Referring Domains		Instances	
1.	linuxtoday.com	1,519	28.8%
2.	slashdot.org	776	14.7%
3.	yahoo.net	441	8.4%
4.	google.com	327	6.2%
5.	root.cz	204	3.9%
6.	techreport.com	186	3.5%
7.	laxer.com	167	3.2%
8.	linux.com	145	2.8%
9.	live.com	126	2.4%
10.	meneame.net	121	2.3%
Total		5,271	

opensource.com Top 10 Social Networks

Opensource.com

Sun. 5 Aug. 2012 - Sat. 11 Aug. 2012

Referring Domains		Instances	
1.	t.co	826	37.6%
2.	facebook.com	648	29.5%
3.	reddit.com	439	20.0%
4.	stumbleupon.com	87	4.0%
5.	google.com	60	2.7%
6.	linkedin.com	31	1.4%
7.	flickr.com	29	1.3%
8.	digg.com	28	1.3%
9.	wordpress.com	12	0.5%
10.	identi.ca	9	0.4%
Total		2,194	