



OSS Asia Research Project

Introduction to the project

Who is behind is OSS Asia Research Project

This research project is carried on by ing. Carlo Libondi of DNA Srl, on behalf of Consorzio Ethics, a research body established in Padova (Italy) that collaborate with University of Padova.

The research is funded by ZEXTRAS, a company that produce plugins for ZIMBRA, an International renown package for mail and collaboration services.

DNA Srl is promoting the project by itself in Indonesia.

As promoters in India and Vietnam DNA Srl involved two of its Asian partners in Globus Alliance.

Promoter in India

Samuel Rajkumar – Kophinos Ventures Ltd

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Promoter in Vietnam

Tu Chung Minh - Viettrade Kompass Ltd

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The research plan

The research plan comprises three tasks

Task 1: Collecting information on diffusion of OSS.

Every participant will receive a questionnaire directly or from the promoter for his country. He is invited to fill it with requested information on him and on the OSS phenomenon in his country and to transmit the questionnaire back to the promoter.

Task 2: An experiment of promotion of an OSS. The experiment will involve a group of voluntary “opinion leaders” that are requested to evaluate an OSS software package and communicate through on line media their opinion on it to the OSS community.

For this experiment will be used ZIMBRA and ZEXTRAS, each participant will receive:

- An introduction to ZIMBRA and ZEXTRAS
- A link to the hotline of ZEXTRAS, that can be freely contacted by email or Skype to ask
 - the activation of a personal fully configured test system that will let every participant “play” with ZIMBRA an ZEXTRAS without hassle
 - live support during the evaluation period



The participants to the project are requested to:

- Login into the test server and test and evaluate ZIMBRA and ZEXTRAS
- Publish on a technical online media (the ones that they prefer) a pair of contents with their opinion on ZIMBRA and ZEXTRAS (can be inspired by press release)
- Collect a press review (copies or resume in English) of what they have published and send it to the promoter in their country.

Task 3 Produce a report. The researcher will collect all the questionnaires and the press reviews and will synthesizes the results in a report on the diffusion and promotion of OSS in these countries.